

ENGAGE YOUR AUDIENCE THROUGH BILLBOARDS

A SHOWCASE
OF OUR AVAILABLE SITES

www.steelart.ph

Why Invest in Billboards?

01

Billboards can't be blocked, turned-off nor skipped vs other advertising formats

02

Billboard ads are up 24/7 and reach more audiences in less time

03

Billboards are strategically located in key areas like commercial districts, academes and highly trafficked intersections

04

Billboards affect consumers' last-minute purchase decision while in transit

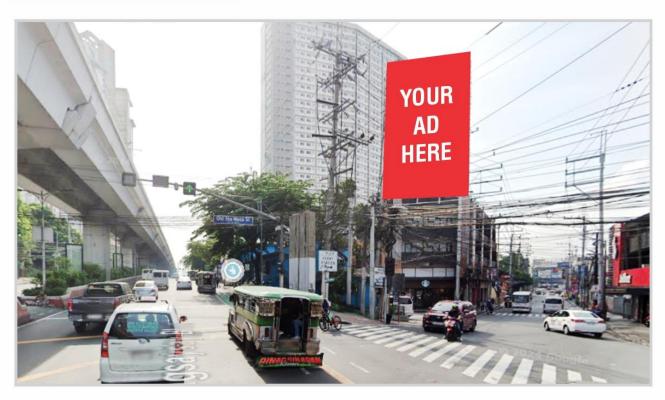
Steel Art Billboards www.steelart.ph

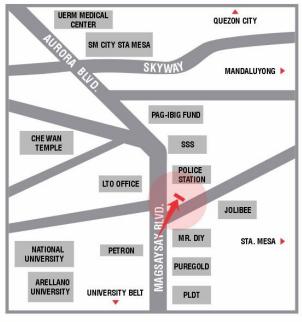
Available Sites in Metro Manila



MAGSAYSAY BLVD., MANILA CITY

STA. MESA





BILLBOARD DIMENSION

50 Feet (H) x 31 Feet (W)

VISIBLE DISTANCE

100 Meters +

GOING TO

Polytechnic University of the Philippines, SM Sta. Mesa, UERM, Robinson's Magnolia, EDSA, Cubao, Araneta Center

