

ENGAGE YOUR AUDIENCE THROUGH BILLBOARDS

A SHOWCASE
OF OUR AVAILABLE SITES

www.steelart.ph

Why Invest in Billboards?

01

Billboards can't be blocked, turned-off nor skipped vs other advertising formats

02

Billboard ads are up 24/7 and reach more audiences in less time

03

Billboards are strategically located in key areas like commercial districts, academes and highly trafficked intersections

04

Billboards affect consumers' last-minute purchase decision while in transit



Available Sites in
Metro Manila

AVAILABLE NOW

Steel Art
BILLBOARDS

BRGY. ILAYA-BARANGKA, MANDALUYONG
EDSA-GUADALUPE



BILLBOARD DIMENSION

43 Feet x 20 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

SHAW BOULEVARD, ORTIGAS CENTER, CUBAO
QUEZON CITY, SM NORTH EDSA, SM MEGAMALL
WACK-WACK GREENHILLS, EDSA SHANGRILA
ROBINSONS GALLERIA PIONEER

VISIBLE TO VEHICLES FROM

MAKATI CBD, EDSA-TAFT, SM MOA, MAGALLANES,
PARANAQUE, ALABANG, BONIFACIO GLOBAL CITY.

TRAFFIC SPEED

Very Slow Moving

ESTIMATED DAILY TRAFFIC

194,688 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

**EULOGIO RODRIGUEZ JR. AVE.
C5 ROAD, PASIG**



BILLBOARD DIMENSION

25 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Bonifacio Global City, Upper McKinly Hills, Makati CBD, FTI- Taguig, SLEX, Alabang, Paranaque, Ninoy Aquino Airport

VISIBLE TO VEHICLES FROM

Ortigas Center, Libis, Eastwood City, Kapitolyo Pasig, SM Center Pasig, Arcovia City, Landers Arcovia, Ayala Mall the 30th

TRAFFIC SPEED

Slow Moving

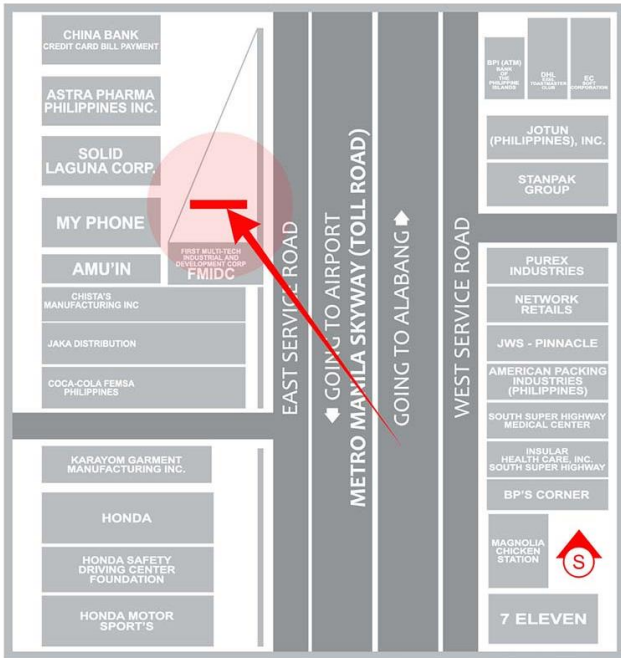
ESTIMATED DAILY TRAFFIC

175,000 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

SLEX KM 18 SOUTHBOUND
PARAÑAQUE CITY



BILLBOARD DIMENSION _____
40 Feet x 50 Feet

VISIBLE DISTANCE _____
300 Meters +

GOING TO _____
Sucat, Alabang, Sta. Rosa and Calamba

VISIBLE TO VEHICLES FROM _____
NAIA Terminal 3, Magallanes, Makati CBD, Pasay and Manila

TRAFFIC SPEED _____
Moderate

ESTIMATED DAILY TRAFFIC _____
250,000 Vehicles



Available Sites in
Davao

AVAILABLE NOW

Steel Art
BILLBOARDS

QUIMPO BLVD. CORNER ACACIA
DAVAO CITY



BILLBOARD DIMENSION

50 Feet (H) x 30 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

S.I.R., Ateneo de Davao University, Bolton Bridge, Felcris Centrale Mall, Ecoland Bus Terminal, Downtown Davao City

VISIBLE TO VEHICLES FROM

SM City Davao, Verdon Parc, One Oasis Davao, Emars Hotel and Beach Resort, Matina Aplaya

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

36,960 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

QUIMPO BLVD. CORNER ACACIA
DAVAO CITY



BILLBOARD DIMENSION

50 Feet (H) x 35 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

S.I.R., Ateneo de Davao University, Bolton Bridge, Felcris Centrale Mall, Ecoland Bus Terminal, Downtown Davao City

VISIBLE TO VEHICLES FROM

SM City Davao, Verdon Parc, One Oasis Davao, Emars Hotel and Beach Resort, Matina Aplaya

TRAFFIC SPEED

Slow Moving

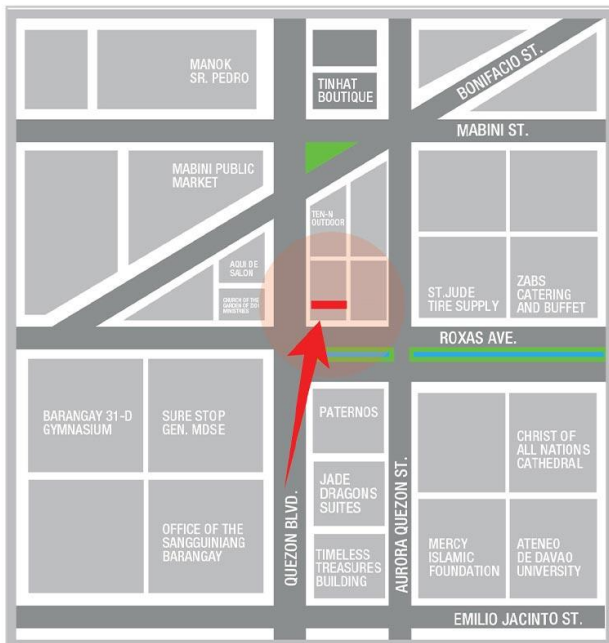
ESTIMATED DAILY TRAFFIC

36,960 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

33-D QUEZON BLVD., COR. ROXAS AVE.
DAVAO CITY



BILLBOARD DIMENSION

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

University of the Immaculate Conception, University of Mindanao, San Pedro Cathedral, Felcris Centrale Mall, Bureau of Internal Revenue, City Health Davao

