

A Showcase of our Available Strategic

BILLBOARDS

Why Invest in **Billboards**

Billboards **can't be blocked, turned-off nor skipped** vs others advertising formats.

Billboards ads **are up 24/7** and reach more audiences in less time.

Billboards are **strategically located key areas** like commercial districts, academes and highly trafficked intersections.

Billboards affect **consumers' last-minutes purchase** descision while transit



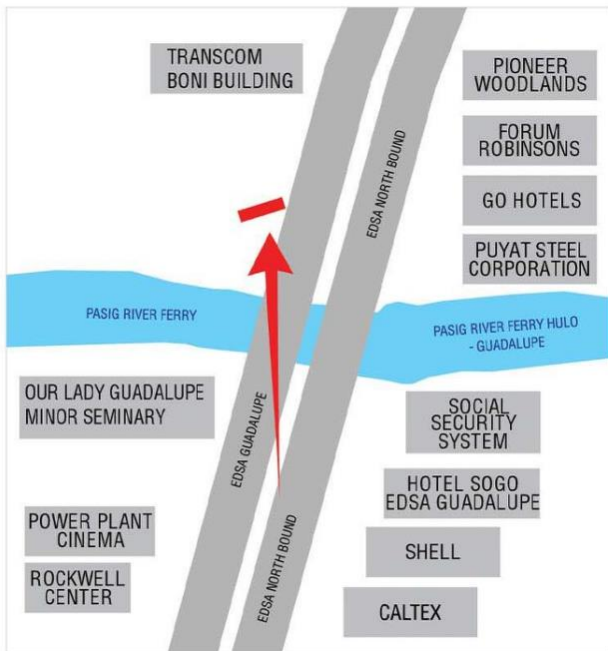
Our Available Sites in

Metro Manila

AVAILABLE SOON

Steel Art
BILLBOARDS

BRGY. ILAYA-BARANGKA, MANDALUYONG
EDSA-GUADALUPE



BILLBOARD DIMENSION

43 Feet x 20 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

SHAW BOULEVARD, ORTIGAS CENTER, CUBAO QUEZON CITY, SM NORTH EDSA, SM MEGAMALL WACK-WACK GREENHILLS, EDSA SHANGRILA ROBINSONS GALLERIA PIONEER

VISIBLE TO VEHICLES FROM

MAKATI CBD, EDSA-TAFT, SM MOA, MAGALLANES, PARANAQUE, ALABANG, BONIFACIO GLOBAL CITY.

TRAFFIC SPEED

Very Slow Moving

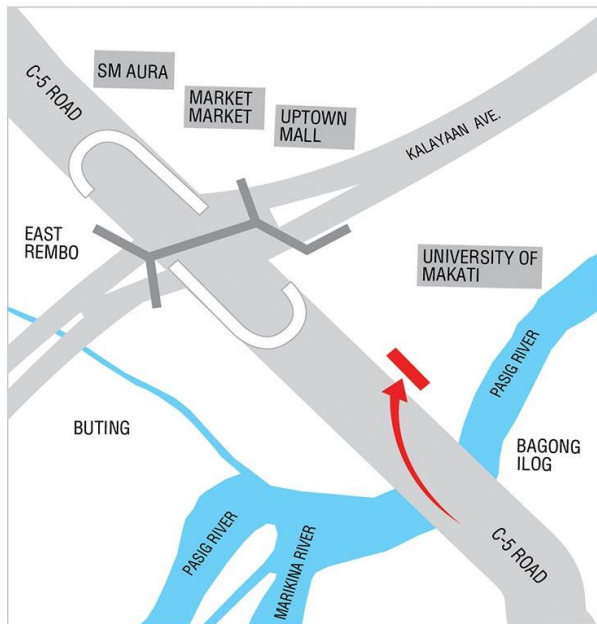
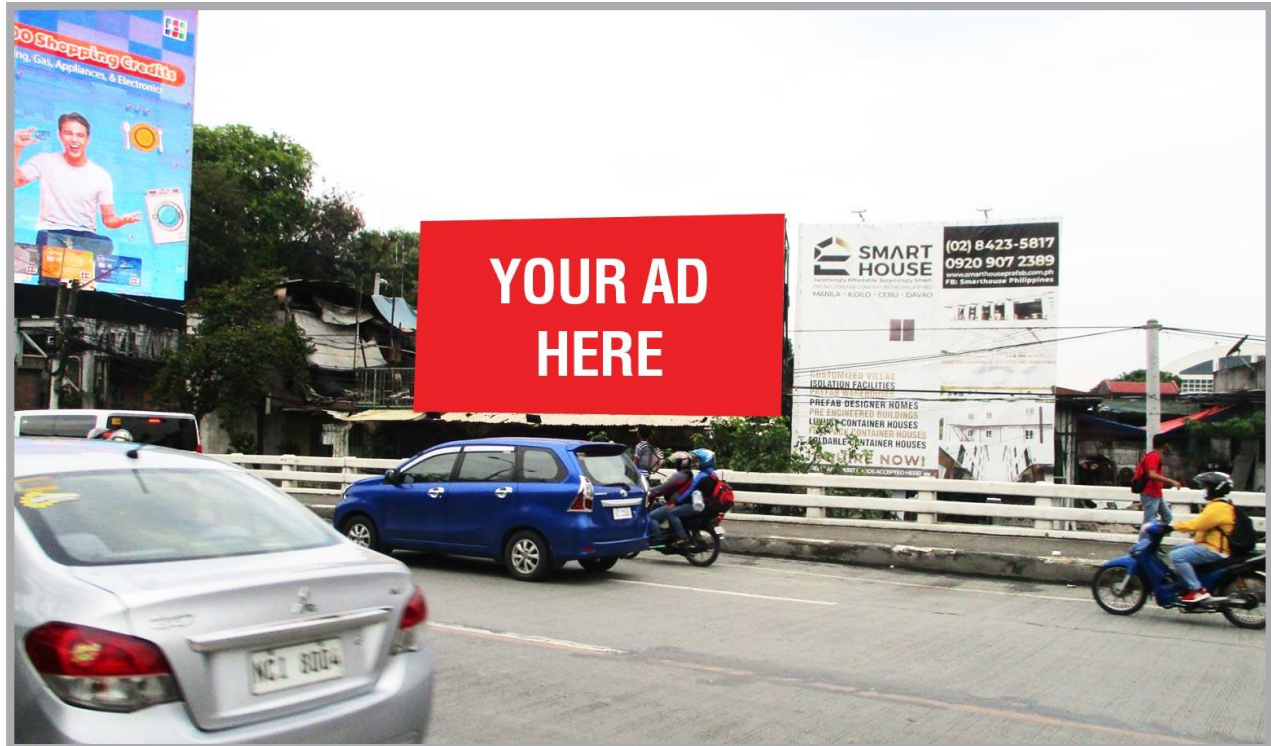
ESTIMATED DAILY TRAFFIC

194,688 Vehicles

AVAILABLE SOON

Steel Art
BILLBOARDS

CP GARCIA AVENUE, WEST REMBO, MAKATI
C-5 MAKATI



BILLBOARD DIMENSION

15 Feet x 30 Feet

VISIBLE DISTANCE

100 Meters +

GOING TO

BONIFACIO GLOBAL CITY, UPPER MCKINLEY HILLS, MAKATI CBD, FTI- TAGUIG, SLEX, ALABANG, LAGUNA, PARANAQUE.

VISIBLE TO VEHICLES FROM

ORTIGAS CENTER, LIBIS, EASTWOOD CITY, MARIKINA, CAINTA RIZAL, KAPITOLYO PASIG.