VISIBLE TO VEHICLES FROM

University Belt, Mendiola, Malacañang, Nagtahan, Binondo, Diversoria

TRAFFIC SPEED

Moderate

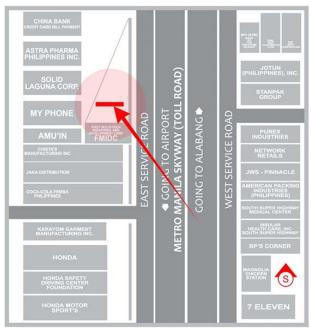
ESTIMATED DAILY TRAFFIC

135,560 Vehicles



SLEX KM 18 SOUTHBOUND LLBOARDS PARAÑAQUE CITY





BILLBOARD DIMENSION

40 Feet x 50 Feet

VISIBLE DISTANCE

300 Meters +

GOING TO

Sucat, Alabang, Sta. Rosa and Calamba

VISIBLE TO VEHICLES FROM

NAIA Terminal 3, Magallanes, Makati CBD, Pasay and Manila

TRAFFIC SPEED _____

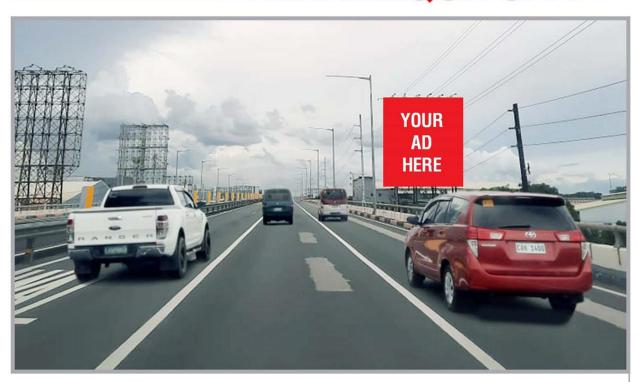
Moderate

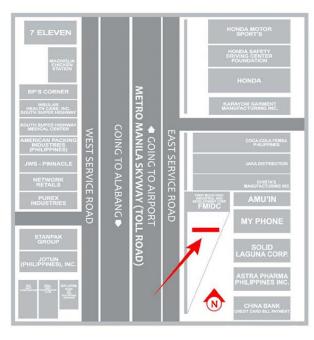
ESTIMATED DAILY TRAFFIC

250,000 Vehicles



PARAÑAQUE CITY





BILLBOARD DIMENSION ____

60 Feet x 50 Feet

VISIBLE DISTANCE _____

300 Meters +

GOING TO _

NAIA Terminal 3, Magallanes, Makati CBD, Pasay and Manila

VISIBLE TO VEHICLES FROM

Sucat, Alabang, Sta. Rosa and Calamba

TRAFFIC SPEED _____

Moderate

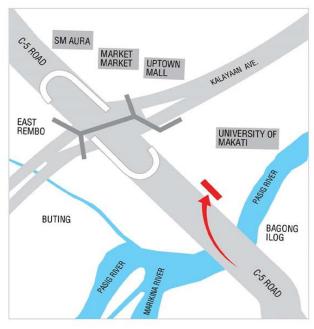
ESTIMATED DAILY TRAFFIC

250,000 Vehicles

Steel Art CP GARCIA AVENUE, WEST RE C-5 MAKATI

CP GARCIA AVENUE, WEST REMBO, MAKATI





BILLBOARD DIMENSION

25 Feet x 65 Feet

VISIBLE DISTANCE ___

100 Meters +

GOING TO

BONIFACIO GLOBAL CITY, UPPER MCKINLEY HILLS. MAKATI CBD, FTI- TAGUIG, SLEX, ALABANG, LAGUNA, PARANAQUE.

VISIBLE TO VEHICLES FROM.

ORTIGAS CENTER, LIBIS, EASTWOOD CITY, MARIKINA, CAINTA RIZAL, KAPITOLYO PASIG.

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

231, 168 Vehicles

Available Sites in **Davao**

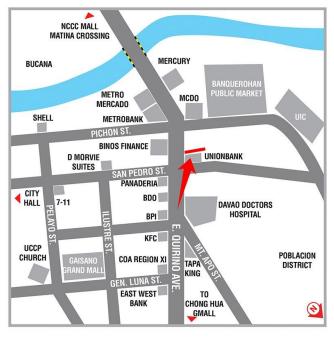
Steel Art Billboards www.steelart.ph



QUIRINO COR. SAN PEDRO EXT.

DAVAO CITY





BILLBOARD DIMENSION

55 Feet (H) x 45 Feet (W)

VISIBLE DISTANCE

100 Meters +

GOING TO

Matina, NCCC Mall, S & R, Ateneo de Davao, Matina Crossing, Talomo Proper, Toril District, Digos City, General Santos City

VISIBLE TO VEHICLES FROM

Davao Doctors Hospital, Bangko Sentral ng Pilipinas, Chong Hua, GMall Davao, San Pedro

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

54,290 Vehicles



QUIMPO BLVD. CORNER ACACIA DAVAO CITY





BILLBOARD DIMENSION

50 Feet (H) x 35 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

S.I.R., Ateneo de Davao University, Bolton Bridge, Felcris Centrale Mall, Ecoland Bus Terminal, Downtown Davao City

VISIBLE TO VEHICLES FROM

SM City Davao, Verdon Parc, One Oasis Davao, Emars Hotel and Beach Resort, Matina Aplaya

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

36,960 Vehicles



QUIMPO BOULEVARD (MALINAO BUILDING)

DAVAO CITY





BILLBOARD DIMENSION

30'(H) x 40'(W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Piapi Public Market, New City Commercial Center, Chinatown 168 Mall, Ramon Magsaysay Park, Agdao Public Market, Davao Central Warehouse Club, Victoria Plaza, Ayala Mall

VISIBLE TO VEHICLES FROM ______ SM City, Davao Baywalk, Davao Overland Transport Terminal, Philippine Womens College, Matina Center Point Plaza, Gaisano Grand Mall-Toril, Digos City, Cotabato City, General Santos City

TRAFFIC SPEED.

