

Amplify your brand message with our network of

BILLBOARDS

A SHOWCASE OF OUR AVAILABLE SITES

MANILA • CEBU • DAVAO • BACOLOD • ILOILO • KALIBO

Why Invest in Billboards



Billboards are strategically located in key areas like commercial districts, academes and highly trafficked instersections



Billboards
can't be
blocked,
turned-off
nor skipped
vs other
advertising
formats

Billboard ads are up 24/7 and reach more audiences in less time





Billboards affect consumers' last-minute purchase decision while in transit or by simply seeing the ad



Steel Art

BRGY. ILAYA-BARANGKA, MANDALUYONG

EDSA-GUADALUPE





BILLBOARD DIMENSION

43 Feet x 20 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

SHAW BOULEVARD, ORTIGAS CENTER, CUBAO QUEZON CITY, SM NORTH EDSA,SM MEGAMALL WACK-WACK GREENHILLS, EDSA SHANGRILA ROBINSONS GALLERIA PIONEER

VISIBLE TO VEHICLES FROM

MAKATI CBD, EDSA-TAFT, SM MOA, MAGALLANES, PARANAQUE, ALABANG, BONIFACIO GLOBAL CITY.

TRAFFIC SPEED

Very Slow Moving

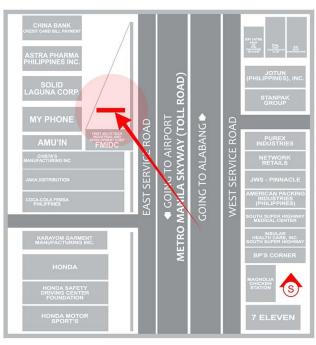
ESTIMATED DAILY TRAFFIC ___

194,688 Vehicles



PARAÑAQUE CITY





BILLBOARD DIMENSION

40 Feet x 50 Feet

VISIBLE DISTANCE ____

300 Meters +

GOING TO _

Sucat, Alabang, Sta. Rosa and Calamba

VISIBLE TO VEHICLES FROM

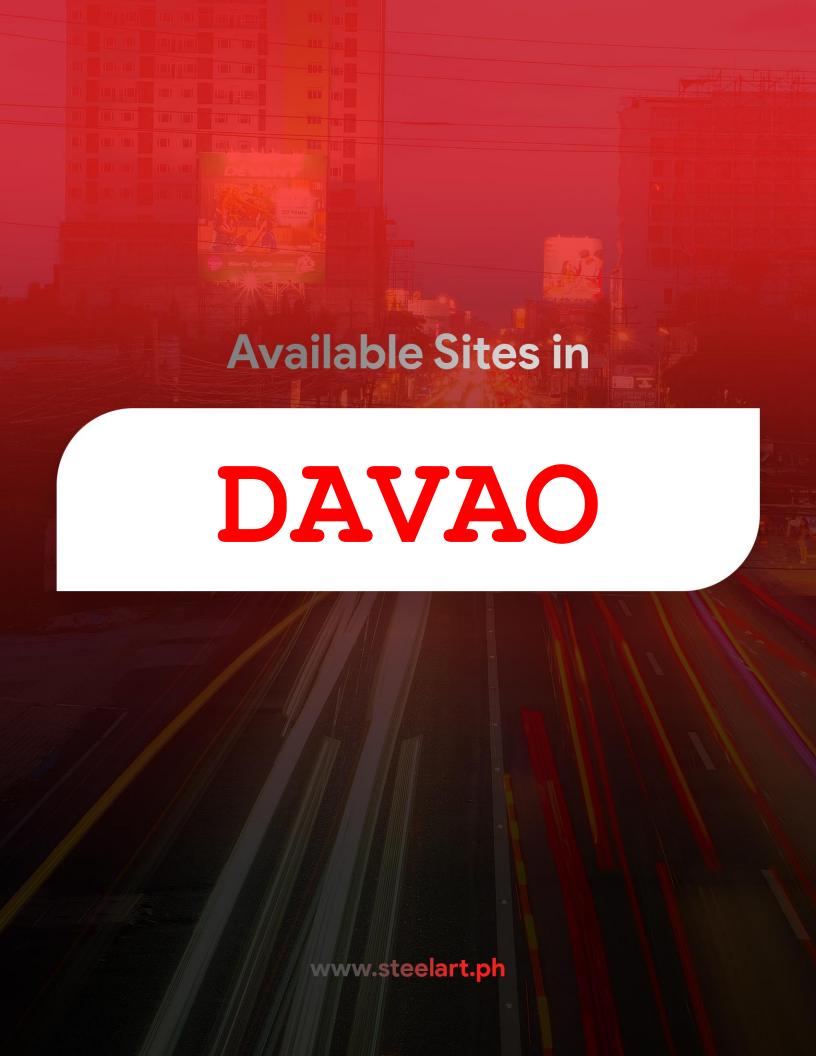
NAIA Terminal 3, Magallanes, Makati CBD, Pasay and Manila

