

The logo for Steel Art Billboards is centered in the upper half of the image. It consists of the words "Steel Art" in a large, bold, white sans-serif font, with "B I L L B O A R D S" in a smaller, spaced-out white sans-serif font below it. The text is contained within a white rectangular border.

**Steel Art**  
B I L L B O A R D S

Amplify your brand message with our network of

# BILLBOARDS

A SHOWCASE OF OUR AVAILABLE SITES

MANILA • CEBU • DAVAO • BACOLOD • ILOILO • KALIBO



# Why Invest in Billboards



Billboards are strategically located in key areas like commercial districts, academes and highly trafficked intersextions



Billboards can't be blocked, turned-off nor skipped vs other advertising formats

Billboard ads are up 24/7 and reach more audiences in less time



Billboards affect consumers' last-minute purchase decision while in transit or by simply seeing the ad



Available Sites in

**DUMAGUETE**

[www.steelart.ph](http://www.steelart.ph)

**AVAILABLE NOW**

**Steel Art**  
BILLBOARDS

**AJONG, SIBULAN HIGHWAY**

**NEGROS ORIENTAL**



**BILLBOARD DIMENSION**

20 Feet (H) x 40 Feet (W)

**VISIBLE DISTANCE**

200 Meters +

**GOING TO**

Dumaguete City Proper, Southern Negros Oriental, Siquijor Island, Tagbilaran, Zamboanga

**VISIBLE TO VEHICLES FROM**

Bacolod City, Kabankalan City, Northern & Southern Towns and Cities of Negros Occidental

**TRAFFIC SPEED**

Moderate

**ESTIMATED DAILY TRAFFIC**

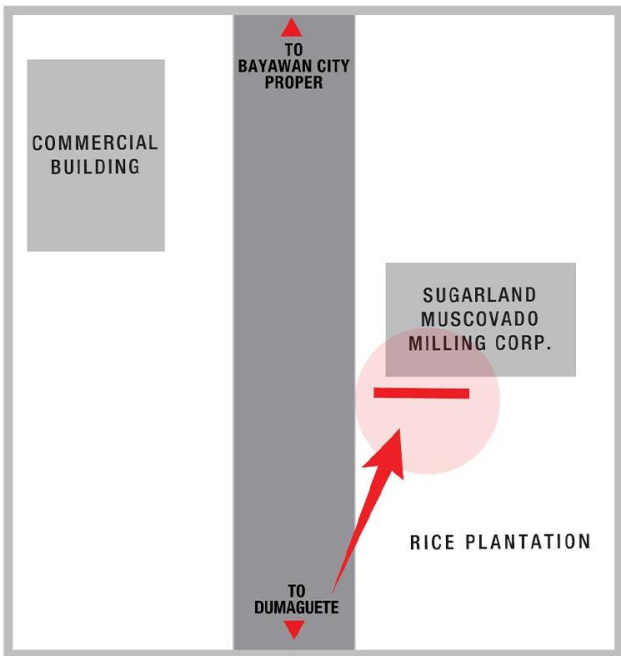
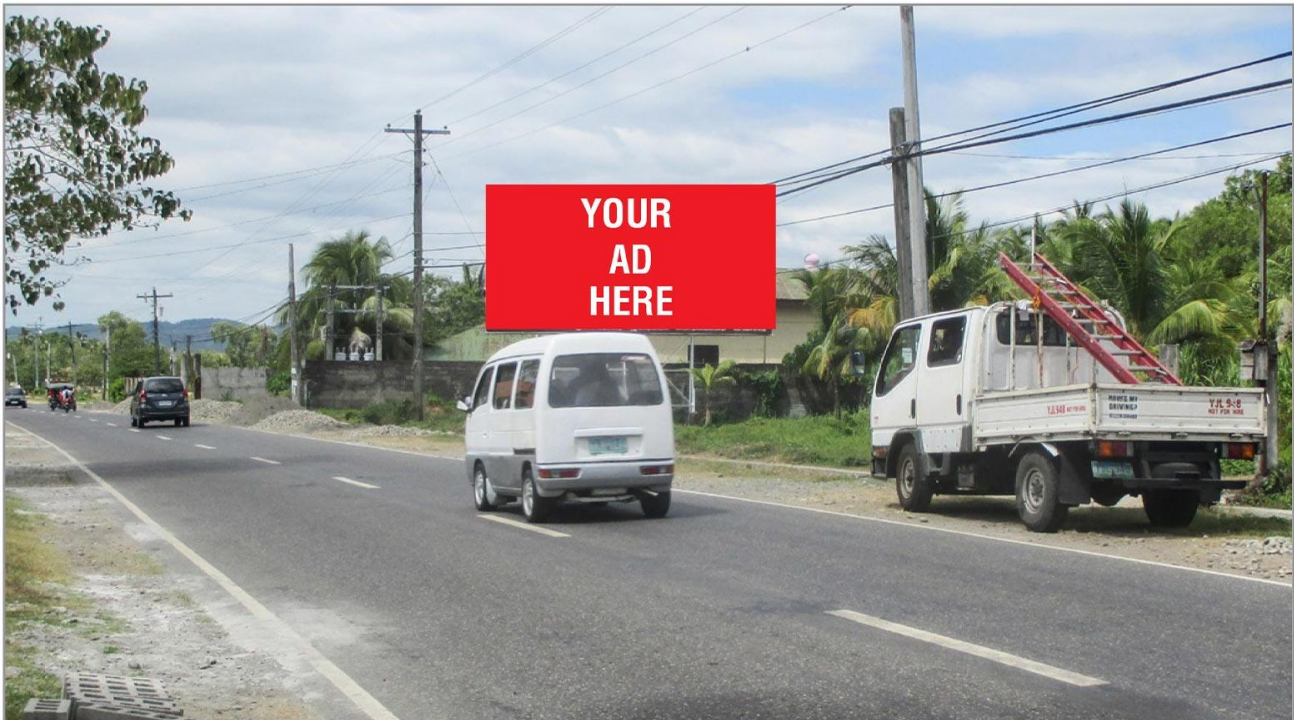
24,480 Vehicles



