

A Showcase of our Available Strategic

BILLBOARDS

Why Invest in **Billboards**

Billboards **can't be blocked, turned-off nor skipped** vs others advertising formats.

Billboards ads **are up 24/7** and reach more audiences in less time.

Billboards are **strategically located key areas** like commercial districts, academes and highly trafficked intersections.

Billboards affect **consumers' last-minutes purchase** descision while transit



Our Available Sites in

Metro Iloilo

AVAILABLE SOON

Steel Art
BILLBOARDS

**ILOILO AIRPORT ACCESS ROAD,
STA. BARBARA
ILOILO**



BILLBOARD DIMENSION

40 Feet x 40 Feet

VISIBLE DISTANCE

300 Meters +

GOING TO

Iloilo International Airport, Visible to passengers going to Singapore, Hong Kong, Manila, Cebu, Davao

VISIBLE TO VEHICLES FROM

SM City, Gaisano City, Robinson's Mall, Ayala Atria Park, Smallville, Iloilo Business Park, Iloilo City Proper, Municipality of Pavia, GT Mall, Citymall Pavia, Robinsons Mall Pavia

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

3,264 Vehicles

AVAILABLE SOON



**ILOILO AIRPORT ACCESS ROAD,
STA. BARBARA
ILOILO**



BILLBOARD DIMENSION

30 Feet x 120 Feet

VISIBLE DISTANCE

300 Meters +

GOING TO

SM City, Gaisano City, Robinson's Mall, Panay Area, Municipality of Pavia, Ayala, Smallville, Iloilo Business Park, Iloilo City Proper

VISIBLE TO VEHICLES FROM

Iloilo International Airport

TRAFFIC SPEED

Moderate

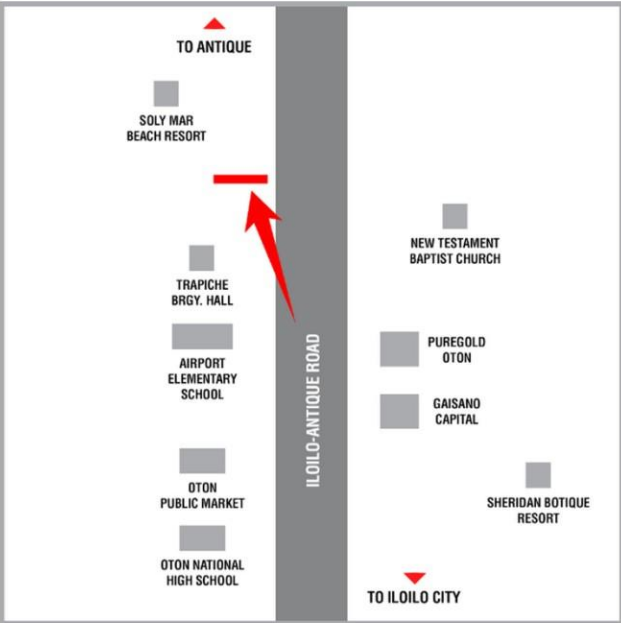
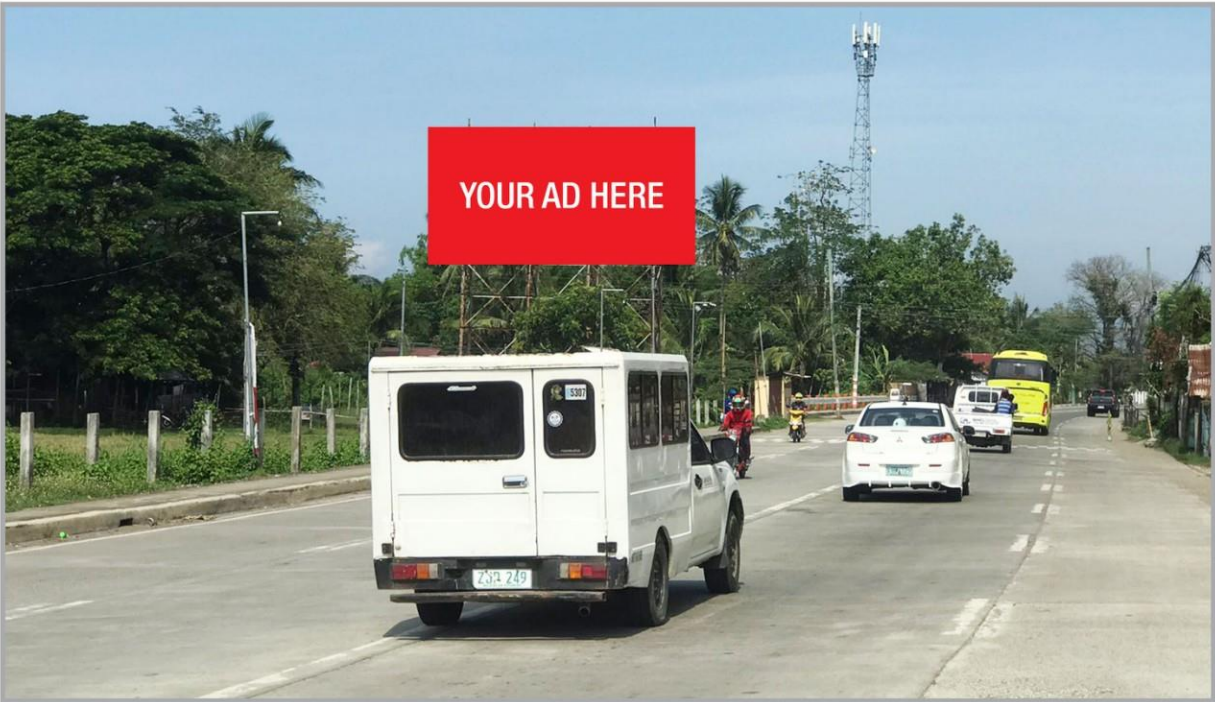
ESTIMATED DAILY TRAFFIC

3,264 Vehicles

AVAILABLE SOON

Steel Art
BILLBOARDS

ILOILO-ANTIQUÉ ROAD, BRGY. TRAPICHE
OTON, ILOILO



BILLBOARD DIMENSION

20 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Miag-ao Church, University of the Philippines – Visayas
Miag-ao Campus, Soly Mar Beach Resort, Bearland
Paradise Resort, Hikari Resort, San Jose Antique

VISIBLE TO VEHICLES FROM

Oton Proper, Puregold, Gaisano Capital, Oton Public Market,
Oton National High School, Sheridan Botique Resort, Ceres
Bus Terminal, Iloilo City

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

48,687 Vehicles

Steel Art

B I L L B O A R D S

Browse our full billboard inventory at www.steelart.ph

Talk to your specialist today to
book your billboards
NICO 09175800266