

A Showcase of our Available Strategic

BILLBOARDS

Why Invest in **Billboards**

Billboards **can't be blocked, turned-off nor skipped** vs others advertising formats.

Billboards ads **are up 24/7** and reach more audiences in less time.

Billboards are **strategically located key areas** like commercial districts, academes and highly trafficked intersections.

Billboards affect **consumers' last-minutes purchase** descision while transit



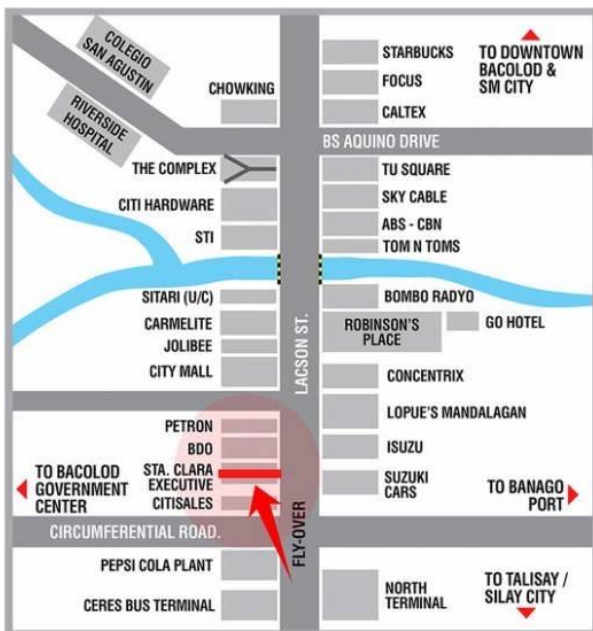
Our Available Sites in

Bacolod &
Negros Occidental

AVAILABLE NOW

Steel Art
BILLBOARDS

**LACSON STREET (STA. CLARA VILLAGE)
BACOLOD CITY**



BILLBOARD DIMENSION

50 Feet (H) x 50 Feet (W)

VISIBLE DISTANCE

400 Meters +

GOING TO

CityMall, Concentrix, Robinsons Place, GO Hotel, STI College, Seda Hotel, Ayala Capitol Central, Negros Occidental Provincial Capitol and Lagoon, Corazon Medical Regional Hospital, SM City, BREDCO Port

VISIBLE TO VEHICLES FROM

Bacolod North Terminal, The Ruins, The District Mall Ayala North Point, Gaisano Metro, Natures Village Resort, Bacolod-Silay International Airport, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

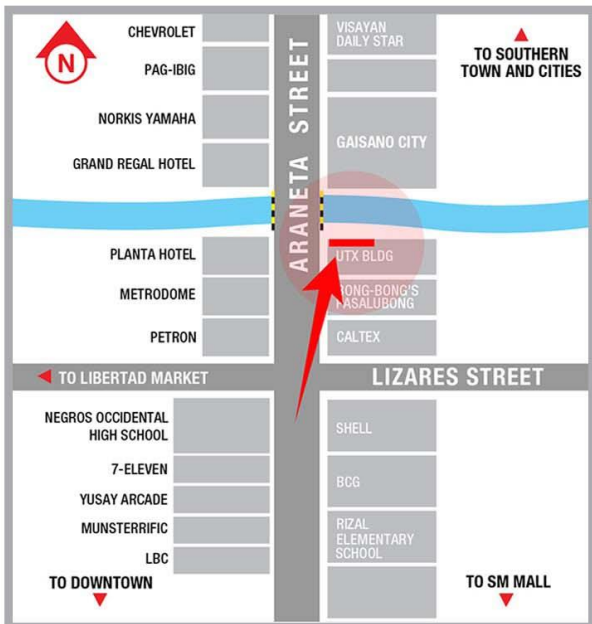
ESTIMATED DAILY TRAFFIC

62,588 Vehicles

AVAILABLE NOW



**ARANETA STREET (LUPIT BRIDGE, SINGCANG)
BACOLOD CITY**



BILLBOARD DIMENSION

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Goldenfield Commercial Complex, Gaisano City, Nissan, Toyota, Kia, Old Bacolod Airport, Palmas Del Mar Hotel & Resort, Transcom, Teletech, Robinsons Cybergate, Southern Towns & Cities

VISIBLE TO VEHICLES FROM

SM City, Downtown Area, Central Market, Bredco Port, Libertad Market, Gaisano Main, Robinsons Place, Planta Hotel, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

