

A Showcase of our Available Strategic

**BILLBOARDS**

# Why Invest in **Billboards**

Billboards **can't be blocked, turned-off nor skipped** vs others advertising formats.

Billboards ads **are up 24/7** and reach more audiences in less time.

Billboards are **strategically located key areas** like commercial districts, academes and highly trafficked intersections.

Billboards affect **consumers' last-minutes purchase** descision while transit



Our Available Sites in

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**Kalibo & Panay**

**AVAILABLE NOW**

**Steel Art**  
BILLBOARDS

TOP OF DEL MABEL BLDG.,  
OSMEÑA AVE.  
**KALIBO**



**BILLBOARD DIMENSION** \_\_\_\_\_

20 Feet x 40 Feet

**VISIBLE DISTANCE** \_\_\_\_\_

200 Meters +

**GOING TO** \_\_\_\_\_

Roxas City, Iloilo,  
Antique, Passi City,  
Central Panay

**VISIBLE TO VEHICLES FROM** \_\_\_\_\_

Kalibo Town Proper, Gaisano Capital Kalibo,  
Caticlan, Boracay

**TRAFFIC SPEED** \_\_\_\_\_

Slow Moving

**ESTIMATED DAILY TRAFFIC** \_\_\_\_\_

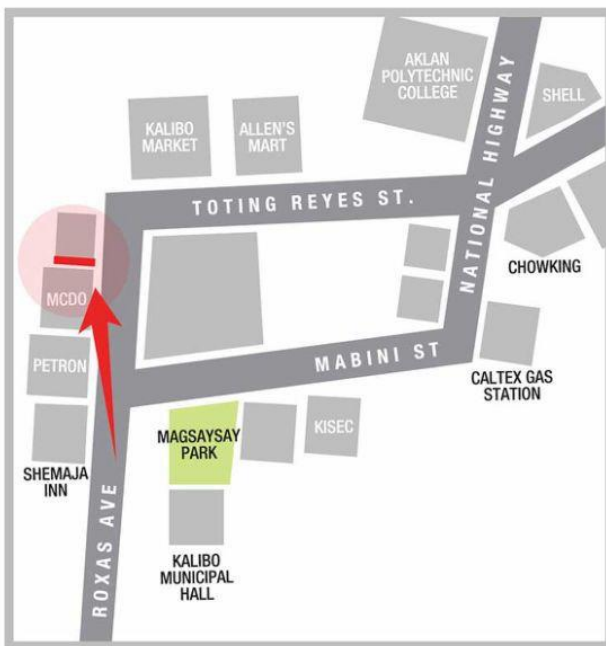
18,592 Vehicles

[www.steelart.ph](http://www.steelart.ph)

**AVAILABLE NOW**

**Steel Art**  
BILLBOARDS

ROXAS AVE.  
**KALIBO**



**BILLBOARD DIMENSION**

20 Feet x 40 Feet

**VISIBLE DISTANCE**

200 Meters +

**GOING TO**

Kalibo Proper, Kalibo Airport,  
Gaisano Capital, Ceres Terminal,  
Southern Panay

**VISIBLE TO VEHICLES FROM**

Caticlan, Boracay, Numancia

**TRAFFIC SPEED**

Slow Moving

**ESTIMATED DAILY TRAFFIC**

5,192 Vehicles

**AVAILABLE NOW**

**Steel Art**  
BILLBOARDS

**SIGMA HIGHWAY (BRGY. DAYHAGON)**

**CAPIZ**



**BILLBOARD DIMENSION**

20 Feet (H) X 40 Feet (W)

**VISIBLE DISTANCE**

200 Meters +

**GOING TO**

Iloilo International Airport, SM City, Passi, Dueñas, Curatero, Pototan, Sta. Barbara, Zarraga, Leganes, Pavia, Lambunao

**VISIBLE TO VEHICLES FROM**

Sigma Public Market, Roxas City, Kalibo, Boracay, Mambusao, Dao, Robinsons Place Roxas, Northern Cities & Municipalities of Panay

**TRAFFIC SPEED**

Moderate

**ESTIMATED DAILY TRAFFIC**

12,587+ Vehicles

# Steel Art

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## B I L L B O A R D S

Browse our full billboard inventory at [www.steelart.ph](http://www.steelart.ph)

Talk to your specialist today to  
book your billboards  
**NICO 09175800266**