

The logo for Steel Art Billboards is centered in the upper half of the image. It consists of the words "Steel Art" in a large, bold, white sans-serif font, with "B I L L B O A R D S" in a smaller, spaced-out, white sans-serif font directly below it. The entire logo is contained within a white rectangular border.

Steel Art
B I L L B O A R D S

Amplify your brand message with our network of

BILLBOARDS

A SHOWCASE OF OUR AVAILABLE SITES

MANILA • CEBU • DAVAO • BACOLOD • ILOILO • KALIBO

Why Invest in Billboards



Billboards are strategically located in key areas like commercial districts, academes and highly trafficked intersextions



Billboards can't be blocked, turned-off nor skipped vs other advertising formats

Billboard ads are up 24/7 and reach more audiences in less time



Billboards affect consumers' last-minute purchase decision while in transit or by simply seeing the ad

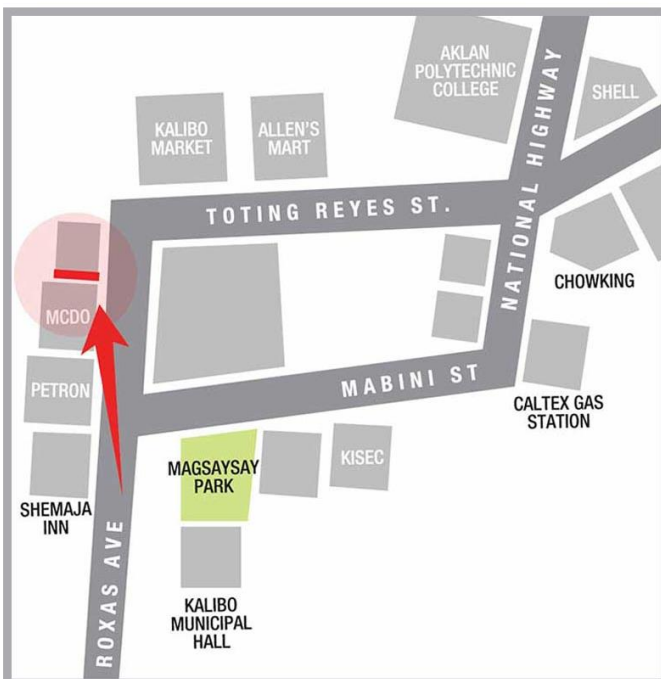
Available Sites in

KALIBO

AVAILABLE NOW

Steel Art
BILLBOARDS

ROXAS AVENUE
KALIBO



BILLBOARD DIMENSION

20 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Kalibo Proper, Kalibo Airport,
Gaisano Capital, Ceres Terminal,
Southern Panay

VISIBLE TO VEHICLES FROM

Caticlan, Boracay, Numancia

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

5,192+ Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

SIGMA HIGHWAY (BRGY. DAYHAGON)

CAPIZ



BILLBOARD DIMENSION

20 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Iloilo International Airport, SM City, Passi, Dueñas, Curatero, Pototan, Sta. Barbara, Zarraga, Leganes, Pavia, Lambunao

VISIBLE TO VEHICLES FROM

Sigma Public Market, Roxas City, Kalibo, Boracay, Mambusao, Dao, Robinsons Place Roxas, Northern Cities & Municipalities of Panay

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

12,587+ Vehicles

Available Sites in

DUMAGUETE

www.steelart.ph

AVAILABLE NOW

Steel Art
BILLBOARDS

AJONG, SIBULAN HIGHWAY

NEGROS ORIENTAL



BILLBOARD DIMENSION

20 Feet (H) x 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Dumaguete City Proper, Southern Negros Oriental, Siquijor Island, Tagbilaran, Zamboanga

VISIBLE TO VEHICLES FROM

Bacolod City, Kabankalan City, Northern & Southern Towns and Cities of Negros Occidental