Slow Moving

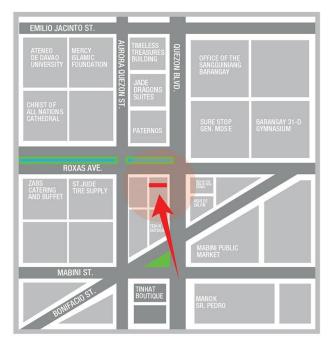
ESTIMATED DAILY TRAFFIC

36,960 Vehicles



33-D QUEZON BLVD., COR. ROXAS AVE. DAVAO CITY





BILLBOARD DIMENSION

30 Feet x 40 Feet

VISIBLE DISTANCE _____

200 Meters +

GOING TO

Ateneo de Davao University, Holy Child School of Davao College, Piapi Public Market, Sta. Ana High School, Davao Mental Hospital Park, Ramon Magsaysay Park, National Food Authority

VISIBLE TO VEHICLES FROM

University of the Immaculate Conception, University of MIndanao, San Pedro Cathedral, Felcris Centrale Mall, Bureau of Internal Revenue, City Health Davao

TRAFFIC SPEED _

Slow Moving

ESTIMATED DAILY TRAFFIC

130,000 Vehicles



33-D QUEZON BLVD., COR. ROXAS AVE. DAVAO CITY





BILLBOARD DIMENSION _____

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

University of the Immaculate Conception, University of MIndanao, San Pedro Cathedral, Felcris Centrale Mall, Bureau of Internal Revenue, City Health Davao

VISIBLE TO VEHICLES FROM

Ateneo de Davao University, Holy Child School of Davao College, Piapi Public Market, Sta. Ana High School, Davao Mental Hospital Park, Ramon Magsaysay Park, National Food Authority

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC____

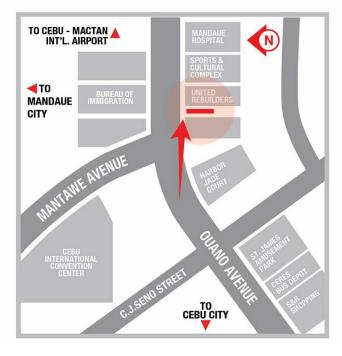
130,000 Vehicles

Available Sites in Metro Cebu



OUANO AVENUE, MANDAUE CITY CEBU





BILLBOARD DIMENSION

20'(H) x 80'(W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Mandaue City Hall, Pacific Mall, Gaisano Grand Mall, Bridges Town Square, Lapu-Lapu Shrine, Mactan, Mactan Newtown, Cebu-Mactan International Airport

VISIBLE TO VEHICLES FROM

Park Mall, Robinsons Place, St. James Amusement Park Cebu International Convention Center, SM Hypermarket, Cebu Port, SM City, Southern Cebu, S&R Shopping

TRAFFIC SPEED _____

Fast Moving

ESTIMATED DAILY TRAFFIC

30,912 Vehicles

Steel Art

P. DEL ROSARIO COR. D. JAKOSALEM STREET

CEBU CITY





BILLBOARD DIMENSION

30'(H) x 40'(W)

VISIBLE DISTANCE

500 Meters +

GOING TO

University of San Carlos Main, South Road, South Bus Terminal, Elizabeth Mall, Cebu City Sports Center, University of San Jose Recoletos, Robinsons Place, Cebu Metropolitan Cathedral

VISIBLE TO VEHICLES FROM

Ayala Mall, SM City, Mandaue, Uptown, BPI, Cuenco Ave., Cebu International Port, San Miguel Corp., STI College, University of Visayas, Toyota Mandaue, ABS-CBN, Consolacion, Jollibee

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

75.552 Vehicles



N. BACALSO AVENUE

CEBU CITY





BILLBOARD DIMENSION

40' (H) x 50' (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Rizwoods College, Asian College of Technology, Cebu International Convention Center, Cebu Normal University, University of Cebu, SM City, Mandaue Public Market, J Mall, Gaisano Grand Mall, Pacific Mall

VISIBLE TO VEHICLES FROM

South, Cebu City Medical Center, Southbound Bus Terminal, Shopwise, Fooda Saversmart, Taba Public Market, Bontores Public Market, Gaisano Fiesta Mall

