

ENGAGE YOUR AUDIENCE THROUGH BILLBOARDS

A SHOWCASE
OF OUR AVAILABLE SITES

www.steelart.ph

Why Invest in Billboards?

01

Billboards can't be blocked, turned-off nor skipped vs other advertising formats

02

Billboard ads are up 24/7 and reach more audiences in less time

03

Billboards are strategically located in key areas like commercial districts, academes and highly trafficked intersections

04

Billboards affect consumers' last-minute purchase decision while in transit



Available Sites in
Davao

AVAILABLE NOW

Steel Art
BILLBOARDS

QUIRINO COR. SAN PEDRO EXT.
DAVAO CITY



BILLBOARD DIMENSION

55 Feet (H) x 45 Feet (W)

VISIBLE DISTANCE

250 Meters

GOING TO

Gaisano Mall of Davao, Davao Doctors Hospital, Bangko Sentral ng Pilipinas, Chong Hua

VISIBLE TO VEHICLES FROM

Matina, S & R, Ateneo de Davao, NCCC Mall, Toril, Digos and Cotabato

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

54,290 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

QUIMPO BOULEVARD (MALINAO BUILDING)
DAVAO CITY



BILLBOARD DIMENSION

30'(H) x 40'(W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Piapi Public Market, New City Commercial Center, Chinatown 168 Mall, Ramon Magsaysay Park, Agdao Public Market, Davao Central Warehouse Club, Victoria Plaza, Ayala Mall

VISIBLE TO VEHICLES FROM

SM City, Davao Baywalk, Davao Overland Transport Terminal, Philippine Womens College, Matina Center Point Plaza, Gaisano Grand Mall-Toril, Digos City, Cotabato City, General Santos City

TRAFFIC SPEED

Slow Moving

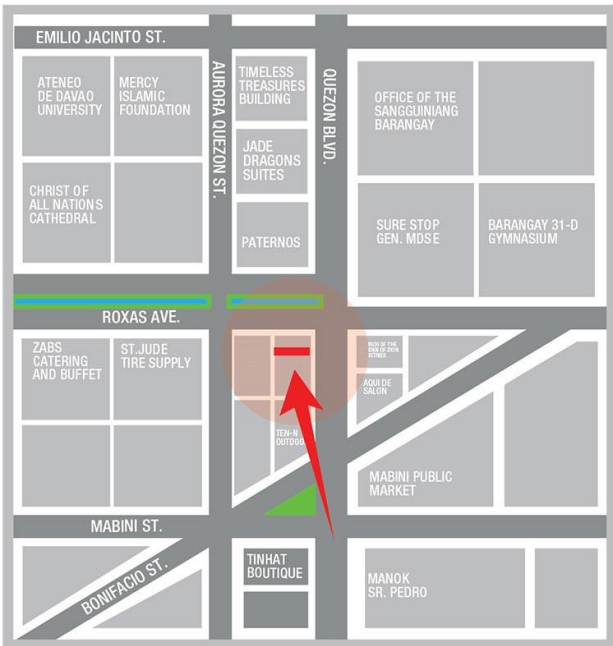
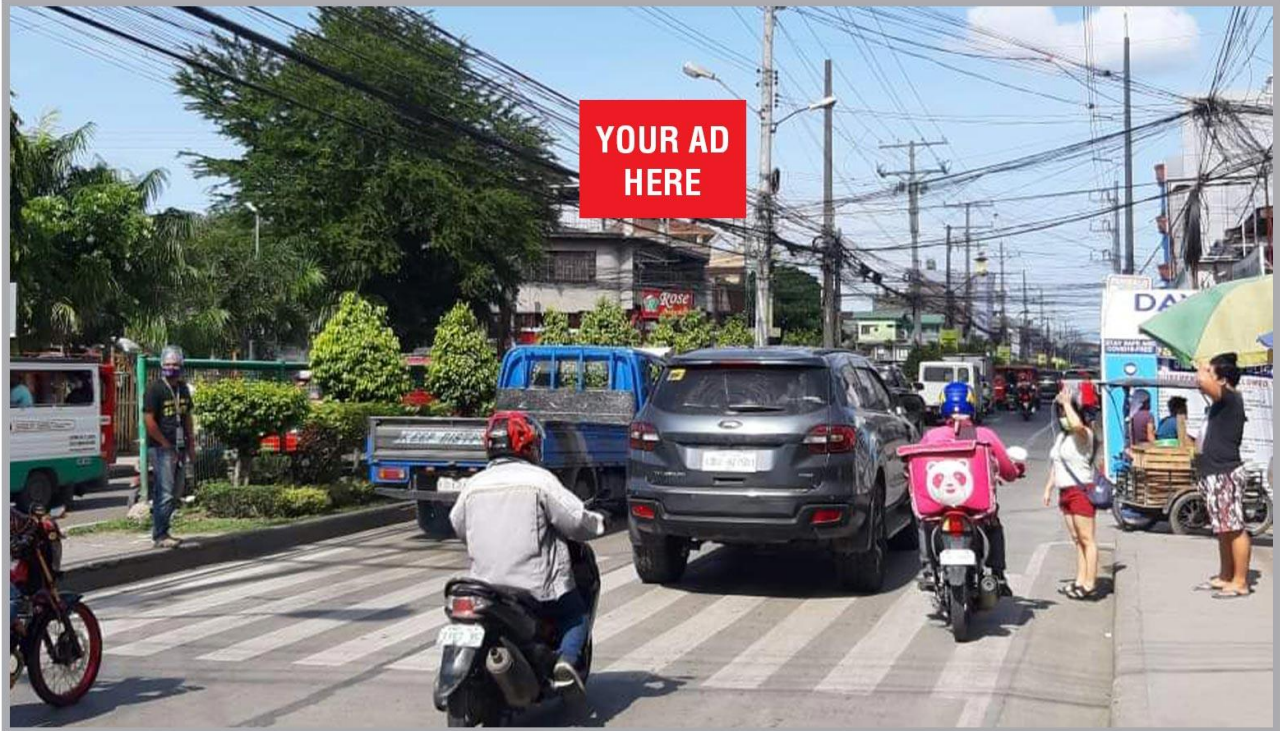
ESTIMATED DAILY TRAFFIC