TRAFFIC SPEED

Slow Moving

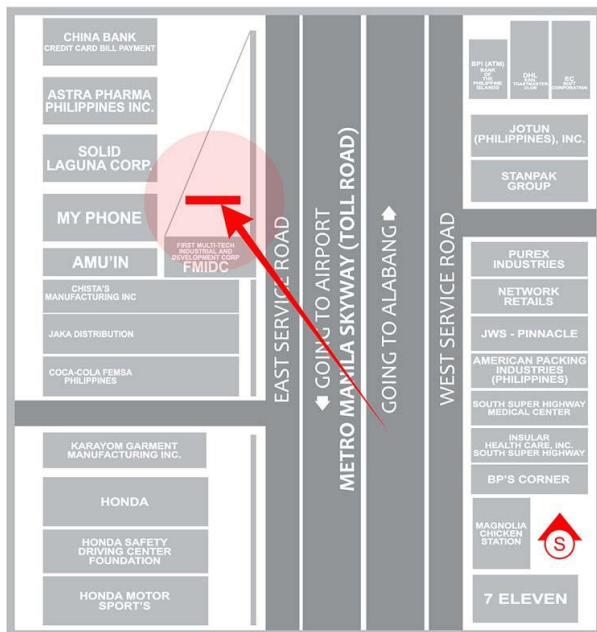
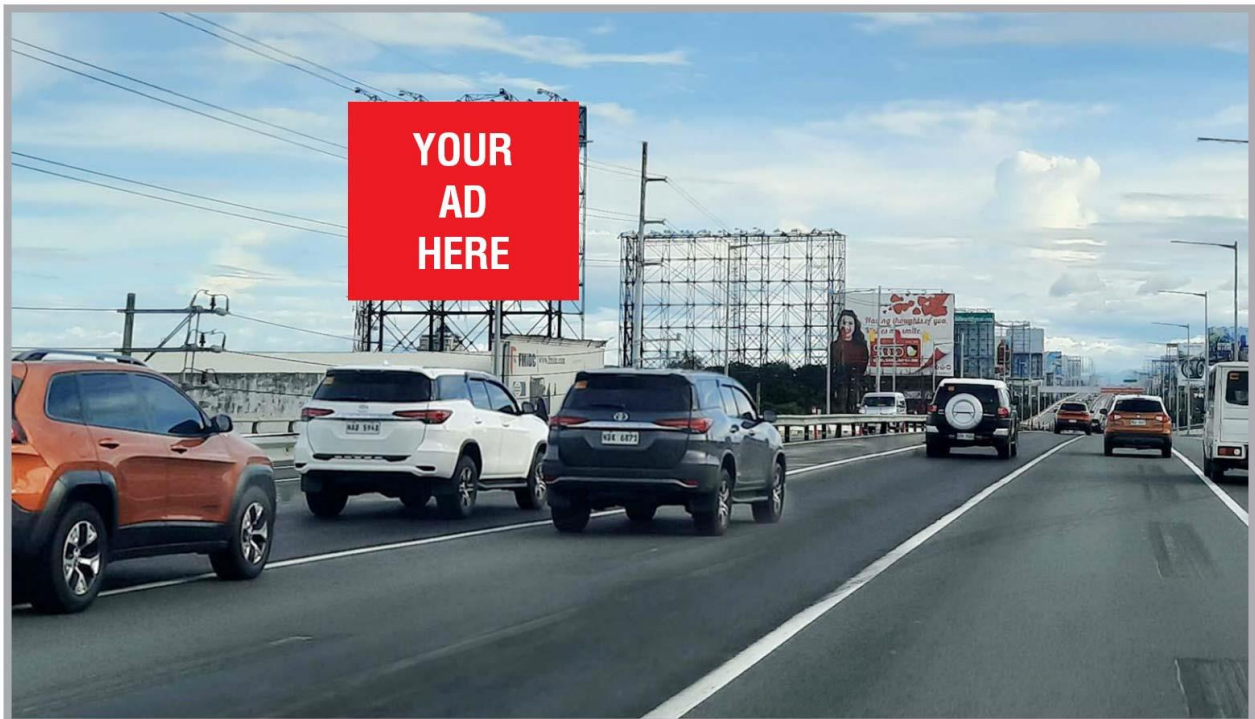
ESTIMATED DAILY TRAFFIC

231, 168 Vehicles

AVAILABLE SOON

Steel Art
BILLBOARDS

SLEX KM 18 SOUTHBOUND
PARAÑAQUE CITY



BILLBOARD DIMENSION

40 Feet x 50 Feet

VISIBLE DISTANCE

300 Meters +

GOING TO

Sucat, Alabang, Sta. Rosa and Calamba

VISIBLE TO VEHICLES FROM

NAIA Terminal 3, Magallanes, Makati CBD, Pasay and Manila

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

250,000 Vehicles



Our Available Sites in

Metro Davao

AVAILABLE NOW

Steel Art
BILLBOARDS

QUIMPO BLVD. CORNER ACACIA
DAVAO CITY



BILLBOARD DIMENSION

50 Feet (H) x 35 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

S.I.R., Ateneo de Davao University, Bolton Bridge, Felcris Centrale Mall, Ecoland Bus Terminal, Downtown Davao City

VISIBLE TO VEHICLES FROM

SM City Davao, Verdon Parc, One Oasis Davao, Emars Hotel and Beach Resort, Matina Aplaya

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

36,960 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

QUIMPO BOULEVARD (MALINAO BUILDING)
DAVAO CITY



BILLBOARD DIMENSION

30'(H) x 40'(W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Piapi Public Market, New City Commercial Center, Chinatown 168 Mall, Ramon Magsaysay Park, Agdao Public Market, Davao Central Warehouse Club, Victoria Plaza, Ayala Mall

VISIBLE TO VEHICLES FROM

SM City, Davao Baywalk, Davao Overland Transport Terminal, Philippine Womens College, Matina Center Point Plaza, Gaisano Grand Mall-Toril, Digos City, Cotabato City, General Santos City

TRAFFIC SPEED

Slow Moving

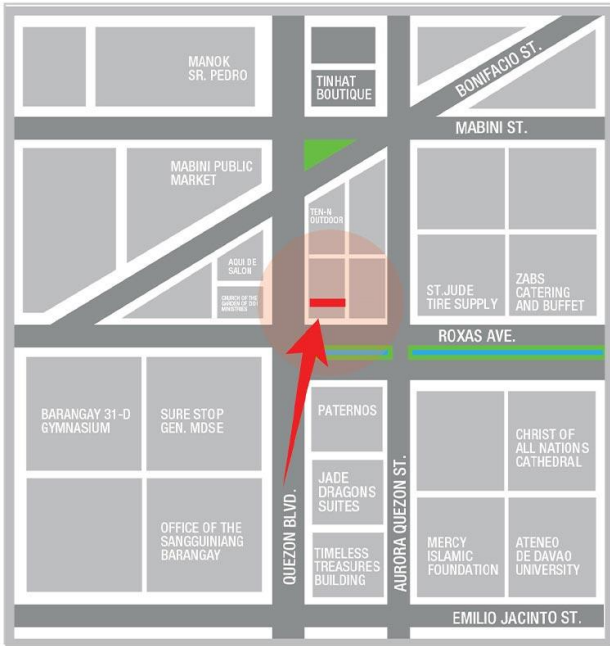
ESTIMATED DAILY TRAFFIC

36,960 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

33-D QUEZON BLVD., COR. ROXAS AVE.
DAVAO CITY



BILLBOARD DIMENSION

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

University of the Immaculate Conception, University of Mindanao, San Pedro Cathedral, Felcris Centrale Mall, Bureau of Internal Revenue, City Health Davao

VISIBLE TO VEHICLES FROM

Ateneo de Davao University, Holy Child School of Davao College, Piapi Public Market, Sta. Ana High School, Davao Mental Hospital Park, Ramon Magsaysay Park, National Food Authority

