

The logo for Steel Art Billboards is centered in the upper half of the image. It consists of the words "Steel Art" in a large, bold, white sans-serif font, with "B I L L B O A R D S" in a smaller, spaced-out, white sans-serif font directly below it. The entire logo is contained within a white rectangular border.

Steel Art
B I L L B O A R D S

Amplify your brand message with our network of

BILLBOARDS

A SHOWCASE OF OUR AVAILABLE SITES

MANILA • CEBU • DAVAO • BACOLOD • ILOILO • KALIBO

Why Invest in Billboards



Billboards are strategically located in key areas like commercial districts, academes and highly trafficked intersextions



Billboards can't be blocked, turned-off nor skipped vs other advertising formats

Billboard ads are up 24/7 and reach more audiences in less time



Billboards affect consumers' last-minute purchase decision while in transit or by simply seeing the ad

Available Sites in

MANILA

AVAILABLE NOW

Steel Art
BILLBOARDS

BRGY. ILAYA-BARANGKA, MANDALUYONG
EDSA-GUADALUPE



BILLBOARD DIMENSION

43 Feet x 20 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

SHAW BOULEVARD, ORTIGAS CENTER, CUBAO QUEZON CITY, SM NORTH EDSA, SM MEGAMALL WACK-WACK GREENHILLS, EDSA SHANGRILA ROBINSONS GALLERIA PIONEER

VISIBLE TO VEHICLES FROM

MAKATI CBD, EDSA-TAFT, SM MOA, MAGALLANES, PARANAQUE, ALABANG, BONIFACIO GLOBAL CITY.

TRAFFIC SPEED

Very Slow Moving

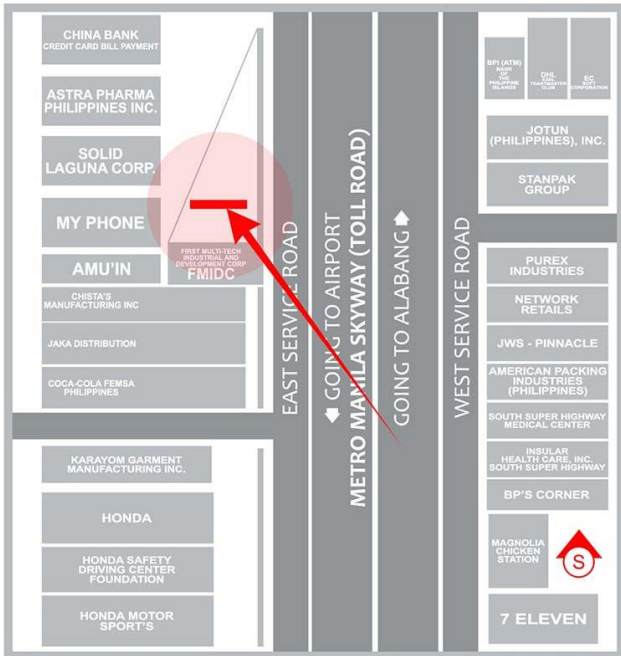
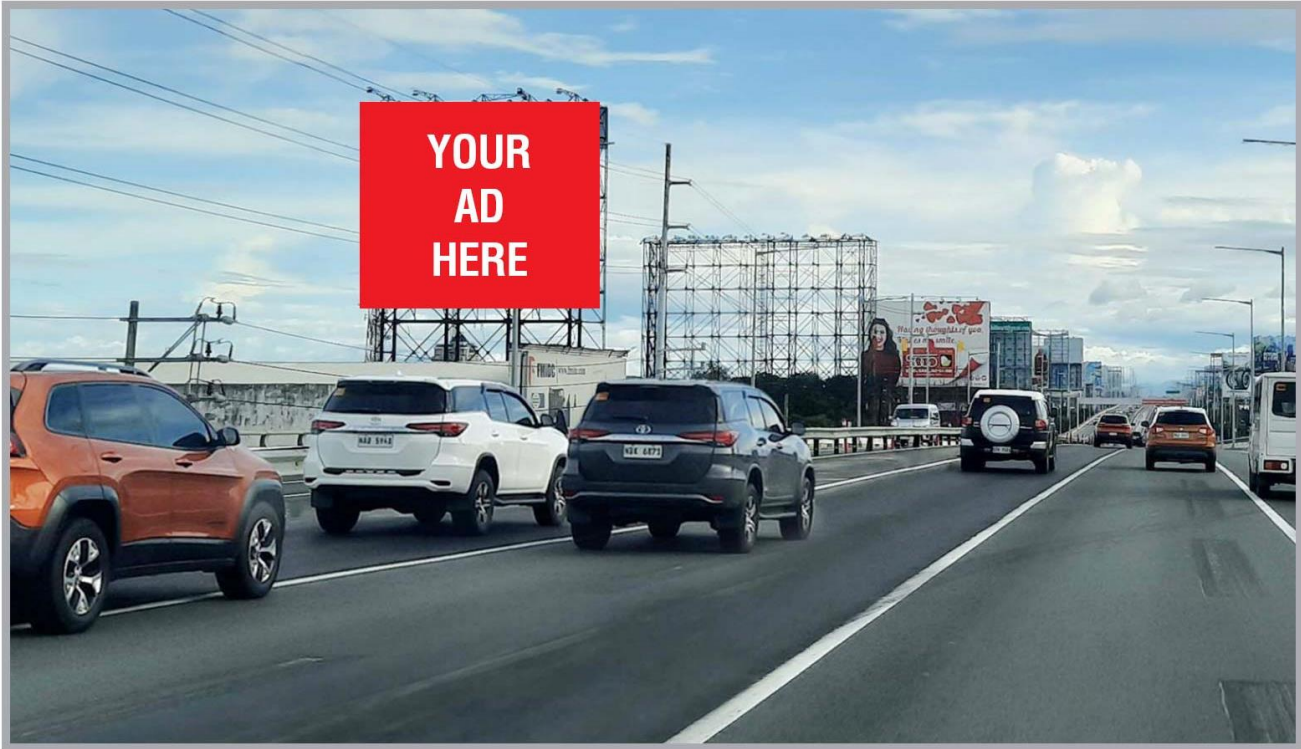
ESTIMATED DAILY TRAFFIC

194,688 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

SLEX KM 18 SOUTHBOUND
PARAÑAQUE CITY



BILLBOARD DIMENSION _____
40 Feet x 50 Feet

VISIBLE DISTANCE _____
300 Meters +

GOING TO _____
Sucat, Alabang, Sta. Rosa and Calamba

VISIBLE TO VEHICLES FROM _____
NAIA Terminal 3, Magallanes, Makati CBD, Pasay and Manila

TRAFFIC SPEED _____
Moderate

ESTIMATED DAILY TRAFFIC _____
250,000 Vehicles

Available Sites in

DAVAO

AVAILABLE NOW

Steel Art
BILLBOARDS

QUIMPO BLVD. CORNER ACACIA
DAVAO CITY



BILLBOARD DIMENSION

50 Feet (H) x 30 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

S.I.R., Ateneo de Davao University, Bolton Bridge, Felcris Centrale Mall, Ecoland Bus Terminal, Downtown Davao City

VISIBLE TO VEHICLES FROM

SM City Davao, Verdon Parc, One Oasis Davao, Emars Hotel and Beach Resort, Matina Aplaya

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

36,960 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

QUIMPO BLVD. CORNER ACACIA
DAVAO CITY



BILLBOARD DIMENSION

50 Feet (H) x 35 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

S.I.R., Ateneo de Davao University, Bolton Bridge, Felcris Centrale Mall, Ecoland Bus Terminal, Downtown Davao City

VISIBLE TO VEHICLES FROM

SM City Davao, Verdon Parc, One Oasis Davao, Emars Hotel and Beach Resort, Matina Aplaya

TRAFFIC SPEED

Slow Moving

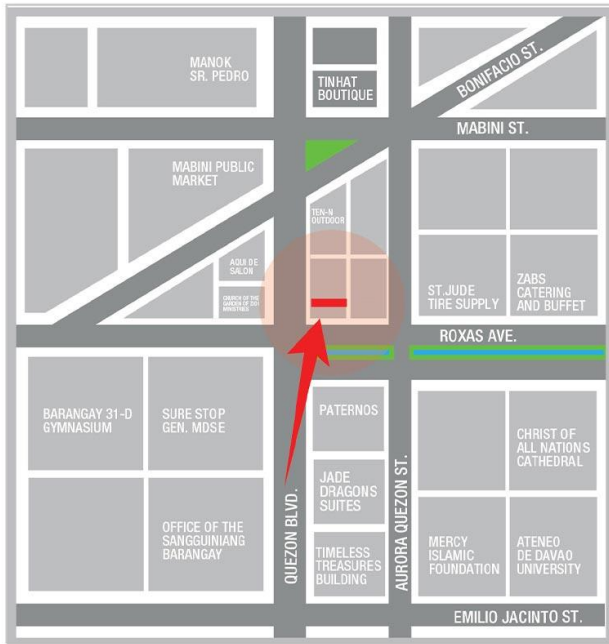
ESTIMATED DAILY TRAFFIC

36,960 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

33-D QUEZON BLVD., COR. ROXAS AVE.
DAVAO CITY



BILLBOARD DIMENSION

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

University of the Immaculate Conception, University of Mindanao, San Pedro Cathedral, Felcris Centrale Mall, Bureau of Internal Revenue, City Health Davao

