

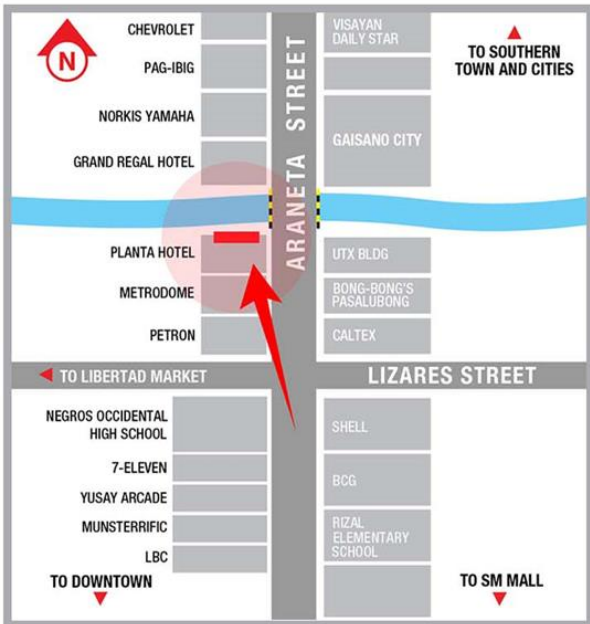


Available Sites in  
**Bacolod-Talisay-Silay**

**AVAILABLE SOON**



**ARANETA STREET (LUPIT BRIDGE, SINGCANG)  
BACOLOD CITY**



**BILLBOARD DIMENSION**

30 Feet x 40 Feet

**VISIBLE DISTANCE**

200 Meters +

**GOING TO**

Goldenfield Commercial Complex, Gaisano City, Nissan, Toyota, Kia, Old Bacolod Airport, Palmas Del Mar Hotel & Resort, Transcom, Teletech, Robinsons Cybergate, Southern Towns & Cities

**VISIBLE TO VEHICLES FROM**

SM City, Downtown Area, Central Market, Bredco Port, Libertad Market, Gaisano Main, Robinsons Place, Planta Hotel, Northern Towns & Cities