VISIBLE TO VEHICLES FROM

Ateneo de Davao University, Holy Child School of Davao College, Piapi Public Market, Sta. Ana High School, Davao Mental Hospital Park, Ramon Magsaysay Park, National Food Authority

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

130,000 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

QUIMPO BOULEVARD (MALINAO BUILDING)
DAVAO CITY



BILLBOARD DIMENSION

30'(H) x 40'(W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Piapi Public Market, New City Commercial Center, Chinatown 168 Mall, Ramon Magsaysay Park, Agdao Public Market, Davao Central Warehouse Club, Victoria Plaza, Ayala Mall

VISIBLE TO VEHICLES FROM

SM City, Davao Baywalk, Davao Overland Transport Terminal, Philippine Womens College, Matina Center Point Plaza, Gaisano Grand Mall-Toril, Digos City, Cotabato City, General Santos City

TRAFFIC SPEED

Slow Moving

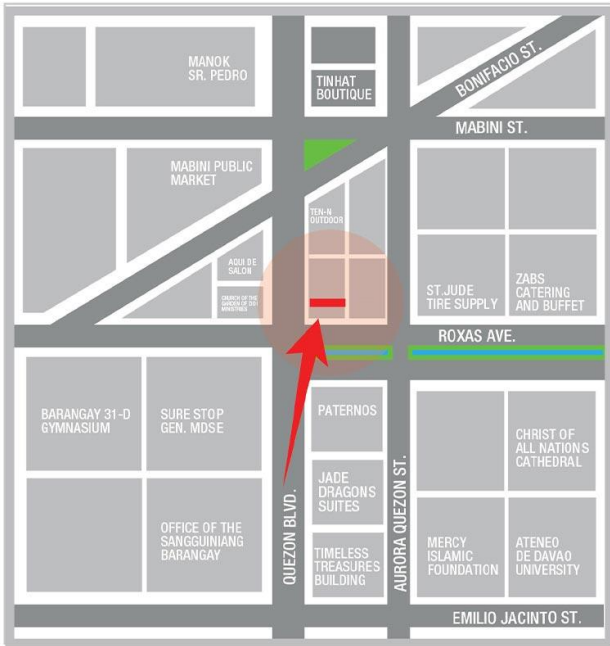
ESTIMATED DAILY TRAFFIC

36,960 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

33-D QUEZON BLVD., COR. ROXAS AVE.
DAVAO CITY



BILLBOARD DIMENSION

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

University of the Immaculate Conception, University of Mindanao, San Pedro Cathedral, Felcris Centrale Mall, Bureau of Internal Revenue, City Health Davao

VISIBLE TO VEHICLES FROM

Ateneo de Davao University, Holy Child School of Davao College, Piapi Public Market, Sta. Ana High School, Davao Mental Hospital Park, Ramon Magsaysay Park, National Food Authority

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

130,000 Vehicles

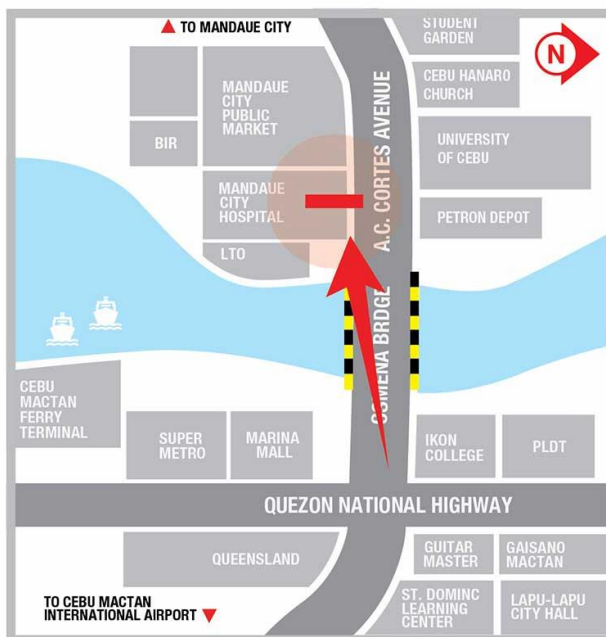


Available Sites in
Metro Cebu

AVAILABLE NOW

Steel Art
BILLBOARDS

A.C. CORTES AVENUE, MANDAUE CITY
CEBU



BILLBOARD DIMENSION

40'(H) x 40'(W)

VISIBLE DISTANCE

300 Meters +

GOING TO

J Center Mall, Pacific Mall, Gaisano Grand Mall, SM City, Park Mall, Osmeña Circle, IT Park, Ayala Center Cebu, Gaisano Country Mall, Jy Square Mall, APM Shopping Center, University of Cebu

VISIBLE TO VEHICLES FROM

Lapu-Lapu City, Shangrila, Mactan Shrine, Plantation Bay, Southgate Mall, Mactan Square, Gaisano Mall of Mactan, Cebu - Mactan International Airport