TRAFFIC SPEED

Moderate

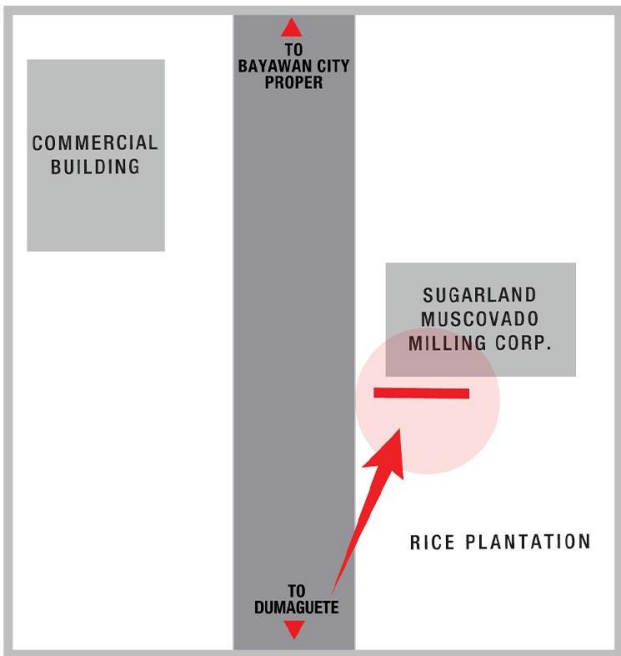
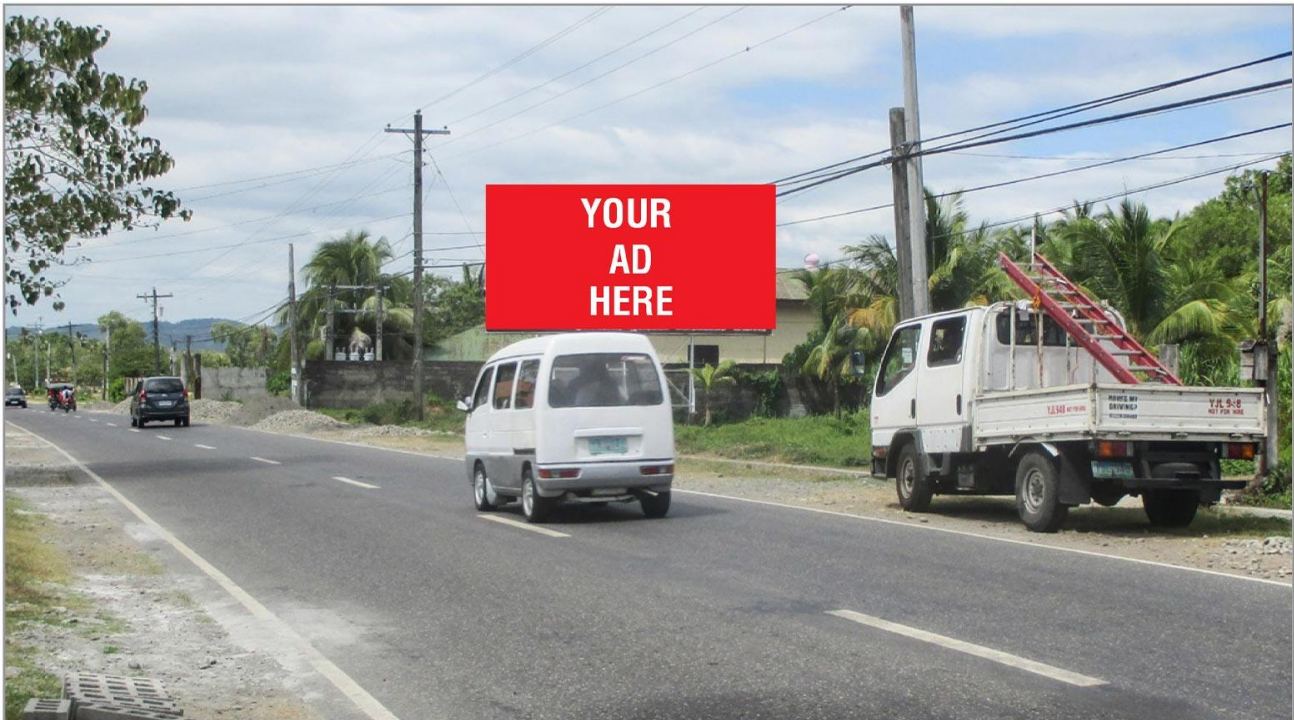
ESTIMATED DAILY TRAFFIC