TRAFFIC SPEED _____

Moderate

ESTIMATED DAILY TRAFFIC

250,000 Vehicles





DAVAO CITY





BILLBOARD DIMENSION

50 Feet (H) x 30 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

SM City Davao, Verdon Parc, One Oasis, Emars Hotel Restaurant & Resort, Matina Aplaya

VISIBLE TO VEHICLES FROM

Ecoland Bus Terminal, S.I.R. Matina, Bolton Bridge, Felcris Centrale Mall, Downtown Davao City

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

36,960 Vehicles



DAVAO CITY





BILLBOARD DIMENSION

50 Feet (H) x 30 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

S.I.R., Ateneo de Davao University, Bolton Bridge, Felcris Centrale Mall, Ecoland Bus Terminal, Downtown Davao City

VISIBLE TO VEHICLES FROM

SM City Davao, Verdon Parc, One Oasis Davao, Emars Hotel and Beach Resort, Matina Aplaya

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

36,960 Vehicles



33-D QUEZON BLVD., COR. ROXAS AVE. DAVAO CITY





BILLBOARD DIMENSION _____

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

University of the Immaculate Conception, University of MIndanao, San Pedro Cathedral, Felcris Centrale Mall, Bureau of Internal Revenue, City Health Davao

VISIBLE TO VEHICLES FROM

Ateneo de Davao University, Holy Child School of Davao College, Piapi Public Market, Sta. Ana High School, Davao Mental Hospital Park, Ramon Magsaysay Park, National Food Authority

TRAFFIC SPEED _

Slow Moving

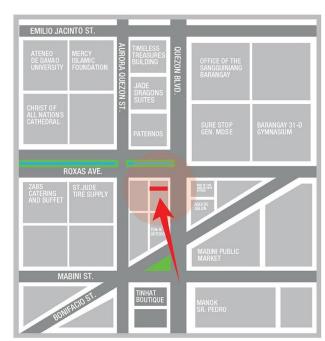
ESTIMATED DAILY TRAFFIC____

130,000 Vehicles



33-D QUEZON BLVD., COR. ROXAS AVE. DAVAO CITY





BILLBOARD DIMENSION _____

30 Feet x 40 Feet

VISIBLE DISTANCE _____

200 Meters +

GOING TO

Ateneo de Davao University, Holy Child School of Davao College, Piapi Public Market, Sta. Ana High School, Davao Mental Hospital Park, Ramon Magsaysay Park, National Food Authority

VISIBLE TO VEHICLES FROM

University of the Immaculate Conception, University of MIndanao, San Pedro Cathedral, Felcris Centrale Mall, Bureau of Internal Revenue, City Health Davao

TRAFFIC SPEED _

Slow Moving

ESTIMATED DAILY TRAFFIC____

130,000 Vehicles





A.C. CORTES AVENUE, MANDAUE CITY CEBU





BILLBOARD DIMENSION _____

40'(H) x 40'(W)

VISIBLE DISTANCE

300 Meters +

GOING TO

J Center Mall, Pacific Mall, Gaisano Grand Mall, SM City, Park Mall, Osmeña Circle, IT Park, Ayala Center Cebu, Gaisano Country Mall, Jy Square Mall, APM Shopping Center, University of Cebu

VISIBLE TO VEHICLES FROM.