TRAFFIC SPEED

Slow Moving

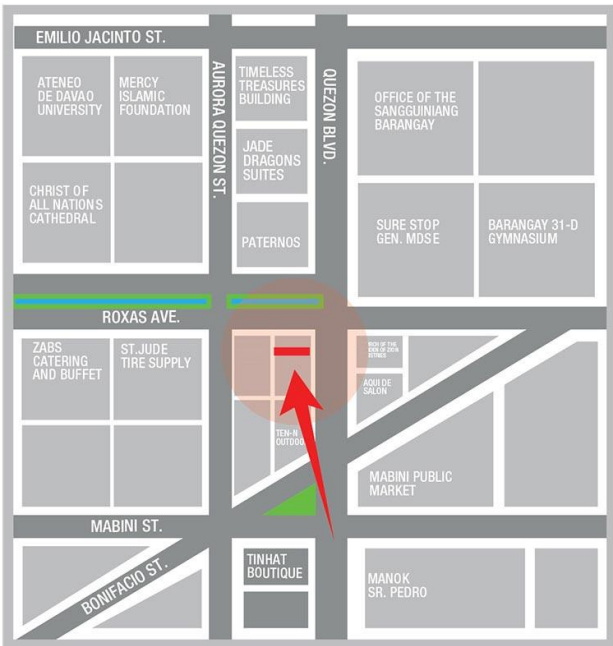
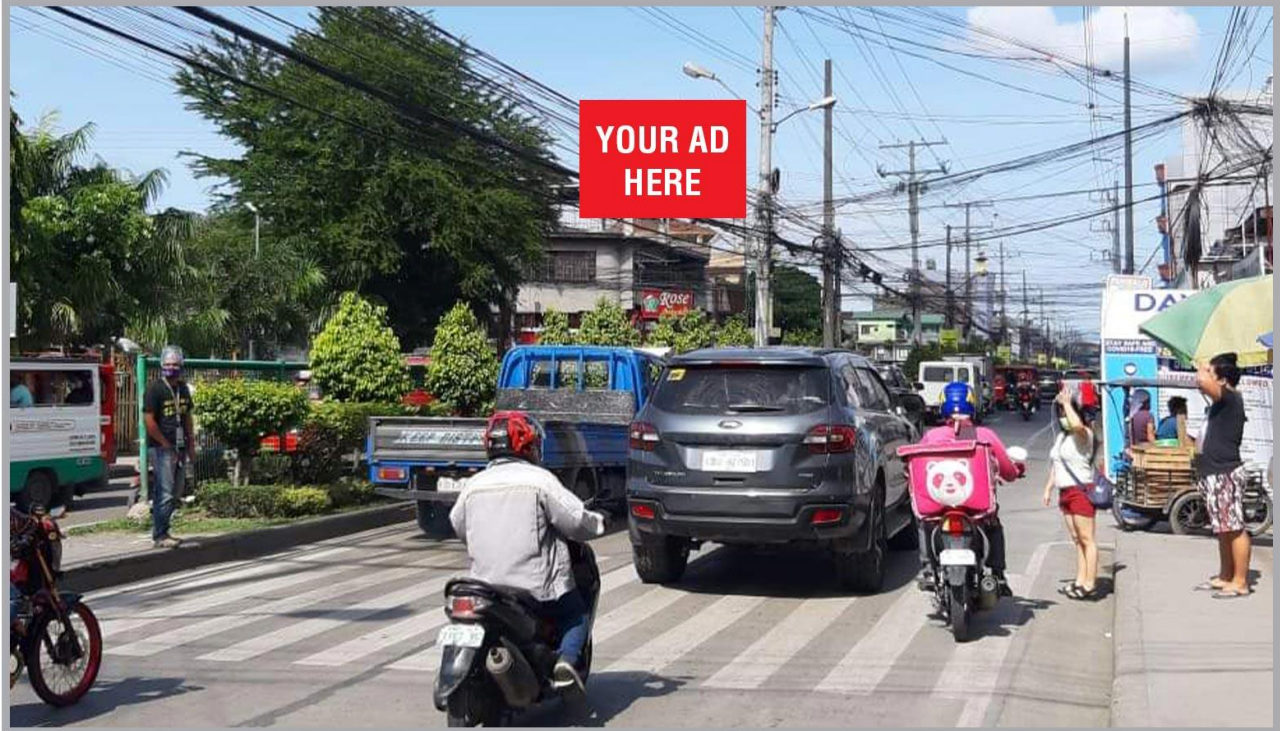
ESTIMATED DAILY TRAFFIC

130,000 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

33-D QUEZON BLVD., COR. ROXAS AVE.
DAVAO CITY



BILLBOARD DIMENSION

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Ateneo de Davao University, Holy Child School of Davao College, Piapi Public Market, Sta. Ana High School, Davao Mental Hospital Park, Ramon Magsaysay Park, National Food Authority

VISIBLE TO VEHICLES FROM

University of the Immaculate Conception, University of Mindanao, San Pedro Cathedral, Felcris Centrale Mall, Bureau of Internal Revenue, City Health Davao

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

130,000 Vehicles



Our Available Sites in

Metro Cebu

AVAILABLE NOW

Steel Art
BILLBOARDS

COLON CORNER D. JAKOALEM STREET
CEBU CITY



BILLBOARD DIMENSION

20' (H) x 40' (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Cebu Port, SM City, Mandaue City, Mactan, Ayala Mall, Uptown Cebu, Cebu-Mactan International Airport

VISIBLE TO VEHICLES FROM

Gaisano Mall, Cebu City Proper, University of The Visayas, Cebu Eastern College, Southern and Northern Part of Cebu City

TRAFFIC SPEED

Slow Moving

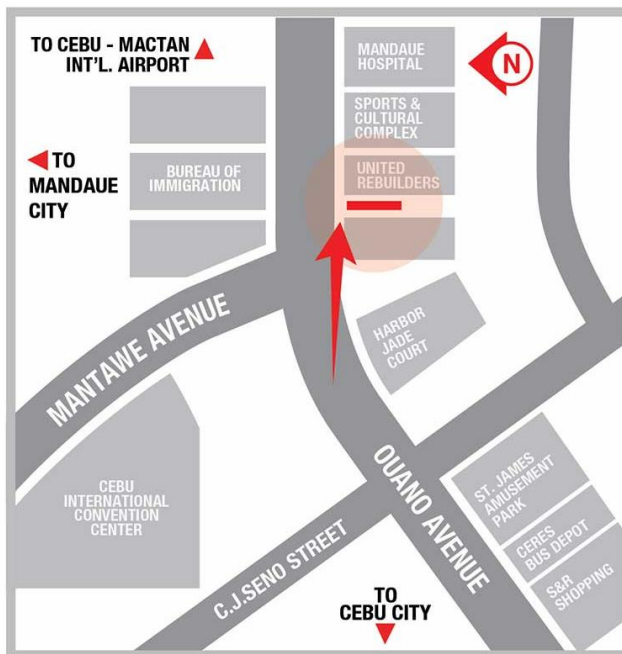
ESTIMATED DAILY TRAFFIC

35,608 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

OUANO AVENUE, MANDAUE CITY
CEBU



BILLBOARD DIMENSION

20'(H) x 80'(W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Mandaue City Hall, Pacific Mall, Gaisano Grand Mall, Bridges Town Square, Lapu-Lapu Shrine, Mactan, Mactan Newtown, Cebu-Mactan International Airport

VISIBLE TO VEHICLES FROM

Park Mall, Robinsons Place, St. James Amusement Park, Cebu International Convention Center, SM Hypermarket, Cebu Port, SM City, Southern Cebu, S&R Shopping

TRAFFIC SPEED

Fast Moving

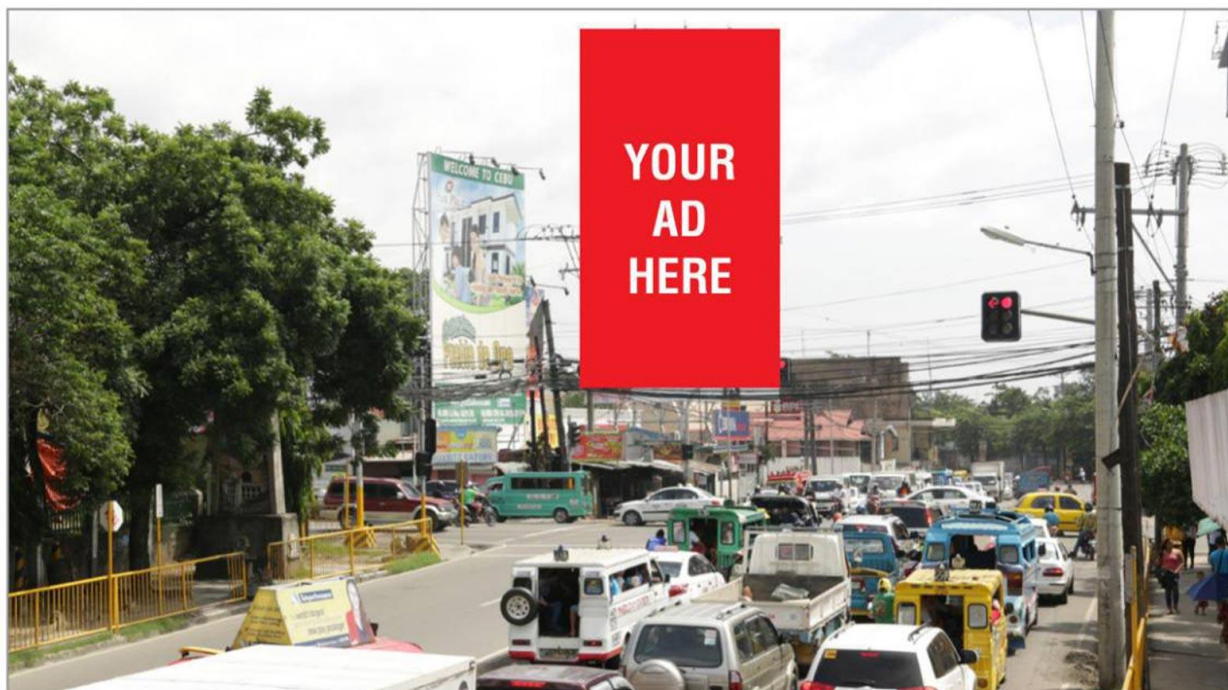
ESTIMATED DAILY TRAFFIC

30,912 Vehicles

AVAILABLE SOON

Steel Art
BILLBOARDS

M.J. CUENCO COR. J. LUNA AVE., MABOLO
CEBU CITY



BILLBOARD DIMENSION

70 Feet x 40 Feet

VISIBLE DISTANCE

500 Meters +

GOING TO

Parkmall, Colonnade Mall, SM City, Gaisano Grand, MCA Arcade, Pacific Mall, Insular Square, J & M Center, Canduman Town Center, Ayala Center, J Center Mall, Gaisano Country Mall

