

The logo for Steel Art Billboards is centered in the upper half of the image. It consists of the words "Steel Art" in a large, bold, white sans-serif font, with a thin white horizontal line underneath. Below the line, the word "BILLBOARDS" is written in a smaller, all-caps, white sans-serif font. The entire logo is contained within a white rectangular border.

Steel Art
BILLBOARDS

Amplify your brand message with our network of

BILLBOARDS

A SHOWCASE OF OUR AVAILABLE SITES

MANILA • CEBU • DAVAO • BACOLOD • ILOILO • KALIBO

Why Invest in Billboards



Billboards are strategically located in key areas like commercial districts, academes and highly trafficked intersextions



Billboards can't be blocked, turned-off nor skipped vs other advertising formats

Billboard ads are up 24/7 and reach more audiences in less time



Billboards affect consumers' last-minute purchase decision while in transit or by simply seeing the ad



Available Sites in

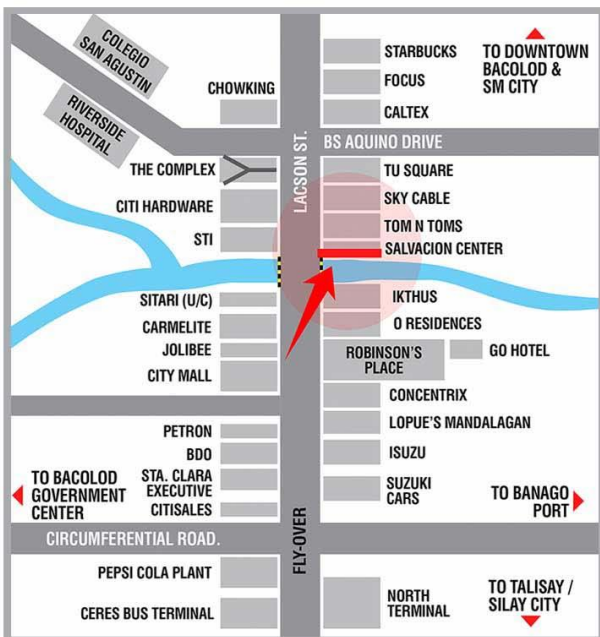
BACOLOD

www.steelart.ph

AVAILABLE NOW

Steel Art
BILLBOARDS

LACSON CORNER 27TH STREET
BACOLOD CITY



BILLBOARD DIMENSION

40 Feet x 40 Feet

VISIBLE DISTANCE

300 - 400 Meters +

GOING TO

STI College, Metrobank, Regional Hospital, Downtown Area, Central Market, Gaisano Main, SM City, Bredco Port, Gaisano City, Burgos Market, Libertad Market, Riverside Hospital, New Government Center, Southern Towns & Cities

VISIBLE TO VEHICLES FROM

Westown Hotel, Robinsons Place, Art District, Lopue's Mandalagan, Petron, BDO, Isuzu, Pepsi Cola Plant, North Bus Terminal, Ayala Mall, Northern Towns & Cities,

TRAFFIC SPEED

Slow Moving

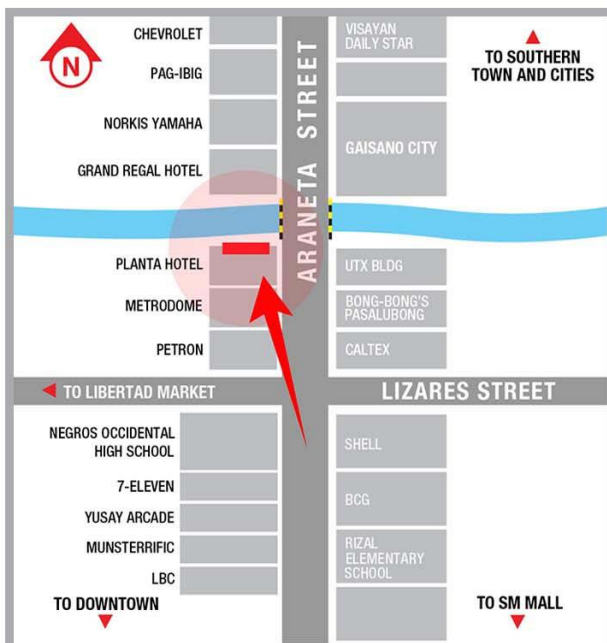
ESTIMATED DAILY TRAFFIC

63,408 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

ARANETA STREET (LUPIT BRIDGE, SINGCANG)
BACOLOD CITY



BILLBOARD DIMENSION

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Goldenfield Commercial Complex, Gaisano City, Nissan, Toyota, Kia, Old Bacolod Airport, Palmas Del Mar Hotel & Resort, Transcom, Teletech, Robinsons Cybergate, Southern Towns & Cities