VISIBLE TO VEHICLES FROM

Ateneo de Davao University, Holy Child School of Davao College, Piapi Public Market, Sta. Ana High School, Davao Mental Hospital Park, Ramon Magsaysay Park, National Food Authority

TRAFFIC SPEED

Slow Moving

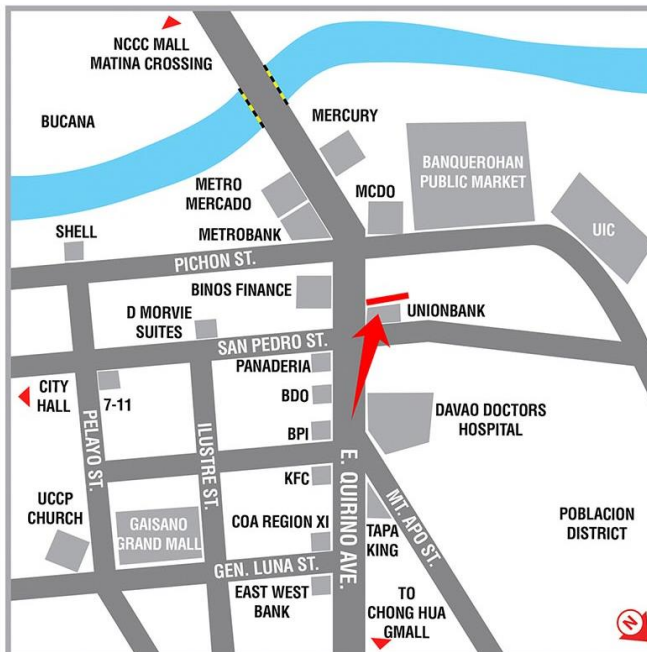
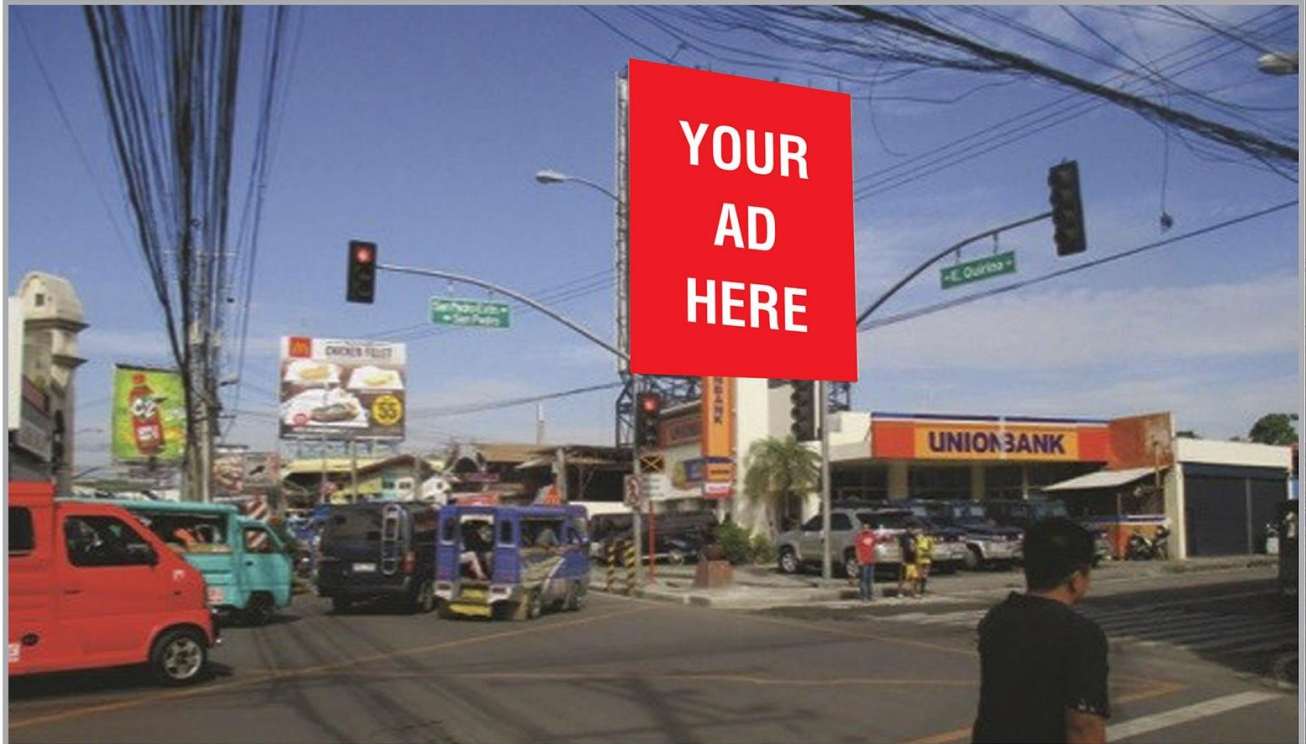
ESTIMATED DAILY TRAFFIC

130,000 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

QUIRINO COR. SAN PEDRO EXT.
DAVAO CITY



BILLBOARD DIMENSION

55 Feet (H) x 45 Feet (W)

VISIBLE DISTANCE

100 Meters +

GOING TO

Matina, NCCC Mall, S & R, Ateneo de Davao, Matina Crossing, Talomo Proper, Toril District, Digos City, General Santos City

VISIBLE TO VEHICLES FROM

Davao Doctors Hospital, Bangko Sentral ng Pilipinas, Chong Hua, G Mall Davao, San Pedro

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

54,290 Vehicles

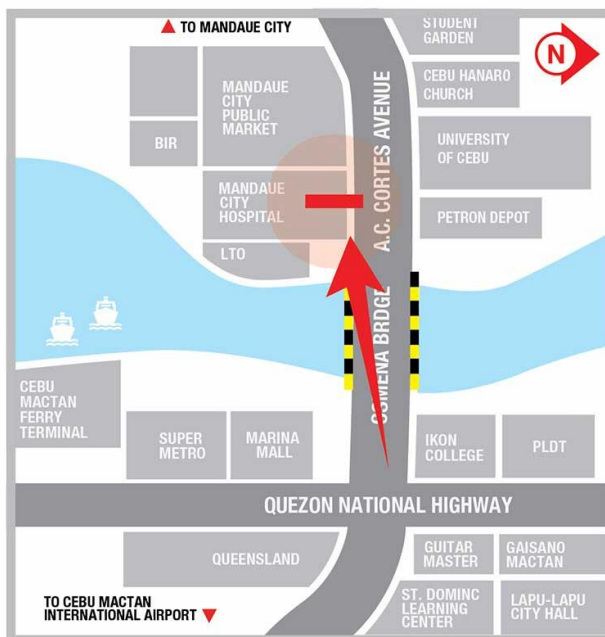
Available Sites in

CEBU

AVAILABLE NOW

Steel Art
BILLBOARDS

A.C. CORTES AVENUE, MANDAUE CITY
CEBU



BILLBOARD DIMENSION

40'(H) x 40'(W)

VISIBLE DISTANCE

300 Meters +

GOING TO

J Center Mall, Pacific Mall, Gaisano Grand Mall, SM City, Park Mall, Osmeña Circle, IT Park, Ayala Center Cebu, Gaisano Country Mall, Jy Square Mall, APM Shopping Center, University of Cebu

VISIBLE TO VEHICLES FROM

Lapu-Lapu City, Shangrila, Mactan Shrine, Plantation Bay, Southgate Mall, Mactan Square, Gaisano Mall of Mactan, Cebu - Mactan International Airport