VISIBLE TO VEHICLES FROM

Robinsons Mall, Gaisano Main, Citicenter Commercial Complex, Colonnade Mall, Gaisano Capital South, University Of Cebu, University Of San Carlos, Cebu City Medical Center

TRAFFIC SPEED

Slow Moving

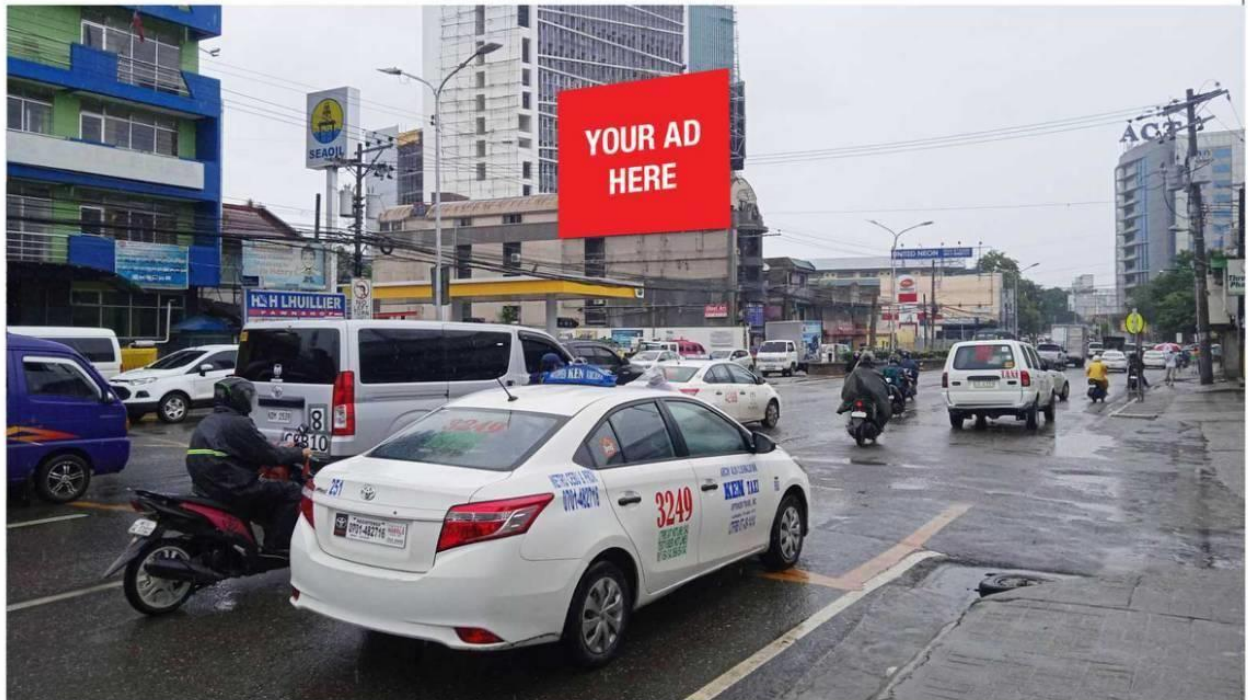
ESTIMATED DAILY TRAFFIC

45,708 Vehicles

AVAILABLE SOON

Steel Art
BILLBOARDS

N. BACALSO AVENUE
CEBU CITY



BILLBOARD DIMENSION

40' (H) x 50' (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Rizwoods College, Asian College of Technology, Cebu International Convention Center, Cebu Normal University, University of Cebu, SM City, Mandaue Public Market, J Mall, Gaisano Grand Mall, Pacific Mall

VISIBLE TO VEHICLES FROM

South, Cebu City Medical Center, Southbound Bus Terminal, Shopwise, Foda Saversmart, Taba Public Market, Bontores Public Market, Gaisano Fiesta Mall

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

60,350 Vehicles



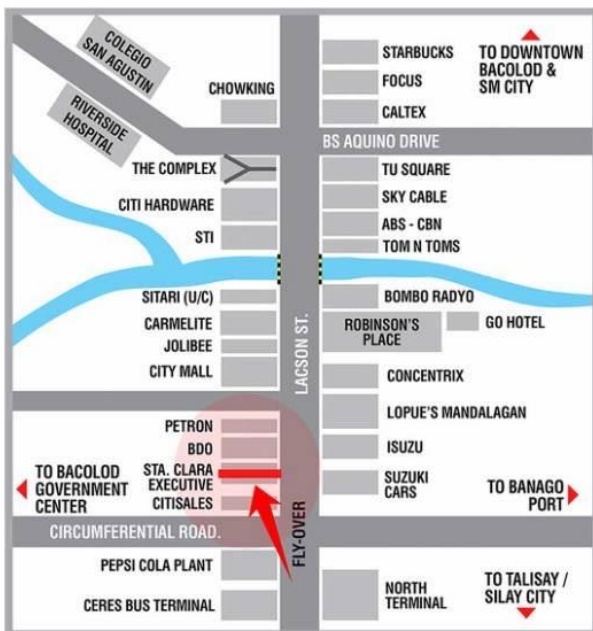
Our Available Sites in

Bacolod &
Negros Occidental

AVAILABLE NOW

Steel Art
BILLBOARDS

**LACSON STREET (STA. CLARA VILLAGE)
BACOLOD CITY**



BILLBOARD DIMENSION

50 Feet (H) x 50 Feet (W)

VISIBLE DISTANCE

400 Meters +

GOING TO

CityMall, Concentrix, Robinsons Place, GO Hotel, STI College, Seda Hotel, Ayala Capitol Central, Negros Occidental Provincial Capitol and Lagoon, Corazon Medical Regional Hospital, SM City, BREDCO Port

VISIBLE TO VEHICLES FROM

Bacolod North Terminal, The Ruins, The District Mall Ayala North Point, Gaisano Metro, Natures Village Resort, Bacolod-Silay International Airport, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

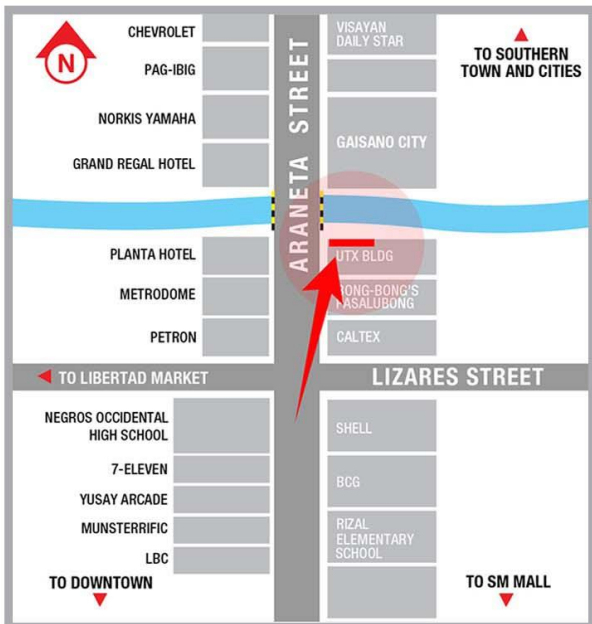
ESTIMATED DAILY TRAFFIC

62,588 Vehicles

AVAILABLE NOW



**ARANETA STREET (LUPIT BRIDGE, SINGCANG)
BACOLOD CITY**



BILLBOARD DIMENSION

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Goldenfield Commercial Complex, Gaisano City, Nissan, Toyota, Kia, Old Bacolod Airport, Palmas Del Mar Hotel & Resort, Transcom, Teletech, Robinsons Cybergate, Southern Towns & Cities

VISIBLE TO VEHICLES FROM

SM City, Downtown Area, Central Market, Bredco Port, Libertad Market, Gaisano Main, Robinsons Place, Planta Hotel, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

