

The logo for Steel Art Billboards is centered in the upper half of the image. It consists of the words "Steel Art" in a large, bold, white sans-serif font, with "B I L L B O A R D S" in a smaller, spaced-out, white sans-serif font directly below it. The entire logo is contained within a white rectangular border.

Steel Art
B I L L B O A R D S

Amplify your brand message with our network of

BILLBOARDS

A SHOWCASE OF OUR AVAILABLE SITES

MANILA • CEBU • DAVAO • BACOLOD • ILOILO • KALIBO

Why Invest in Billboards



Billboards are strategically located in key areas like commercial districts, academes and highly trafficked intersextions



Billboards can't be blocked, turned-off nor skipped vs other advertising formats

Billboard ads are up 24/7 and reach more audiences in less time



Billboards affect consumers' last-minute purchase decision while in transit or by simply seeing the ad

Available Sites in

ILOILO

www.steelart.ph

AVAILABLE NOW

Steel Art
BILLBOARDS

ILOILO AIRPORT ACCESS ROAD,
STA. BARBARA
ILOILO



BILLBOARD DIMENSION

30 Feet x 120 Feet

VISIBLE DISTANCE

300 Meters +

GOING TO

SM City, Gaisano City, Robinson's Mall, Panay Area, Municipality of Pavia, Ayala, Smallville, Iloilo Business Park, Iloilo City Proper

VISIBLE TO VEHICLES FROM

Iloilo International Airport

TRAFFIC SPEED

Moderate

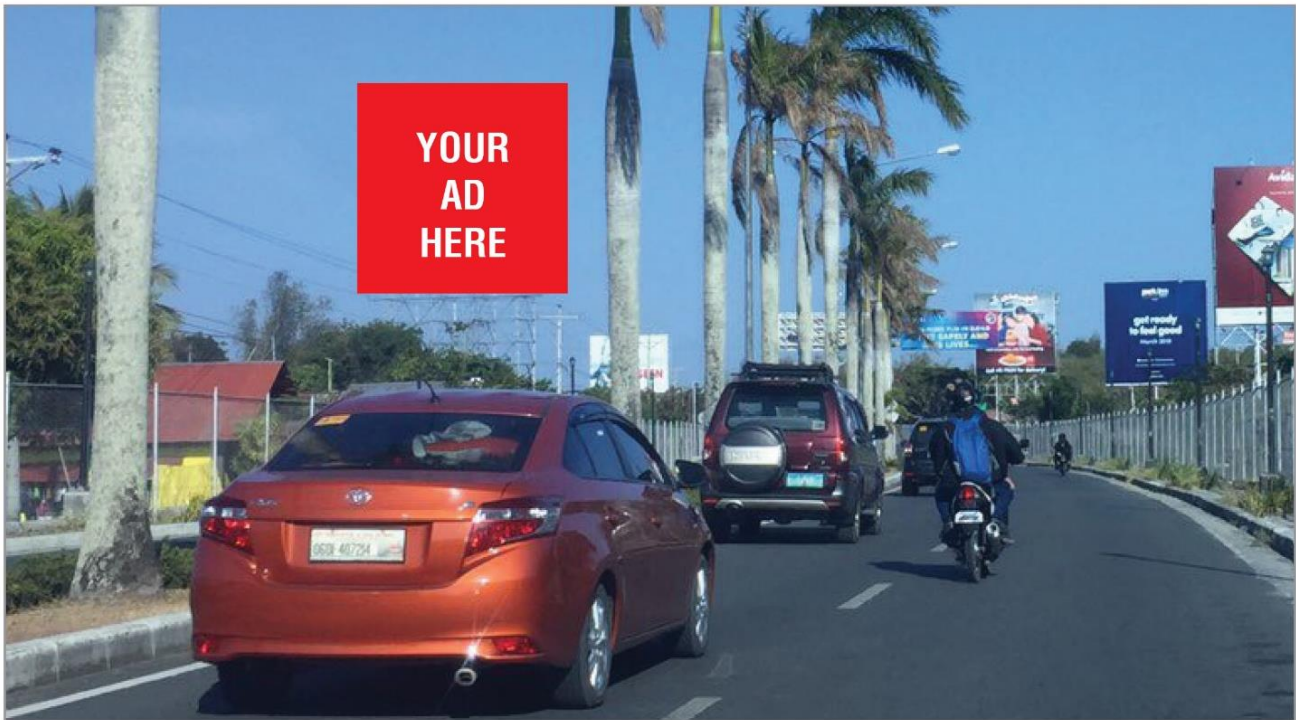
ESTIMATED DAILY TRAFFIC

3,264 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

**ILOILO AIRPORT ACCESS ROAD,
STA. BARBARA
ILOILO**



BILLBOARD DIMENSION

40 Feet x 40 Feet

VISIBLE DISTANCE

300 Meters +

GOING TO

SM City, Gaisano City, Robinson's Mall, Ayala Atria Park, Smallville, Iloilo Business Park, Iloilo City Proper, Municipality of Pavia, GT Mall, Citymall Pavia, Robinsons Mall Pavia

VISIBLE TO VEHICLES FROM

Iloilo International Airport, Visible to passengers arriving from Singapore, Hong Kong, Manila, Cebu, Davao

