

The logo for Steel Art Billboards is centered in the upper half of the image. It consists of the words "Steel Art" in a large, bold, white sans-serif font, with "B I L L B O A R D S" in a smaller, spaced-out, white sans-serif font directly below it. The entire logo is contained within a white rectangular border.

Steel Art
B I L L B O A R D S

Amplify your brand message with our network of

BILLBOARDS

A SHOWCASE OF OUR AVAILABLE SITES

MANILA • CEBU • DAVAO • BACOLOD • ILOILO • KALIBO

Why Invest in Billboards



Billboards are strategically located in key areas like commercial districts, academes and highly trafficked intersextions



Billboards can't be blocked, turned-off nor skipped vs other advertising formats

Billboard ads are up 24/7 and reach more audiences in less time



Billboards affect consumers' last-minute purchase decision while in transit or by simply seeing the ad



Available Sites in

DAVAO

AVAILABLE NOW

Steel Art
BILLBOARDS

QUIMPO BLVD. CORNER ACACIA
DAVAO CITY



BILLBOARD DIMENSION

50 Feet (H) x 30 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

S.I.R., Ateneo de Davao University, Bolton Bridge, Felcris Centrale Mall, Ecoland Bus Terminal, Downtown Davao City

VISIBLE TO VEHICLES FROM

SM City Davao, Verdon Parc, One Oasis Davao, Emars Hotel and Beach Resort, Matina Aplaya

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

36,960 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

QUIMPO BLVD. CORNER ACACIA
DAVAO CITY



BILLBOARD DIMENSION

50 Feet (H) x 35 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

S.I.R., Ateneo de Davao University, Bolton Bridge, Felcris Centrale Mall, Ecoland Bus Terminal, Downtown Davao City

VISIBLE TO VEHICLES FROM

SM City Davao, Verdon Parc, One Oasis Davao, Emars Hotel and Beach Resort, Matina Aplaya

TRAFFIC SPEED

Slow Moving

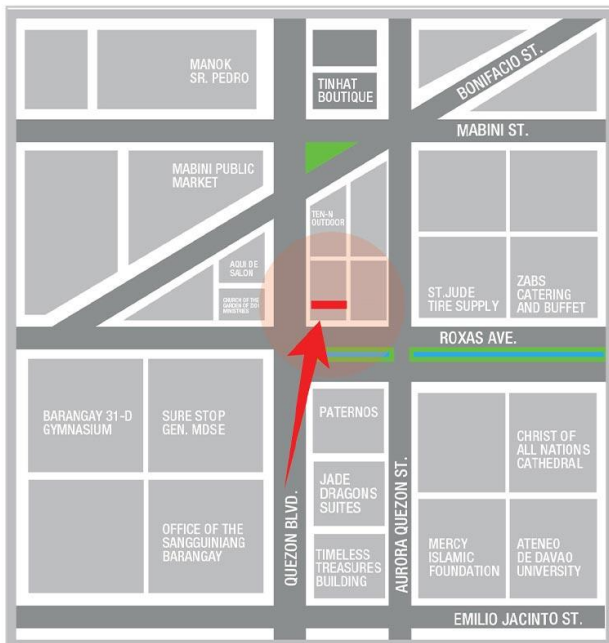
ESTIMATED DAILY TRAFFIC

36,960 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

33-D QUEZON BLVD., COR. ROXAS AVE.
DAVAO CITY



BILLBOARD DIMENSION

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

University of the Immaculate Conception, University of Mindanao, San Pedro Cathedral, Felcris Centrale Mall, Bureau of Internal Revenue, City Health Davao

VISIBLE TO VEHICLES FROM

Ateneo de Davao University, Holy Child School of Davao College, Piapi Public Market, Sta. Ana High School, Davao Mental Hospital Park, Ramon Magsaysay Park, National Food Authority