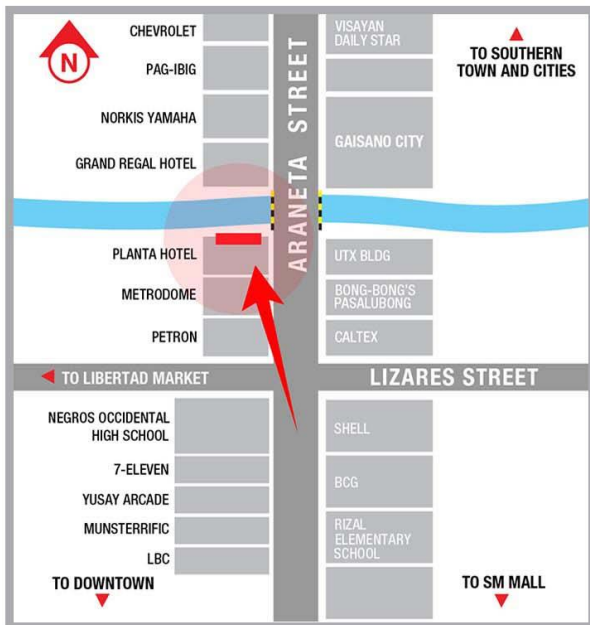
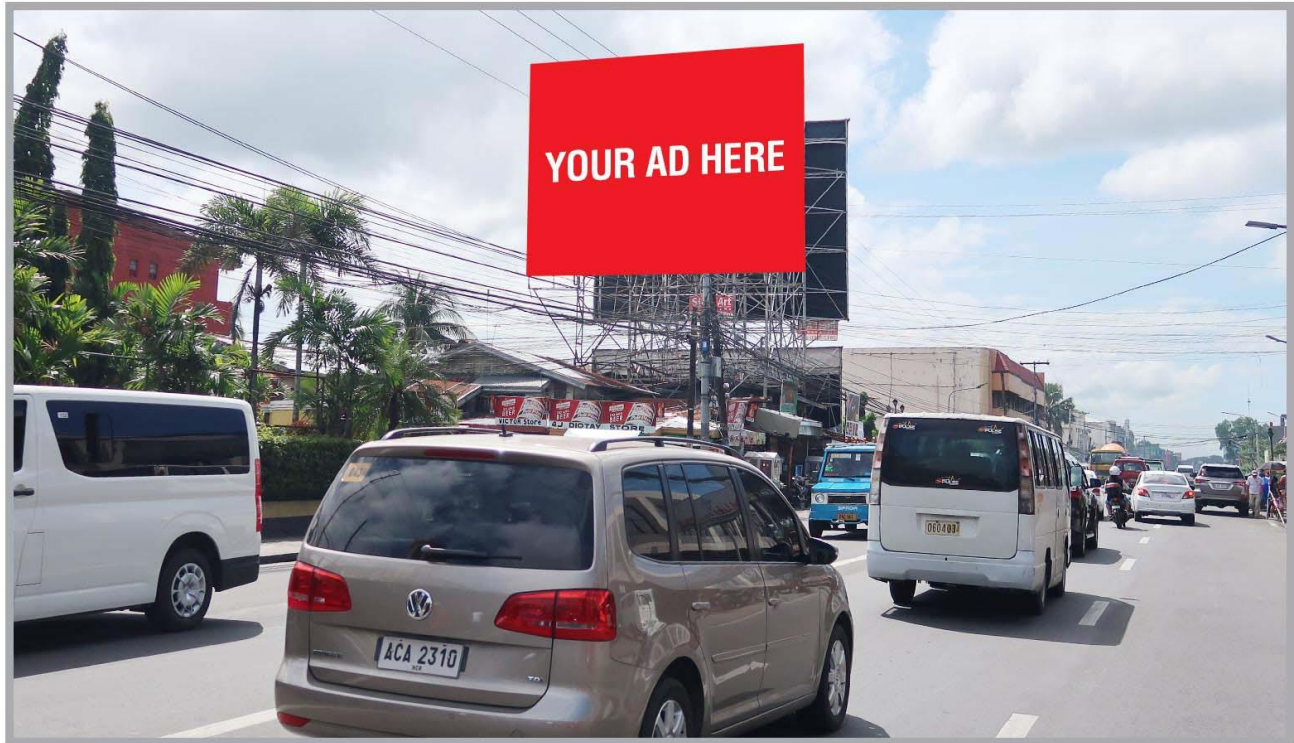
ESTIMATED DAILY TRAFFIC

35,072 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

ARANETA STREET (LUPIT BRIDGE, SINGCANG)
BACOLOD CITY



BILLBOARD DIMENSION

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Goldenfield Commercial Complex, Gaisano City, Nissan, Toyota, Kia, Old Bacolod Airport, Palmas Del Mar Hotel & Resort, Transcom, Teletech, Robinsons Cybergate, Southern Towns & Cities

VISIBLE TO VEHICLES FROM

SM City, Downtown Area, Central Market, Bredco Port, Libertad Market, Gaisano Main, Robinsons Place, Planta Hotel, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

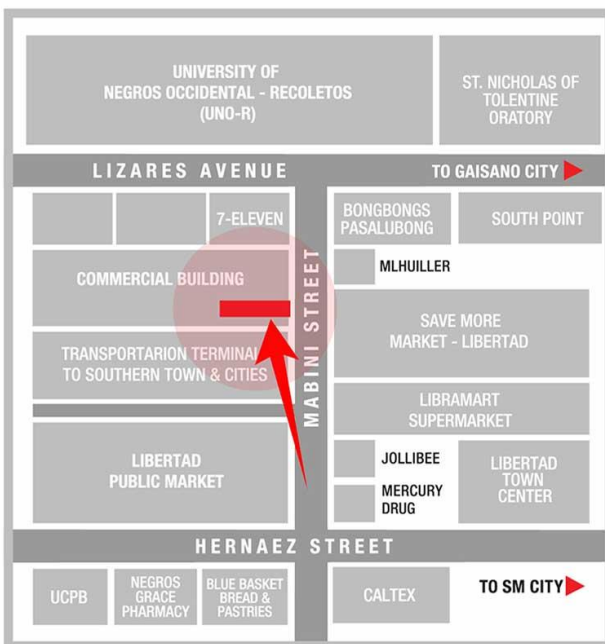
35,072 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

LIBERTAD MARKET (MABINI STREET)

BACOLOD CITY



BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

University of Negros Occidental-Recoletos, Goldenfield Commercial Complex, Gaisano City, Palmas Del Mar Hotel & Resort, Bacolod City Police Office, Southern Towns & Cities

VISIBLE TO VEHICLES FROM

Central Market, Downtown Area, SM City, East of Bacolod, University of St. La Salle, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