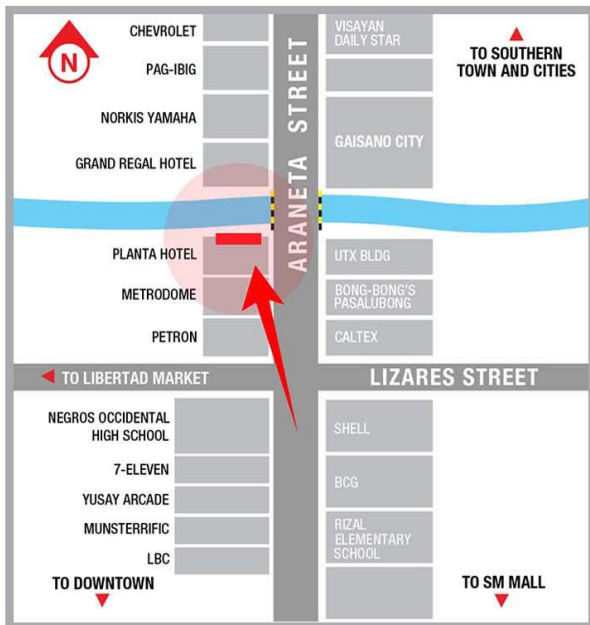
ESTIMATED DAILY TRAFFIC

35,072 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

ARANETA STREET (LUPIT BRIDGE, SINGCANG)
BACOLOD CITY



BILLBOARD DIMENSION

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Goldenfield Commercial Complex, Gaisano City, Nissan, Toyota, Kia, Old Bacolod Airport, Palmas Del Mar Hotel & Resort, Transcom, Teletech, Robinsons Cybergate, Southern Towns & Cities

VISIBLE TO VEHICLES FROM

SM City, Downtown Area, Central Market, Bredco Port, Libertad Market, Gaisano Main, Robinsons Place, Planta Hotel, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

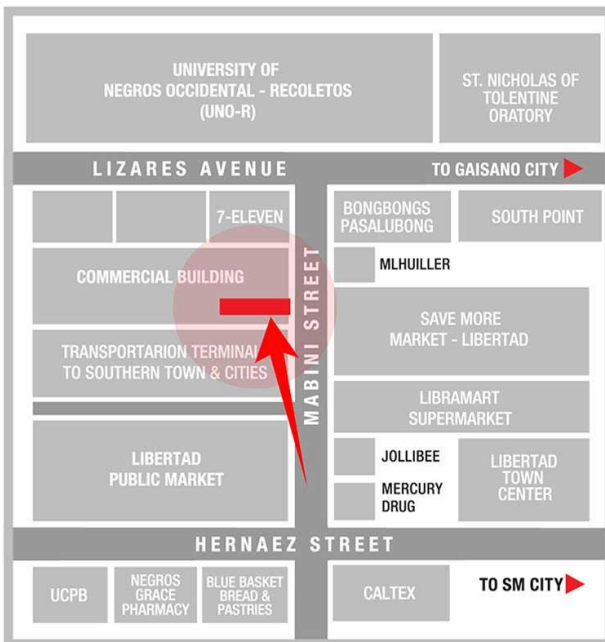
35,072 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

LIBERTAD MARKET (MABINI STREET)

BACOLOD CITY



BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

University of Negros Occidental-Recoletos, Goldenfield Commercial Complex, Gaisano City, Palmas Del Mar Hotel & Resort, Bacolod City Police Office, Southern Towns & Cities

VISIBLE TO VEHICLES FROM

Central Market, Downtown Area, SM City, East of Bacolod, University of St. La Salle, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