TRAFFIC SPEED

Moderate

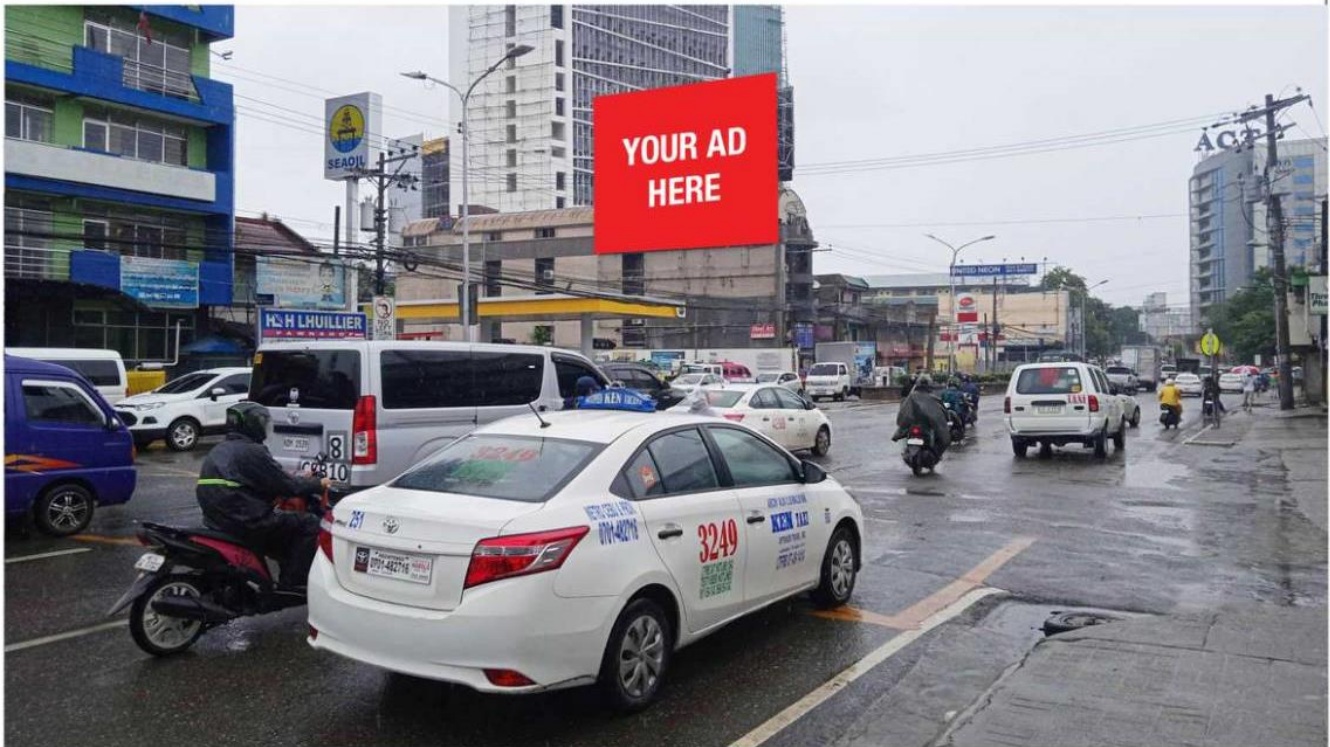
ESTIMATED DAILY TRAFFIC

22,195 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

N. BACALSO AVENUE
CEBU CITY



BILLBOARD DIMENSION

40' (H) x 50' (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Rizwoods College, Asian College of Technology, Cebu International Convention Center, Cebu Normal University, University of Cebu, SM City, Mandaue Public Market, J Mall, Gaisano Grand Mall, Pacific Mall

VISIBLE TO VEHICLES FROM

South, Cebu City Medical Center, Southbound Bus Terminal, Shopwise, Foda Saversmart, Taba Public Market, Bontores Public Market, Gaisano Fiesta Mall

TRAFFIC SPEED

Slow Moving

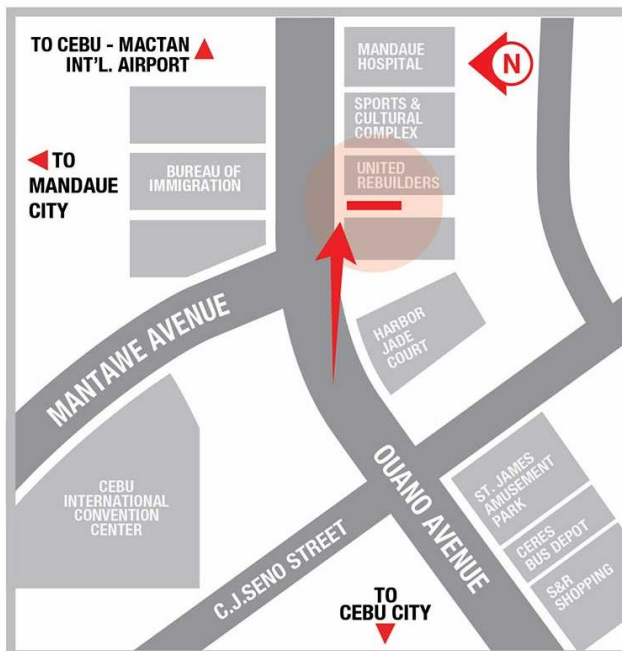
ESTIMATED DAILY TRAFFIC

60,350 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

OUANO AVENUE, MANDAUE CITY
CEBU



BILLBOARD DIMENSION

20'(H) x 80'(W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Mandaue City Hall, Pacific Mall, Gaisano Grand Mall, Bridges Town Square, Lapu-Lapu Shrine, Mactan, Mactan Newtown, Cebu-Mactan International Airport

VISIBLE TO VEHICLES FROM

Park Mall, Robinsons Place, St. James Amusement Park, Cebu International Convention Center, SM Hypermarket, Cebu Port, SM City, Southern Cebu, S&R Shopping

TRAFFIC SPEED

Fast Moving

ESTIMATED DAILY TRAFFIC

30,912 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

P. DEL ROSARIO COR. D. JAKOALEM STREET
CEBU CITY



BILLBOARD DIMENSION

30' (H) x 40' (W)

VISIBLE DISTANCE

500 Meters +

GOING TO

Ayala Mall, SM City, Mandaue, Uptown, BPI Cuenco Ave., Cebu International Port, San Miguel Corp., STI College, University of Visayas, Toyota Mandaue, ABS-CBN, Consolacion, Jollibee

VISIBLE TO VEHICLES FROM

University of San Carlos - Main, South Road, South Bus Terminal, Elizabeth Mall, Cebu City Sports Center, University of San Jose Recoletos, Robinsons Place, Cebu Metropolitan Cathedral

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

75,552 Vehicles



Available Sites in

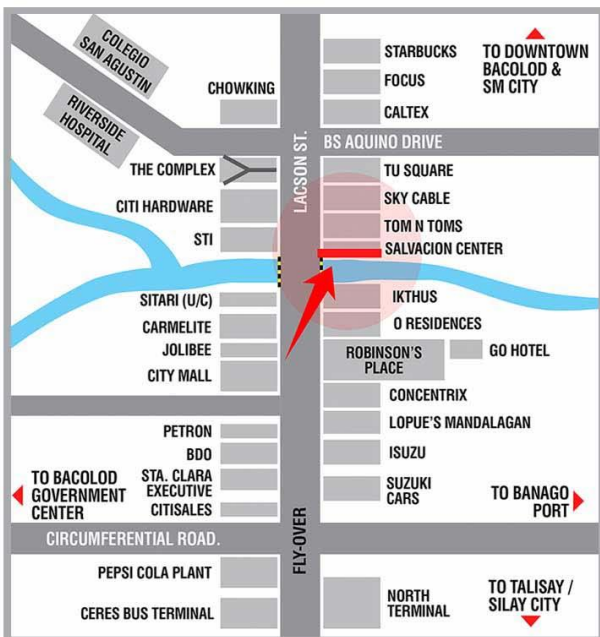
BACOLOD

www.steelart.ph

AVAILABLE NOW

Steel Art
BILLBOARDS

LACSON CORNER 27TH STREET
BACOLOD CITY



BILLBOARD DIMENSION

40 Feet x 40 Feet

VISIBLE DISTANCE

300 - 400 Meters +

GOING TO

STI College, Metrobank, Regional Hospital, Downtown Area, Central Market, Gaisano Main, SM City, Bredco Port, Gaisano City, Burgos Market, Libertad Market, Riverside Hospital, New Government Center, Southern Towns & Cities

VISIBLE TO VEHICLES FROM

Westown Hotel, Robinsons Place, Art District, Lopue's Mandalagan, Petron, BDO, Isuzu, Pepsi Cola Plant, North Bus Terminal, Ayala Mall, Northern Towns & Cities,