TRAFFIC SPEED

Slow Moving

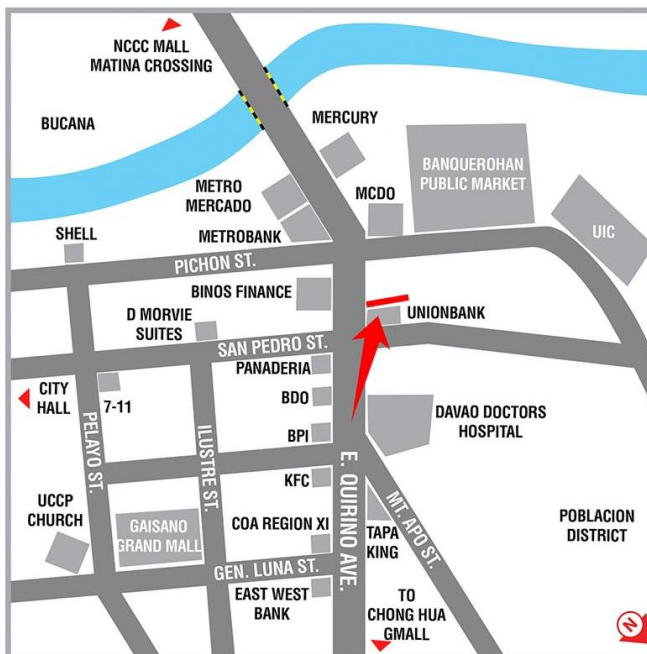
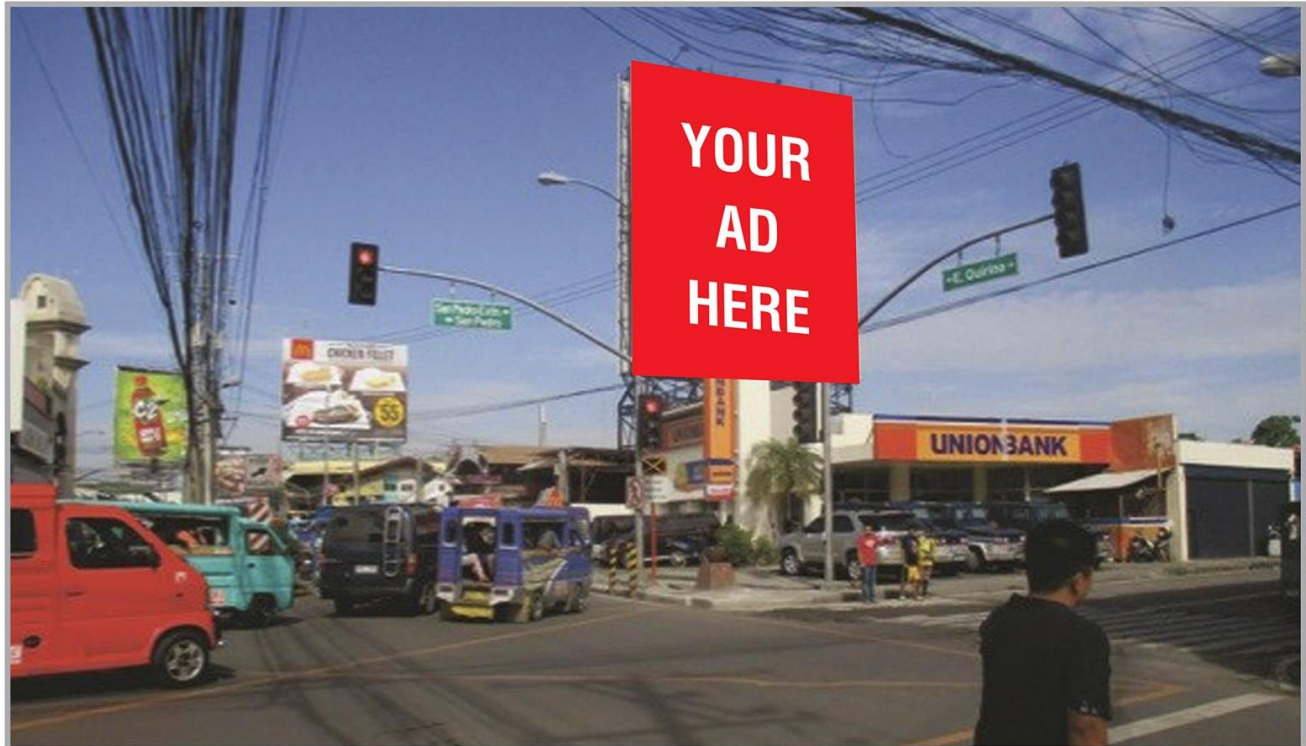
ESTIMATED DAILY TRAFFIC

130,000 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

QUIRINO COR. SAN PEDRO EXT.
DAVAO CITY



BILLBOARD DIMENSION

55 Feet (H) x 45 Feet (W)

VISIBLE DISTANCE

100 Meters +

GOING TO

Matina, NCCC Mall, S & R, Ateneo de Davao, Matina Crossing, Talomo Proper, Toril District, Digos City, General Santos City

VISIBLE TO VEHICLES FROM

Davao Doctors Hospital, Bangko Sentral ng Pilipinas, Chong Hua, Gmall Davao, San Pedro

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

54,290 Vehicles

Talk to our OOH Advertising Experts Today

For inquiries, please reach us at
0917 5800266



www.steelart.ph