VISIBLE TO VEHICLES FROM

SM City, Downtown Area, Central Market, Bredco Port, Libertad Market, Gaisano Main, Robinsons Place, Planta Hotel, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

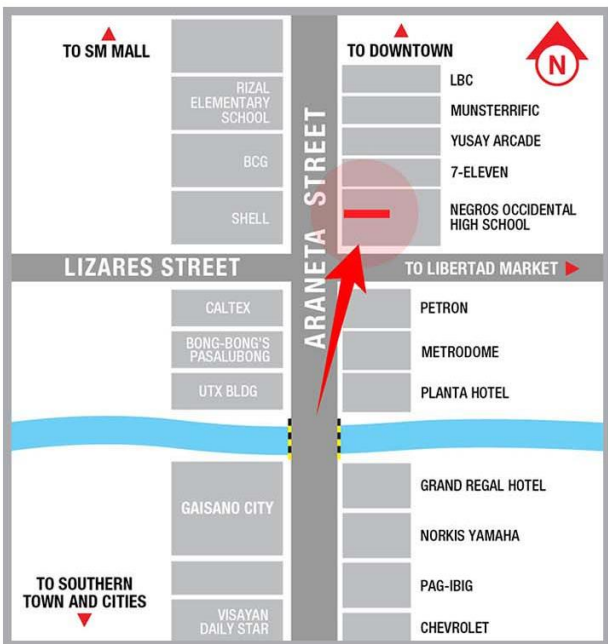
ESTIMATED DAILY TRAFFIC

35,072 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

ARANETA CORNER LIZARES STREET
BACOLOD CITY



BILLBOARD DIMENSION

30 Feet x 50 Feet

VISIBLE DISTANCE

400 Meters +

GOING TO

SM City, Downtown Area, Central Market, Bredco Port, Gaisano Main, Robinsons Place, Burgos Market, Ayala Mall, Metro Gaisano, Lopues Department Store, Northern Towns & Cities

VISIBLE TO VEHICLES FROM

Goldenfield Commercial Complex, Robinsons Cybergate, Transcom, Teletech, Southern Towns & Cities