Lapu-Lapu City, Shangrila, Mactan Shrine, Plantation Bay, Southgate Mall, Mactan Square, Gaisano Mall of Mactan, Cebu - Mactan International Airport

TRAFFIC SPEED _

Moderate

ESTIMATED DAILY TRAFFIC

22,195 Vehicles



N. BACALSO AVENUE

CEBU CITY





BILLBOARD DIMENSION _

40' (H) x 50' (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Rizwoods College, Asian College of Technology, Cebu International Convention Center, Cebu Normal University, University of Cebu, SM City, Mandaue Public Market, J Mall, Gaisano Grand Mall, Pacific Mall

VISIBLE TO VEHICLES FROM

South, Cebu City Medical Center, Southbound Bus Terminal, Shopwise, Fooda Saversmart, Taba Public Market, Bontores Public Market, Gaisano Fiesta Mall

TRAFFIC SPEED

Slow Moving

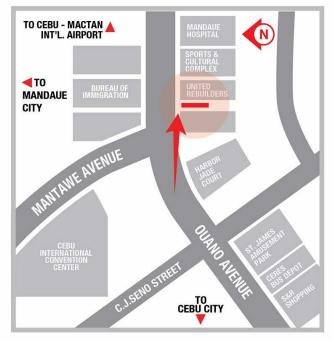
ESTIMATED DAILY TRAFFIC

60,350 Vehicles

Steel Art

OUANO AVENUE, MANDAUE CITY CEBU





BILLBOARD DIMENSION ____

20'(H) x 80'(W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Mandaue City Hall, Pacific Mall, Gaisano Grand Mall, Bridges Town Square, Lapu-Lapu Shrine, Mactan, Mactan Newtown, Cebu-Mactan International Airport

VISIBLE TO VEHICLES FROM

Park Mall, Robinsons Place, St. James Amusement Park Cebu International Convention Center, SM Hypermarket, Cebu Port, SM City, Southern Cebu, S&R Shopping

TRAFFIC SPEED _____

Fast Moving

ESTIMATED DAILY TRAFFIC

30,912 Vehicles



P. DEL ROSARIO COR. D. JAKOSALEM STREET

CEBU CITY





BILLBOARD DIMENSION

30'(H) x 40'(W)

VISIBLE DISTANCE

500 Meters +

GOING TO

Ayala Mall, SM City, Mandaue, Uptown, BPI Cuenco Ave., Cebu International Port, San Miguel Corp., STI College, University of Visayas, Toyota Mandaue, ABS-CBN, Consolacion, Jollibee

VISIBLE TO VEHICLES FROM

University of San Carlos - Main, South Road, South Bus Terminal, Elizabeth Mall, Cebu City Sports Center, University of San Jose Recoletos, Robinsons Place, Cebu Metropolitan Cathedral

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

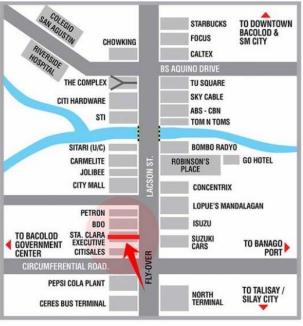
75,552 Vehicles





BACOLOD CITY





BILLBOARD DIMENSION

50 Feet (H) x 50 Feet (W)

VISIBLE DISTANCE

400 Meters +

GOING TO

CityMall, Concentrix, Robinsons Place, GO Hotel, STI College, Seda Hotel, Ayala Capitol Central, Negros Occidental Provincial Capitol and Lagoon, Corazon Medical Regional Hospital, SM City, BREDCO Port

VISIBLE TO VEHICLES FROM

Bacolod North Terminal, The Ruins, The District Mall Ayala North Point, Gaisano Metro, Natures Village Resort, Bacolod-Silay International Airport, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

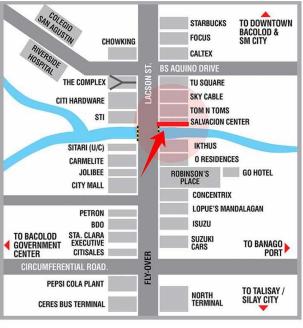
ESTIMATED DAILY TRAFFIC

62,588 Vehicles



BACOLOD CITY





BILLBOARD DIMENSION

40 Feet x 40 Feet

VISIBLE DISTANCE

300 - 400 Meters +

GOING TO

STI College, Metrobank, Regional Hospital, Downtown Area, Central Market, Gaisano Main, SM City, Bredco Port, Gaisano City, Burgos Market, Libertad Market, Riverside Hospital, New Government Center, Southern Towns & Cities

VISIBLE TO VEHICLES FROM

Westown Hotel, Robinsons Place, Art District, Lopue's Mandalagan, Petron, BDO, Isuzu, Pepsi Cola Plant, North Bus Terminal, Ayala Mall, Northern Towns & Cities,