TRAFFIC SPEED

Moderate

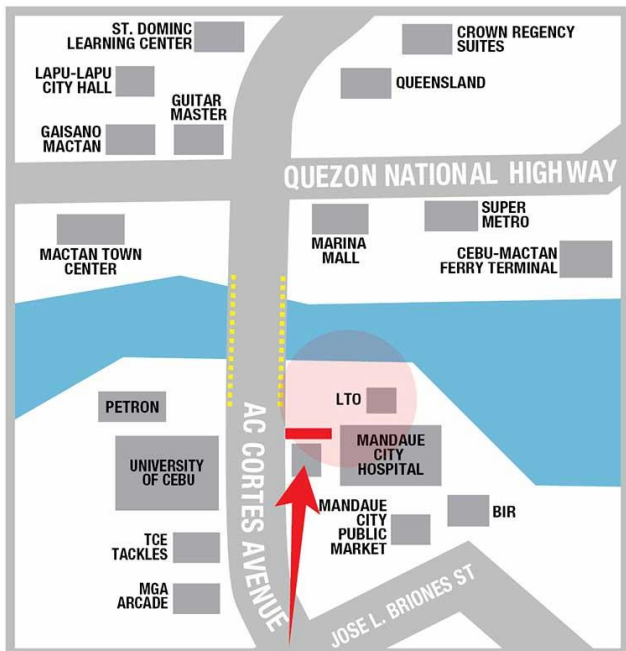
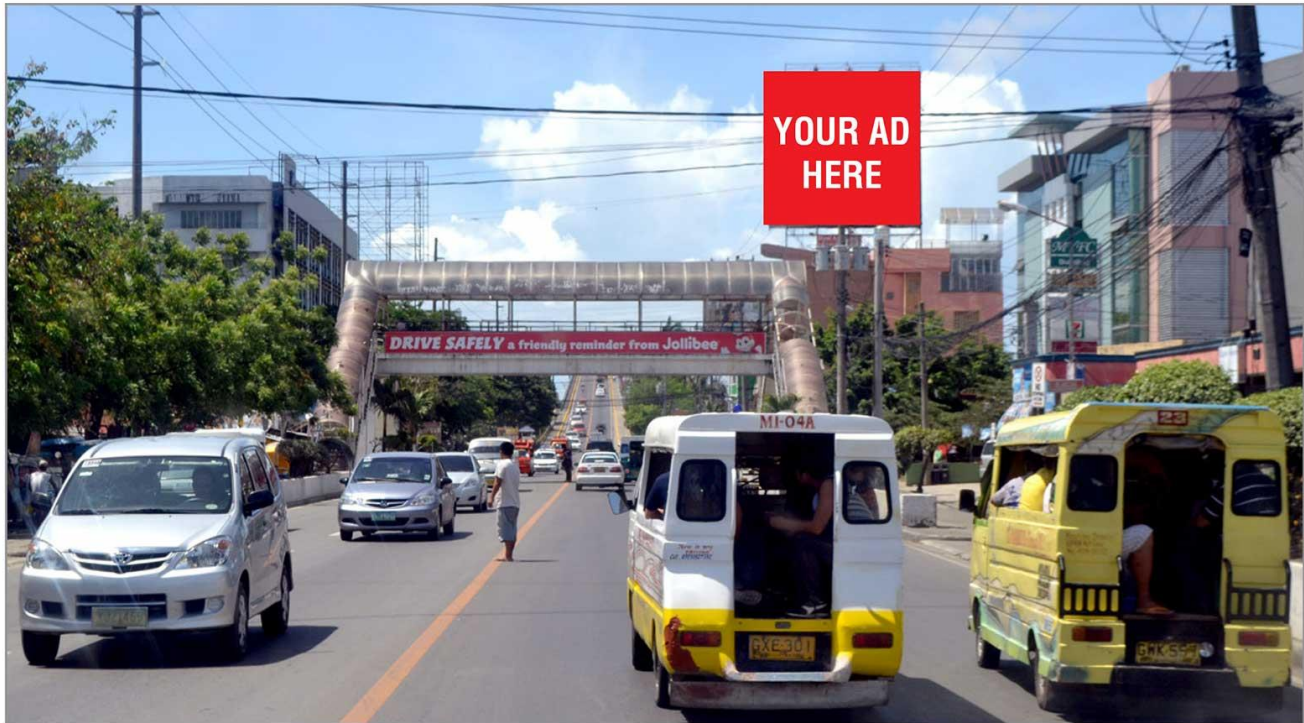
ESTIMATED DAILY TRAFFIC

22,195 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

AC CORTES AVE., MANDAUE CITY
CEBU CITY



BILLBOARD DIMENSION

40 Feet x 40 Feet

VISIBLE DISTANCE

500 Meters +

GOING TO

Lapu-Lapu City, Shangrila, Mactan Shrine, Plantation Bay, Southgate Mall, Mactan Square Gaisano Mall Of Mactan, Gaisano Grand Mall Cordova, Mactan International Airport

VISIBLE TO VEHICLES FROM

J Center Mall, Pacific Mall, Gaisano Grand Mall, SM City, Park Mall, Osmeña Circle, It Park, Ayala Center Cebu, Gaisano Country Mall, Jy Square Mall, APM Shopping Center

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

46,208 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

A.C. CORTES AVENUE, MANDAUE CITY
CEBU



BILLBOARD DIMENSION

30'(H) x 50'(W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Lapu-Lapu City, Shangrila, Mactan Shrine, Plantation Bay, Southgate Mall, Mactan Square, Gaisano Mall of Mactan, Gaisano Grand Mall Cordova, Cebu - Mactan International Airport

VISIBLE TO VEHICLES FROM

SM City, Ayala Center, IT Park, Mandaue Public Market, Osmeña Circle, Gaisano Country Mall

TRAFFIC SPEED

Slow Moving

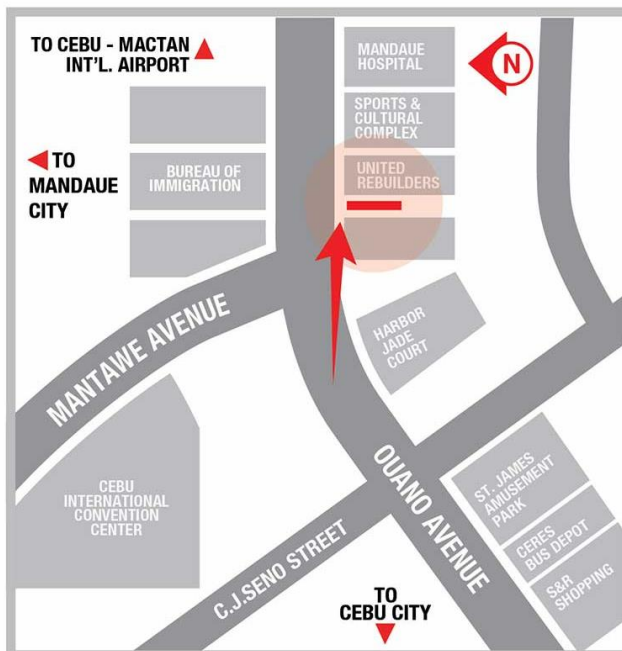
ESTIMATED DAILY TRAFFIC

35,330 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

OUANO AVENUE, MANDAUE CITY
CEBU



BILLBOARD DIMENSION

20'(H) x 80'(W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Mandaue City Hall, Pacific Mall, Gaisano Grand Mall, Bridges Town Square, Lapu-Lapu Shrine, Mactan, Mactan Newtown, Cebu-Mactan International Airport

VISIBLE TO VEHICLES FROM

Park Mall, Robinsons Place, St. James Amusement Park, Cebu International Convention Center, SM Hypermarket, Cebu Port, SM City, Southern Cebu, S&R Shopping

TRAFFIC SPEED

Fast Moving

ESTIMATED DAILY TRAFFIC

30,912 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

P. DEL ROSARIO COR. D. JAKOALEM STREET
CEBU CITY



BILLBOARD DIMENSION

30'(H) x 40'(W)

VISIBLE DISTANCE

500 Meters +

GOING TO

University of San Carlos Main, South Road, South Bus Terminal, Elizabeth Mall, Cebu City Sports Center, University of San Jose Recoletos, Robinsons Place, Cebu Metropolitan Cathedral