**TRAFFIC SPEED**

Slow Moving

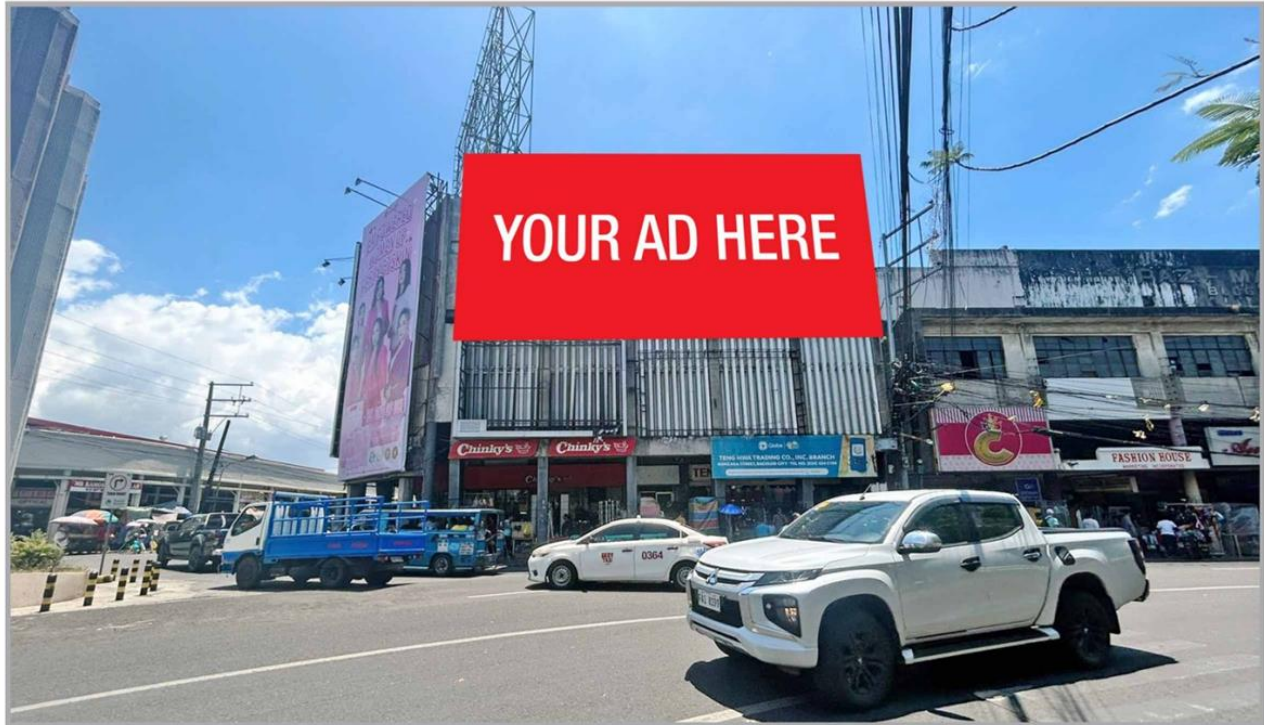
**ESTIMATED DAILY TRAFFIC**

35,072 Vehicles

# AVAILABLE SOON

**Steel Art**  
BILLBOARDS

CENTRAL MARKET (PUBLIC PLAZA)  
**BACOLOD CITY**



**BILLBOARD DIMENSION (H) x (W)**

25 Feet (H) x 53 Feet (W)

**VISIBLE DISTANCE**

200 Meters +

**GOING TO**

Ayala Capitol Central, 888 China Town Square, Central Market, Seda Hotel, Provincial Capitol and Lagoon

**VISIBLE TO VEHICLES FROM**

SM City, Park Inn by Radisson, BREDCO Port, Acacia Hotel, Bacolod Cathedral

**TRAFFIC SPEED**

Slow Moving

**ESTIMATED DAILY TRAFFIC**

74,802 Vehicles

**AVAILABLE SOON**



**LACSON CORNER 11TH STREET  
BACOLOD CITY**



**BILLBOARD DIMENSION**

40 Feet (H) x 40 Feet (W)

**VISIBLE DISTANCE**

300 Meters +

**GOING TO**

Robinsons Place Bacolod, Go Hotels, City Mall Mandalagan, Paseo Verde, South PUJ and Bus Terminal, Concentrix, Lopue's Mandalagan, iQor, Ayala Northpoint, Bacolod-Silay International Airport

**VISIBLE TO VEHICLES FROM**

SM City Bacolod, Ayala Capitol Central, Capitol Lagoon and Park, Gaisano Main Mall, ARB Call Center Facilities, University of St. La Salle, Colegio San Agustin, Riverside Hospital, Libertad Market

**TRAFFIC SPEED**

Slow Moving

**ESTIMATED DAILY TRAFFIC**

63,897 Vehicles

**AVAILABLE SOON**

**Steel Art**  
BILLBOARDS

LACSON CORNER 17TH STREET  
**BACOLOD CITY**



**BILLBOARD DIMENSION**

40 Feet x 50 Feet

**VISIBLE DISTANCE**

500 Meters +

**GOING TO**

Starbucks, Sky Cable, ABS-CBN, Chowking, Art District, STI College, Mang Inasal, Robinsons Place, North Terminal, Ayala Mall, Bacolod-Silay International Airport, Northern Towns & Cities

**VISIBLE TO VEHICLES FROM**

L'Fisher Hotel, Provincial Capitol Lagoon, Downtown Area, SM City, Bredco Port, Gaisano Main, Central Market, Negros First Cyber Centre, Gaisano City, Southern Towns & Cities

**TRAFFIC SPEED**

Slow Moving

**ESTIMATED DAILY TRAFFIC**

44,640 Vehicles

**AVAILABLE SOON**



**LACSON STREET (STA. CLARA VILLAGE)  
BACOLOD CITY**



**BILLBOARD DIMENSION**

50 Feet (H) x 50 Feet (W)

**VISIBLE DISTANCE**

400 Meters +

**GOING TO**

Bacolod North Terminal, The Ruins, The District Mall Ayala North Point, Gaisano Metro, Natures Village Resort, Bacolod-Silay International Airport, Northern Towns & Cities

