

The logo for Steel Art Billboards is centered in the upper half of the image. It consists of the words "Steel Art" in a large, bold, white sans-serif font, with "B I L L B O A R D S" in a smaller, spaced-out, white sans-serif font directly below it. The entire logo is contained within a white rectangular border.

Steel Art
B I L L B O A R D S

Amplify your brand message with our network of

BILLBOARDS

A SHOWCASE OF OUR AVAILABLE SITES

MANILA • CEBU • DAVAO • BACOLOD • ILOILO • KALIBO

Why Invest in Billboards



Billboards are strategically located in key areas like commercial districts, academes and highly trafficked intersextions



Billboards can't be blocked, turned-off nor skipped vs other advertising formats

Billboard ads are up 24/7 and reach more audiences in less time



Billboards affect consumers' last-minute purchase decision while in transit or by simply seeing the ad



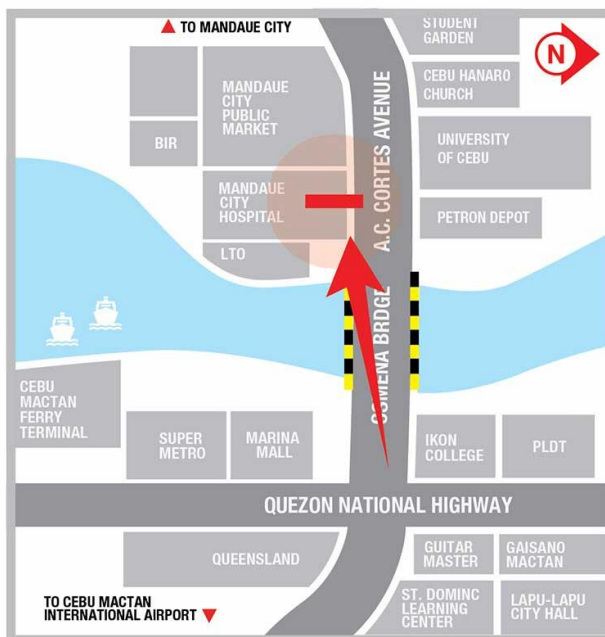
Available Sites in

CEBU

AVAILABLE NOW

Steel Art
BILLBOARDS

A.C. CORTES AVENUE, MANDAUE CITY
CEBU



BILLBOARD DIMENSION

40'(H) x 40'(W)

VISIBLE DISTANCE

300 Meters +

GOING TO

J Center Mall, Pacific Mall, Gaisano Grand Mall, SM City, Park Mall, Osmeña Circle, IT Park, Ayala Center Cebu, Gaisano Country Mall, Jy Square Mall, APM Shopping Center, University of Cebu

VISIBLE TO VEHICLES FROM

Lapu-Lapu City, Shangrila, Mactan Shrine, Plantation Bay, Southgate Mall, Mactan Square, Gaisano Mall of Mactan, Cebu - Mactan International Airport