TRAFFIC SPEED

Moderate

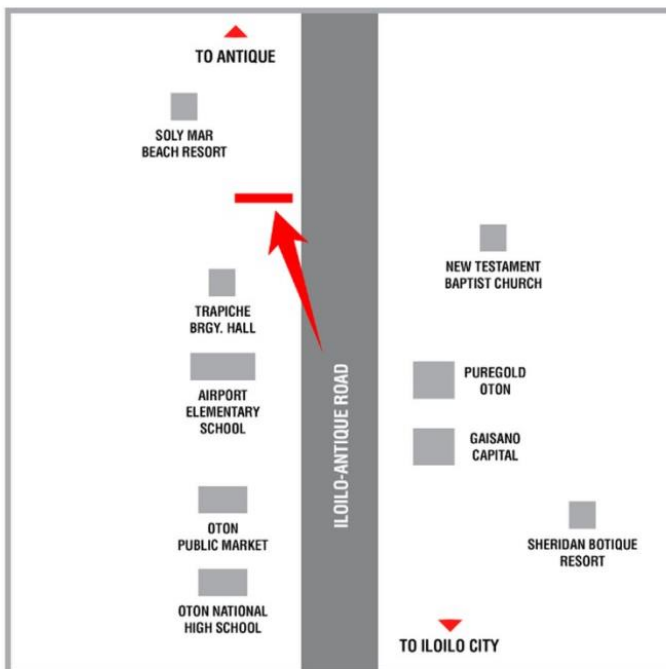
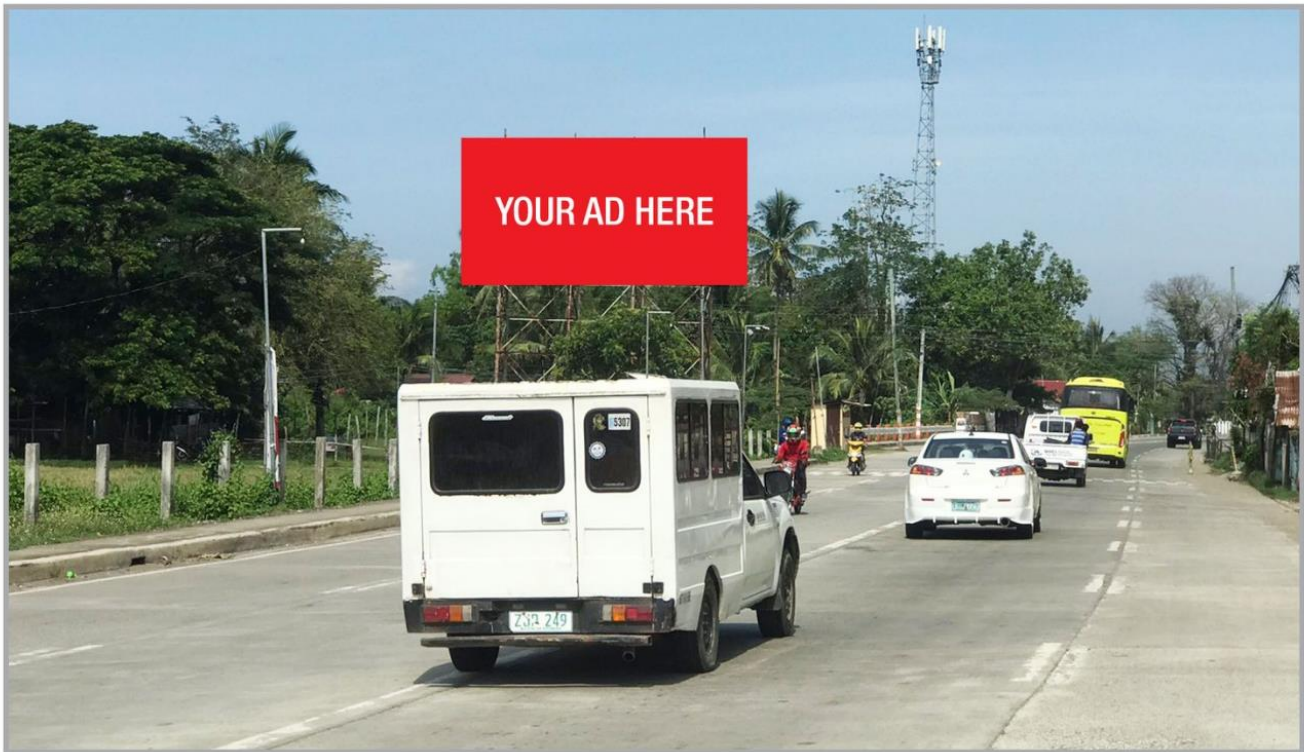
ESTIMATED DAILY TRAFFIC

3,264 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

ILOILO-ANTIQUE ROAD, BRGY. TRAPICHE
OTON, ILOILO



BILLBOARD DIMENSION

20 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Miag-ao Church, University of the Philippines – Visayas
Miag-ao Campus, Soly Mar Beach Resort, Bearland
Paradise Resort, Hikari Resort, San Jose Antique

VISIBLE TO VEHICLES FROM

Oton Proper, Puregold, Gaisano Capital, Oton Public Market,
Oton National High School, Sheridan Botique Resort, Ceres
Bus Terminal, Iloilo City

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

48,687 Vehicles

AVAILABLE ON

FEB 22 2024

Steel Art
BILLBOARDS

ILOILO AIRPORT ACCESS ROAD,
STA. BARBARA
ILOILO



BILLBOARD DIMENSION

40 Feet x 40 Feet

VISIBLE DISTANCE

300 Meters +

GOING TO

Iloilo International Airport, Visible to passengers going to Singapore, Hong Kong, Manila, Cebu, Davao

VISIBLE TO VEHICLES FROM

SM City, Gaisano City, Robinson's Mall, Ayala Atria Park, Smallville, Iloilo Business Park, Iloilo City Proper, Municipality of Pavia, GT Mall, Citymall Pavia, Robinsons Mall Pavia

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

3,264 Vehicles

Talk to our OOH Advertising Experts Today

For inquiries, please reach us at
0917 5800266



www.steelart.ph