**AVAILABLE NOW**

**Steel Art**  
BILLBOARDS

NATIONAL HIGHWAY, BAYAWAN CITY  
**NEGROS ORIENTAL**



**BILLBOARD DIMENSION** \_\_\_\_\_

20 Feet x 40 Feet

**VISIBLE DISTANCE** \_\_\_\_\_

200 Meters +

**GOING TO** \_\_\_\_\_

City Proper

**VISIBLE TO VEHICLES FROM** \_\_\_\_\_

Dumaguete City

**TRAFFIC SPEED** \_\_\_\_\_

Moderate

**ESTIMATED DAILY TRAFFIC** \_\_\_\_\_

27,360 Vehicles

**AVAILABLE NOW**



# ZAMBOANGUITA NEGROS ORIENTAL



**BILLBOARD DIMENSION** \_\_\_\_\_

20 Feet x 40 Feet

**VISIBLE DISTANCE** \_\_\_\_\_

200 Meters +

**GOING TO** \_\_\_\_\_

Zamboanguita Public Market, St. Isidro the Farmer Church, Zamboanguita Gymnasium, Zamboanguita Municipal Hall, White Chocolate Hills Resort

**VISIBLE TO VEHICLES FROM** \_\_\_\_\_

Malatapay Market, Apo Vista Beach Park, Maluay Elementary School, Villa Amani, Wellbeach Resort, Apo View Beach House