TRAFFIC SPEED

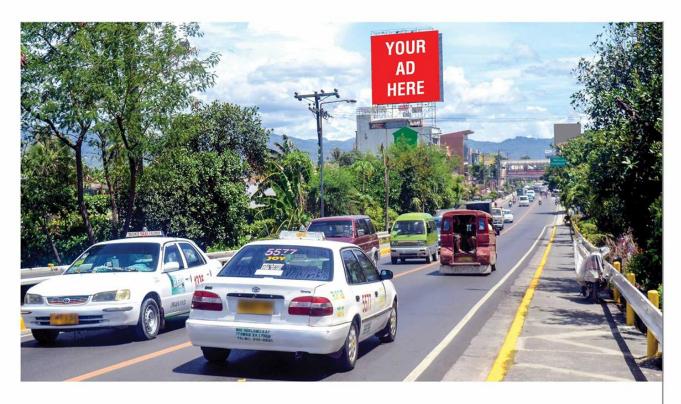
Slow Moving

ESTIMATED DAILY TRAFFIC

60,350 Vehicles



A.C. CORTES AVENUE, MANDAUE CITY CEBU





BILLBOARD DIMENSION ____

40'(H) x 40'(W)

VISIBLE DISTANCE

300 Meters +

GOING TO

J Center Mall, Pacific Mall, Gaisano Grand Mall, SM City, Park Mall, Osmeña Circle, IT Park, Ayala Center Cebu, Gaisano Country Mall, Jy Square Mall, APM Shopping Center, University of Cebu

VISIBLE TO VEHICLES FROM

Lapu-Lapu City, Shangrila, Mactan Shrine, Plantation Bay, Southgate Mall, Mactan Square, Gaisano Mall of Mactan, Cebu - Mactan International Airport

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

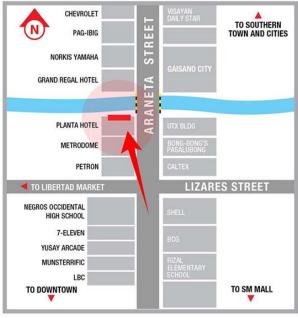
22,195 Vehicles

Available Sites in Bacolod-Talisay-Silay



ARANETA STREET (LUPIT BRIDGE, SINGCANG) BACOLOD CITY





BILLBOARD DIMENSION

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Goldenfield Commercial Complex, Gaisano City, Nissan, Toyota, Kia, Old Bacolod Airport, Palmas Del Mar Hotel & Resort, Transcom, Teletech, Robinsons Cybergate, Southern Towns & Cities

VISIBLE TO VEHICLES FROM

SM City, Downtown Area, Central Market, Bredco Port, Libertad Market, Gaisano Main, Robinsons Place, Planta Hotel, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

35,072 Vehicles



BACOLOD CITY





BILLBOARD DIMENSION (H) x (W)

25 Feet (H) x 53 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Ayala Capitol Central, 888 China Town Square, Central Market, Seda Hotel, Provincial Capitol and Lagoon

VISIBLE TO VEHICLES FROM

SM City, Park Inn by Radisson, BREDCO Port, Acacia Hotel, Bacolod Cathedral

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

74,802 Vehicles



BACOLOD CITY





BILLBOARD DIMENSION

40 Feet (H) x 40 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Robinsons Place Bacolod, Go Hotels, City Mall Mandalagan, Paseo Verde, South PUJ and Bus Terminal, Concentrix, Lopue's Mandalagan, iQor, Ayala Northpoint, Bacolod-Silay International Airport

VISIBLE TO VEHICLES FROM

SM City Bacolod, Ayala Capitol Central, Capitol Lagoon and Park, Gaisano Main Mall, ARB Call Center Facilities, University of St. La Salle, Colegio San Agustin, Riverside Hospital, Libertad Market

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

63,897 Vehicles



LACSON CORNER 17TH STREET

BACOLOD CITY





BILLBOARD DIMENSION

40 Feet x 50 Feet

VISIBLE DISTANCE

500 Meters +

GOING TO

Starbucks, Sky Cable, ABS-CBN, Chowking, Art District, STI College, Mang Inasal, Robinsons Place, North Terminal, Ayala Mall, Bacolod-Silay International Airport, Northern Towns & Cities

VISIBLE TO VEHICLES FROM

L'Fisher Hotel, Provincial Capitol Lagoon, Downtown Area, SM City, Bredco Port, Gaisano Main, Central Market, Negros First Cyber Centre, Gaisano City, Southern Towns & Cities

