

ENGAGE YOUR AUDIENCE THROUGH BILLBOARDS

A SHOWCASE
OF OUR AVAILABLE SITES

www.steelart.ph

Why Invest in Billboards?

01

Billboards can't be blocked, turned-off nor skipped vs other advertising formats

02

Billboard ads are up 24/7 and reach more audiences in less time

03

Billboards are strategically located in key areas like commercial districts, academes and highly trafficked intersections

04

Billboards affect consumers' last-minute purchase decision while in transit



Available Sites in
Metro Cebu

AVAILABLE NOW

Steel Art
BILLBOARDS

COLON CORNER D. JAKOALEM STREET
CEBU CITY



BILLBOARD DIMENSION _____
20' (H) x 40' (W)

VISIBLE DISTANCE _____
200 Meters +

GOING TO _____
Cebu Port, SM City, Mandaue City, Mactan, Ayala Mall, Uptown Cebu, Cebu-Mactan International Airport

VISIBLE TO VEHICLES FROM _____
Gaisano Mall, Cebu City Proper, University of The Visayas, Cebu Eastern College, Southern and Northern Part of Cebu City

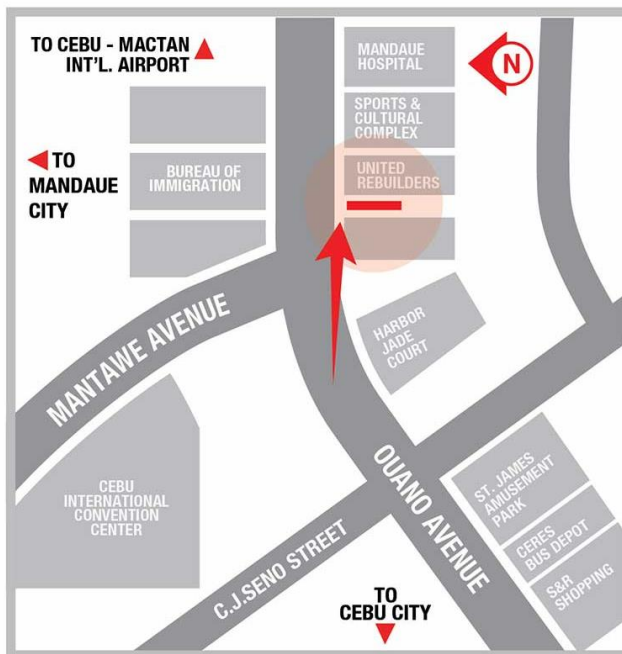
TRAFFIC SPEED _____
Slow Moving

ESTIMATED DAILY TRAFFIC _____
35,608 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

OUANO AVENUE, MANDAUE CITY
CEBU



BILLBOARD DIMENSION

20'(H) x 80'(W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Mandaue City Hall, Pacific Mall, Gaisano Grand Mall, Bridges Town Square, Lapu-Lapu Shrine, Mactan, Mactan Newtown, Cebu-Mactan International Airport

VISIBLE TO VEHICLES FROM

Park Mall, Robinsons Place, St. James Amusement Park, Cebu International Convention Center, SM Hypermarket, Cebu Port, SM City, Southern Cebu, S&R Shopping

TRAFFIC SPEED

Fast Moving

ESTIMATED DAILY TRAFFIC

30,912 Vehicles

Talk to our OOH Specialists Today

Browse our billboard inventory at www.steelart.ph

NICO 09175800266