24,480 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

NATIONAL HIGHWAY, BAYAWAN CITY
NEGROS ORIENTAL



BILLBOARD DIMENSION _____

20 Feet x 40 Feet

VISIBLE DISTANCE _____

200 Meters +

GOING TO _____

City Proper

VISIBLE TO VEHICLES FROM _____

Dumaguete City

TRAFFIC SPEED _____

Moderate

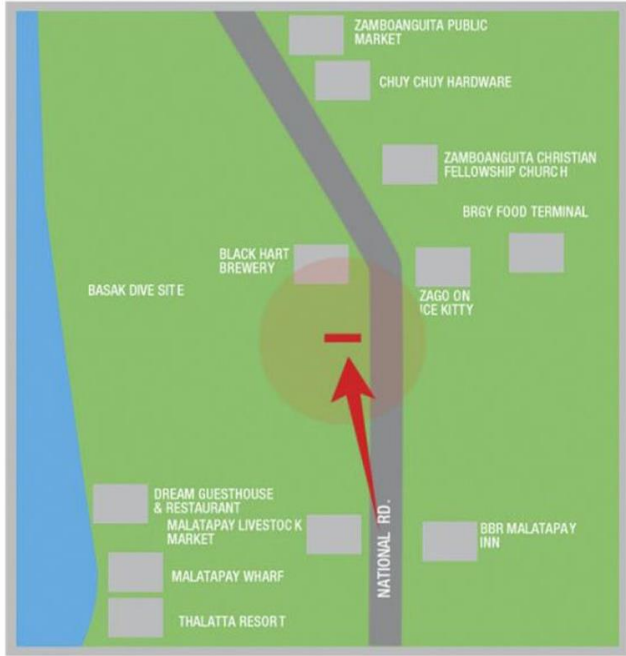
ESTIMATED DAILY TRAFFIC _____

27,360 Vehicles

AVAILABLE NOW



ZAMBOANGUITA NEGROS ORIENTAL



BILLBOARD DIMENSION _____

20 Feet x 40 Feet

VISIBLE DISTANCE _____

200 Meters +

GOING TO _____

Zamboanguita Public Market, St. Isidro the Farmer Church, Zamboanguita Gymnasium, Zamboanguita Municipal Hall, White Chocolate Hills Resort

VISIBLE TO VEHICLES FROM _____

Malatapay Market, Apo Vista Beach Park, Maluay Elementary School, Villa Amani, Wellbeach Resort, Apo View Beach House