TRAFFIC SPEED

Slow Moving

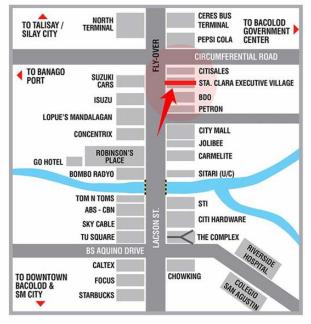
ESTIMATED DAILY TRAFFIC

44.640 Vehicles



BACOLOD CITY





BILLBOARD DIMENSION

50 Feet (H) x 50 Feet (W)

VISIBLE DISTANCE

400 Meters +

GOING TO

Bacolod North Terminal, The Ruins, The District Mall Ayala North Point, Gaisano Metro, Natures Village Resort, Bacolod-Silay International Airport, Northern Towns & Cities

VISIBLE TO VEHICLES FROM

CityMall, Concentrix, Robinsons Place, GO Hotel, STI College, Seda Hotel, Ayala Capitol Central, Negros Occidental Provincial Capitol and Lagoon, Corazon Medical Regional Hospital, SM City, BREDCO Port

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

62,588 Vehicles



BACOLOD CITY





BILLBOARD DIMENSION

50 Feet (H) x 50 Feet (W)

VISIBLE DISTANCE

400 Meters +

GOING TO

CityMall, Concentrix, Robinsons Place, GO Hotel, STI College, Seda Hotel, Ayala Capitol Central, Negros Occidental Provincial Capitol and Lagoon, Corazon Medical Regional Hospital, SM City, BREDCO Port

VISIBLE TO VEHICLES FROM

Bacolod North Terminal, The Ruins, The District Mall Ayala North Point, Gaisano Metro, Natures Village Resort, Bacolod-Silay International Airport, Northern Towns & Cities

TRAFFIC SPEED

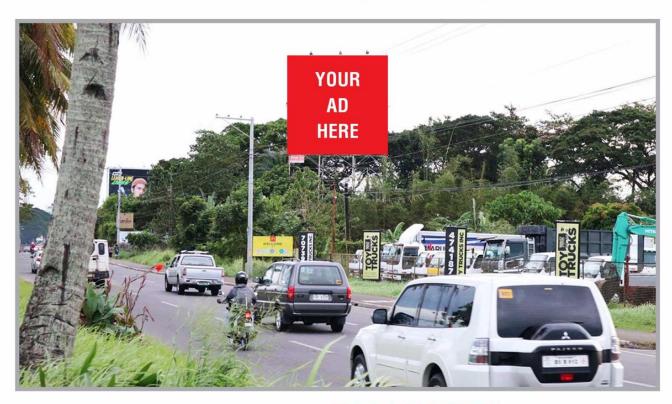
Slow Moving

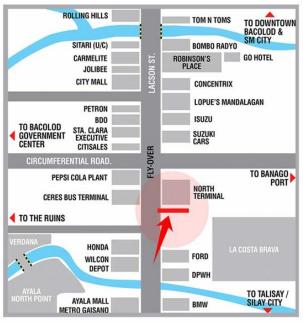
ESTIMATED DAILY TRAFFIC

62,588 Vehicles



BACOLOD CITY





BILLBOARD DIMENSION

40 Feet (H) x 40 Feet (W)

VISIBLE DISTANCE

400 Meters +

GOING TO

North Terminal, CityMall, Concentrix, Robinsons Place, GO Hotel, STI College, Seda Hotel, Ayala Capitol Central, Provincial Capitol and Lagoon, Corazon Regional Hospital, SM City, BREDCO Port

VISIBLE TO VEHICLES FROM

The Ruins, The District Mall Ayala North Point, Gaisano Metro, Natures Village Resort, Bacolod-Silay International Airport, Northern Towns & Cities