VISIBLE TO VEHICLES FROM

Ayala Mall, SM City, Mandaue, Uptown, BPI, Cuenco Ave., Cebu International Port, San Miguel Corp., STI College, University of Visayas, Toyota Mandaue, ABS-CBN, Consolacion, Jollibee

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

75,552 Vehicles



Available Sites in
Bacolod

AVAILABLE NOW

Steel Art
BILLBOARDS

#66 LACSON STREET
BACOLOD CITY



BILLBOARD DIMENSION

30 Feet (H) x 35 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Robinsons Place Bacolod, Go Hotels, City Mall Mandalagan, Paseo Verde, South PUJ and Bus Terminal, Concentrix, Lopue's Mandalagan, iQor, Ayala Northpoint, Bacolod-Silay International Airport

VISIBLE TO VEHICLES FROM

SM City Bacolod, Ayala Capitol Central, Capitol Lagoon and Park, Gaisano Main Mall, ARB Call Center Facilities, University of St. La Salle, Colegio San Agustin, Riverside Hospital, Libertad Market

TRAFFIC SPEED

Slow Moving

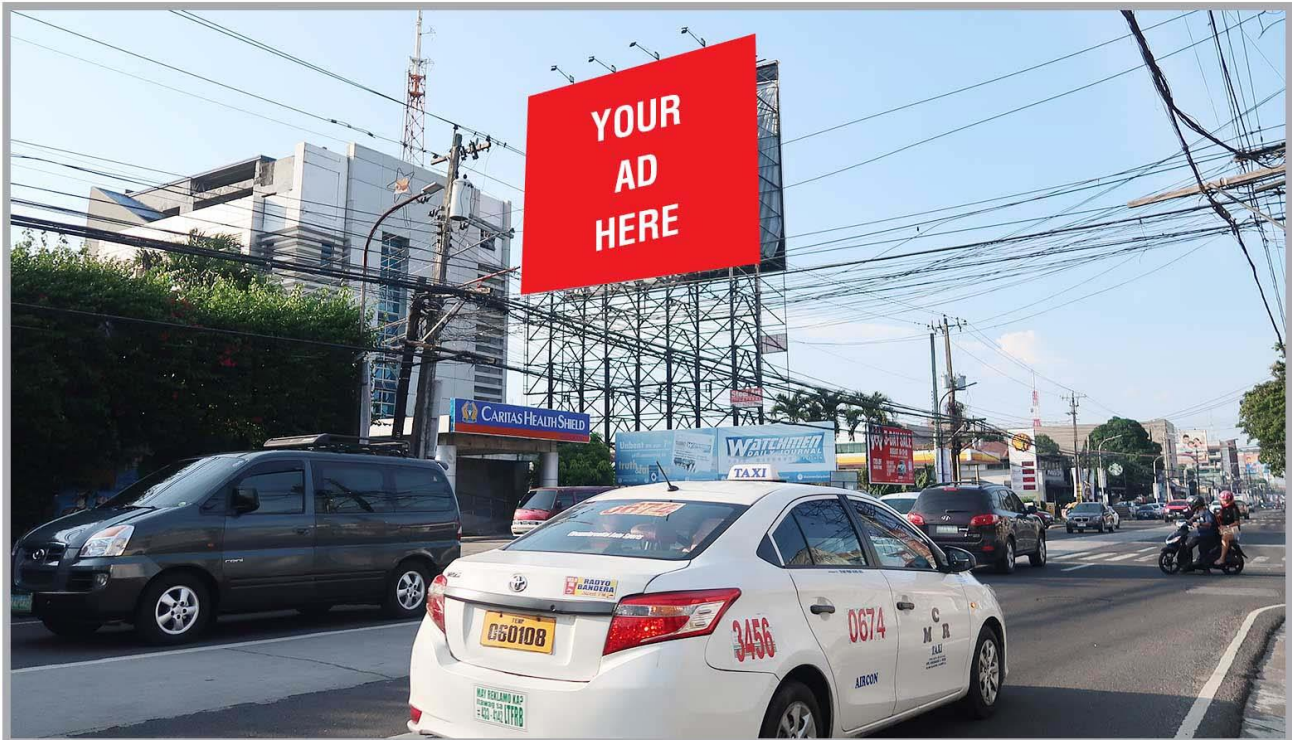
ESTIMATED DAILY TRAFFIC

64,416 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

LACSON CORNER 17TH STREET
BACOLOD CITY



BILLBOARD DIMENSION

40 Feet x 50 Feet

VISIBLE DISTANCE

500 Meters +

GOING TO

Starbucks, Sky Cable, ABS-CBN, Chowking, Art District, STI College, Mang Inasal, Robinsons Place, North Terminal, Ayala Mall, Bacolod-Silay International Airport, Northern Towns & Cities

VISIBLE TO VEHICLES FROM

L'Fisher Hotel, Provincial Capitol Lagoon, Downtown Area, SM City, Bredco Port, Gaisano Main, Central Market, Negros First Cyber Centre, Gaisano City, Southern Towns & Cities