36,960 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

33-D QUEZON BLVD., COR. ROXAS AVE.
DAVAO CITY



BILLBOARD DIMENSION

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Ateneo de Davao University, Holy Child School of Davao College, Piapi Public Market, Sta. Ana High School, Davao Mental Hospital Park, Ramon Magsaysay Park, National Food Authority

VISIBLE TO VEHICLES FROM

University of the Immaculate Conception, University of Mindanao, San Pedro Cathedral, Felcris Centrale Mall, Bureau of Internal Revenue, City Health Davao

TRAFFIC SPEED

Slow Moving

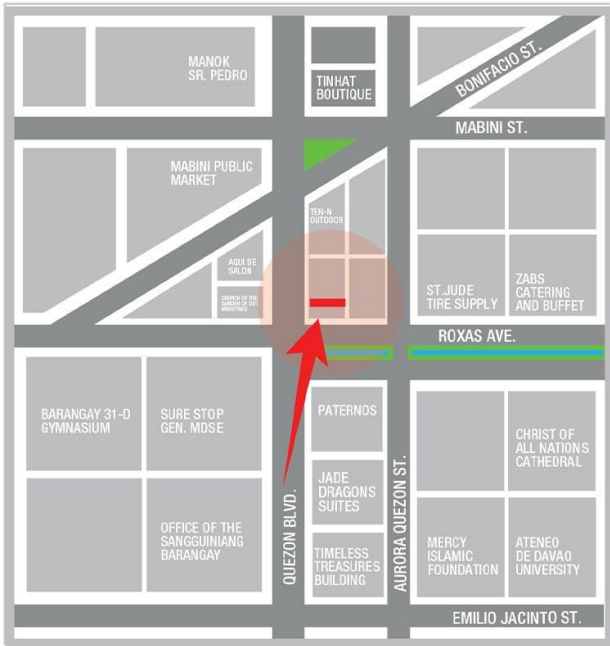
ESTIMATED DAILY TRAFFIC

130,000 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

**33-D QUEZON BLVD., COR. ROXAS AVE.
DAVAO CITY**



BILLBOARD DIMENSION

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

University of the Immaculate Conception, University of Mindanao, San Pedro Cathedral, Felcris Centrale Mall, Bureau of Internal Revenue, City Health Davao

VISIBLE TO VEHICLES FROM

Ateneo de Davao University, Holy Child School of Davao College, Piapi Public Market, Sta. Ana High School, Davao Mental Hospital Park, Ramon Magsaysay Park, National Food Authority

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

130,000 Vehicles

Talk to our OOH Specialists Today

Browse our billboard inventory at www.steelart.ph

NICO 09175800266