**TRAFFIC SPEED** \_\_\_\_\_

Slow Moving

**ESTIMATED DAILY TRAFFIC** \_\_\_\_\_

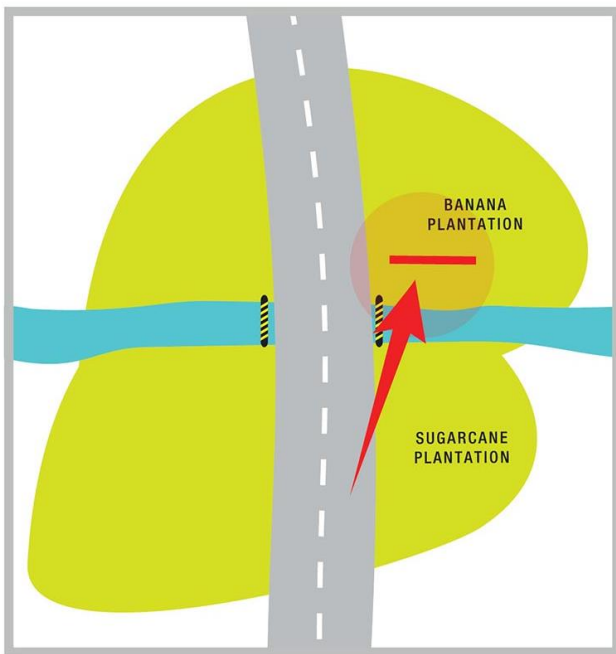
18,432 Vehicles



**AVAILABLE NOW**

**Steel Art**  
BILLBOARDS

NATIONAL HIGHWAY, BRGY. AWA-AN, AYUNGON  
**NEGROS ORIENTAL**



**BILLBOARD DIMENSION** \_\_\_\_\_

20 Feet x 40 Feet

**VISIBLE DISTANCE** \_\_\_\_\_

200 Meters +

**GOING TO** \_\_\_\_\_

Dumaguete City,  
Southern Negros

**VISIBLE TO VEHICLES FROM** \_\_\_\_\_

San Carlos City,  
Northern Negros

**TRAFFIC SPEED** \_\_\_\_\_

Moderate

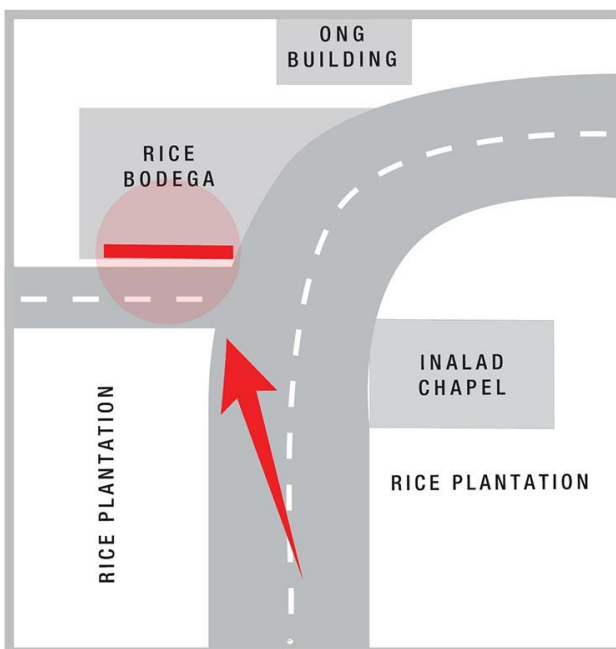
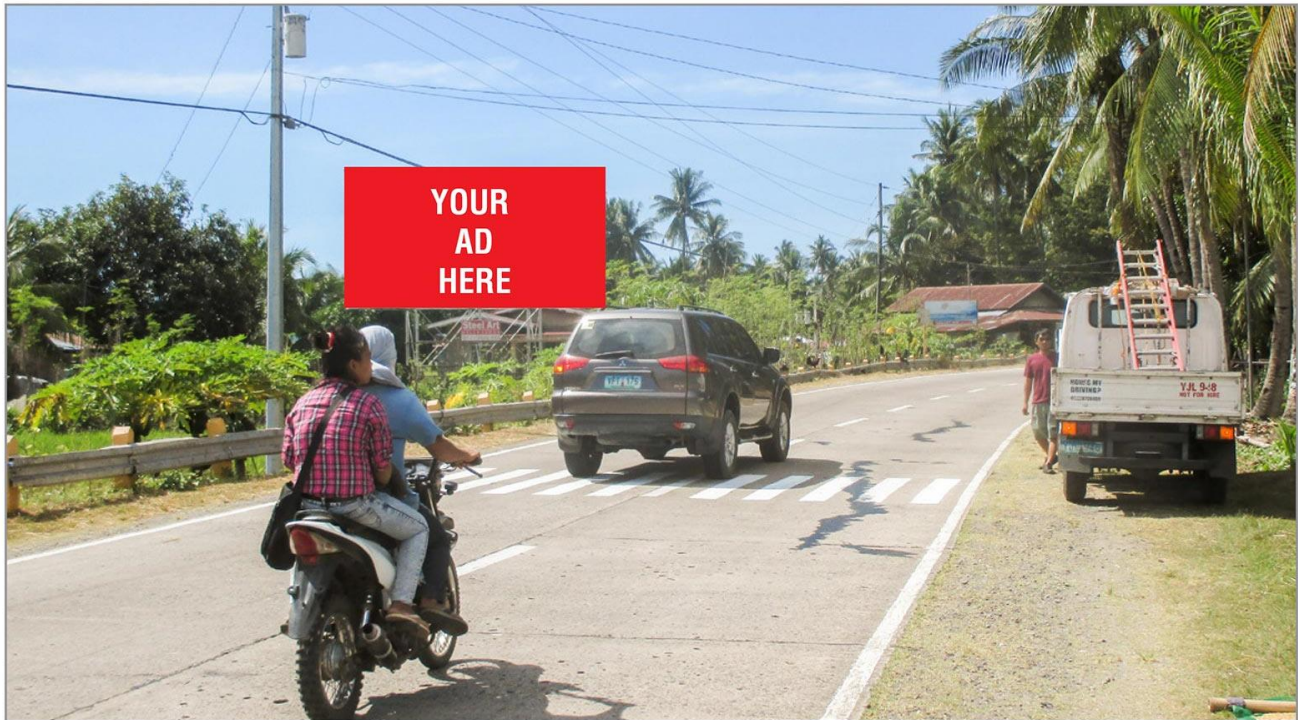
**ESTIMATED DAILY TRAFFIC** \_\_\_\_\_

18, 320 Vehicles

**AVAILABLE NOW**

**Steel Art**  
BILLBOARDS

NATIONAL HIGHWAY, BRGY. INALAD SIATON  
**NEGROS ORIENTAL**



**BILLBOARD DIMENSION**

20 Feet x 40 Feet

**VISIBLE DISTANCE**

200 Meters +

**GOING TO**

Hinoba-an,  
Southern Negros Occidental

**VISIBLE TO VEHICLES FROM**

Dumaguete City, Antulang Beach Resort,  
Northern Negros Oriental

**TRAFFIC SPEED**

Moderate

**ESTIMATED DAILY TRAFFIC**

18, 320 Vehicles



# Talk to our OOH Advertising Experts Today

For inquiries, please reach us at  
0917 5800266



[www.steelart.ph](http://www.steelart.ph)