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

63,408 Vehicles



LACSON CORNER 17TH STREET

BACOLOD CITY





BILLBOARD DIMENSION

40 Feet x 50 Feet

VISIBLE DISTANCE

500 Meters +

GOING TO

Starbucks, Sky Cable, ABS-CBN, Chowking, Art District, STI College, Mang Inasal, Robinsons Place, North Terminal, Ayala Mall, Bacolod-Silay International Airport, Northern Towns & Cities

VISIBLE TO VEHICLES FROM

L'Fisher Hotel, Provincial Capitol Lagoon, Downtown Area, SM City, Bredco Port, Gaisano Main, Central Market, Negros First Cyber Centre, Gaisano City, Southern Towns & Cities

TRAFFIC SPEED

Slow Moving

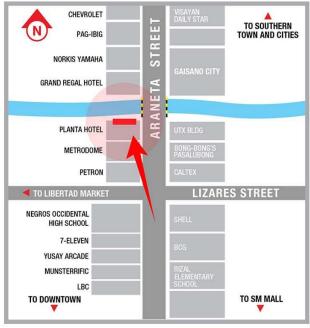
ESTIMATED DAILY TRAFFIC

44,640 Vehicles

Steel Art

ARANETA STREET (LUPIT BRIDGE, SINGCANG) BACOLOD CITY





BILLBOARD DIMENSION

30 Feet x 40 Feet

VISIBLE DISTANCE ____

200 Meters +

GOING TO

Goldenfield Commercial Complex, Gaisano City, Nissan, Toyota, Kia, Old Bacolod Airport, Palmas Del Mar Hotel & Resort, Transcom, Teletech, Robinsons Cybergate, Southern Towns & Cities

VISIBLE TO VEHICLES FROM

SM City, Downtown Area, Central Market, Bredco Port, Libertad Market, Gaisano Main, Robinsons Place, Planta Hotel, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

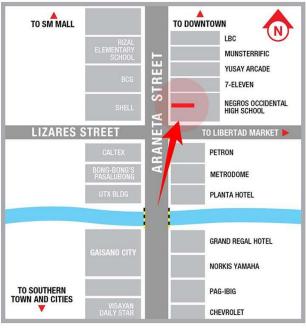
ESTIMATED DAILY TRAFFIC

35,072 Vehicles

Steel Art

BACOLOD CITY





BILLBOARD DIMENSION _____

30 Feet x 50 Feet

VISIBLE DISTANCE

400 Meters +

GOING TO

SM City, Downtown Area, Central Market, Bredco Port, Gaisano Main, Robinsons Place, Burgos Market, Ayala Mall, Metro Gaisano, Lopues Department Store, Northern Towns & Cities

VISIBLE TO VEHICLES FROM

Goldenfield Commercial Complex, Robinsons Cybergate, Transcom, Teletech, Southern Towns & Cities

TRAFFIC SPEED ____

Slow Moving

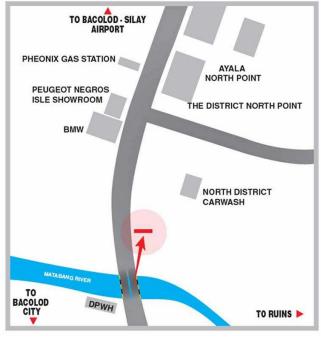
ESTIMATED DAILY TRAFFIC

40,152 Vehicles

Steel Art

NATIONAL HIGHWAY TALISAY CITY





BILLBOARD DIMENSION _____

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GUING TO

Ceres North Bound Terminal, Pepsi, Lopues Mandalagan City Mall, Convergys, Robinsons Place, O Hotel ABS- CBN, Sky Cable, Provincial Capitol Lagoon, SM Bacolod, 888 China Town

VISIBLE TO VEHICLES FROM

Ayala Mall, Metro Gaisano, Bacolod-Silay International Airport, Northern Towns & Cities