TRAFFIC SPEED

Slow Moving

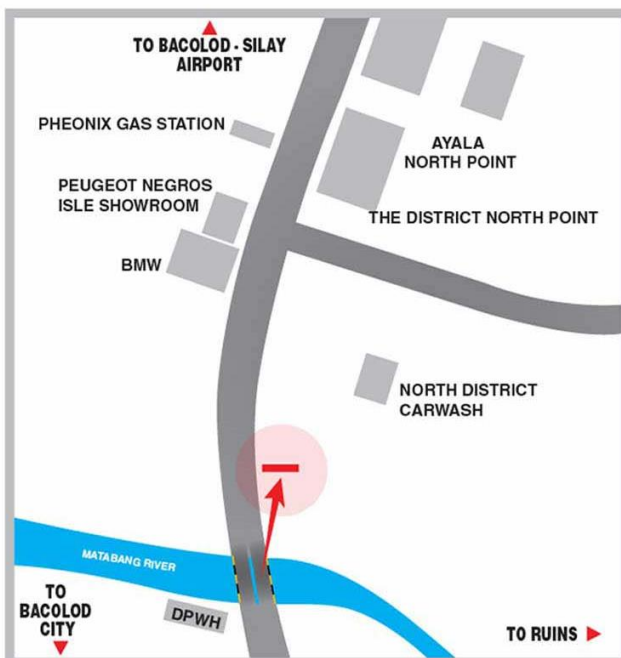
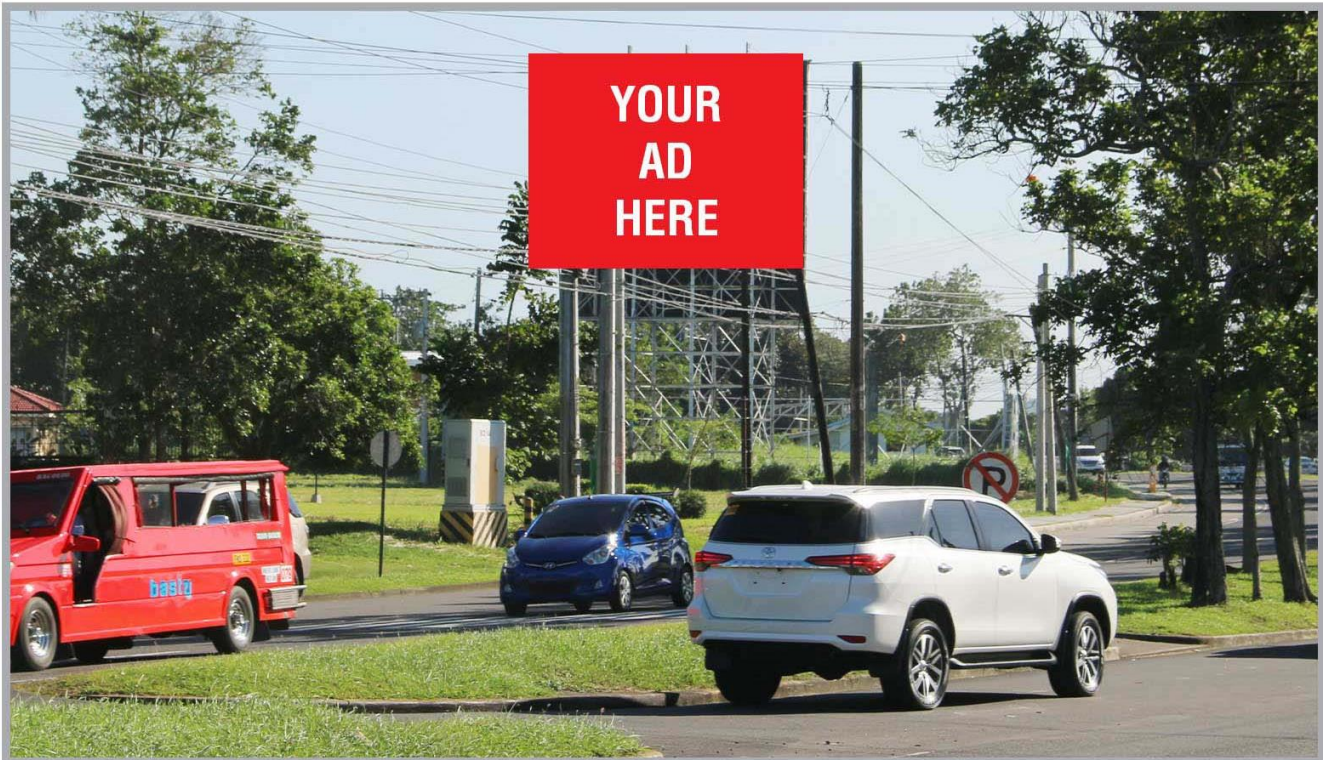
ESTIMATED DAILY TRAFFIC

40,152 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

NATIONAL HIGHWAY
TALISAY CITY



BILLBOARD DIMENSION

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Ceres North Bound Terminal, Pepsi, Lopues Mandalagan City Mall, Convergys, Robinsons Place, O Hotel ABS- CBN, Sky Cable, Provincial Capitol Lagoon, SM Bacolod, 888 China Town

VISIBLE TO VEHICLES FROM

Ayala Mall, Metro Gaisano, Bacolod-Silay International Airport, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

42,048 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

MCKINLEY ROAD (BACOLOD-SILAY INT'L AIRPORT)
SILAY CITY



BILLBOARD DIMENSION

20 Feet (H) X 80 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Bacolod-Silay International Airport, Patag and Lantawan Cafes & Mountain Resorts

VISIBLE TO VEHICLES FROM

Bacolod City, SM City, Ayala Capitol Central, Robinsons Place, BREDCO Port, The Ruins, New Government Center, Upper East, Lopue's East Center, Southern Towns & Cities