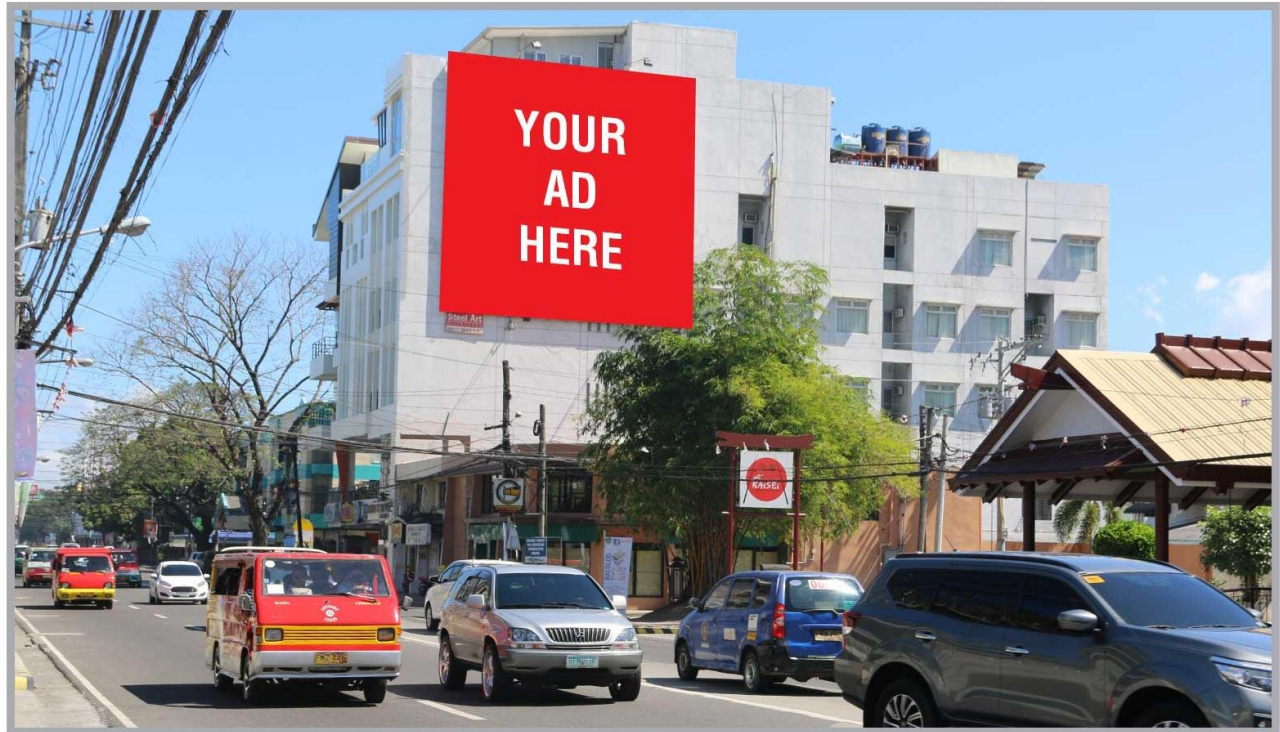
ESTIMATED DAILY TRAFFIC

34,576 Vehicles

AVAILABLE SOON



**LAGSON CORNER 11TH STREET
BACOLOD CITY**



BILLBOARD DIMENSION

40 Feet (H) x 40 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Robinsons Place Bacolod, Go Hotels, City Mall Mandalagan, Paseo Verde, South PUJ and Bus Terminal, Concentrix, Lopue's Mandalagan, iQor, Ayala Northpoint, Bacolod-Silay International Airport

VISIBLE TO VEHICLES FROM

SM City Bacolod, Ayala Capitol Central, Capitol Lagoon and Park, Gaisano Main Mall, ARB Call Center Facilities, University of St. La Salle, Colegio San Agustin, Riverside Hospital, Libertad Market