TRAFFIC SPEED

Slow Moving

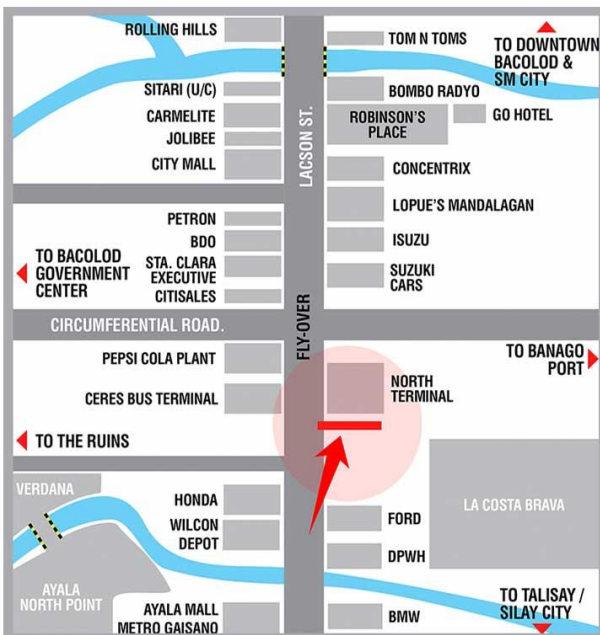
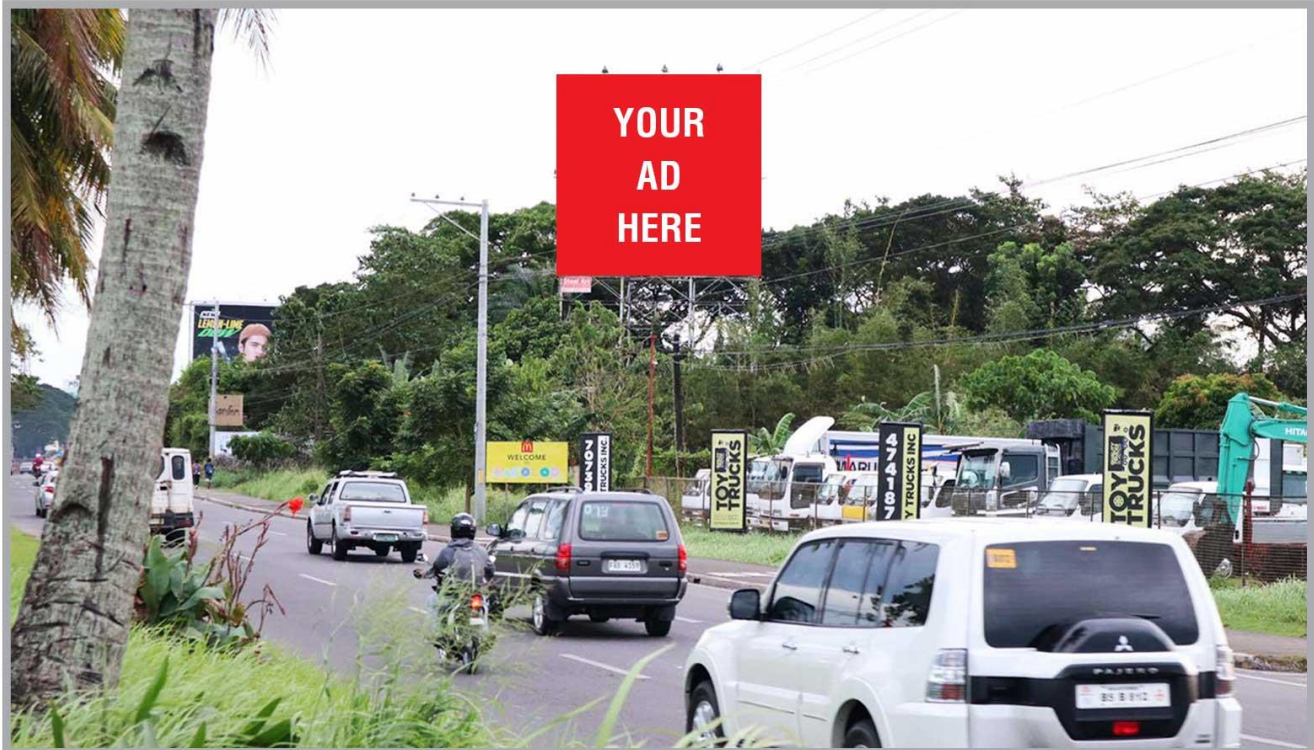
ESTIMATED DAILY TRAFFIC

44,640 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

LACSON STREET (NATIONAL HIGHWAY)
BACOLOD CITY



BILLBOARD DIMENSION

40 Feet (H) x 40 Feet (W)

VISIBLE DISTANCE

400 Meters +

GOING TO

North Terminal, CityMall, Concentrix, Robinsons Place, GO Hotel, STI College, Seda Hotel, Ayala Capitol Central, Provincial Capitol and Lagoon, Corazon Regional Hospital, SM City, BREDCO Port

VISIBLE TO VEHICLES FROM

The Ruins, The District Mall Ayala North Point, Gaisano Metro, Natures Village Resort, Bacolod-Silay International Airport, Northern Towns & Cities

TRAFFIC SPEED

Moderate

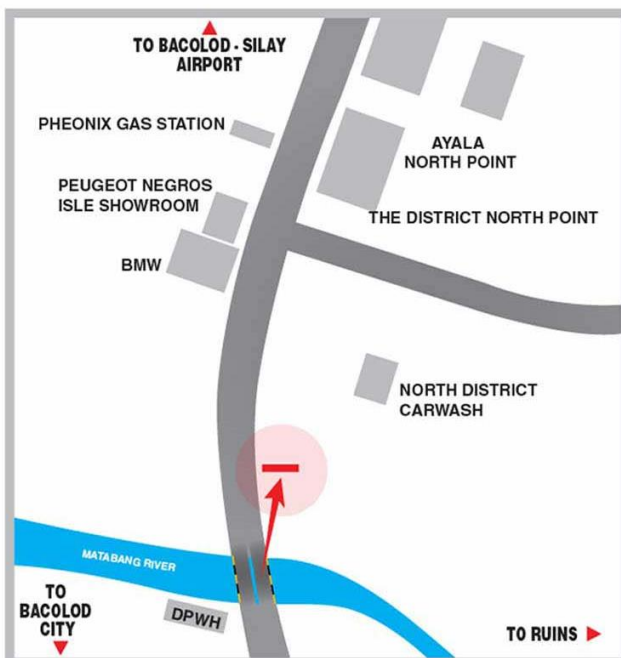
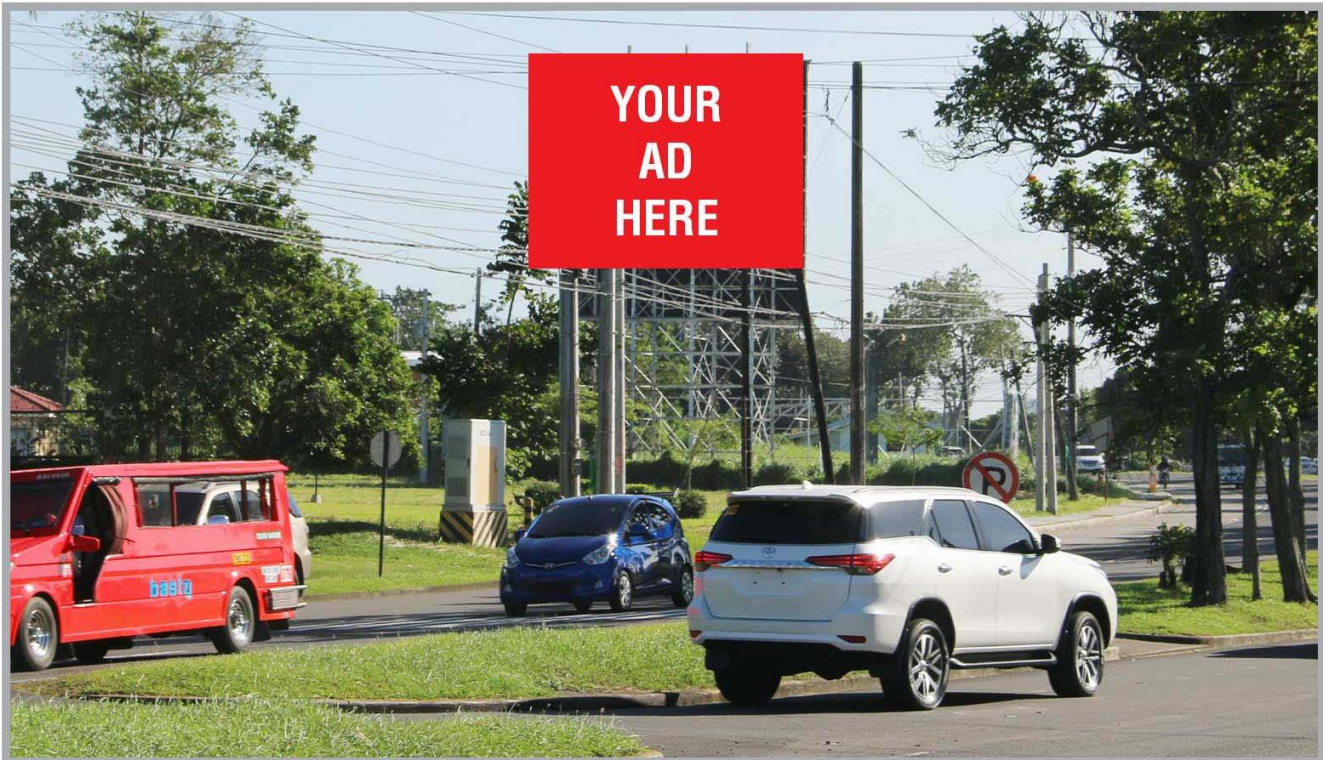
ESTIMATED DAILY TRAFFIC