TRAFFIC SPEED _

Slow Moving

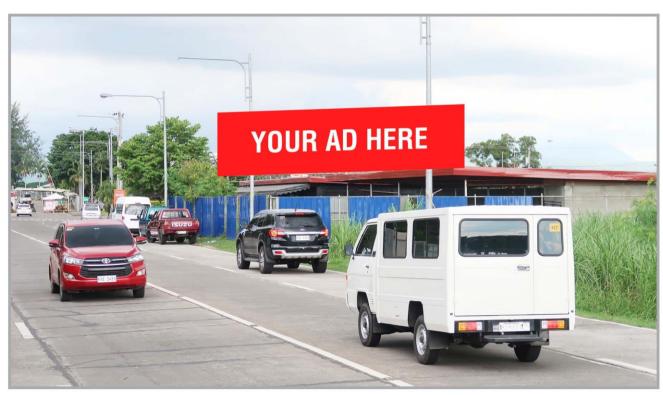
ESTIMATED DAILY TRAFFIC

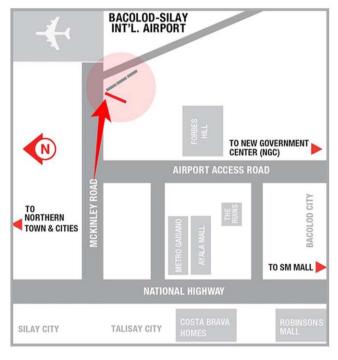
42,048 Vehicles



MCKINLEY ROAD (BACOLOD-SILAY INT'L AIRPORT)

SILAY CITY





BILLBOARD DIMENSION

20 Feet (H) X 80 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Bacolod-Silay International Airport, Patag and Lantawan Cafes & Mountain Resorts

VISIBLE TO VEHICLES FROM

Bacolod City, SM City, Ayala Capitol Central, Robinsons Place, BREDCO Port, The Ruins, New Government Center, Upper East, Lopue's East Center, Southern Towns & Cities

TRAFFIC SPEED

Moderate

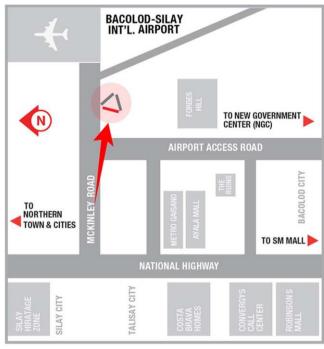
ESTIMATED DAILY TRAFFIC

3,072 Vehicles

Steel Art

MCKINLEY ROAD (BACOLOD-SILAY INT'L AIRPORT) **SILAY CITY**





BILLBOARD DIMENSION

20 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Bacolod-Silay International Airport, Patag and Lantawan Cafes & Mountain Resorts

VISIBLE TO VEHICLES FROM

Bacolod City, Silay City, The District Northpoint, Northern Towns & Cities

TRAFFIC SPEED

Moderate

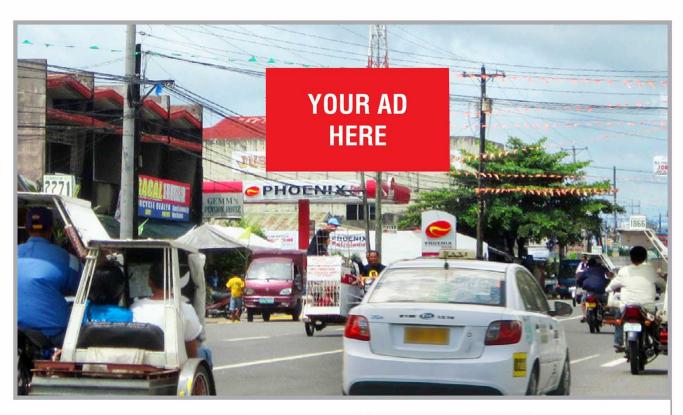
ESTIMATED DAILY TRAFFIC

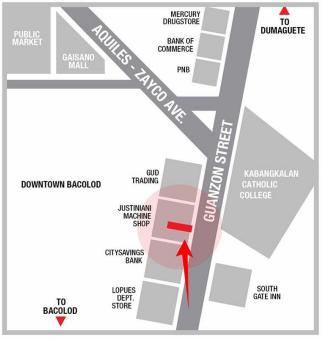
3,072 Vehicles

Steel Art

GUANZON STREET

KABANKALAN CITY





BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE _____

200 Meters +

GOING TO

Gaisano Mall Kabankalan, Public Market, City Proper, Dumaguete City, Negros Oriental

