

## ENGAGE YOUR AUDIENCE THROUGH BILLBOARDS

A SHOWCASE
OF OUR AVAILABLE SITES

www.steelart.ph

## Why Invest in Billboards?

01

Billboards can't be blocked, turned-off nor skipped vs other advertising formats

02

Billboard ads are up 24/7 and reach more audiences in less time

03

Billboards are strategically located in key areas like commercial districts, academes and highly trafficked intersections

04

Billboards affect consumers' last-minute purchase decision while in transit

Steel Art Billboards www.steelart.ph

# Available Sites in Dumaguete & Negros Oriental

### **AVAILABLE NOW**



### PERDICES ST.

### **DUMAGUETE CITY**





### BILLBOARD DIMENSION \_\_\_\_\_

30 Feet x 40 Feet

### VISIBLE DISTANCE

200 Meters +

### GOING TO \_

Dumaguete City Proper, Downtown, Tanjay, Bais, San Carlos

### VISIBLE TO VEHICLES FROM

South Bound Bus Terminal, Dumaguete Bus Terminal, Dumaguete Business Park,Robinsons Place Dumaguete,Southern Negros Oriental

### TRAFFIC SPEED \_\_\_\_\_

Slow Moving

### ESTIMATED DAILY TRAFFIC

18, 320 Vehicles

### Talk to our OOH Specialists Today

Browse our billboard inventory at www.steelart.ph

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