TRAFFIC SPEED

Slow Moving

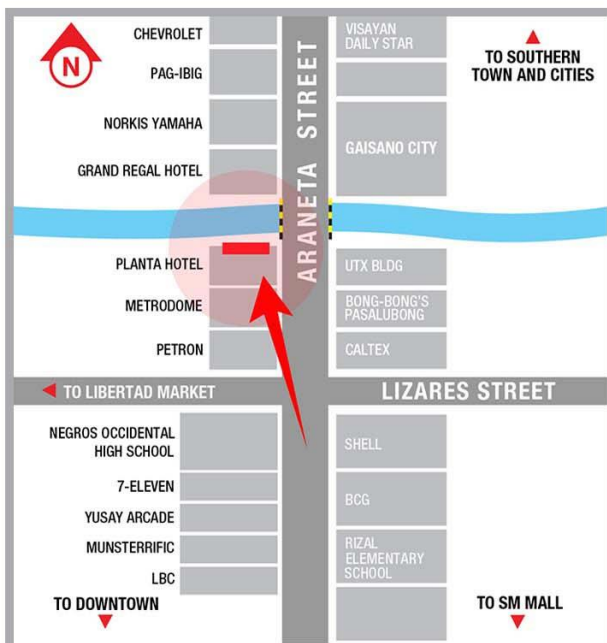
ESTIMATED DAILY TRAFFIC

63,408 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

ARANETA STREET (LUPIT BRIDGE, SINGCANG)
BACOLOD CITY



BILLBOARD DIMENSION

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Goldenfield Commercial Complex, Gaisano City, Nissan, Toyota, Kia, Old Bacolod Airport, Palmas Del Mar Hotel & Resort, Transcom, Teletech, Robinsons Cybergate, Southern Towns & Cities

VISIBLE TO VEHICLES FROM

SM City, Downtown Area, Central Market, Bredco Port, Libertad Market, Gaisano Main, Robinsons Place, Planta Hotel, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

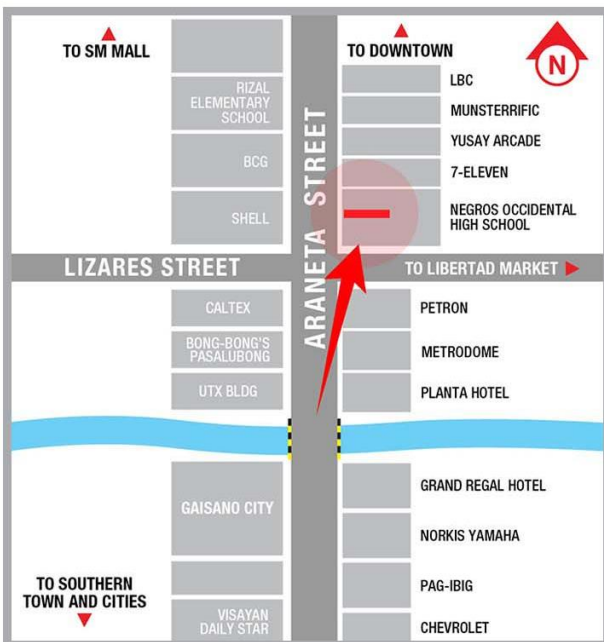
ESTIMATED DAILY TRAFFIC

35,072 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

ARANETA CORNER LIZARES STREET
BACOLOD CITY



BILLBOARD DIMENSION

30 Feet x 50 Feet

VISIBLE DISTANCE

400 Meters +

GOING TO

SM City, Downtown Area, Central Market, Bredco Port, Gaisano Main, Robinsons Place, Burgos Market, Ayala Mall, Metro Gaisano, Lopues Department Store, Northern Towns & Cities

VISIBLE TO VEHICLES FROM

Goldenfield Commercial Complex, Robinsons Cybergate, Transcom, Teletech, Southern Towns & Cities

TRAFFIC SPEED

Slow Moving

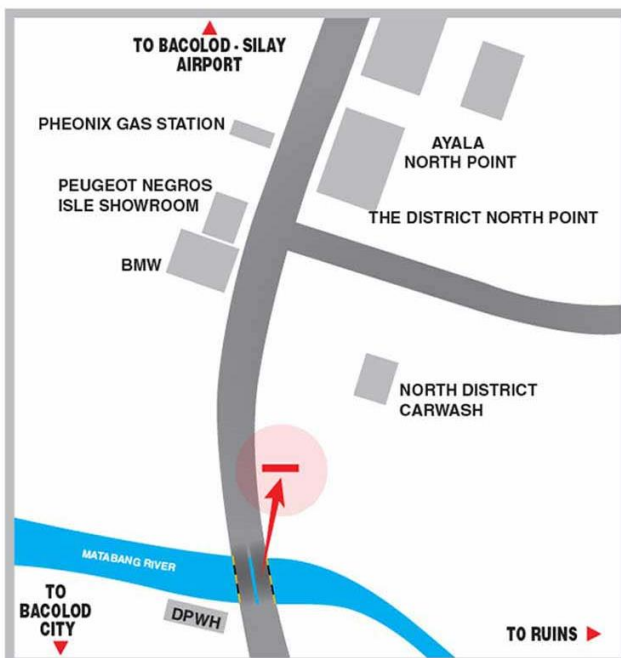
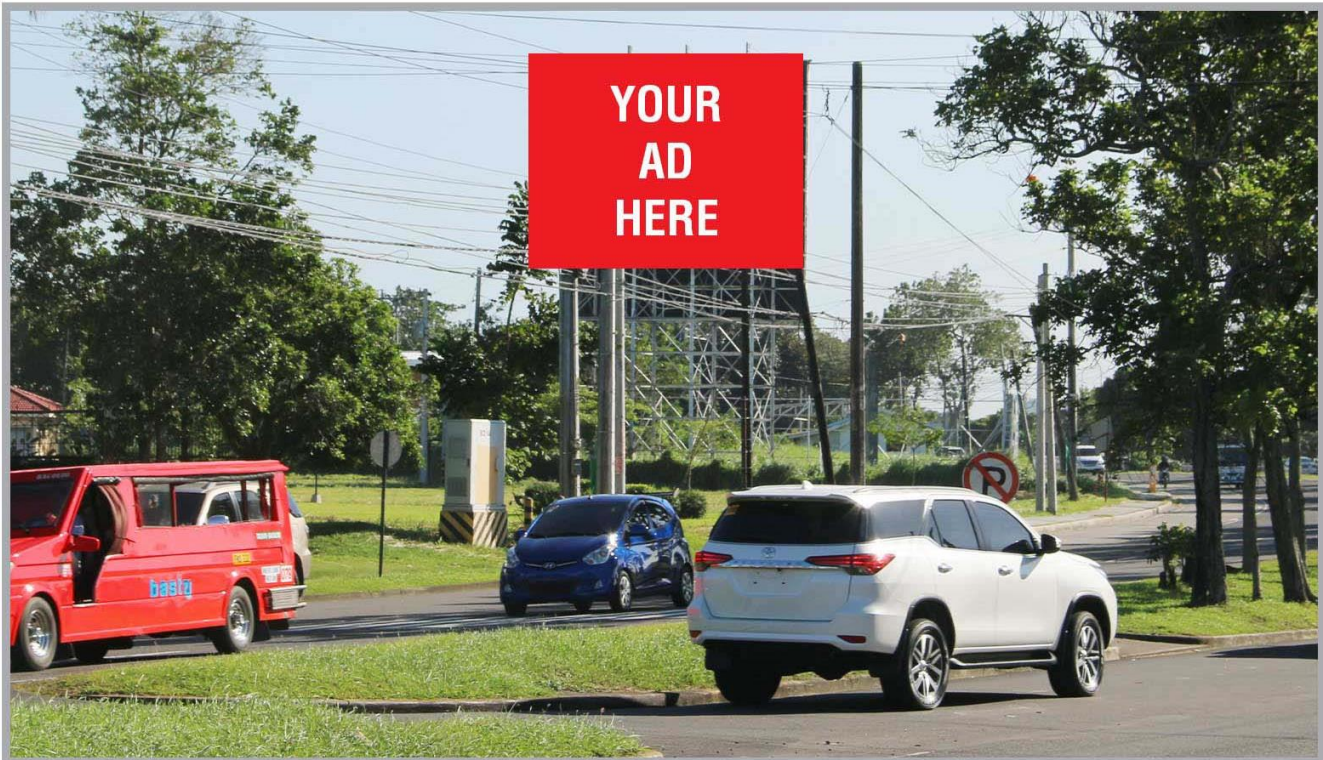
ESTIMATED DAILY TRAFFIC

40,152 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

NATIONAL HIGHWAY
TALISAY CITY



BILLBOARD DIMENSION

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Ceres North Bound Terminal, Pepsi, Lopues Mandalagan City Mall, Convergys, Robinsons Place, O Hotel ABS- CBN, Sky Cable, Provincial Capitol Lagoon, SM Bacolod, 888 China Town