TRAFFIC SPEED

Moderate

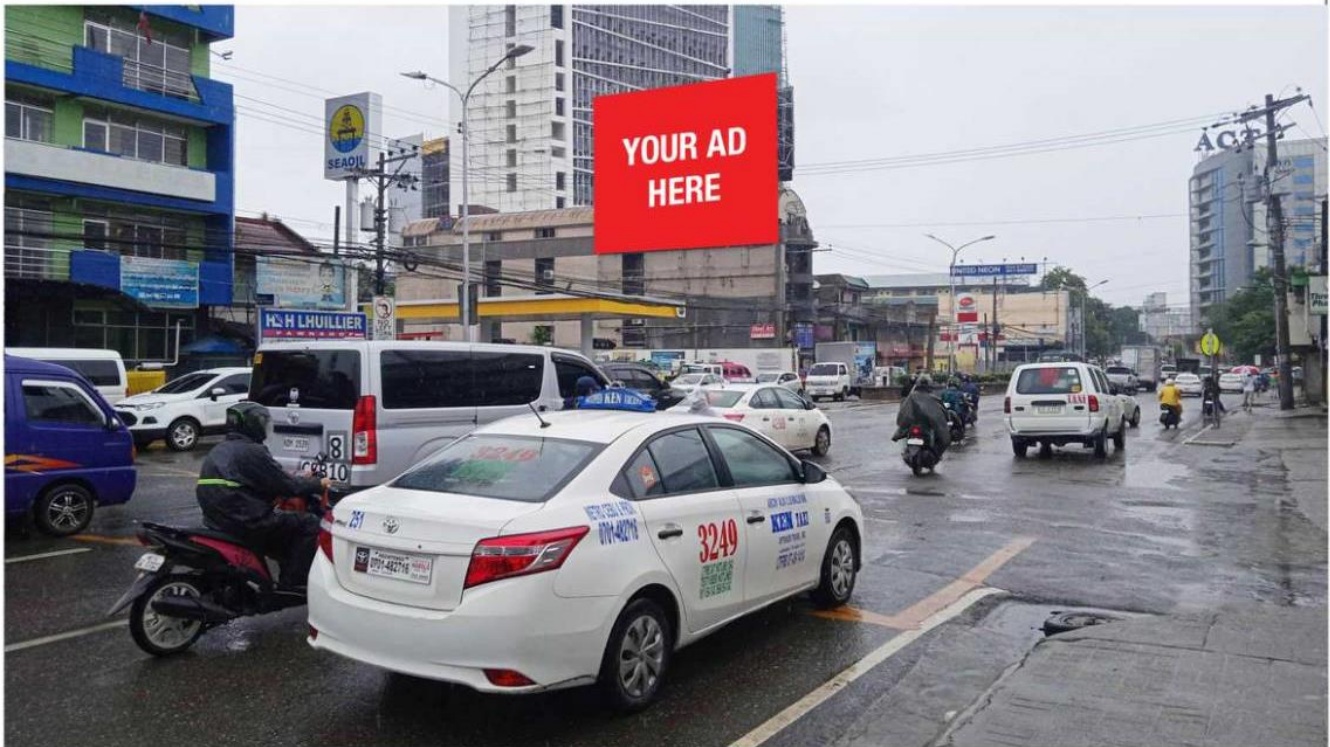
ESTIMATED DAILY TRAFFIC

22,195 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

N. BACALSO AVENUE
CEBU CITY



BILLBOARD DIMENSION

40' (H) x 50' (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Rizwoods College, Asian College of Technology, Cebu International Convention Center, Cebu Normal University, University of Cebu, SM City, Mandaue Public Market, J Mall, Gaisano Grand Mall, Pacific Mall

VISIBLE TO VEHICLES FROM

South, Cebu City Medical Center, Southbound Bus Terminal, Shopwise, Foda Saversmart, Taba Public Market, Bontores Public Market, Gaisano Fiesta Mall

TRAFFIC SPEED

Slow Moving

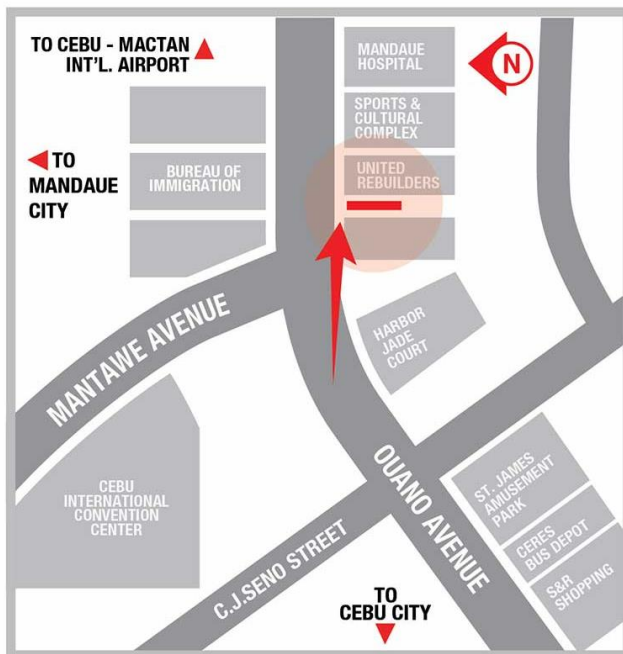
ESTIMATED DAILY TRAFFIC

60,350 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

OUANO AVENUE, MANDAUE CITY
CEBU



BILLBOARD DIMENSION

20'(H) x 80'(W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Mandaue City Hall, Pacific Mall, Gaisano Grand Mall, Bridges Town Square, Lapu-Lapu Shrine, Mactan, Mactan Newtown, Cebu-Mactan International Airport

VISIBLE TO VEHICLES FROM

Park Mall, Robinsons Place, St. James Amusement Park, Cebu International Convention Center, SM Hypermarket, Cebu Port, SM City, Southern Cebu, S&R Shopping

TRAFFIC SPEED

Fast Moving

ESTIMATED DAILY TRAFFIC

30,912 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

P. DEL ROSARIO COR. D. JAKOALEM STREET
CEBU CITY



BILLBOARD DIMENSION

30' (H) x 40' (W)

VISIBLE DISTANCE

500 Meters +

GOING TO

Ayala Mall, SM City, Mandaue, Uptown, BPI Cuenco Ave., Cebu International Port, San Miguel Corp., STI College, University of Visayas, Toyota Mandaue, ABS-CBN, Consolacion, Jollibee

VISIBLE TO VEHICLES FROM

University of San Carlos - Main, South Road, South Bus Terminal, Elizabeth Mall, Cebu City Sports Center, University of San Jose Recoletos, Robinsons Place, Cebu Metropolitan Cathedral

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

75,552 Vehicles

Talk to our OOH Advertising Experts Today

For inquiries, please reach us at
0917 5800266



www.steelart.ph