TRAFFIC SPEED

Slow Moving

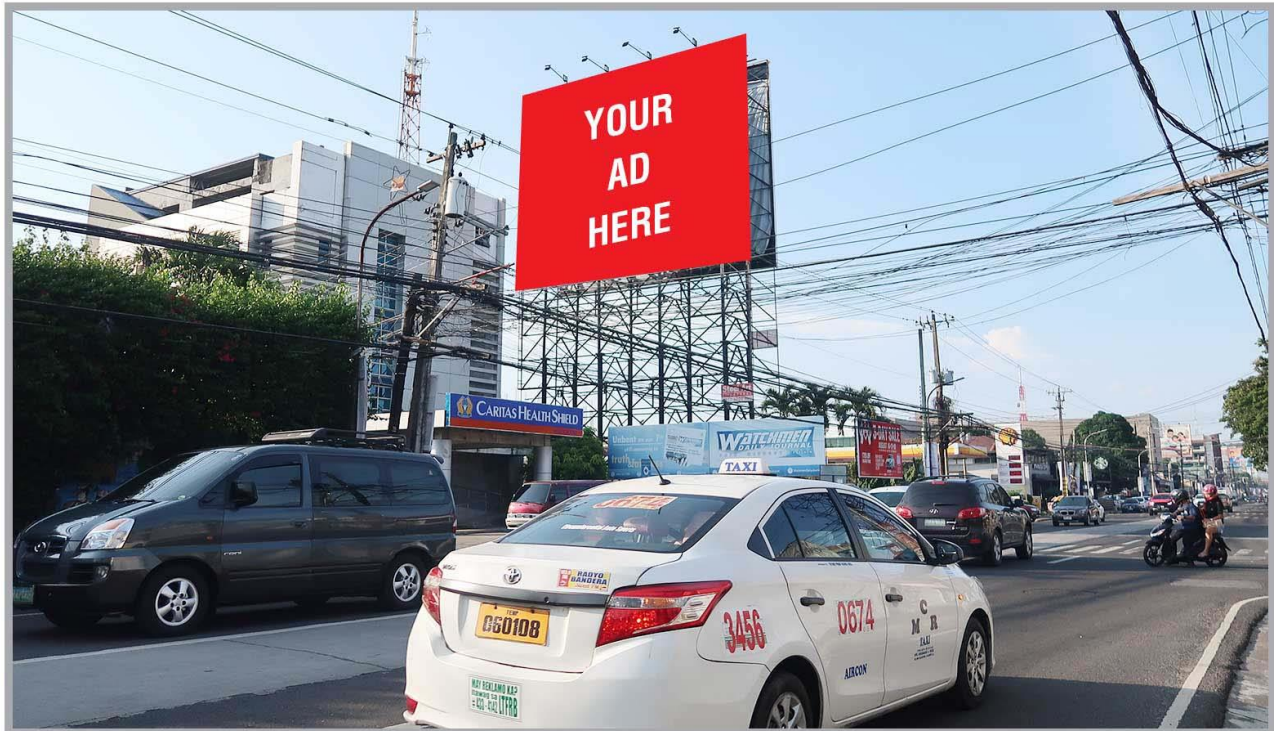
ESTIMATED DAILY TRAFFIC

63,897 Vehicles

AVAILABLE SOON



**LACSON CORNER 17TH STREET
BACOLOD CITY**



BILLBOARD DIMENSION

40 Feet x 50 Feet

VISIBLE DISTANCE

500 Meters +

GOING TO

Starbucks, Sky Cable, ABS-CBN, Chowking, Art District, STI College, Mang Inasal, Robinsons Place, North Terminal, Ayala Mall, Bacolod-Silay International Airport, Northern Towns & Cities

VISIBLE TO VEHICLES FROM

L'Fisher Hotel, Provincial Capitol Lagoon, Downtown Area, SM City, Bredco Port, Gaisano Main, Central Market, Negros First Cyber Centre, Gaisano City, Southern Towns & Cities