VISIBLE TO VEHICLES FROM

Ayala Mall, Metro Gaisano, Bacolod-Silay International Airport, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

42,048 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

MCKINLEY ROAD (BACOLOD-SILAY INT'L AIRPORT)
SILAY CITY



BILLBOARD DIMENSION

20 Feet (H) X 80 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Bacolod-Silay International Airport, Patag and Lantawan Cafes & Mountain Resorts

VISIBLE TO VEHICLES FROM

Bacolod City, SM City, Ayala Capitol Central, Robinsons Place, BREDCO Port, The Ruins, New Government Center, Upper East, Lopue's East Center, Southern Towns & Cities

TRAFFIC SPEED

Moderate

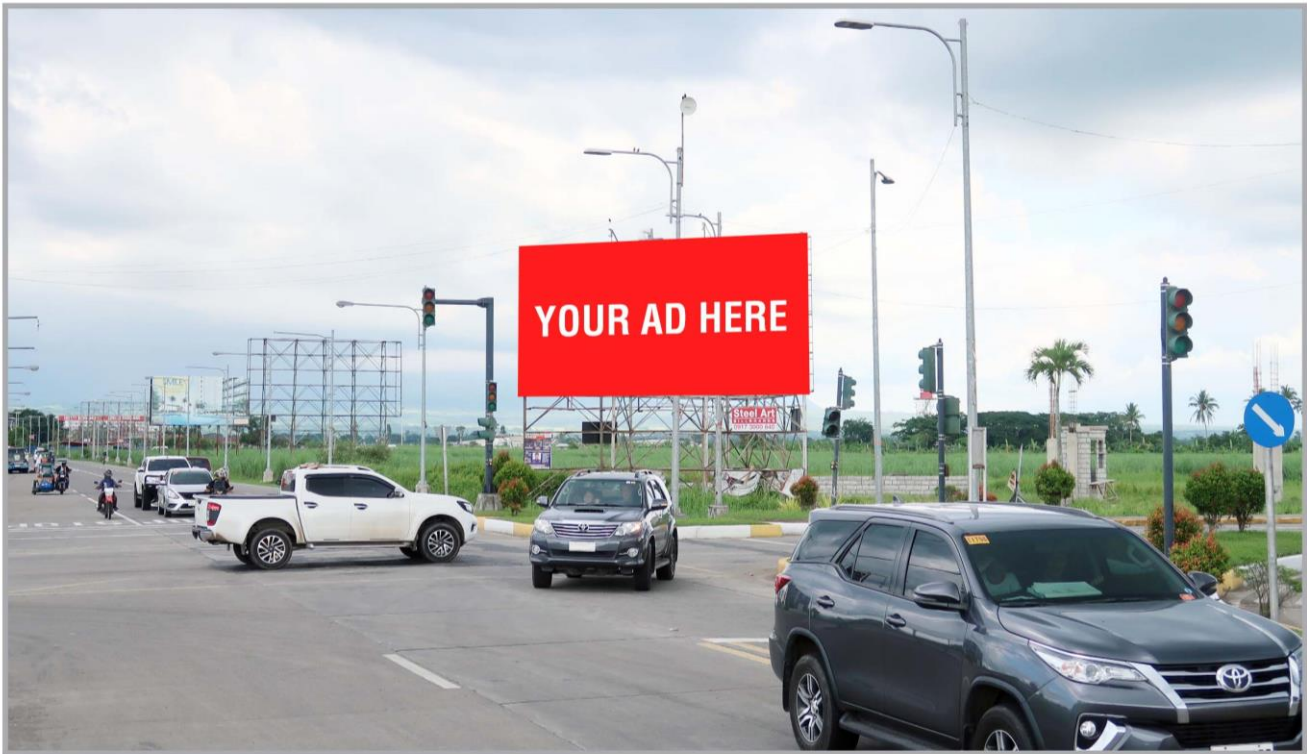
ESTIMATED DAILY TRAFFIC

3,072 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

MCKINLEY ROAD (BACOLOD-SILAY INT'L AIRPORT)
SILAY CITY



BILLBOARD DIMENSION

20 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Bacolod-Silay International Airport, Patag and Lantawan Cafes & Mountain Resorts

VISIBLE TO VEHICLES FROM

Bacolod City, Silay City, The District Northpoint, Northern Towns & Cities

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

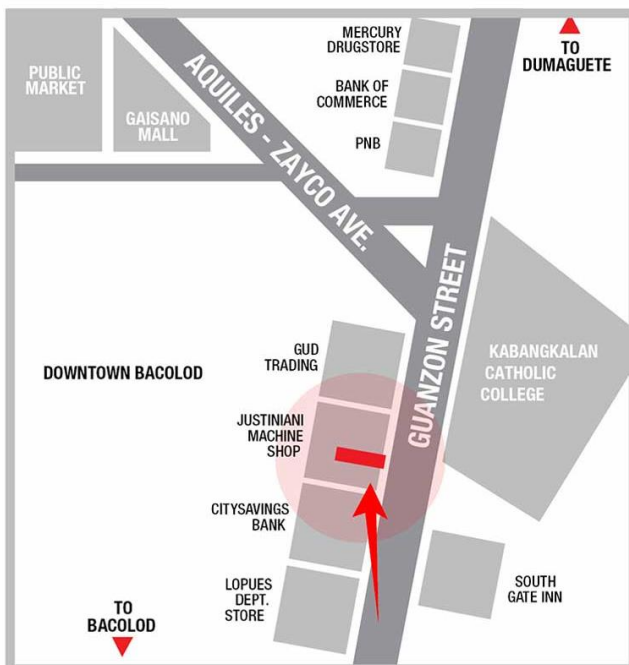
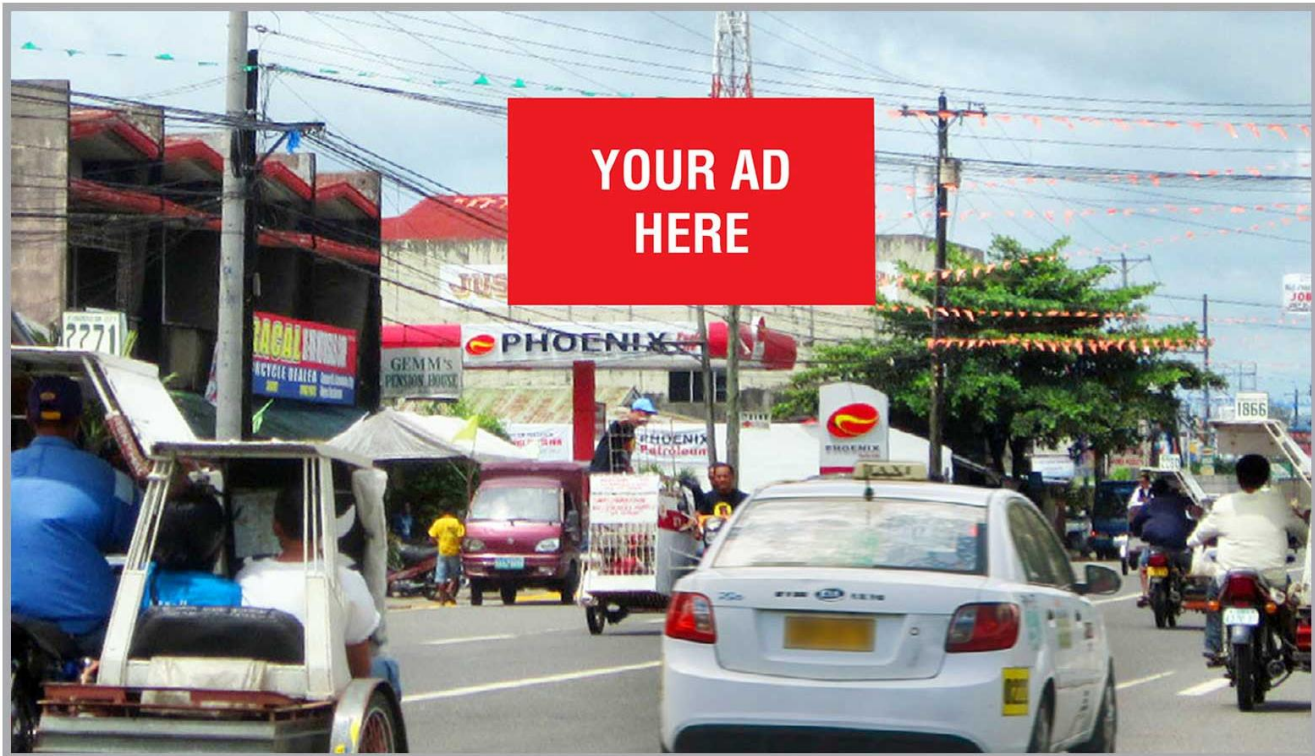
3,072 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

