

ENGAGE YOUR AUDIENCE THROUGH BILLBOARDS

A SHOWCASE
OF OUR AVAILABLE SITES

www.steelart.ph

Why Invest in Billboards?

01

Billboards can't be blocked, turned-off nor skipped vs other advertising formats

02

Billboard ads are up 24/7 and reach more audiences in less time

03

Billboards are strategically located in key areas like commercial districts, academes and highly trafficked intersections

04

Billboards affect consumers' last-minute purchase decision while in transit



Available Sites in
Kalibo

AVAILABLE NOW

Steel Art
BILLBOARDS

TOP OF DEL MABEL BLDG.,
OSMEÑA AVE.
KALIBO



BILLBOARD DIMENSION _____

20 Feet x 40 Feet

VISIBLE DISTANCE _____

200 Meters +

GOING TO _____

Roxas City, Iloilo,
Antique, Passi City,
Central Panay

VISIBLE TO VEHICLES FROM _____

Kalibo Town Proper, Gaisano Capital Kalibo,
Caticlan, Boracay

TRAFFIC SPEED _____

Slow Moving

ESTIMATED DAILY TRAFFIC _____

18,592 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

SIGMA HIGHWAY (BRGY. DAYHAGON)

CAPIZ



BILLBOARD DIMENSION

20 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Iloilo International Airport, SM City, Passi, Dueñas, Curatero, Pototan, Sta. Barbara, Zarraga, Leganes, Pavia, Lambunao

VISIBLE TO VEHICLES FROM

Sigma Public Market, Roxas City, Kalibo, Boracay, Mambusao, Dao, Robinsons Place Roxas, Northern Cities & Municipalities of Panay

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

12,587+ Vehicles

Talk to our OOH Specialists Today

Browse our billboard inventory at www.steelart.ph

NICO 09175800266