TRAFFIC SPEED

Slow Moving

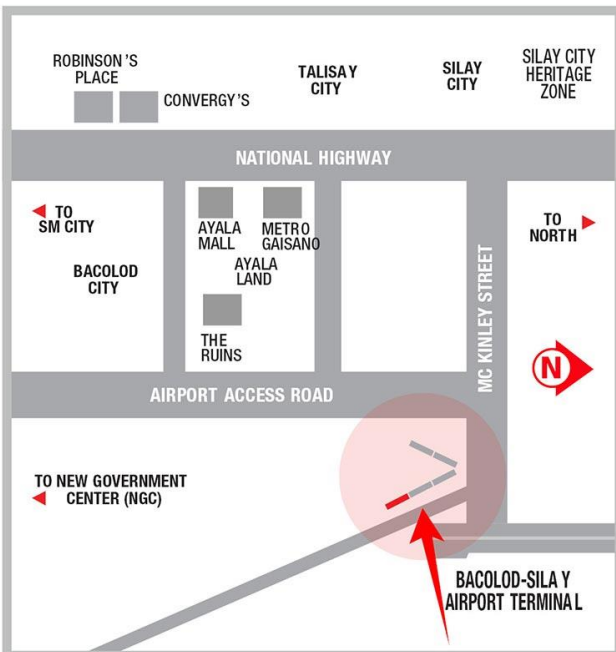
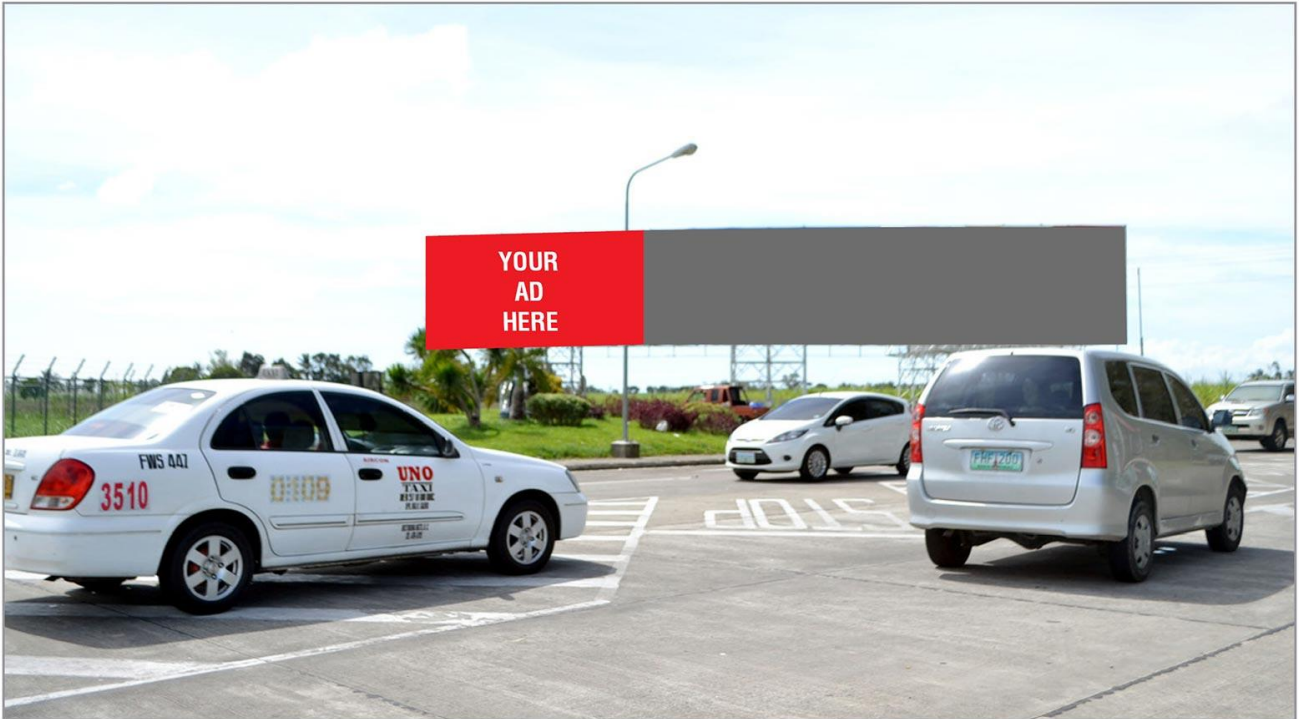
ESTIMATED DAILY TRAFFIC

44,640 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

BACOLOD-SILAY AIRPORT
SILAY CITY



BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

New Government Center, Bacolod City, SM City, Gaisano City, Robinsons Place, Ayala Mall, Metro Gaisano, Northern & Southern Towns & Cities

VISIBLE TO VEHICLES FROM

Bacolod Silay Airport

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

3,712 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

MCKINLEY ROAD (BACOLOD-SILAY INT'L AIRPORT)
SILAY CITY



BILLBOARD DIMENSION

20 Feet (H) X 80 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Bacolod-Silay International Airport, Patag and Lantawan Cafes & Mountain Resorts

VISIBLE TO VEHICLES FROM

Bacolod City, SM City, Ayala Capitol Central, Robinsons Place, BREDCO Port, The Ruins, New Government Center, Upper East, Lopue's East Center, Southern Towns & Cities