GUANZON STREET

KABANKALAN CITY



BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Gaisano Mall Kabankalan, Public Market, City Proper, Dumaguete City, Negros Oriental

VISIBLE TO VEHICLES FROM

Bacolod City, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

20,248 Vehicles

Available Sites in

ILOILO

www.steelart.ph

AVAILABLE NOW

Steel Art
BILLBOARDS

ILOILO AIRPORT ACCESS ROAD,
STA. BARBARA
ILOILO



BILLBOARD DIMENSION

30 Feet x 120 Feet

VISIBLE DISTANCE

300 Meters +

GOING TO

SM City, Gaisano City, Robinson's Mall, Panay Area, Municipality of Pavia, Ayala, Smallville, Iloilo Business Park, Iloilo City Proper

VISIBLE TO VEHICLES FROM

Iloilo International Airport

TRAFFIC SPEED

Moderate

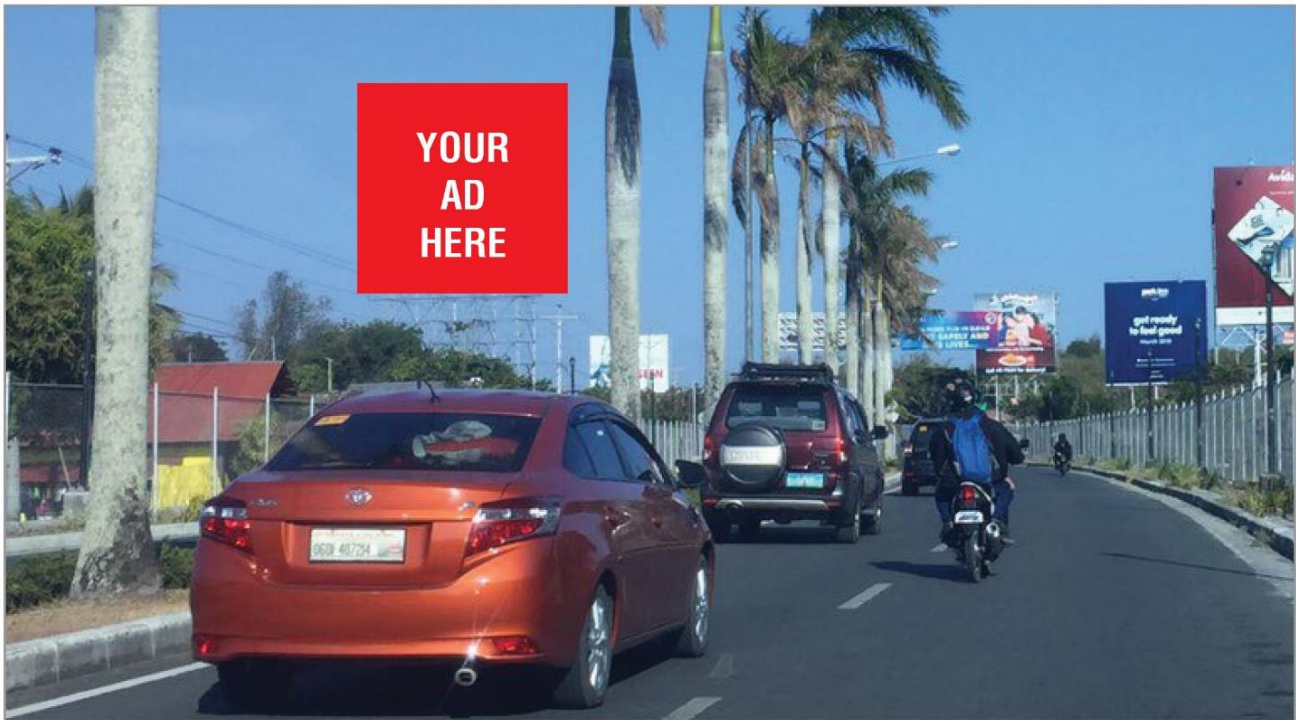
ESTIMATED DAILY TRAFFIC

3,264 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

**ILOILO AIRPORT ACCESS ROAD,
STA. BARBARA
ILOILO**



BILLBOARD DIMENSION

40 Feet x 40 Feet

VISIBLE DISTANCE

300 Meters +

GOING TO

SM City, Gaisano City, Robinson's Mall, Ayala Atria Park, Smallville, Iloilo Business Park, Iloilo City Proper, Municipality of Pavia, GT Mall, Citymall Pavia, Robinsons Mall Pavia

VISIBLE TO VEHICLES FROM

Iloilo International Airport, Visible to passengers arriving from Singapore, Hong Kong, Manila, Cebu, Davao

TRAFFIC SPEED

Moderate

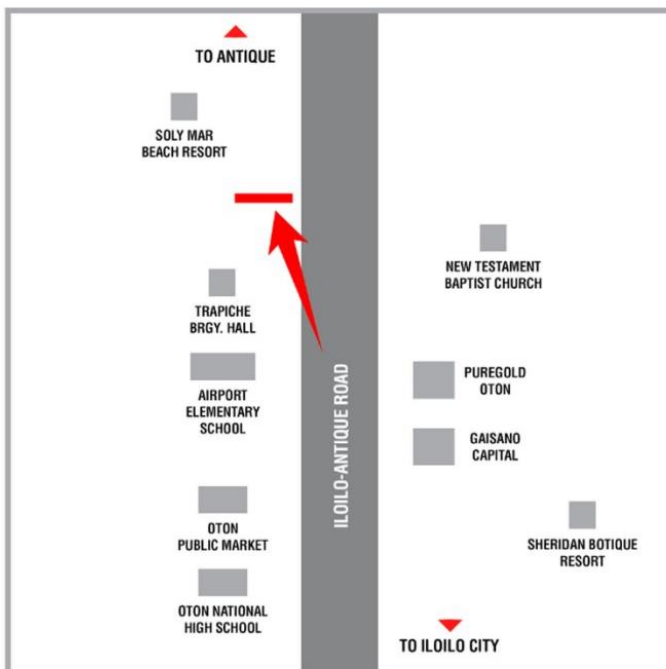
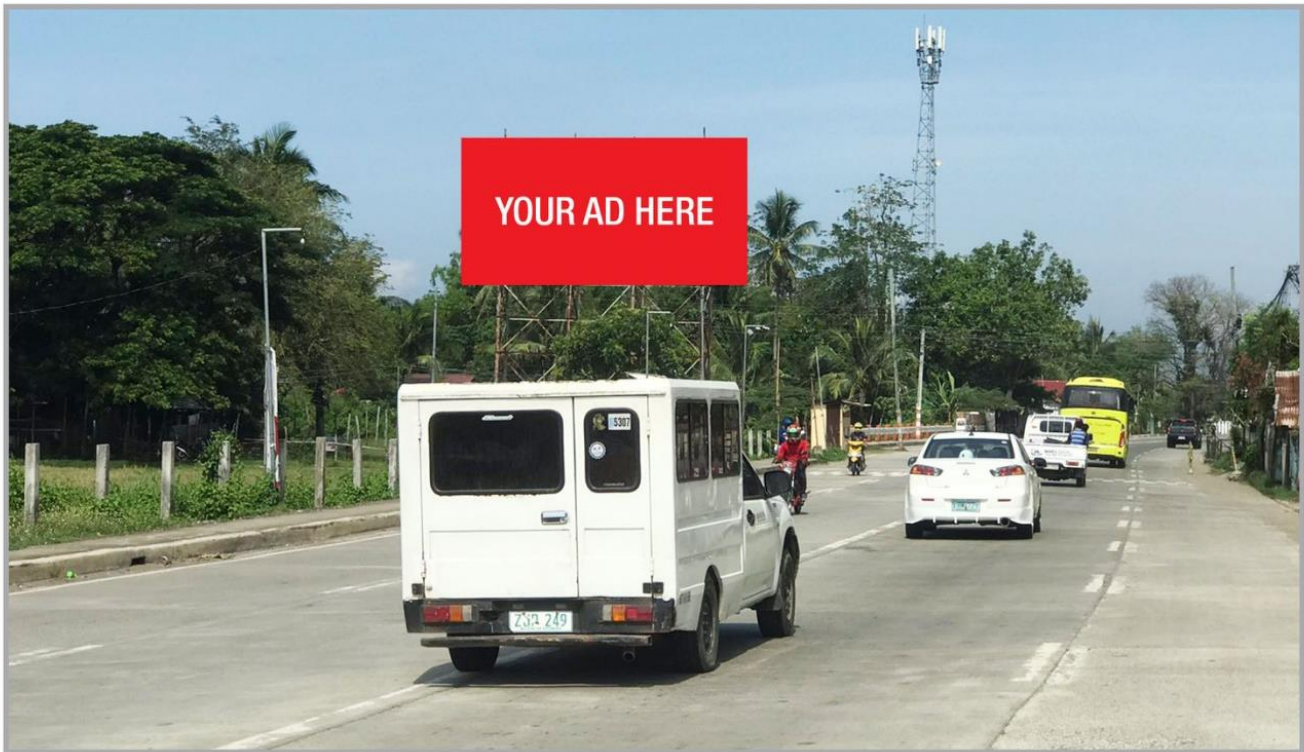
ESTIMATED DAILY TRAFFIC