**VISIBLE TO VEHICLES FROM**

CityMall, Concentrix, Robinsons Place, GO Hotel, STI College, Seda Hotel, Ayala Capitol Central, Negros Occidental Provincial Capitol and Lagoon, Corazon Medical Regional Hospital, SM City, BREDCO Port

**TRAFFIC SPEED**

Slow Moving

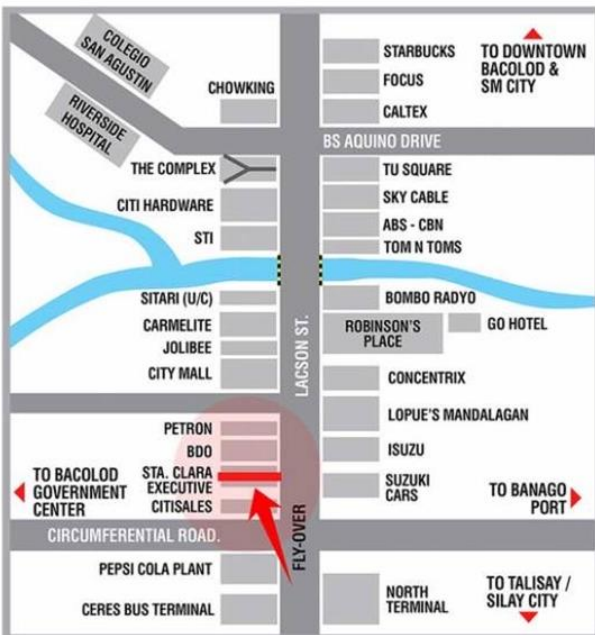
**ESTIMATED DAILY TRAFFIC**

62,588 Vehicles

# AVAILABLE SOON

**Steel Art**  
BILLBOARDS

LACSON STREET (STA. CLARA VILLAGE)  
**BACOLOD CITY**



## BILLBOARD DIMENSION

50 Feet (H) x 50 Feet (W)

## VISIBLE DISTANCE

400 Meters +

## GOING TO

CityMall, Concentrix, Robinsons Place, GO Hotel, STI College, Seda Hotel, Ayala Capitol Central, Negros Occidental Provincial Capitol and Lagoon, Corazon Medical Regional Hospital, SM City, BREDCO Port

## VISIBLE TO VEHICLES FROM

Bacolod North Terminal, The Ruins, The District Mall Ayala North Point, Gaisano Metro, Natures Village Resort, Bacolod-Silay International Airport, Northern Towns & Cities