TRAFFIC SPEED

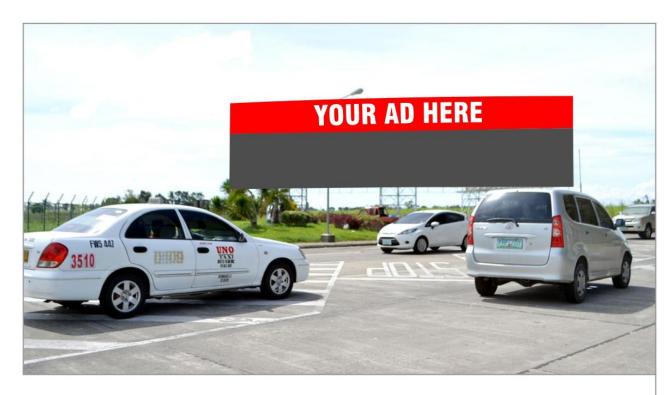
Moderate

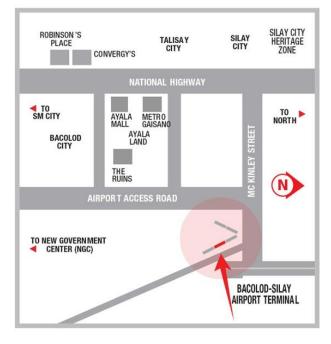
ESTIMATED DAILY TRAFFIC

40.864 Vehicles



SILAY CITY





BILLBOARD DIMENSION

12 Feet x 120 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

New Government Ceter, Bacolod City, SM City, Gaisano City, Robinsons Place, Ayala Mall, Metro Gaisano, Northern & Southern Towns & Cities

VISIBLE TO VEHICLES FROM

Bacolod Silay Airport

TRAFFIC SPEED

Moderate

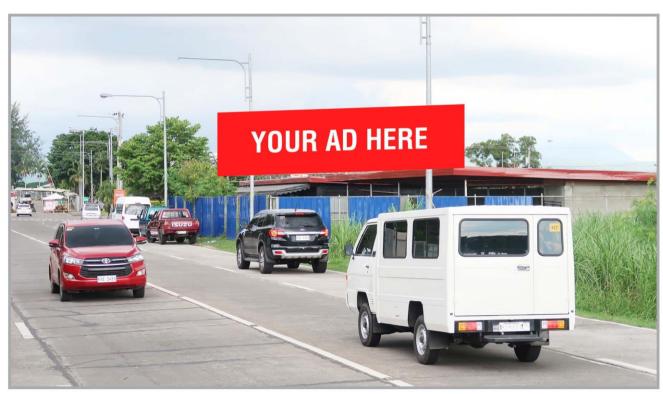
ESTIMATED DAILY TRAFFIC

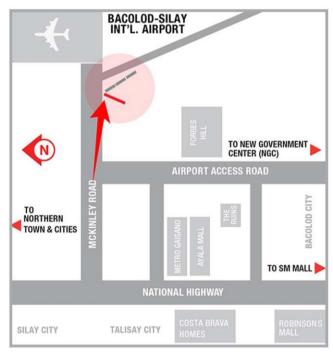
3,712 Vehicles



MCKINLEY ROAD (BACOLOD-SILAY INT'L AIRPORT)

SILAY CITY





BILLBOARD DIMENSION

20 Feet (H) X 80 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Bacolod-Silay International Airport, Patag and Lantawan Cafes & Mountain Resorts

VISIBLE TO VEHICLES FROM

Bacolod City, SM City, Ayala Capitol Central, Robinsons Place, BREDCO Port, The Ruins, New Government Center, Upper East, Lopue's East Center, Southern Towns & Cities

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

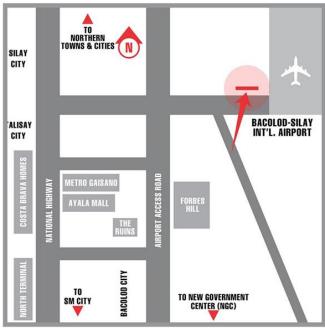
3,072 Vehicles



BACOLOD-SILAY INTERNATIONAL AIRPORT

SILAY CITY





BILLBOARD DIMENSION _____

12 Feet x 75 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Bacolod City, SM City, Gaisano City, Robinsons place, Ayala Mall, Metro Gaisano, Northern & Southern Towns & Cities

VISIBLE TO VEHICLES FROM _____

Bacolod Silay Airport

TRAFFIC SPEED _____

Slow Moving

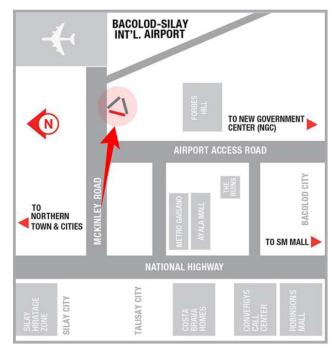
ESTIMATED DAILY TRAFFIC

3,712 Vehicles



MCKINLEY ROAD (BACOLOD-SILAY INT'L AIRPORT) SILAY CITY





BILLBOARD DIMENSION

20 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Bacolod-Silay International Airport, Patag and Lantawan Cafes & Mountain Resorts