3,264 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

ILOILO-ANTIQUE ROAD, BRGY. TRAPICHE
OTON, ILOILO



BILLBOARD DIMENSION

20 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Miag-ao Church, University of the Philippines – Visayas
Miag-ao Campus, Soly Mar Beach Resort, Bearland
Paradise Resort, Hikari Resort, San Jose Antique

VISIBLE TO VEHICLES FROM

Oton Proper, Puregold, Gaisano Capital, Oton Public Market,
Oton National High School, Sheridan Botique Resort, Ceres
Bus Terminal, Iloilo City

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

48,687 Vehicles

AVAILABLE ON

FEB 22 2024

Steel Art
BILLBOARDS

ILOILO AIRPORT ACCESS ROAD,
STA. BARBARA
ILOILO



BILLBOARD DIMENSION

40 Feet x 40 Feet

VISIBLE DISTANCE

300 Meters +

GOING TO

Iloilo International Airport, Visible to passengers going to Singapore, Hong Kong, Manila, Cebu, Davao

VISIBLE TO VEHICLES FROM

SM City, Gaisano City, Robinson's Mall, Ayala Atria Park, Smallville, Iloilo Business Park, Iloilo City Proper, Municipality of Pavia, GT Mall, Citymall Pavia, Robinsons Mall Pavia

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

3,264 Vehicles

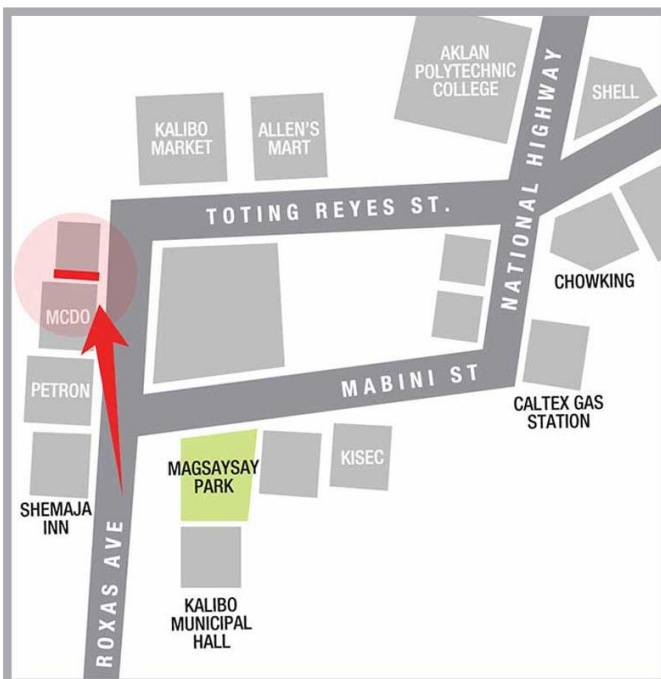
Available Sites in

KALIBO

AVAILABLE NOW

Steel Art
BILLBOARDS

ROXAS AVENUE
KALIBO



BILLBOARD DIMENSION

20 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Kalibo Proper, Kalibo Airport,
Gaisano Capital, Ceres Terminal,
Southern Panay

VISIBLE TO VEHICLES FROM

Caticlan, Boracay, Numancia

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

5,192+ Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

SIGMA HIGHWAY (BRGY. DAYHAGON)

CAPIZ



BILLBOARD DIMENSION

20 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Iloilo International Airport, SM City, Passi, Dueñas, Curatero, Pototan, Sta. Barbara, Zarraga, Leganes, Pavia, Lambunao

VISIBLE TO VEHICLES FROM

Sigma Public Market, Roxas City, Kalibo, Boracay, Mambusao, Dao, Robinsons Place Roxas, Northern Cities & Municipalities of Panay

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

12,587+ Vehicles

Available Sites in

DUMAGUETE

www.steelart.ph

AVAILABLE NOW

Steel Art
BILLBOARDS

AJONG, SIBULAN HIGHWAY

NEGROS ORIENTAL



BILLBOARD DIMENSION

20 Feet (H) x 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Dumaguete City Proper, Southern Negros Oriental, Siquijor Island, Tagbilaran, Zamboanga

VISIBLE TO VEHICLES FROM

Bacolod City, Kabankalan City, Northern & Southern Towns and Cities of Negros Occidental

TRAFFIC SPEED

Moderate

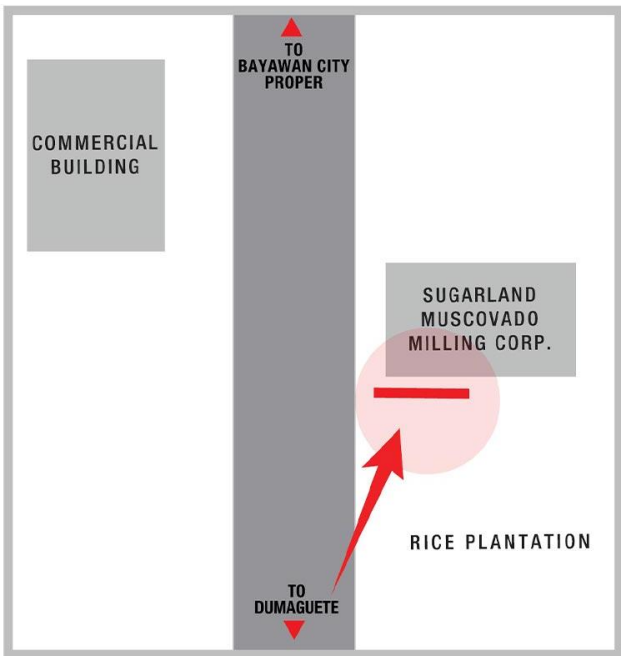
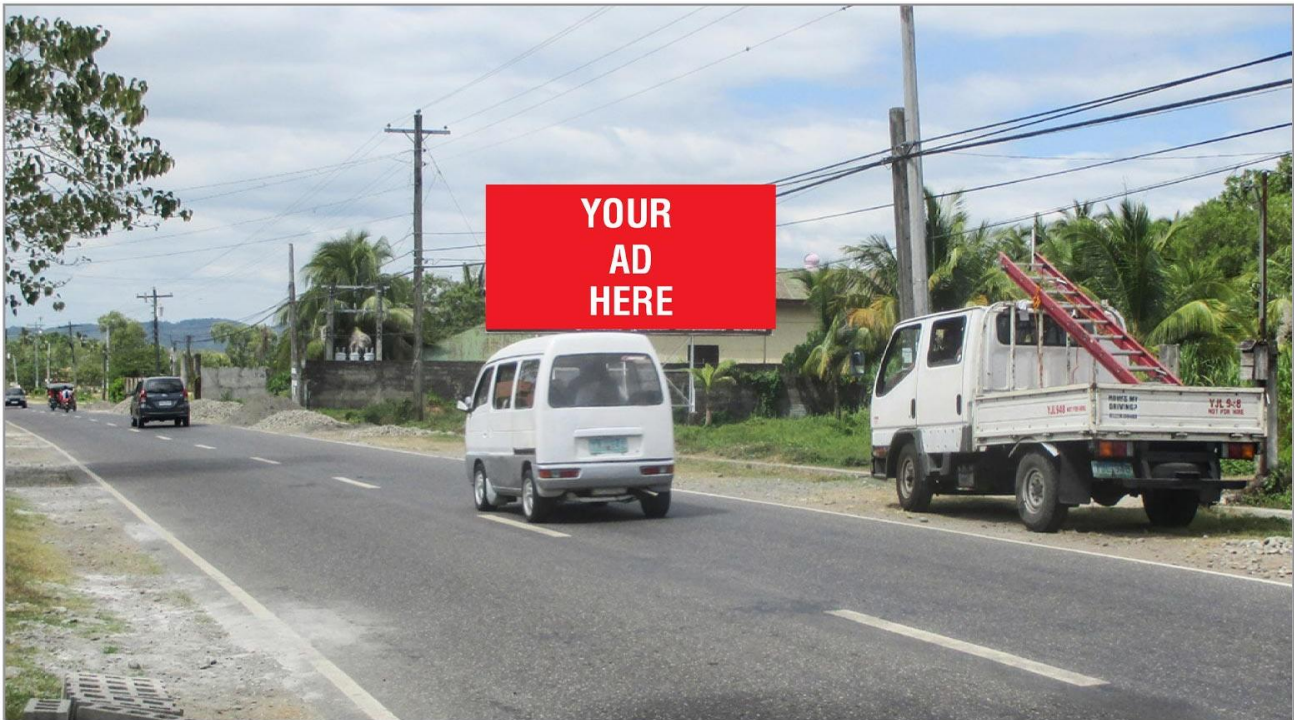
ESTIMATED DAILY TRAFFIC