## TRAFFIC SPEED

Slow Moving

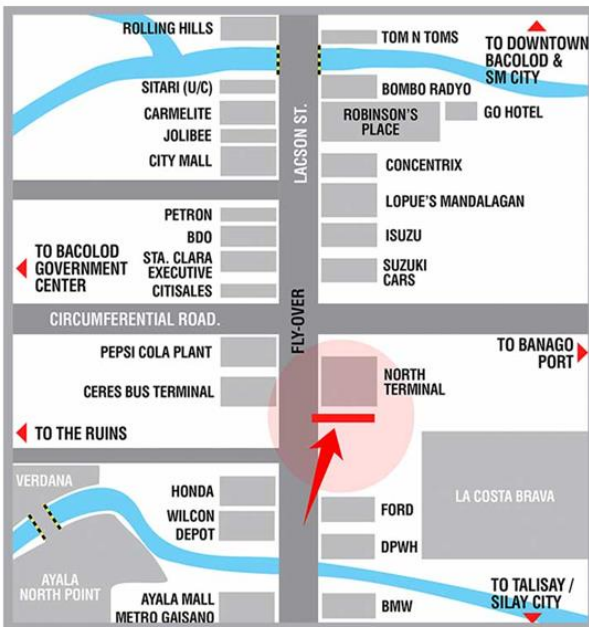
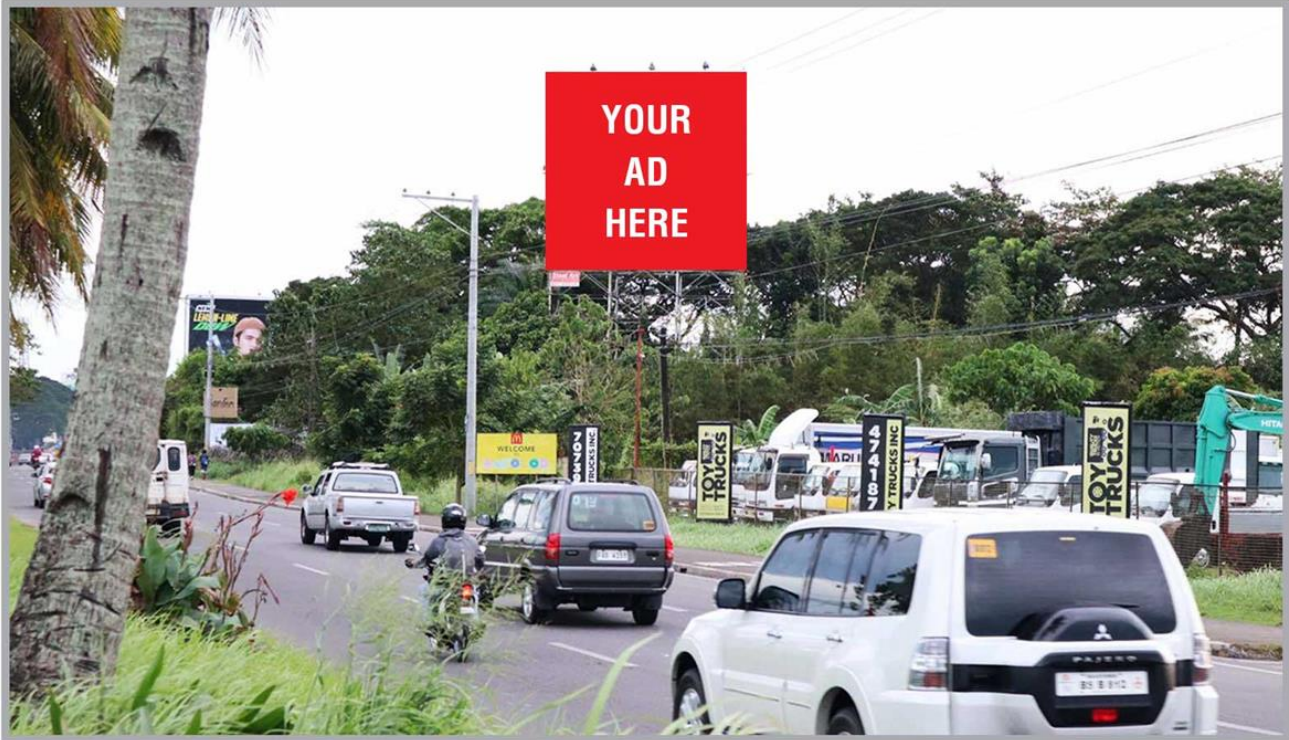
## ESTIMATED DAILY TRAFFIC

62,588 Vehicles

# AVAILABLE SOON

**Steel Art**  
BILLBOARDS

## LACSON STREET (NATIONAL HIGHWAY) BACOLOD CITY



### BILLBOARD DIMENSION

40 Feet (H) x 40 Feet (W)

### VISIBLE DISTANCE

400 Meters +

### GOING TO

North Terminal, CityMall, Concentrix, Robinsons Place, GO Hotel, STI College, Seda Hotel, Ayala Capitol Central, Provincial Capitol and Lagoon, Corazon Regional Hospital, SM City, BREDCO Port

### VISIBLE TO VEHICLES FROM

The Ruins, The District Mall Ayala North Point, Gaisano Metro, Natures Village Resort, Bacolod-Silay International Airport, Northern Towns & Cities

