

# A Showcase of our Available Strategic BILLBOARDS

## Why Invest in **Billboards**

Billboards can't be blocked, turned-off nor skipped vs others advertising formats.

Billboards ads **are up 24/7** and reach more audiences in less time.

Billboards are **strategically located key areas** like commercial districts, academes and highly trafficked intersections.

Billboards affect **consumers' last-minutes purchase** descision while transit



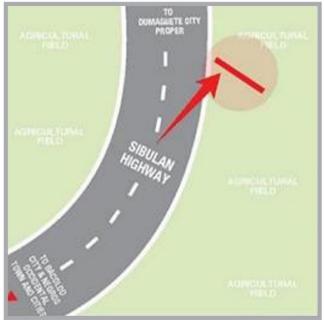
## Our Available Sites in

## Dumaguete & Negros Oriental

### AVAILABLE SOON

## Steel Art AJONG, SIBULAN HIGHWAY NEGROS ORIENTAL





#### **BILLBOARD DIMENSION**

20 Feet (H) x 40 Feet (W)

#### **VISIBLE DISTANCE**

200 Meters +

#### **GOING TO**

Dumaguete City Proper, Southern Negros Oriental, Siquijor Island, Tagbilaran, Zamboanga

#### **VISIBLE TO VEHICLES FROM**

Bacolod City, Kabankalan City, Northern & Southern Towns and Cities of Negros Occidental

#### TRAFFIC SPEED

Moderate

#### **ESTIMATED DAILY TRAFFIC**

24,480 Vehicles

#### www.steelart.ph





Browse our full billboard inventory at www.steelart.ph

### Talk to your specialist today to book your billboards NICO 09175800266