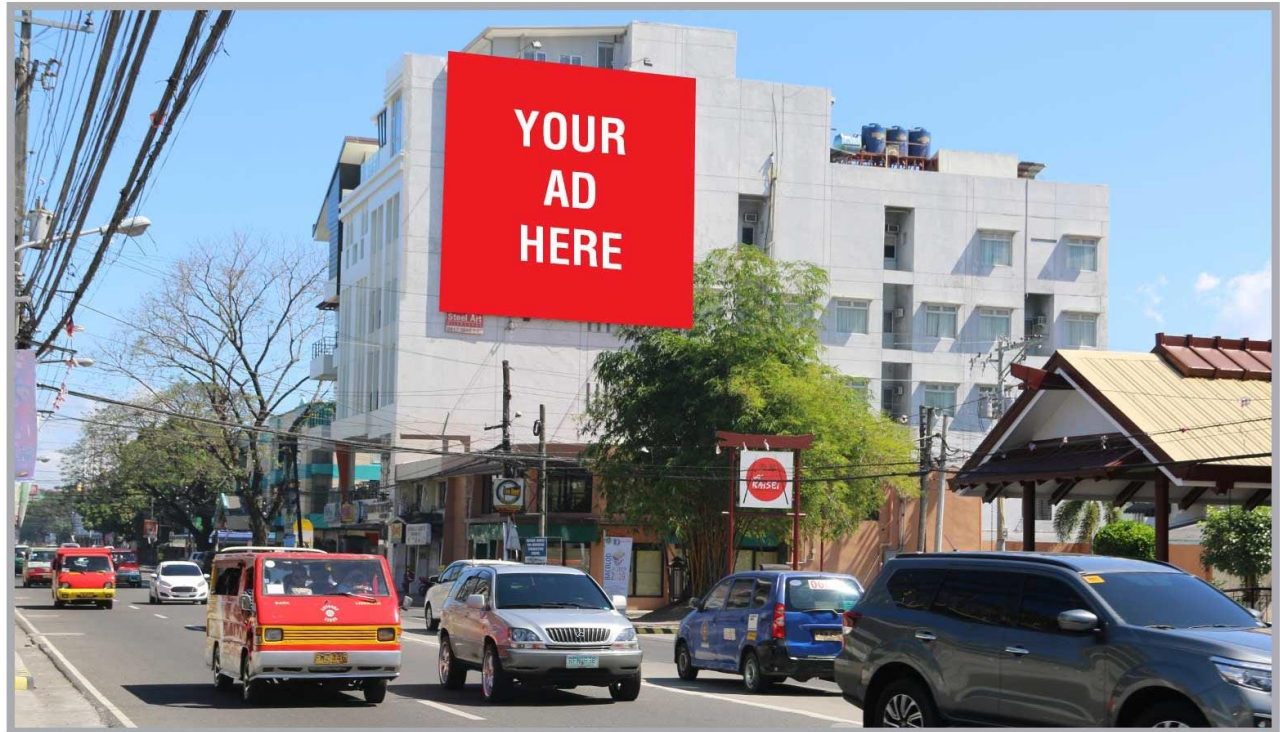
ESTIMATED DAILY TRAFFIC

34,576 Vehicles

AVAILABLE SOON



**LAGSON CORNER 11TH STREET
BACOLOD CITY**



BILLBOARD DIMENSION

40 Feet (H) x 40 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Robinsons Place Bacolod, Go Hotels, City Mall Mandalagan, Paseo Verde, South PUJ and Bus Terminal, Concentrix, Lopue's Mandalagan, iQor, Ayala Northpoint, Bacolod-Silay International Airport

VISIBLE TO VEHICLES FROM

SM City Bacolod, Ayala Capitol Central, Capitol Lagoon and Park, Gaisano Main Mall, ARB Call Center Facilities, University of St. La Salle, Colegio San Agustin, Riverside Hospital, Libertad Market

TRAFFIC SPEED

Slow Moving

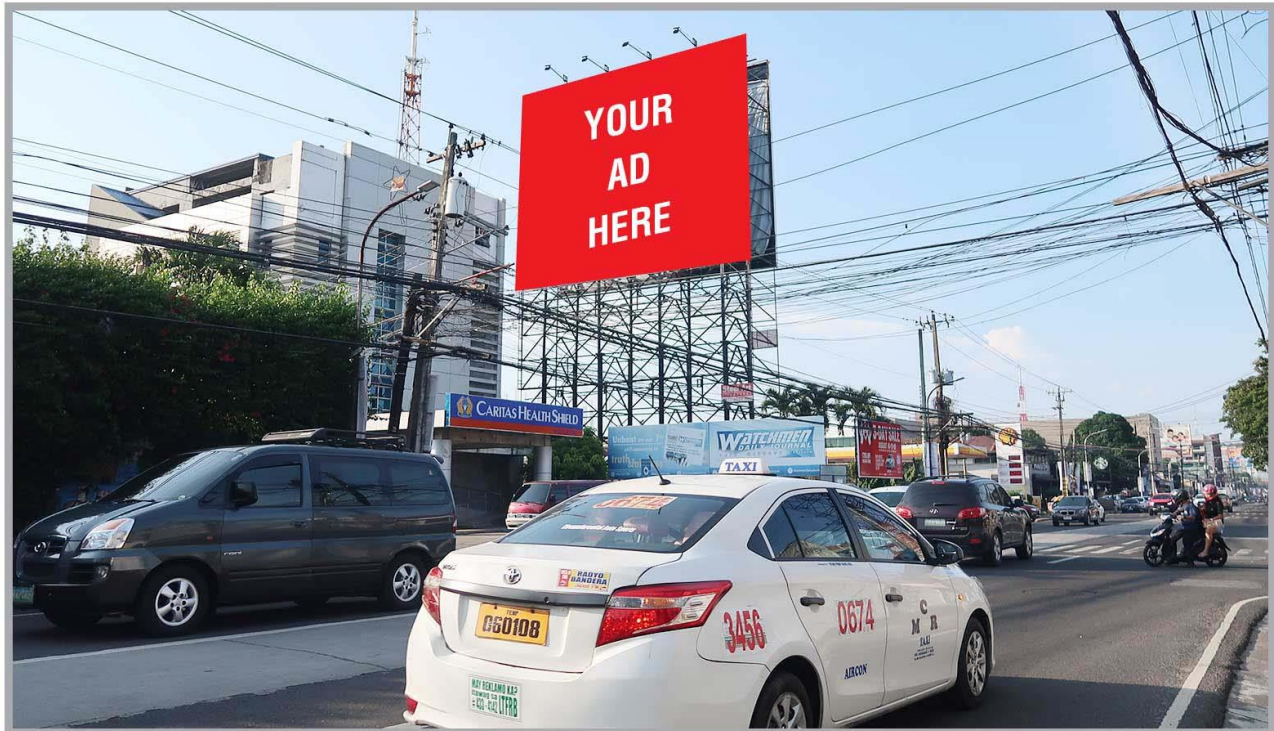
ESTIMATED DAILY TRAFFIC

63,897 Vehicles

AVAILABLE SOON



**LACSON CORNER 17TH STREET
BACOLOD CITY**



BILLBOARD DIMENSION

40 Feet x 50 Feet

VISIBLE DISTANCE

500 Meters +

GOING TO

Starbucks, Sky Cable, ABS-CBN, Chowking, Art District, STI College, Mang Inasal, Robinsons Place, North Terminal, Ayala Mall, Bacolod-Silay International Airport, Northern Towns & Cities

VISIBLE TO VEHICLES FROM

L'Fisher Hotel, Provincial Capitol Lagoon, Downtown Area, SM City, Bredco Port, Gaisano Main, Central Market, Negros First Cyber Centre, Gaisano City, Southern Towns & Cities

TRAFFIC SPEED

Slow Moving

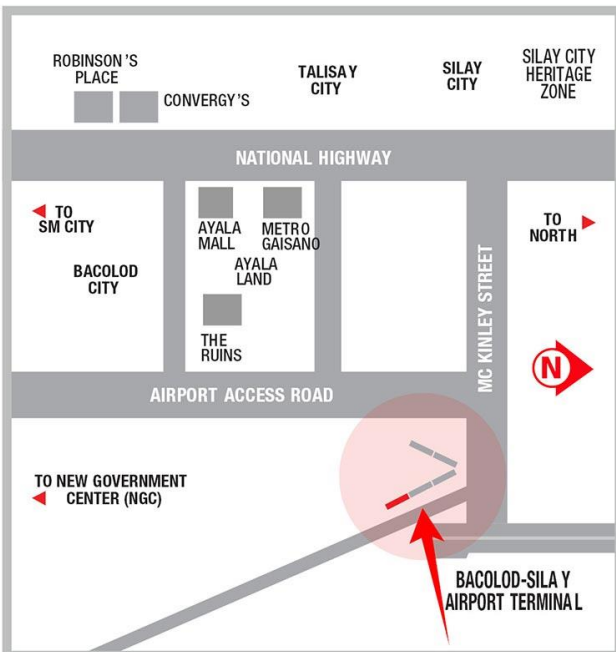
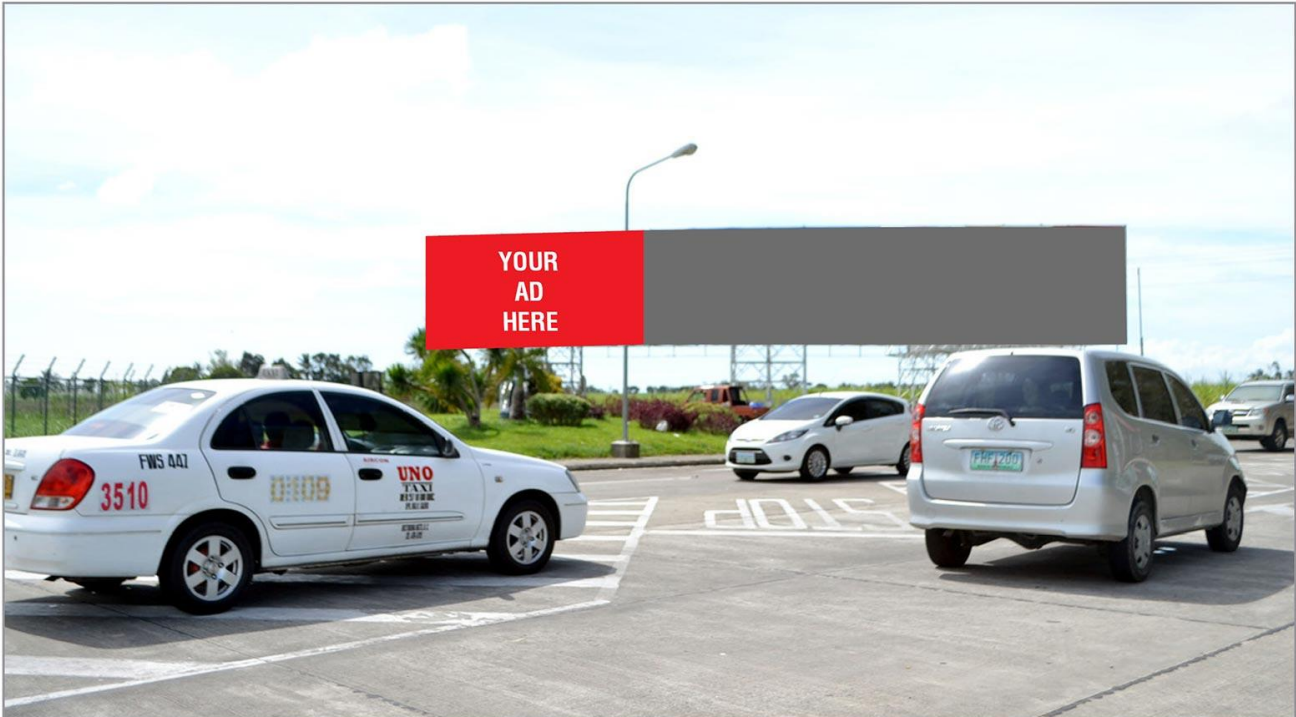
ESTIMATED DAILY TRAFFIC