40,864 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

NATIONAL HIGHWAY
TALISAY CITY



BILLBOARD DIMENSION

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Ceres North Bound Terminal, Pepsi, Lopues Mandalagan City Mall, Convergys, Robinsons Place, O Hotel ABS- CBN, Sky Cable, Provincial Capitol Lagoon, SM Bacolod, 888 China Town

VISIBLE TO VEHICLES FROM

Ayala Mall, Metro Gaisano, Bacolod-Silay International Airport, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

42,048 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

MCKINLEY ROAD (BACOLOD-SILAY INT'L AIRPORT)
SILAY CITY



BILLBOARD DIMENSION

20 Feet (H) X 80 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Bacolod-Silay International Airport, Patag and Lantawan Cafes & Mountain Resorts

VISIBLE TO VEHICLES FROM

Bacolod City, SM City, Ayala Capitol Central, Robinsons Place, BREDCO Port, The Ruins, New Government Center, Upper East, Lopue's East Center, Southern Towns & Cities

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

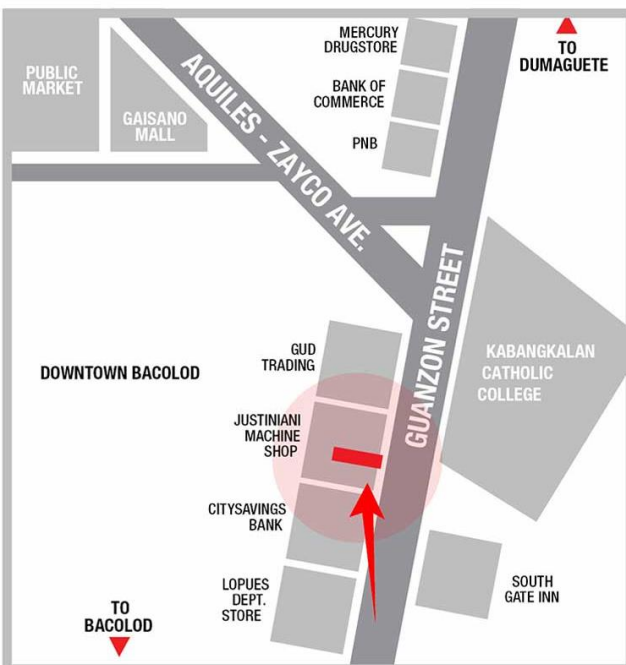
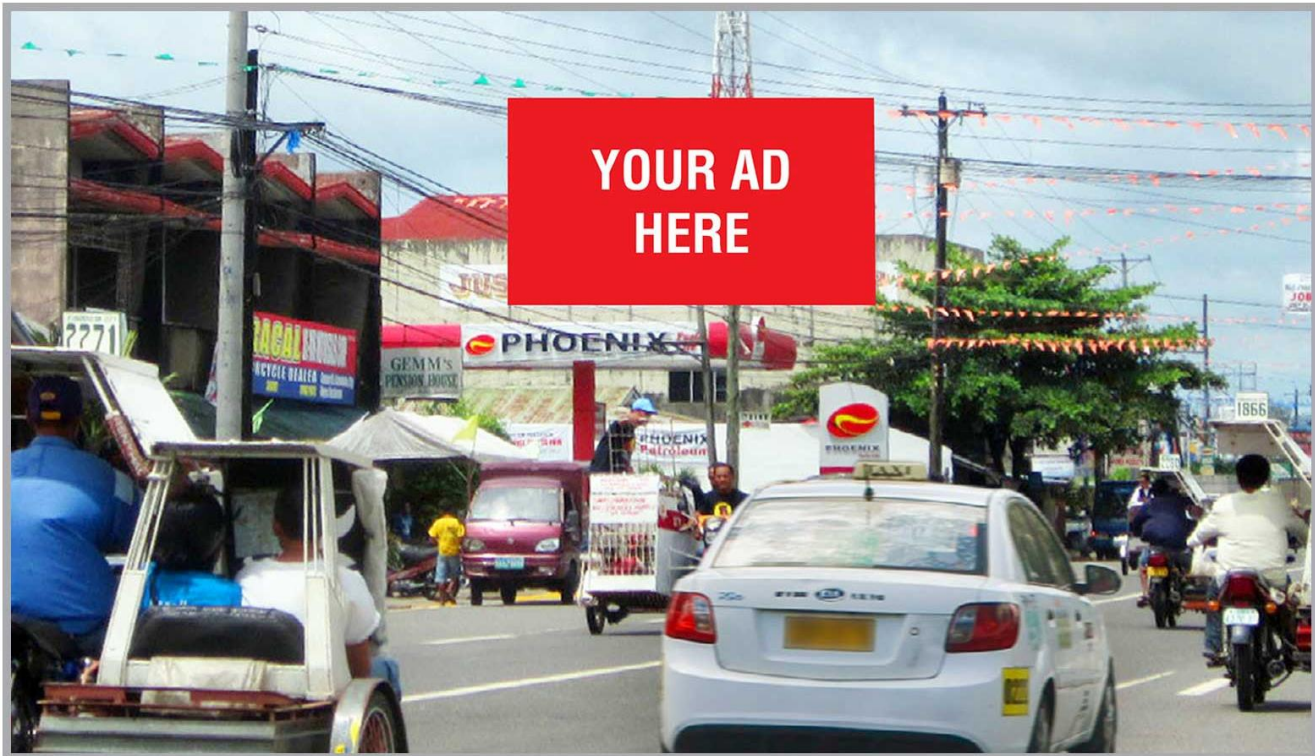
3,072 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