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

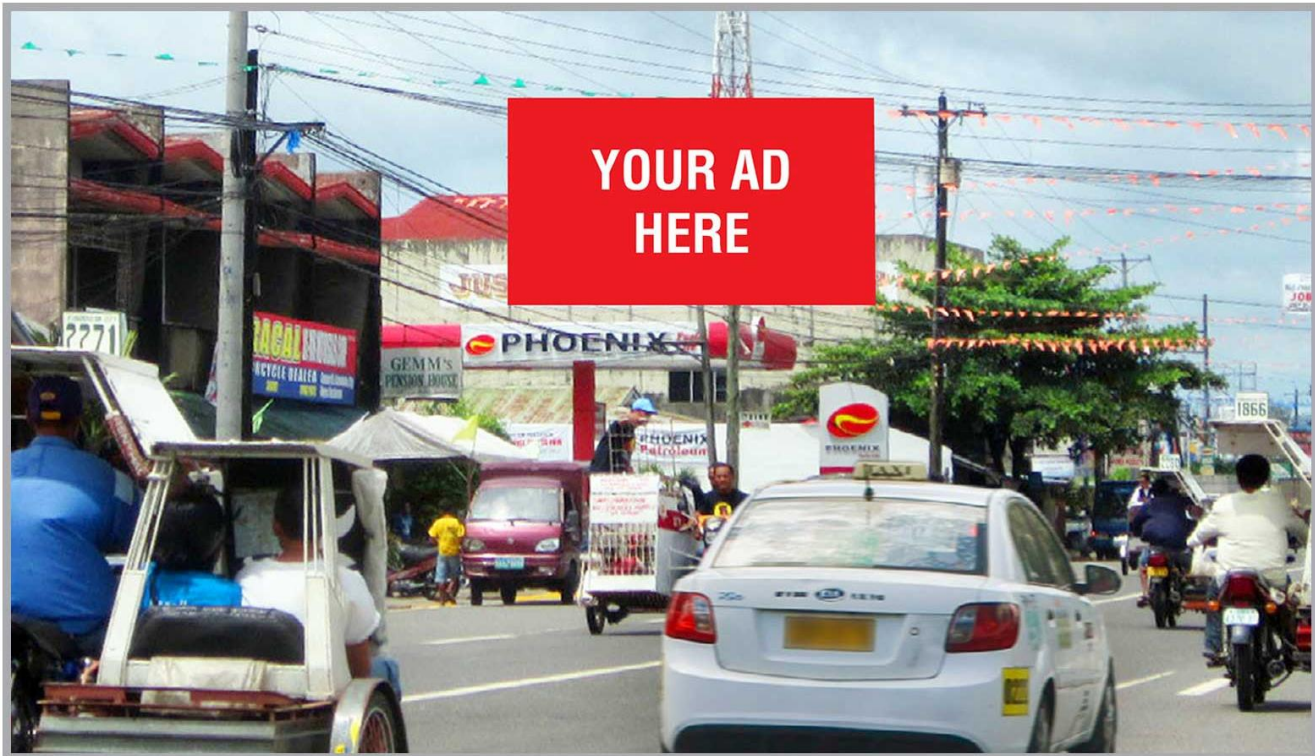
3,072 Vehicles

AVAILABLE NOW

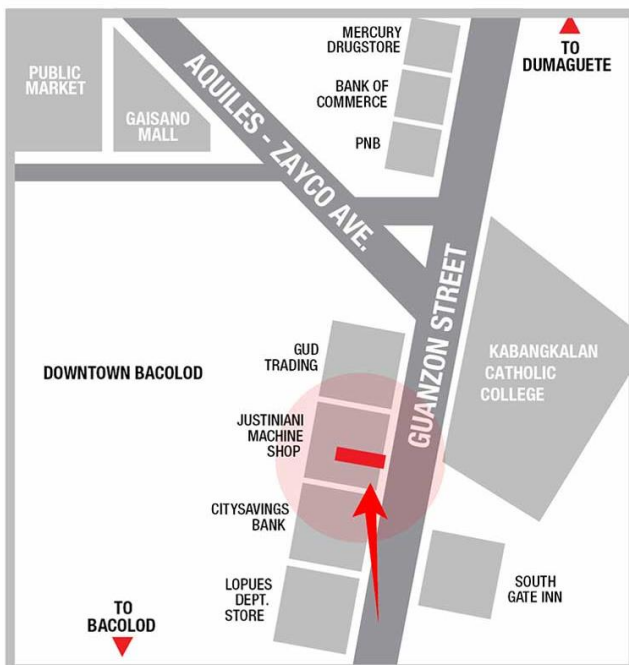
Steel Art
BILLBOARDS

GUANZON STREET

KABANKALAN CITY



**YOUR AD
HERE**



BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Gaisano Mall Kabankalan, Public Market, City Proper, Dumaguete City, Negros Oriental

VISIBLE TO VEHICLES FROM

Bacolod City, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

20,248 Vehicles

Steel Art

B I L L B O A R D S

Browse our full billboard inventory at www.steelart.ph

Talk to your specialist today to
book your billboards
NICO 09175800266