

A Showcase of our Available Strategic

**BILLBOARDS**

# Why Invest in **Billboards**

Billboards **can't be blocked, turned-off nor skipped** vs others advertising formats.

Billboards ads **are up 24/7** and reach more audiences in less time.

Billboards are **strategically located key areas** like commercial districts, academes and highly trafficked intersections.

Billboards affect **consumers' last-minutes purchase** descision while transit



Our Available Sites in

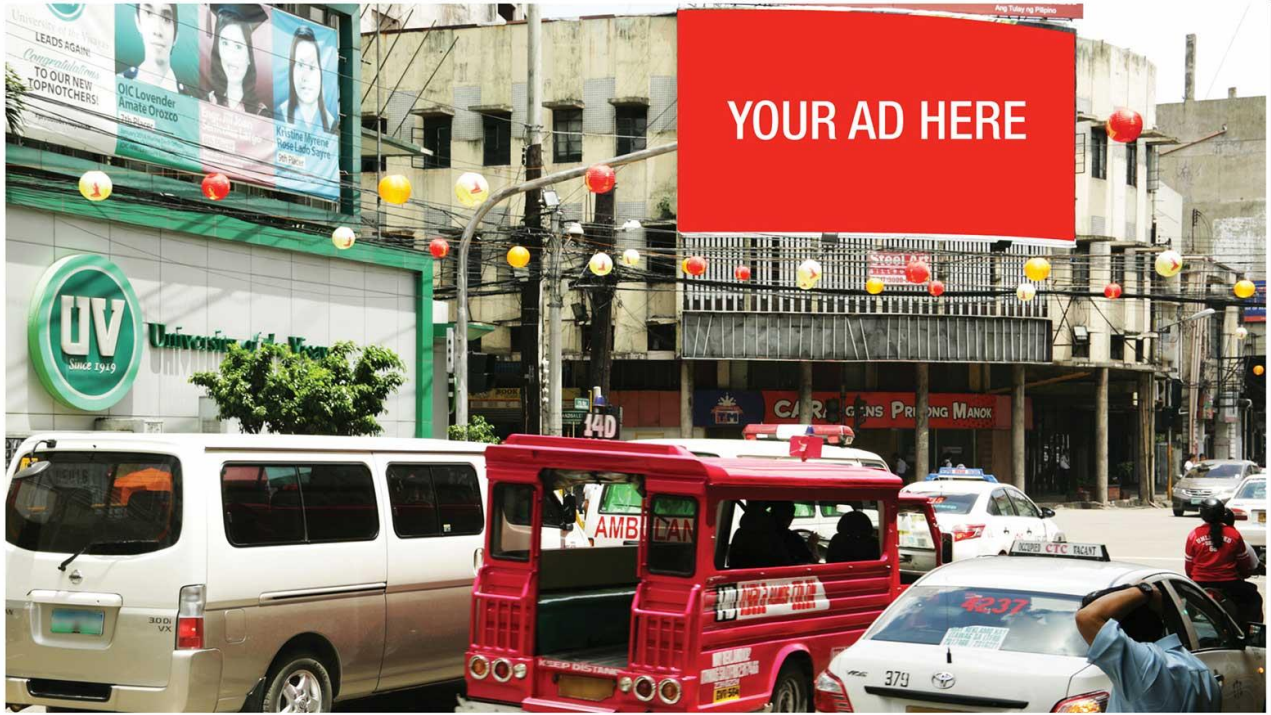
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**Metro Cebu**

**AVAILABLE NOW**

**Steel Art**  
BILLBOARDS

**COLON CORNER D. JAKOALEM STREET**  
**CEBU CITY**



**BILLBOARD DIMENSION**

20' (H) x 40' (W)

**VISIBLE DISTANCE**

200 Meters +

**GOING TO**

Cebu Port, SM City, Mandaue City, Mactan, Ayala Mall, Uptown Cebu, Cebu-Mactan International Airport

**VISIBLE TO VEHICLES FROM**

Gaisano Mall, Cebu City Proper, University of The Visayas, Cebu Eastern College, Southern and Northern Part of Cebu City