VISIBLE TO VEHICLES FROM

Bacolod City, Silay City, The District Northpoint, Northern Towns & Cities

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

3,072 Vehicles

Available Sites in **Iloilo**



ILOILO AIRPORT ACCESS ROAD, STA. BARBARA





BILLBOARD DIMENSION

40 Feet x 40 Feet

VISIBLE DISTANCE

300 Meters +

GOING TO

Iloilo International Airport, Visible to passengers going to Singapore, Hong Kong, Manila, Cebu, Davao

VISIBLE TO VEHICLES FROM

SM City, Gaisano City, Robinson's Mall, Ayala Atria Park, Smallville, Iloilo Business Park, Iloilo City Proper, Municipality of Pavia, GT Mall, Citymall Pavia, Robinsons Mall Pavia

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC_

3,264 Vehicles

Steel Art

ILOILO AIRPORT ACCESS ROAD, STA. BARBARA





BILLBOARD DIMENSION _____

40 Feet x 40 Feet

VISIBLE DISTANCE

300 Meters +

GOING TO _

SM City, Gaisano City, Robinson's Mall, Panay Area, Municipality of Pavia, Ayala, Smallville, Iloilo Business Park, Iloilo City Proper

VISIBLE TO VEHICLES FROM _

Iloilo International Airport

TRAFFIC SPEED _____

Moderate

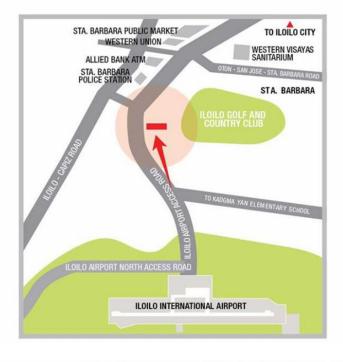
ESTIMATED DAILY TRAFFIC

3,264 Vehicles



ILOILO AIRPORT ACCESS ROAD, STA. BARBARA ILOILO





BILLBOARD DIMENSION

30 Feet x 120 Feet

VISIBLE DISTANCE

300 Meters +

GOING TO

SM City, Gaisano City, Robinson's Mall, Panay Area, Municipality of Pavia, Ayala, Smallville, Iloilo Business Park, Iloilo City Proper

VISIBLE TO VEHICLES FROM

Iloilo International Airport

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

3,264 Vehicles

Available Sites in Kalibo-Panay

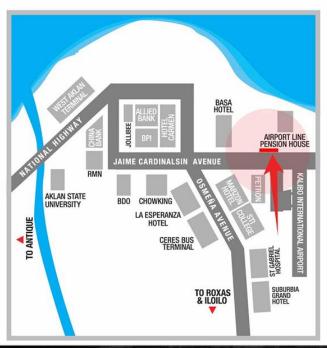
Steel Art Billboards www.steelart.ph



KALIBO INTERNATIONAL AIRPORT, ACCESS ROAD

KALIBO





BILLBOARD DIMENSION _____

20 Feet x 30 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO _

Kalibo Town Proper, Caticlan, Boracay, Capiz, Passi City

VISIBLE TO VEHICLES FROM

Kalibo International Airport, Dumaguit Port Ferry Terminal

TRAFFIC SPEED _____

Slow Moving

ESTIMATED DAILY TRAFFIC

6,192 Vehicles



TOP OF DEL MABEL BLDG., OSMEÑA AVE.