44,640 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

BACOLOD-SILAY AIRPORT
SILAY CITY



BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

New Government Center, Bacolod City, SM City, Gaisano City, Robinsons Place, Ayala Mall, Metro Gaisano, Northern & Southern Towns & Cities

VISIBLE TO VEHICLES FROM

Bacolod Silay Airport

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

3,712 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

MCKINLEY ROAD (BACOLOD-SILAY INT'L AIRPORT)

SILAY CITY



BILLBOARD DIMENSION

20 Feet (H) X 80 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Bacolod-Silay International Airport, Patag and Lantawan Cafes & Mountain Resorts

VISIBLE TO VEHICLES FROM

Bacolod City, SM City, Ayala Capitol Central, Robinsons Place, BREDCO Port, The Ruins, New Government Center, Upper East, Lopue's East Center, Southern Towns & Cities

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

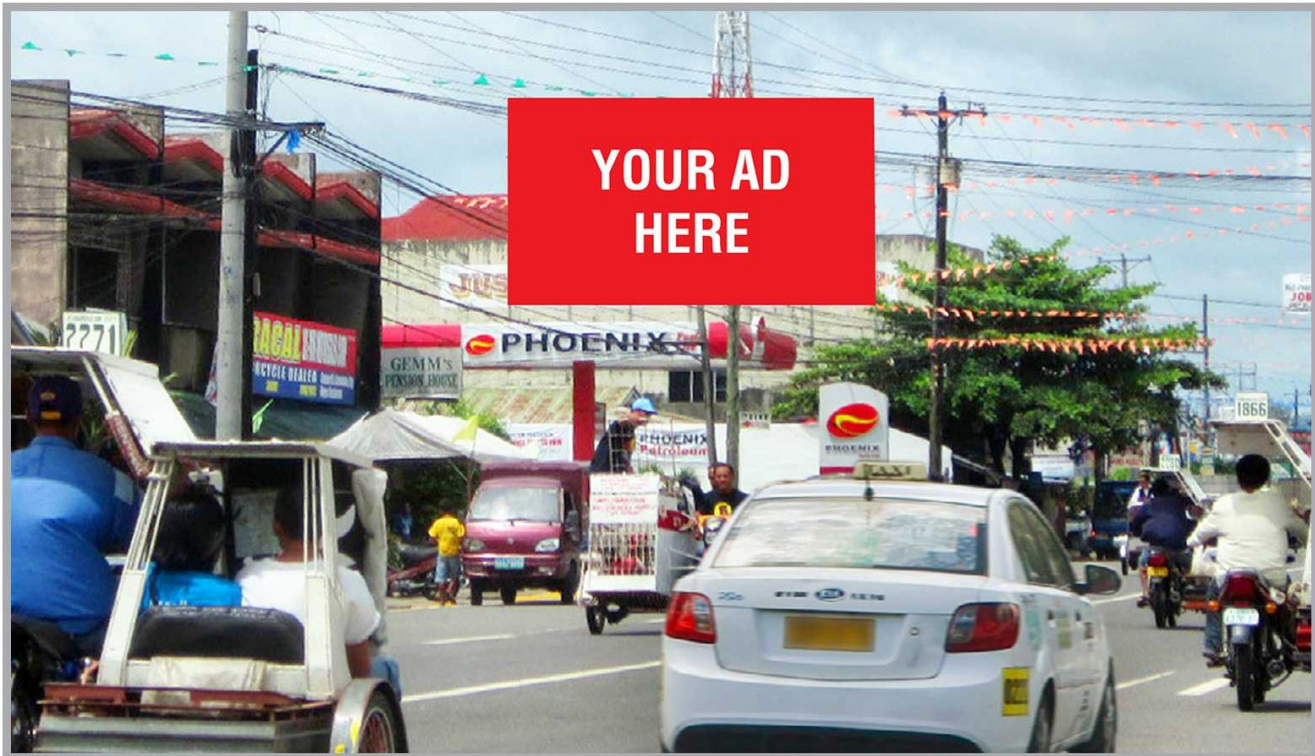
3,072 Vehicles

AVAILABLE NOW

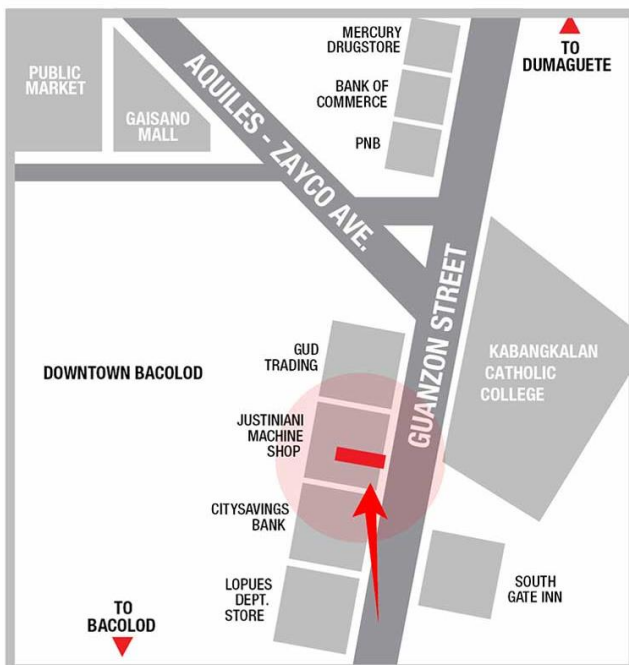
Steel Art
BILLBOARDS

GUANZON STREET

KABANKALAN CITY



**YOUR AD
HERE**



BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Gaisano Mall Kabankalan, Public Market, City Proper, Dumaguete City, Negros Oriental