GUANZON STREET

KABANKALAN CITY



BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Gaisano Mall Kabankalan, Public Market, City Proper, Dumaguete City, Negros Oriental

VISIBLE TO VEHICLES FROM

Bacolod City, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

20,248 Vehicles



Available Sites in
Iloilo

AVAILABLE NOW

Steel Art
BILLBOARDS

ILOILO AIRPORT ACCESS ROAD,
STA. BARBARA
ILOILO



BILLBOARD DIMENSION

30 Feet x 120 Feet

VISIBLE DISTANCE

300 Meters +

GOING TO

SM City, Gaisano City, Robinson's Mall, Panay Area, Municipality of Pavia, Ayala, Smallville, Iloilo Business Park, Iloilo City Proper

VISIBLE TO VEHICLES FROM

Iloilo International Airport

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

3,264 Vehicles

AVAILABLE ON

FEB 22 2024

Steel Art
BILLBOARDS

ILOILO AIRPORT ACCESS ROAD,
STA. BARBARA
ILOILO



BILLBOARD DIMENSION

40 Feet x 40 Feet

VISIBLE DISTANCE

300 Meters +

GOING TO

Iloilo International Airport, Visible to passengers going to Singapore, Hong Kong, Manila, Cebu, Davao

VISIBLE TO VEHICLES FROM

SM City, Gaisano City, Robinson's Mall, Ayala Atria Park, Smallville, Iloilo Business Park, Iloilo City Proper, Municipality of Pavia, GT Mall, Citymall Pavia, Robinsons Mall Pavia

TRAFFIC SPEED

Moderate

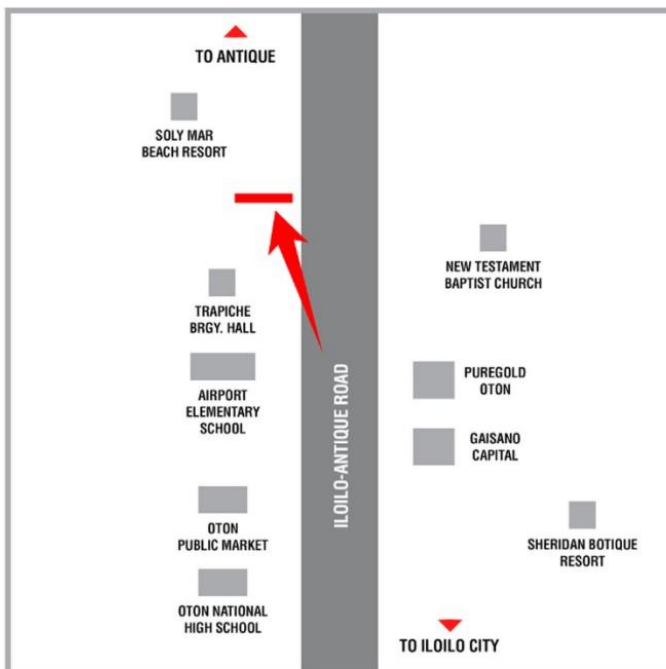
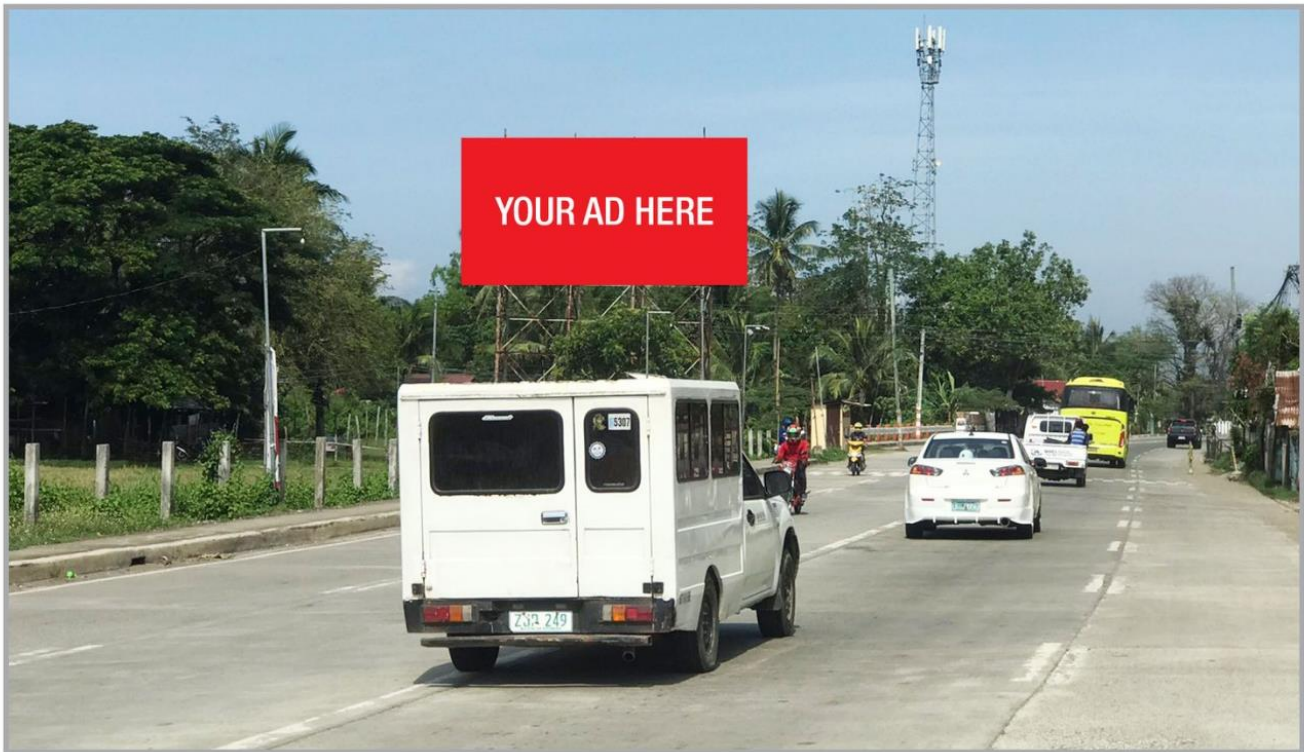
ESTIMATED DAILY TRAFFIC