### TRAFFIC SPEED

Moderate

### ESTIMATED DAILY TRAFFIC

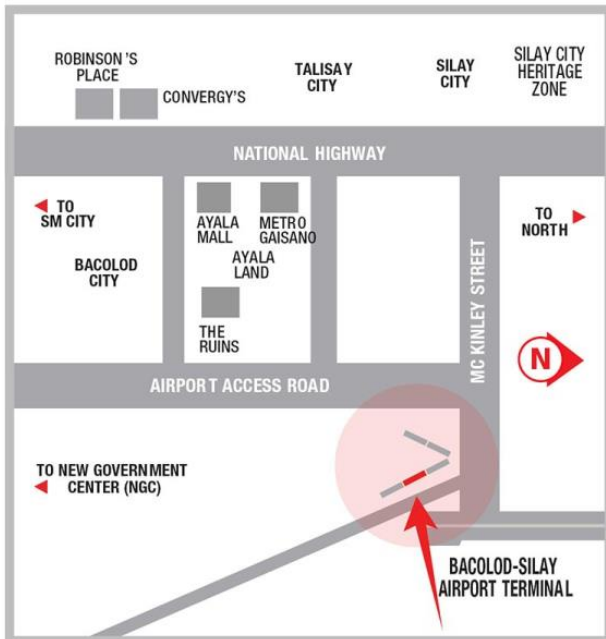
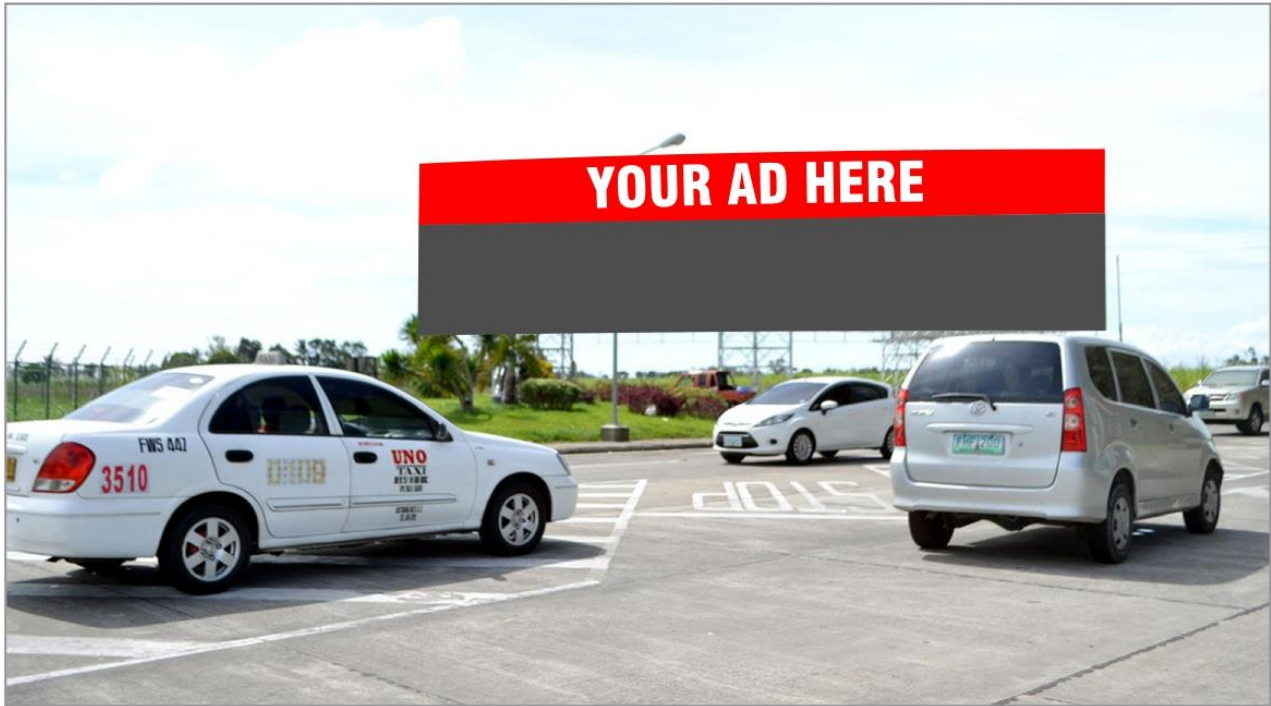
40,864 Vehicles