**TRAFFIC SPEED**

Slow Moving

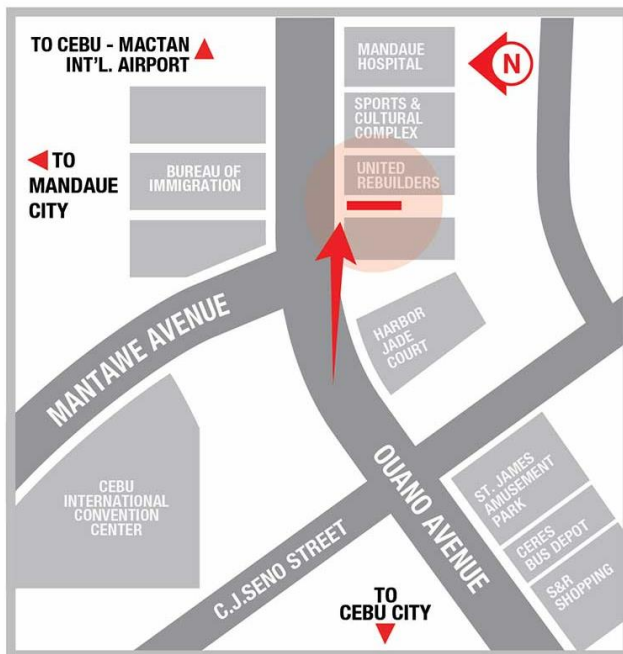
**ESTIMATED DAILY TRAFFIC**

35,608 Vehicles

**AVAILABLE NOW**

**Steel Art**  
BILLBOARDS

**OUANO AVENUE, MANDAUE CITY**  
**CEBU**



**BILLBOARD DIMENSION**

20'(H) x 80'(W)

**VISIBLE DISTANCE**

200 Meters +

**GOING TO**

Mandaue City Hall, Pacific Mall, Gaisano Grand Mall, Bridges Town Square, Lapu-Lapu Shrine, Mactan, Mactan Newtown, Cebu-Mactan International Airport

**VISIBLE TO VEHICLES FROM**

Park Mall, Robinsons Place, St. James Amusement Park, Cebu International Convention Center, SM Hypermarket, Cebu Port, SM City, Southern Cebu, S&R Shopping

**TRAFFIC SPEED**

Fast Moving

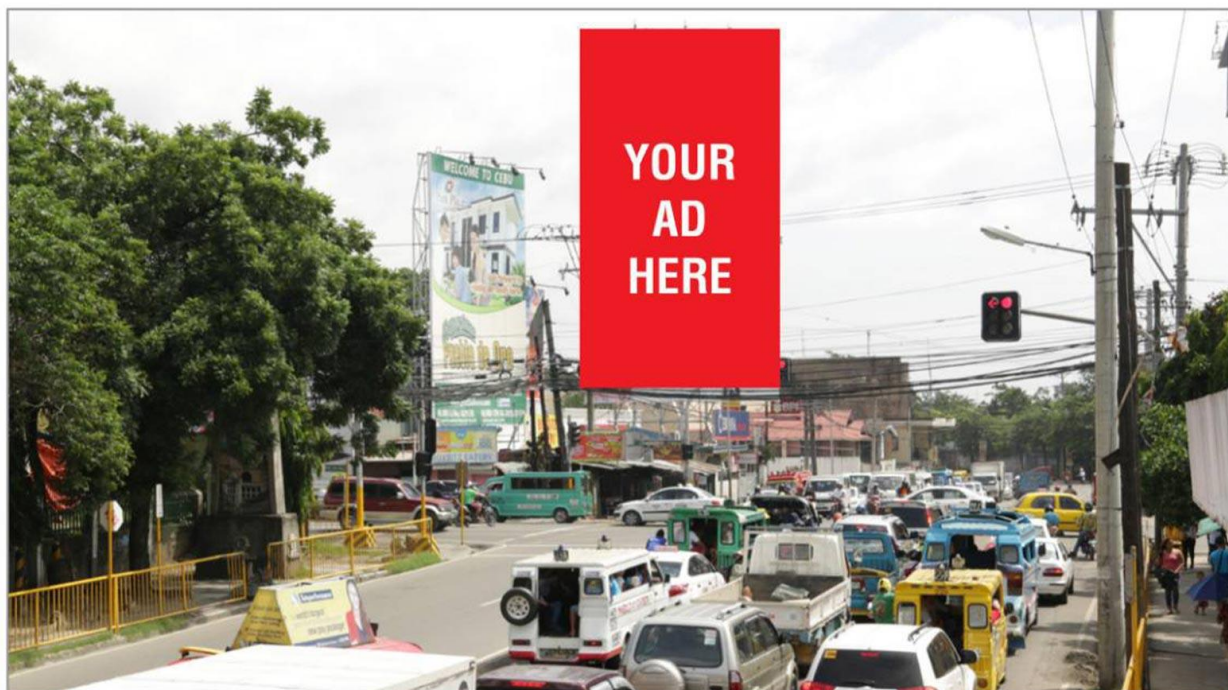
**ESTIMATED DAILY TRAFFIC**

30,912 Vehicles

**AVAILABLE SOON**

**Steel Art**  
BILLBOARDS

M.J. CUENCO COR. J. LUNA AVE., MABOLO  
**CEBU CITY**



**BILLBOARD DIMENSION**

70 Feet x 40 Feet

**VISIBLE DISTANCE**

500 Meters +

**GOING TO**

Parkmall, Colonnade Mall, SM City, Gaisano Grand, MCA Arcade, Pacific Mall, Insular Square, J & M Center, Canduman Town Center, Ayala Center, J Center Mall, Gaisano Country Mall