3,264 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

ILOILO-ANTIQUÉ ROAD, BRGY. TRAPICHE
OTON, ILOILO



BILLBOARD DIMENSION

20 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Miag-ao Church, University of the Philippines – Visayas
Miag-ao Campus, Soly Mar Beach Resort, Bearland
Paradise Resort, Hikari Resort, San Jose Antique

VISIBLE TO VEHICLES FROM

Oton Proper, Puregold, Gaisano Capital, Oton Public Market,
Oton National High School, Sheridan Botique Resort, Ceres
Bus Terminal, Iloilo City

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

48,687 Vehicles

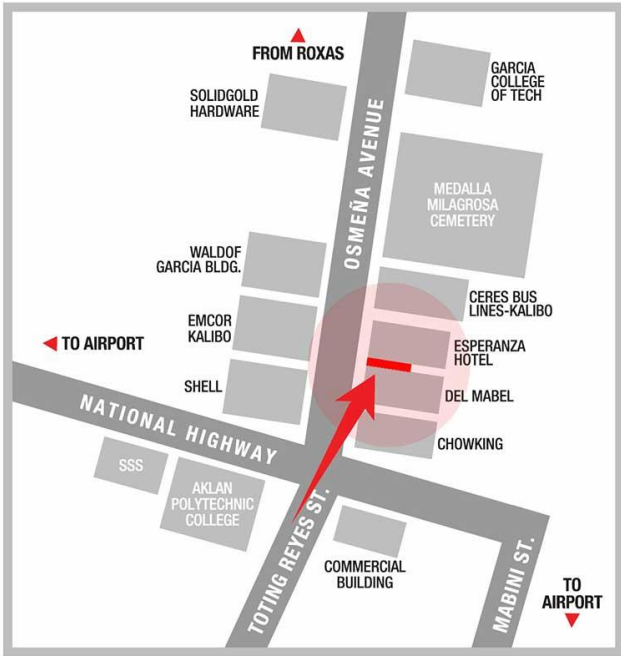


Available Sites in
Kalibo

AVAILABLE NOW

Steel Art
BILLBOARDS

TOP OF DEL MABEL BLDG.,
OSMEÑA AVE.
KALIBO



BILLBOARD DIMENSION _____

20 Feet x 40 Feet

VISIBLE DISTANCE _____

200 Meters +

GOING TO _____

Roxas City, Iloilo,
Antique, Passi City,
Central Panay

VISIBLE TO VEHICLES FROM _____

Kalibo Town Proper, Gaisano Capital Kalibo,
Caticlan, Boracay

TRAFFIC SPEED _____

Slow Moving

ESTIMATED DAILY TRAFFIC _____

18,592 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

TOP OF DEL MABEL BLDG.,
OSMEÑA AVE.
KALIBO



BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Kalibo Town Proper, Gaisano Capital Kalibo, Caticlan, Boracay, Numancia, Makato

VISIBLE TO VEHICLES FROM

Roxas City, Iloilo, Antique, Passi City, Central Panay

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

25.192 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

SIGMA HIGHWAY (BRGY. DAYHAGON)

CAPIZ



BILLBOARD DIMENSION

20 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Iloilo International Airport, SM City, Passi, Dueñas, Curatero, Pototan, Sta. Barbara, Zarraga, Leganes, Pavia, Lambunao

VISIBLE TO VEHICLES FROM

Sigma Public Market, Roxas City, Kalibo, Boracay, Mambusao, Dao, Robinsons Place Roxas, Northern Cities & Municipalities of Panay

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

12,587+ Vehicles



Available Sites in
Dumaguete &
Negros Oriental

AVAILABLE NOW

Steel Art
BILLBOARDS

AJONG, SIBULAN HIGHWAY

NEGROS ORIENTAL



BILLBOARD DIMENSION

20 Feet (H) x 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Dumaguete City Proper, Southern Negros Oriental, Siquijor Island, Tagbilaran, Zamboanga

VISIBLE TO VEHICLES FROM

Bacolod City, Kabankalan City, Northern & Southern Towns and Cities of Negros Occidental

TRAFFIC SPEED

Moderate

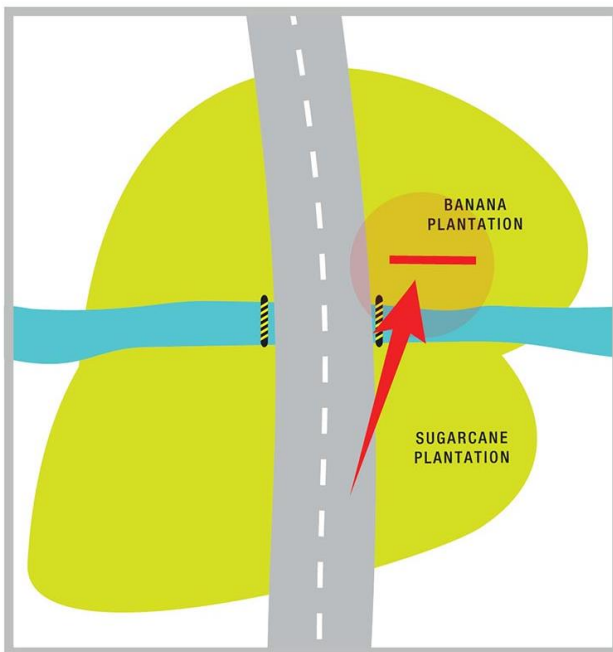
ESTIMATED DAILY TRAFFIC

24,480 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

NATIONAL HIGHWAY, BRGY. AWA-AN, AYUNGON
NEGROS ORIENTAL



BILLBOARD DIMENSION _____

20 Feet x 40 Feet

VISIBLE DISTANCE _____

200 Meters +

GOING TO _____

Dumaguete City,
Southern Negros

VISIBLE TO VEHICLES FROM _____

San Carlos City,
Northern Negros

TRAFFIC SPEED _____

Moderate

ESTIMATED DAILY TRAFFIC _____

18, 320 Vehicles

Talk to our OOH Specialists Today

Browse our billboard inventory at www.steelart.ph

NICO 09175800266