TRAFFIC SPEED

Moderate

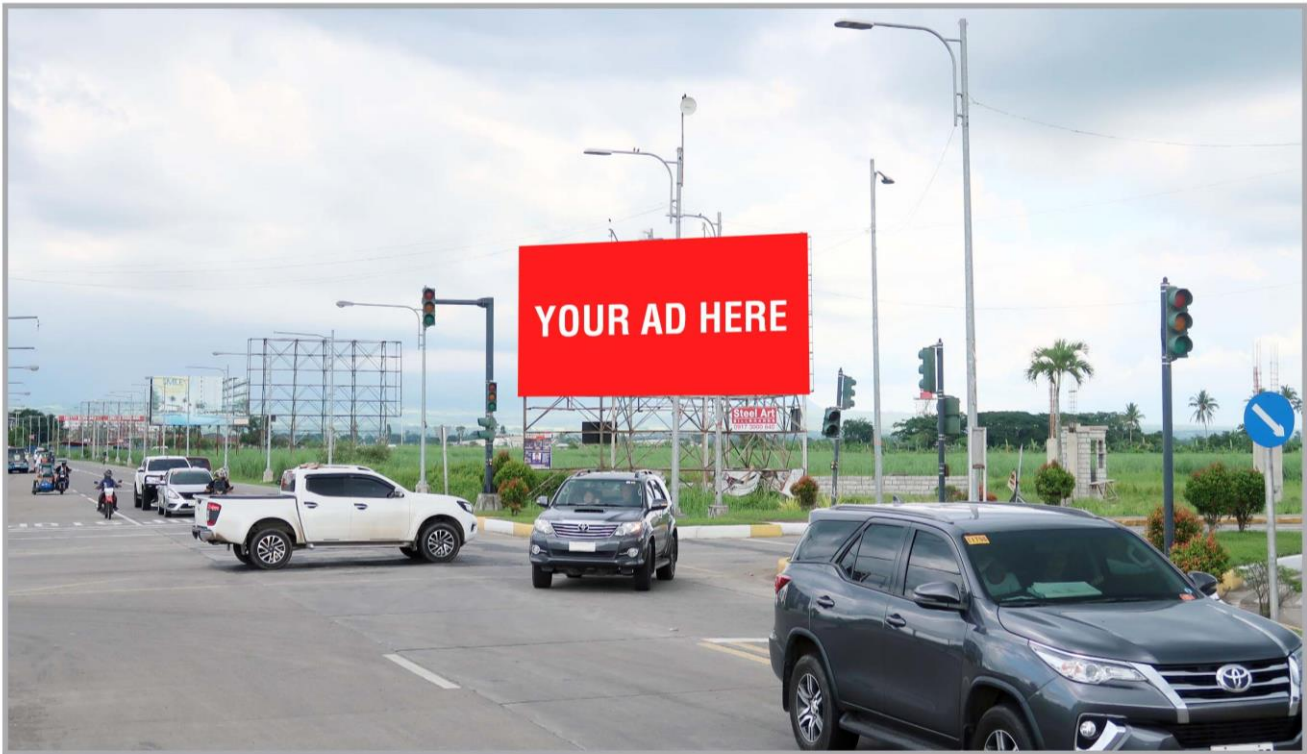
ESTIMATED DAILY TRAFFIC

3,072 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

MCKINLEY ROAD (BACOLOD-SILAY INT'L AIRPORT)
SILAY CITY



BILLBOARD DIMENSION

20 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Bacolod-Silay International Airport, Patag and Lantawan Cafes & Mountain Resorts