VISIBLE TO VEHICLES FROM

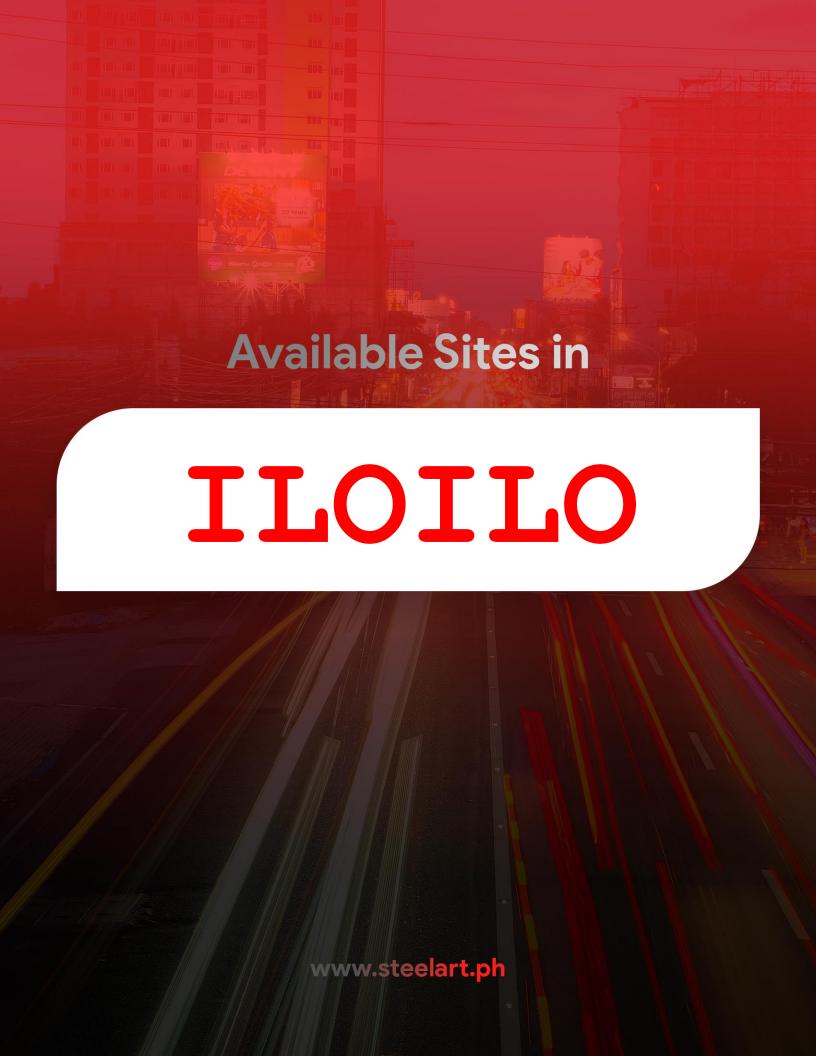
Bacolod City, Northern Towns & Cities

TRAFFIC SPEED _____

Slow Moving

ESTIMATED DAILY TRAFFIC

20,248 Vehicles





ILOILO AIRPORT ACCESS ROAD, STA. BARBARA





BILLBOARD DIMENSION

30 Feet x 120 Feet

VISIBLE DISTANCE

300 Meters +

GOING TO

SM City, Gaisano City, Robinson's Mall, Panay Area, Municipality of Pavia, Ayala, Smallville, Iloilo Business Park, Iloilo City Proper

VISIBLE TO VEHICLES FROM

Iloilo International Airport

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

3,264 Vehicles



ILOILO AIRPORT ACCESS ROAD, STA. BARBARA





BILLBOARD DIMENSION _____

40 Feet x 40 Feet

VISIBLE DISTANCE _____

300 Meters +

GOING TO

SM City, Gaisano City, Robinson's Mall, Ayala Atria Park, Smallville, Iloilo Business Park, Iloilo City Proper, Municipality of Pavia, GT Mall, Citymall Pavia, Robinsons Mall Pavia

VISIBLE TO VEHICLES FROM

Iloilo International Airport, Visible to passengers arriving from Singapore, Hong Kong, Manila, Cebu, Davao

TRAFFIC SPEED _

Moderate

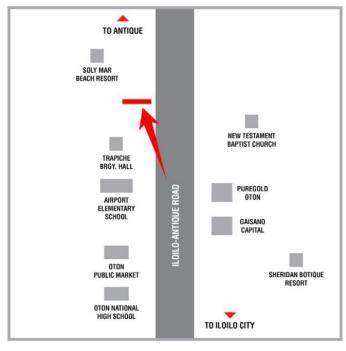
ESTIMATED DAILY TRAFFIC

3,264 Vehicles

Steel Art

OTON, ILOILO





BILLBOARD DIMENSION

20 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Miag-ao Church, University of the Philippines – Visayas Miag-ao Campus, Soly Mar Beach Resort, Bearland Paradise Resort, Hikari Resort, San Jose Antique