VISIBLE TO VEHICLES FROM

Bacolod City, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

20,248 Vehicles



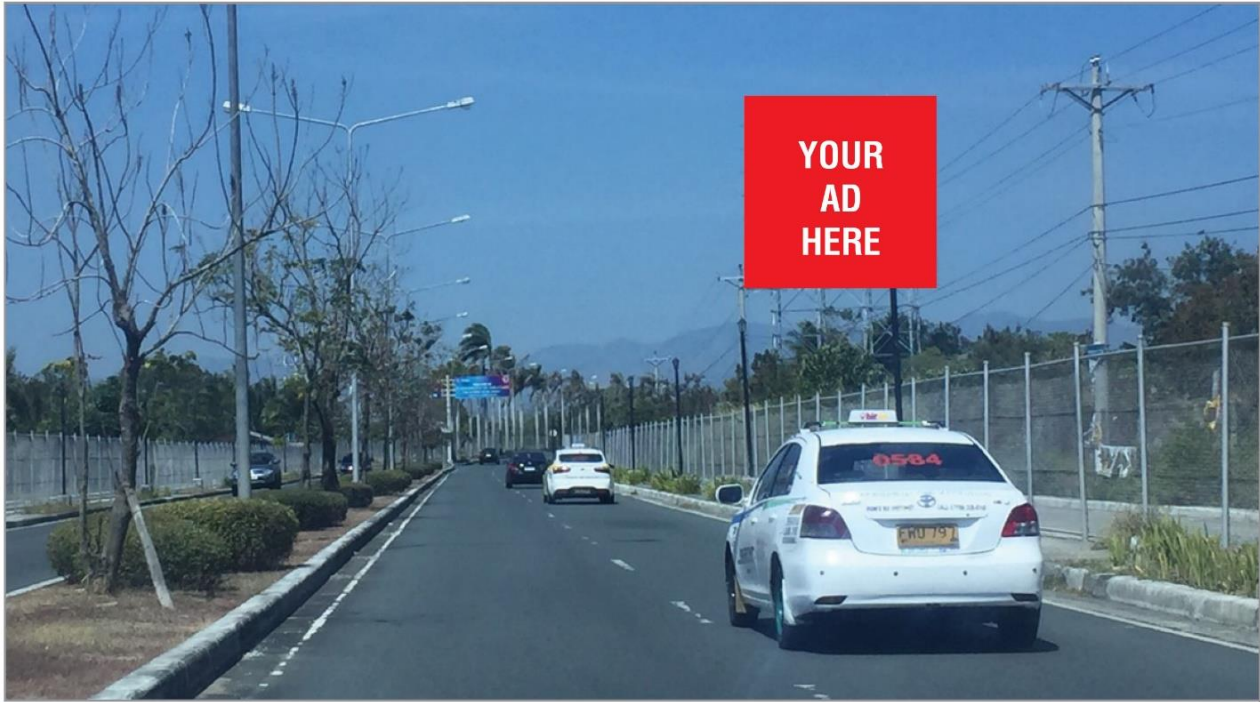
Our Available Sites in

Metro Iloilo

AVAILABLE SOON

Steel Art
BILLBOARDS

**ILOILO AIRPORT ACCESS ROAD,
STA. BARBARA
ILOILO**



BILLBOARD DIMENSION

40 Feet x 40 Feet

VISIBLE DISTANCE

300 Meters +

GOING TO

Iloilo International Airport, Visible to passengers going to Singapore, Hong Kong, Manila, Cebu, Davao

VISIBLE TO VEHICLES FROM

SM City, Gaisano City, Robinson's Mall, Ayala Atria Park, Smallville, Iloilo Business Park, Iloilo City Proper, Municipality of Pavia, GT Mall, Citymall Pavia, Robinsons Mall Pavia

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

3,264 Vehicles

AVAILABLE SOON



**ILOILO AIRPORT ACCESS ROAD,
STA. BARBARA
ILOILO**



BILLBOARD DIMENSION

30 Feet x 120 Feet

VISIBLE DISTANCE

300 Meters +

GOING TO

SM City, Gaisano City, Robinson's Mall, Panay Area, Municipality of Pavia, Ayala, Smallville, Iloilo Business Park, Iloilo City Proper

VISIBLE TO VEHICLES FROM

Iloilo International Airport

TRAFFIC SPEED

Moderate

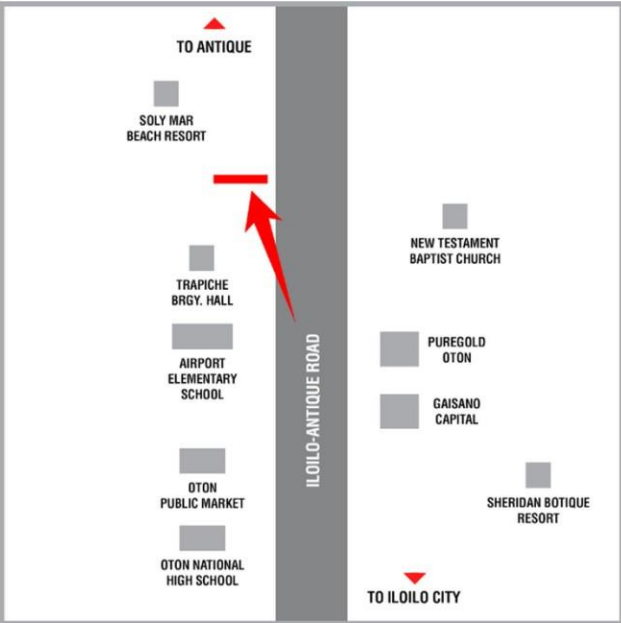
ESTIMATED DAILY TRAFFIC

3,264 Vehicles

AVAILABLE SOON

Steel Art
BILLBOARDS

ILOILO-ANTIQUE ROAD, BRGY. TRAPICHE
OTON, ILOILO



BILLBOARD DIMENSION

20 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Miag-ao Church, University of the Philippines – Visayas
Miag-ao Campus, Soly Mar Beach Resort, Bearland
Paradise Resort, Hikari Resort, San Jose Antique

VISIBLE TO VEHICLES FROM

Oton Proper, Puregold, Gaisano Capital, Oton Public Market,
Oton National High School, Sheridan Botique Resort, Ceres
Bus Terminal, Iloilo City

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

48,687 Vehicles



Our Available Sites in

Kalibo & Panay

AVAILABLE NOW

Steel Art
BILLBOARDS

TOP OF DEL MABEL BLDG.,
OSMEÑA AVE.
KALIBO



BILLBOARD DIMENSION _____

20 Feet x 40 Feet

VISIBLE DISTANCE _____

200 Meters +

GOING TO _____

Roxas City, Iloilo,
Antique, Passi City,
Central Panay

VISIBLE TO VEHICLES FROM _____

Kalibo Town Proper, Gaisano Capital Kalibo,
Caticlan, Boracay

TRAFFIC SPEED _____

Slow Moving

ESTIMATED DAILY TRAFFIC _____

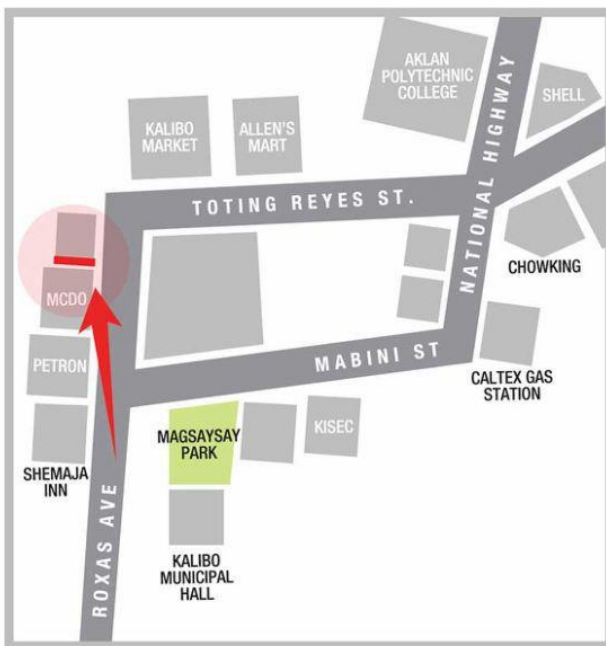
18,592 Vehicles

www.steelart.ph

AVAILABLE NOW

Steel Art
BILLBOARDS

ROXAS AVE.
KALIBO



BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Kalibo Proper, Kalibo Airport,
Gaisano Capital, Ceres Terminal,
Southern Panay

VISIBLE TO VEHICLES FROM

Caticlan, Boracay, Numancia

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

5,192 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

SIGMA HIGHWAY (BRGY. DAYHAGON)

CAPIZ



BILLBOARD DIMENSION

20 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Iloilo International Airport, SM City, Passi, Dueñas, Curatero, Pototan, Sta. Barbara, Zarraga, Leganes, Pavia, Lambunao

VISIBLE TO VEHICLES FROM

Sigma Public Market, Roxas City, Kalibo, Boracay, Mambusao, Dao, Robinsons Place Roxas, Northern Cities & Municipalities of Panay

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

12,587+ Vehicles



Our Available Sites in

Dumaguete &
Negros Oriental

AVAILABLE SOON

Steel Art
BILLBOARDS

AJONG, SIBULAN HIGHWAY

NEGROS ORIENTAL



BILLBOARD DIMENSION

20 Feet (H) x 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Dumaguete City Proper, Southern Negros Oriental, Siquijor Island, Tagbilaran, Zamboanga

VISIBLE TO VEHICLES FROM

Bacolod City, Kabankalan City, Northern & Southern Towns and Cities of Negros Occidental

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

24,480 Vehicles

Steel Art

B I L L B O A R D S

Browse our full billboard inventory at www.steelart.ph

Talk to your specialist today to
book your billboards
NICO 09175800266