VISIBLE TO VEHICLES FROM

Bacolod City, Silay City, The District Northpoint, Northern Towns & Cities

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

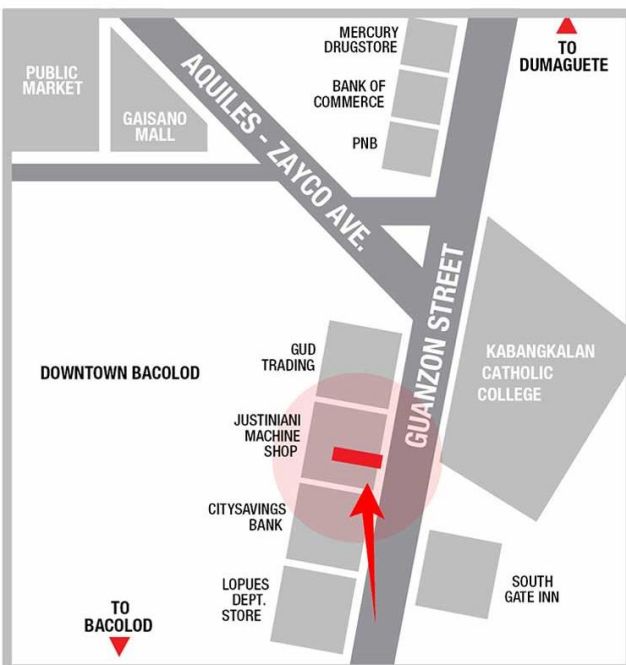
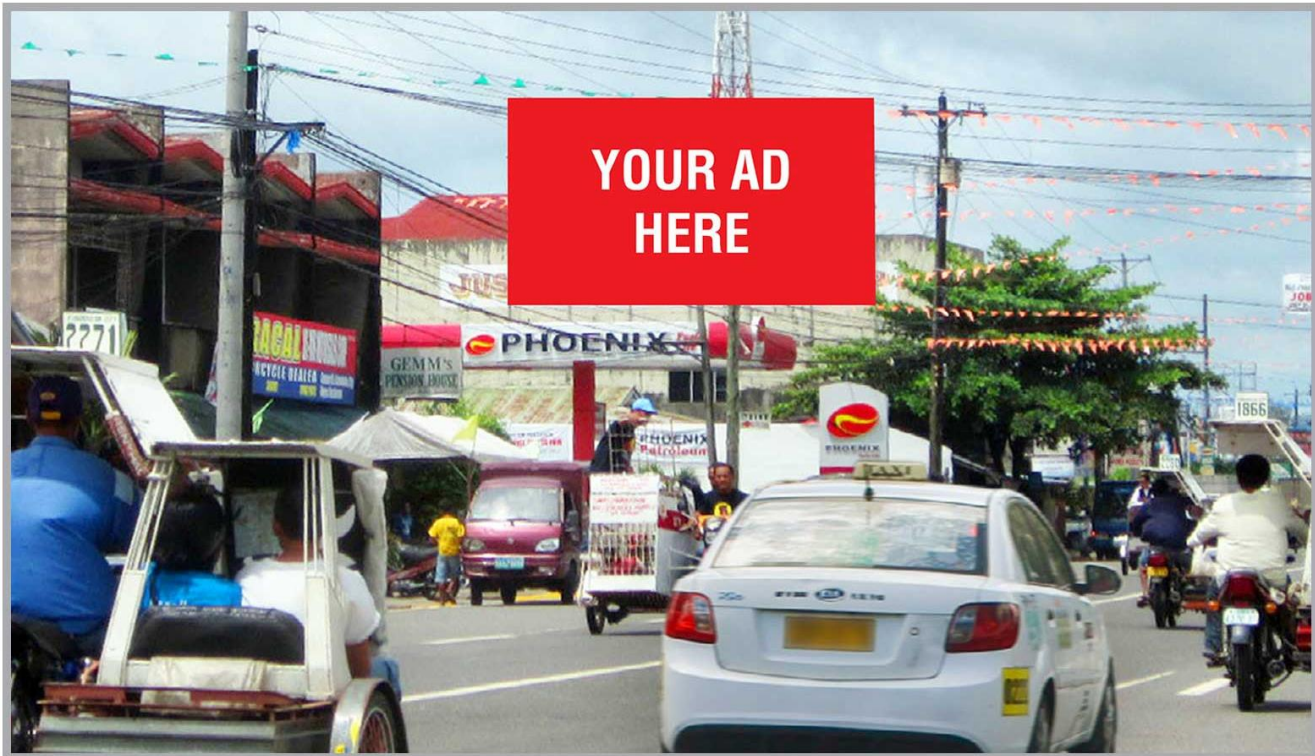
3,072 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

GUANZON STREET

KABANKALAN CITY



BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Gaisano Mall Kabankalan, Public Market, City Proper, Dumaguete City, Negros Oriental

VISIBLE TO VEHICLES FROM

Bacolod City, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

20,248 Vehicles

Talk to our OOH Advertising Experts Today

For inquiries, please reach us at
0917 5800266



www.steelart.ph