VISIBLE TO VEHICLES FROM

Oton Proper, Puregold, Gaisano Capital, Oton Public Market, Oton National High School, Sheridan Botique Resort, Ceres Bus Terminal, Iloilo City

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

48,687 Vehicles

AVAILABLE ON

FEB 22 2024



ILOILO AIRPORT ACCESS ROAD, STA. BARBARA





BILLBOARD DIMENSION

40 Feet x 40 Feet

VISIBLE DISTANCE

300 Meters +

GOING TO

Iloilo International Airport, Visible to passengers going to Singapore, Hong Kong, Manila, Cebu, Davao

VISIBLE TO VEHICLES FROM

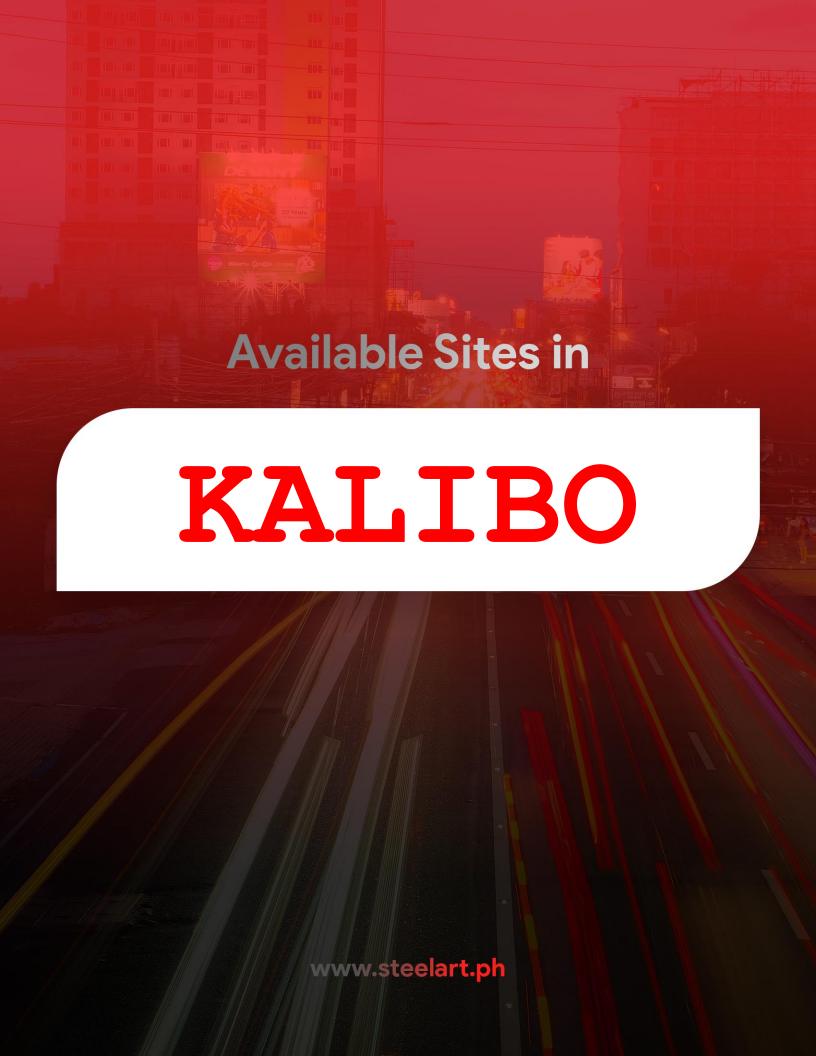
SM City, Gaisano City, Robinson's Mall, Ayala Atria Park, Smallville, Iloilo Business Park, Iloilo City Proper, Municipality of Pavia, GT Mall, Citymall Pavia, Robinsons Mall Pavia

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

3,264 Vehicles



Steel Art

ROXAS AVENUE KALIBO





BILLBOARD DIMENSION

20 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Kalibo Proper, Kalibo Airport, Gaisano Capital, Ceres Terminal, Southern Panay

VISIBLE TO VEHICLES FROM

Caticlan, Boracay, Numancia

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

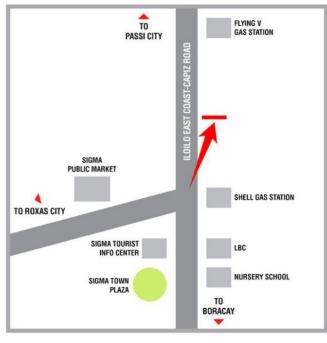
5,192+ Vehicles



SIGMA HIGHWAY (BRGY. DAYHAGON)