TRAFFIC SPEED _____

Slow Moving

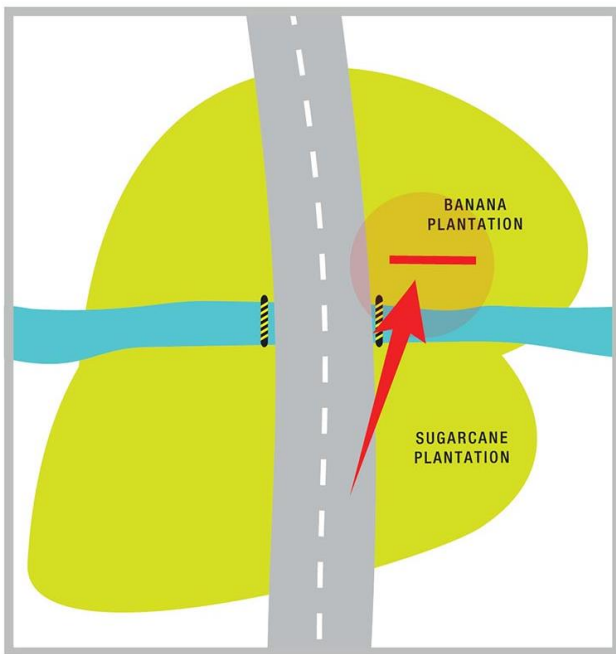
ESTIMATED DAILY TRAFFIC _____

18,432 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

NATIONAL HIGHWAY, BRGY. AWA-AN, AYUNGON
NEGROS ORIENTAL



BILLBOARD DIMENSION _____

20 Feet x 40 Feet

VISIBLE DISTANCE _____

200 Meters +

GOING TO _____

Dumaguete City,
Southern Negros

VISIBLE TO VEHICLES FROM _____

San Carlos City,
Northern Negros

TRAFFIC SPEED _____

Moderate

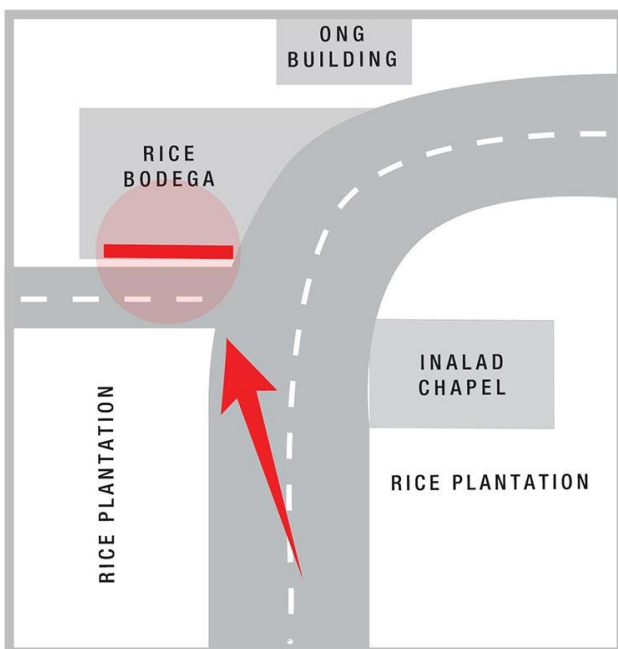
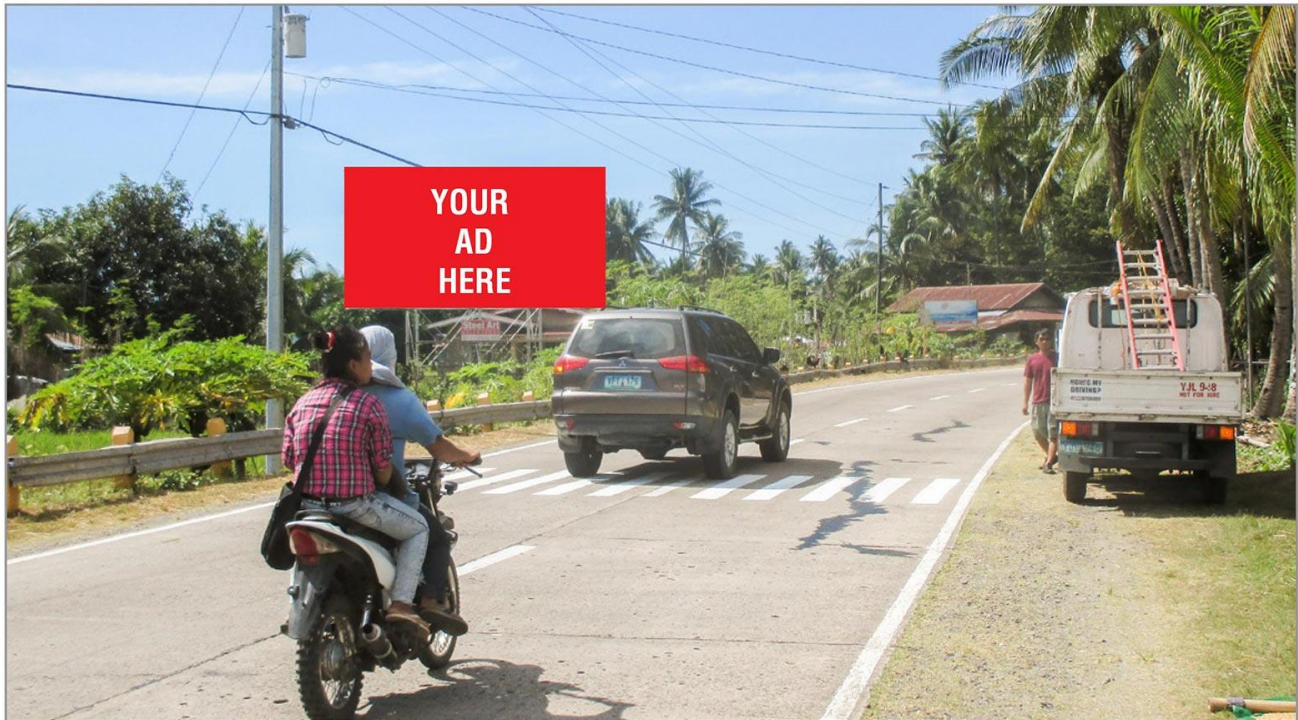
ESTIMATED DAILY TRAFFIC _____

18, 320 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

NATIONAL HIGHWAY, BRGY. INALAD SIATON
NEGROS ORIENTAL



BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Hinoba-an,
Southern Negros Occidental

VISIBLE TO VEHICLES FROM

Dumaguete City, Antulang Beach Resort,
Northern Negros Oriental

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

18, 320 Vehicles

Talk to our OOH Advertising Experts Today

For inquiries, please reach us at
0917 5800266



www.steelart.ph