KALIBO





BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Roxas City, Iloilo, Antique, Passi City, Central Panay

VISIBLE TO VEHICLES FROM

Kalibo Town Proper, Gaisano Capital Kalibo, Caticlan, Boracay

TRAFFIC SPEED

Slow Moving

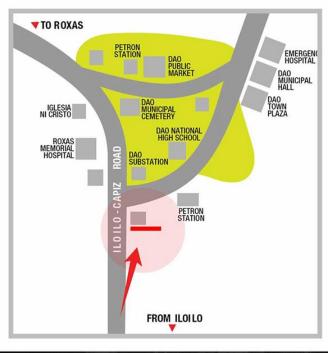
ESTIMATED DAILY TRAFFIC

18,592 Vehicles



NATIONAL HIGHWAY DAO CAPIZ





BILLBOARD DIMENSION _____

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Aklan, Caticlan, Boracay, Roxas City, Robinson's Roxas, Kalibo

VISIBLE TO VEHICLES FROM

Iloilo City

TRAFFIC SPEED _____

Fast Moving

ESTIMATED DAILY TRAFFIC

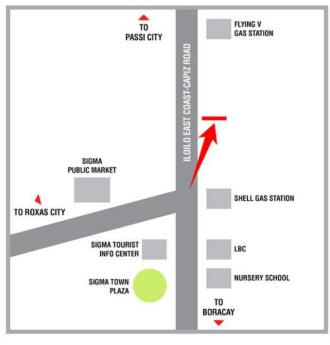
6,192 Vehicles



SIGMA HIGHWAY (BRGY. DAYHAGON)

CAPIZ





BILLBOARD DIMENSION

20 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Iloilo International Airport, SM City, Passi, Dueñas, Curatero, Pototan, Sta. Barbara, Zarraga, Leganes, Pavia, Lambunao

VISIBLE TO VEHICLES FROM

Sigma Public Market, Roxas City, Kalibo, Boracay, Mambusao, Dao, Robinsons Place Roxas, Northern Cities & Municipalities of Panay

TRAFFIC SPEED

Moderate

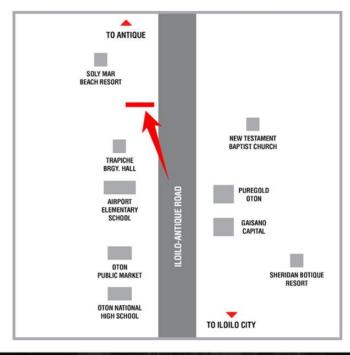
ESTIMATED DAILY TRAFFIC

12,587+ Vehicles



OTON, ILOILO





BILLBOARD DIMENSION

20 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Miag-ao Church, University of the Philippines – Visayas Miag-ao Campus, Soly Mar Beach Resort, Bearland Paradise Resort, Hikari Resort, San Jose Antique

VISIBLE TO VEHICLES FROM

Oton Proper, Puregold, Gaisano Capital, Oton Public Market, Oton National High School, Sheridan Botique Resort, Ceres Bus Terminal, Iloilo City

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

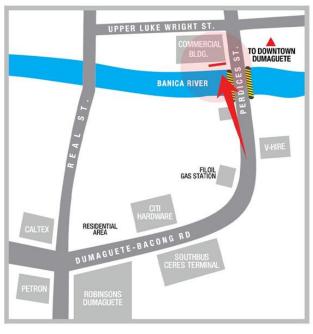
48,687 Vehicles

Available Sites in Dumaguete & Negros Oriental



PERDICES ST. DUMAGUETE CITY





BILLBOARD DIMENSION

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Dumaguete City Proper, Downtown, Tanjay, Bais, San Carlos

VISIBLE TO VEHICLES FROM

South Bound Bus Terminal, Dumaguete Bus Terminal, Dumaguete Business Park,Robinsons Place Dumaguete,Southern Negros Oriental

TRAFFIC SPEED _

Slow Moving

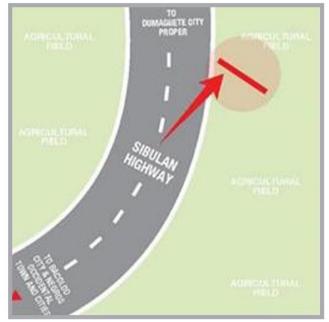
ESTIMATED DAILY TRAFFIC

18, 320 Vehicles



AJONG, SIBULAN HIGHWAY LLBOARDS NEGROS ORIENTAL





BILLBOARD DIMENSION

20 Feet (H) x 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Dumaguete City Proper, Southern Negros Oriental, Siquijor Island, Tagbilaran, Zamboanga

VISIBLE TO VEHICLES FROM

Bacolod City, Kabankalan City, Northern & Southern Towns and Cities of Negros Occidental

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

24,480 Vehicles

Talk to our OOH Specialists Today

Browse our billboard inventory at www.steelart.ph

NICO 09175800266