CAPIZ





BILLBOARD DIMENSION

20 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Iloilo International Airport, SM City, Passi, Dueñas, Curatero, Pototan, Sta. Barbara, Zarraga, Leganes, Pavia, Lambunao

VISIBLE TO VEHICLES FROM

Sigma Public Market, Roxas City, Kalibo, Boracay, Mambusao, Dao, Robinsons Place Roxas, Northern Cities & Municipalities of Panay

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

12,587+ Vehicles

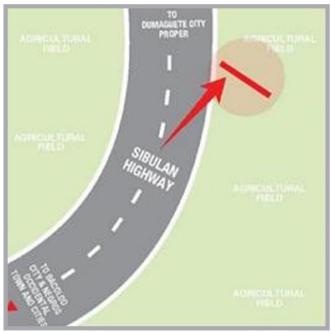


Steel Art

AJONG, SIBULAN HIGHWAY

NEGROS ORIENTAL





BILLBOARD DIMENSION

20 Feet (H) x 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Dumaguete City Proper, Southern Negros Oriental, Siquijor Island, Tagbilaran, Zamboanga

VISIBLE TO VEHICLES FROM

Bacolod City, Kabankalan City, Northern & Southern Towns and Cities of Negros Occidental

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

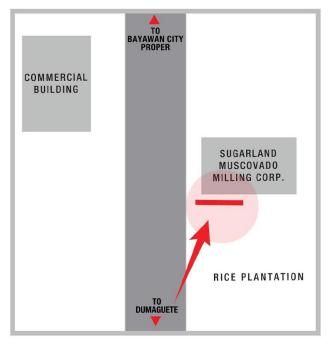
24,480 Vehicles



NATIONAL HIGHWAY, BAYAWAN CITY

NEGROS ORIENTAL





BILLBOARD DIMENSION _____

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO _____

City Proper

VISIBLE TO VEHICLES FROM

Dumaguete City

TRAFFIC SPEED _____

Moderate

ESTIMATED DAILY TRAFFIC

27,360 Vehicles



NEGROS ORIENTAL





BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Zamboanguita Public Market, St. Isidro the Farmer Church, Zamboanguita Gymnasium, Zamboanguita Municipal Hall, White Chocolate Hills Resort

VISIBLE TO VEHICLES FROM

Malatapay Market, Apo Vista Beach Park, Maluay Elementary School, Villa Amani, Wellbeach Resort, Apo View Beach House

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

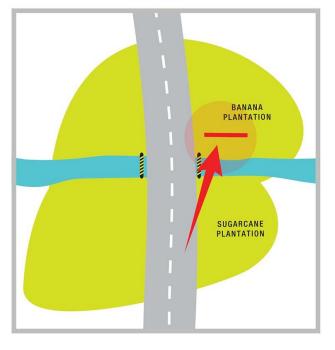
18,432 Vehicles



NATIONAL HIGHWAY, BRGY. AWA-AN, AYUNGON

NEGROS ORIENTAL





BILLBOARD DIMENSION _____

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Dumaguete City, Southern Negros

VISIBLE TO VEHICLES FROM _____

San Carlos City, Northern Negros

TRAFFIC SPEED _____

Moderate

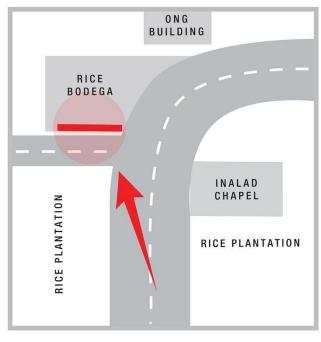
ESTIMATED DAILY TRAFFIC

18, 320 Vehicles



NATIONAL HIGHWAY, BRGY. INALAD SIATON NEGROS ORIENTAL





BILLBOARD DIMENSION _____

20 Feet x 40 Feet

VISIBLE DISTANCE _____

200 Meters +

GOING TO _____

Hinoba-an, Southern Negros Occidental

VISIBLE TO VEHICLES FROM

Dumaguete City, Antulang Beach Resort, Northern Negros Oriental

TRAFFIC SPEED _____

Moderate

ESTIMATED DAILY TRAFFIC_____

18, 320 Vehicles



For inquiries, please reach us at 0917 5800266



www.steelart.ph