24,480 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

NATIONAL HIGHWAY, BAYAWAN CITY
NEGROS ORIENTAL



BILLBOARD DIMENSION _____

20 Feet x 40 Feet

VISIBLE DISTANCE _____

200 Meters +

GOING TO _____

City Proper

VISIBLE TO VEHICLES FROM _____

Dumaguete City

TRAFFIC SPEED _____

Moderate

ESTIMATED DAILY TRAFFIC _____

27,360 Vehicles

AVAILABLE NOW



ZAMBOANGUITA NEGROS ORIENTAL



BILLBOARD DIMENSION _____

20 Feet x 40 Feet

VISIBLE DISTANCE _____

200 Meters +

GOING TO _____

Zamboanguita Public Market, St. Isidro the Farmer Church, Zamboanguita Gymnasium, Zamboanguita Municipal Hall, White Chocolate Hills Resort

VISIBLE TO VEHICLES FROM _____

Malatapay Market, Apo Vista Beach Park, Maluay Elementary School, Villa Amani, Wellbeach Resort, Apo View Beach House

TRAFFIC SPEED _____

Slow Moving

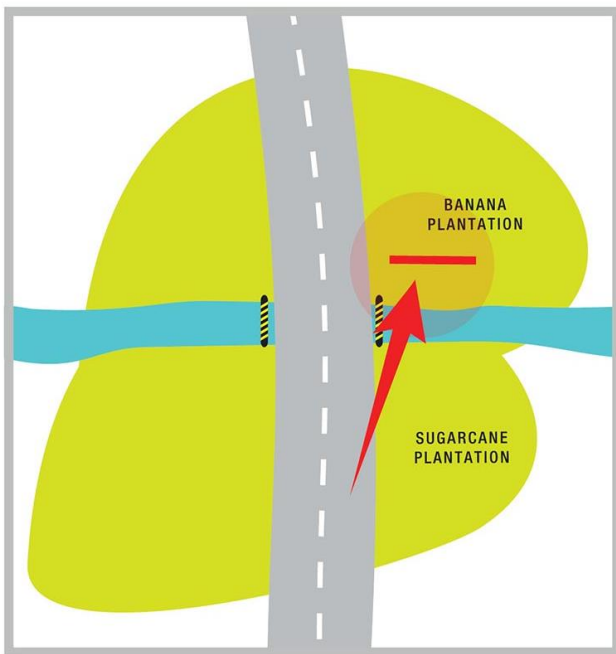
ESTIMATED DAILY TRAFFIC _____

18,432 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

NATIONAL HIGHWAY, BRGY. AWA-AN, AYUNGON
NEGROS ORIENTAL



BILLBOARD DIMENSION _____

20 Feet x 40 Feet

VISIBLE DISTANCE _____

200 Meters +

GOING TO _____

Dumaguete City,
Southern Negros

VISIBLE TO VEHICLES FROM _____

San Carlos City,
Northern Negros

TRAFFIC SPEED _____

Moderate

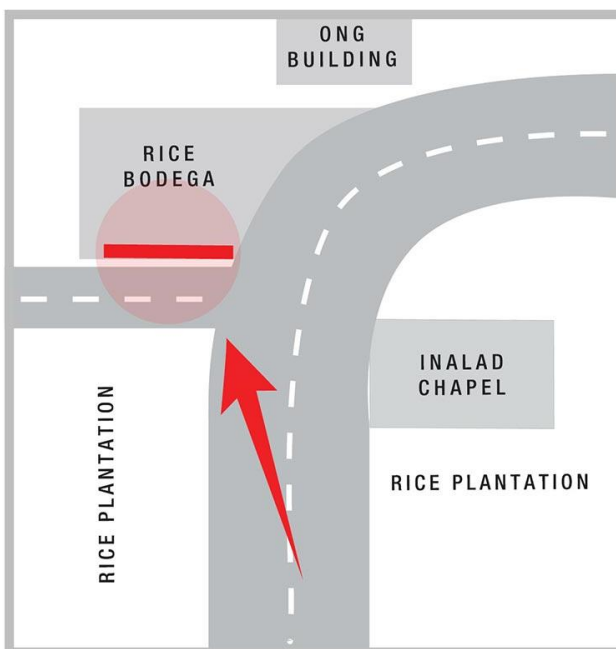
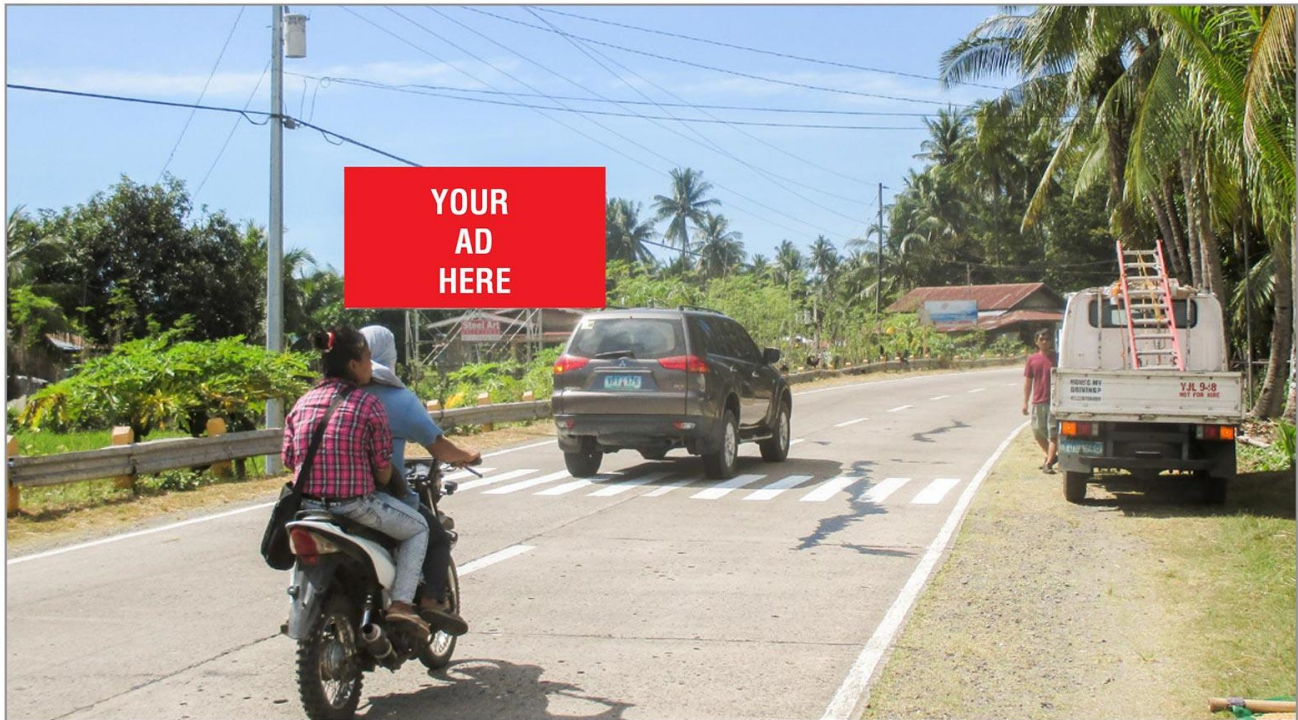
ESTIMATED DAILY TRAFFIC _____

18, 320 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

NATIONAL HIGHWAY, BRGY. INALAD SIATON
NEGROS ORIENTAL



BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Hinoba-an,
Southern Negros Occidental

VISIBLE TO VEHICLES FROM

Dumaguete City, Antulang Beach Resort,
Northern Negros Oriental

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

18, 320 Vehicles

Talk to our OOH Advertising Experts Today

For inquiries, please reach us at
0917 5800266



www.steelart.ph