**VISIBLE TO VEHICLES FROM**

Robinsons Mall, Gaisano Main, Citicenter Commercial Complex, Colonnade Mall, Gaisano Capital South, University Of Cebu, University Of San Carlos, Cebu City Medical Center

**TRAFFIC SPEED**

Slow Moving

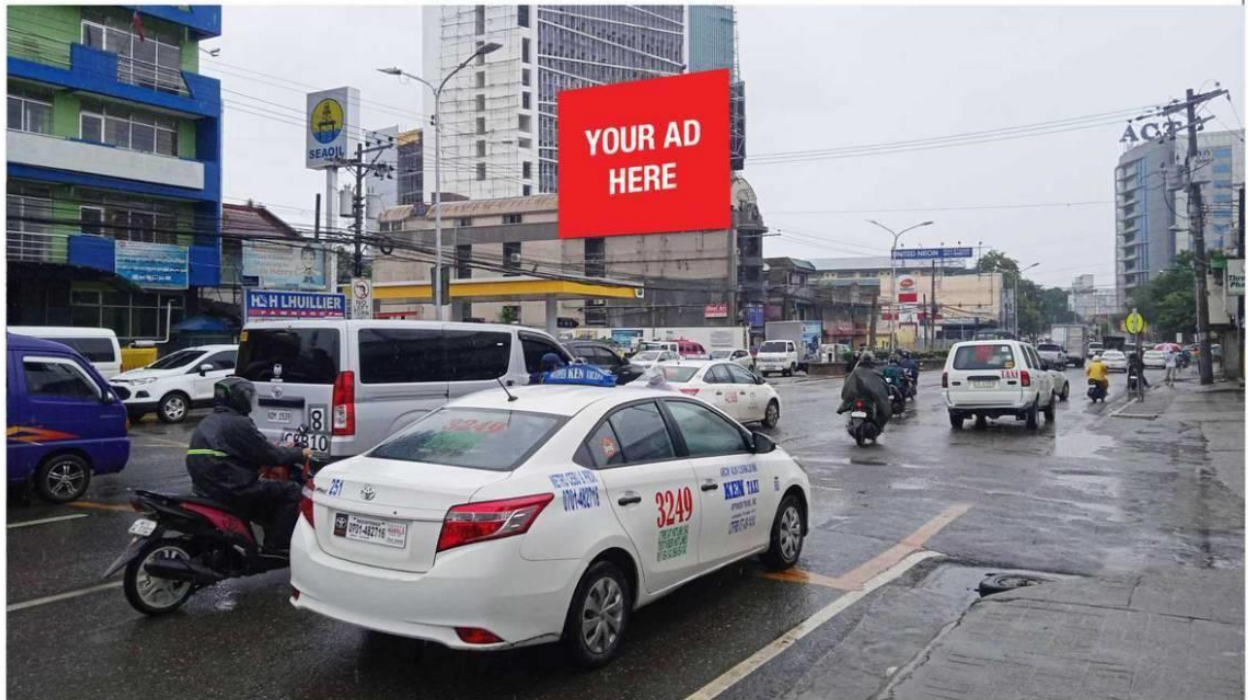
**ESTIMATED DAILY TRAFFIC**

45,708 Vehicles

# AVAILABLE SOON

**Steel Art**  
BILLBOARDS

N. BACALSO AVENUE  
**CEBU CITY**



**BILLBOARD DIMENSION**

40' (H) x 50' (W)

**VISIBLE DISTANCE**

200 Meters +

**GOING TO**

Rizwoods College, Asian College of Technology, Cebu International Convention Center, Cebu Normal University, University of Cebu, SM City, Mandaue Public Market, J Mall, Gaisano Grand Mall, Pacific Mall

**VISIBLE TO VEHICLES FROM**

South, Cebu City Medical Center, Southbound Bus Terminal, Shopwise, Foda Saversmart, Taba Public Market, Bontores Public Market, Gaisano Fiesta Mall

**TRAFFIC SPEED**

Slow Moving

**ESTIMATED DAILY TRAFFIC**

60,350 Vehicles

# Steel Art

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## B I L L B O A R D S

Browse our full billboard inventory at [www.steelart.ph](http://www.steelart.ph)

Talk to your specialist today to  
book your billboards  
**NICO 09175800266**