**AVAILABLE NOW**

**Steel Art**  
BILLBOARDS

BACOLOD-SILAY AIRPORT  
**SILAY CITY**



**BILLBOARD DIMENSION**

12 Feet x 120 Feet

**VISIBLE DISTANCE**

200 Meters +

**GOING TO**

New Government Ceter, Bacolod City, SM City, Gaisano City, Robinsons Place, Ayala Mall, Metro Gaisano, Northern & Southern Towns & Cities

**VISIBLE TO VEHICLES FROM**

Bacolod Silay Airport

**TRAFFIC SPEED**

Moderate

**ESTIMATED DAILY TRAFFIC**

3,712 Vehicles

**AVAILABLE NOW**

**Steel Art**  
BILLBOARDS

MCKINLEY ROAD (BACOLOD-SILAY INT'L AIRPORT)  
**SILAY CITY**



**BILLBOARD DIMENSION**

20 Feet (H) X 80 Feet (W)

**VISIBLE DISTANCE**

300 Meters +

**GOING TO**

Bacolod-Silay International Airport, Patag and Lantawan Cafes & Mountain Resorts

**VISIBLE TO VEHICLES FROM**

Bacolod City, SM City, Ayala Capitol Central, Robinsons Place, BREDCO Port, The Ruins, New Government Center, Upper East, Lopue's East Center, Southern Towns & Cities

**TRAFFIC SPEED**

Moderate

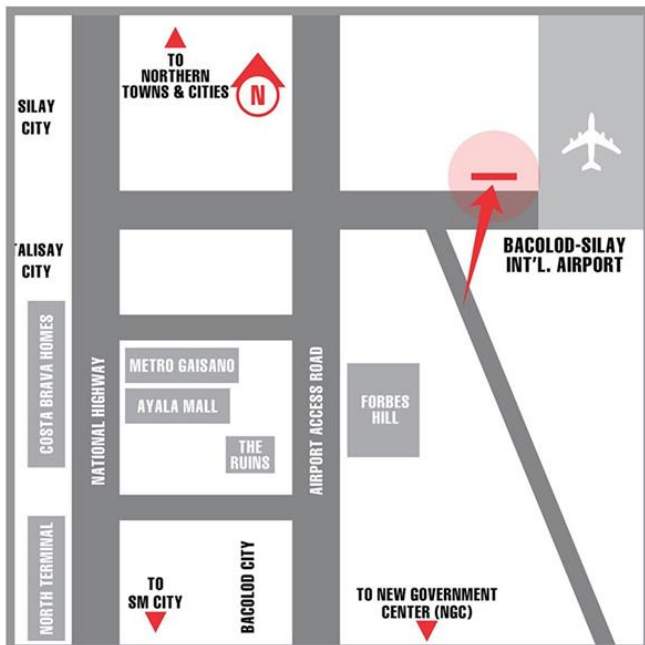
**ESTIMATED DAILY TRAFFIC**

3,072 Vehicles

**AVAILABLE NOW**

**Steel Art**  
BILLBOARDS

**BACOLOD-SILAY INTERNATIONAL AIRPORT**  
**SILAY CITY**



**BILLBOARD DIMENSION**

12 Feet x 75 Feet

**VISIBLE DISTANCE**

200 Meters +

**GOING TO**

Bacolod City, SM City,  
Gaisano City, Robinsons place,  
Ayala Mall, Metro Gaisano,  
Northern & Southern Towns & Cities

**VISIBLE TO VEHICLES FROM**

Bacolod Silay Airport

**TRAFFIC SPEED**

Slow Moving

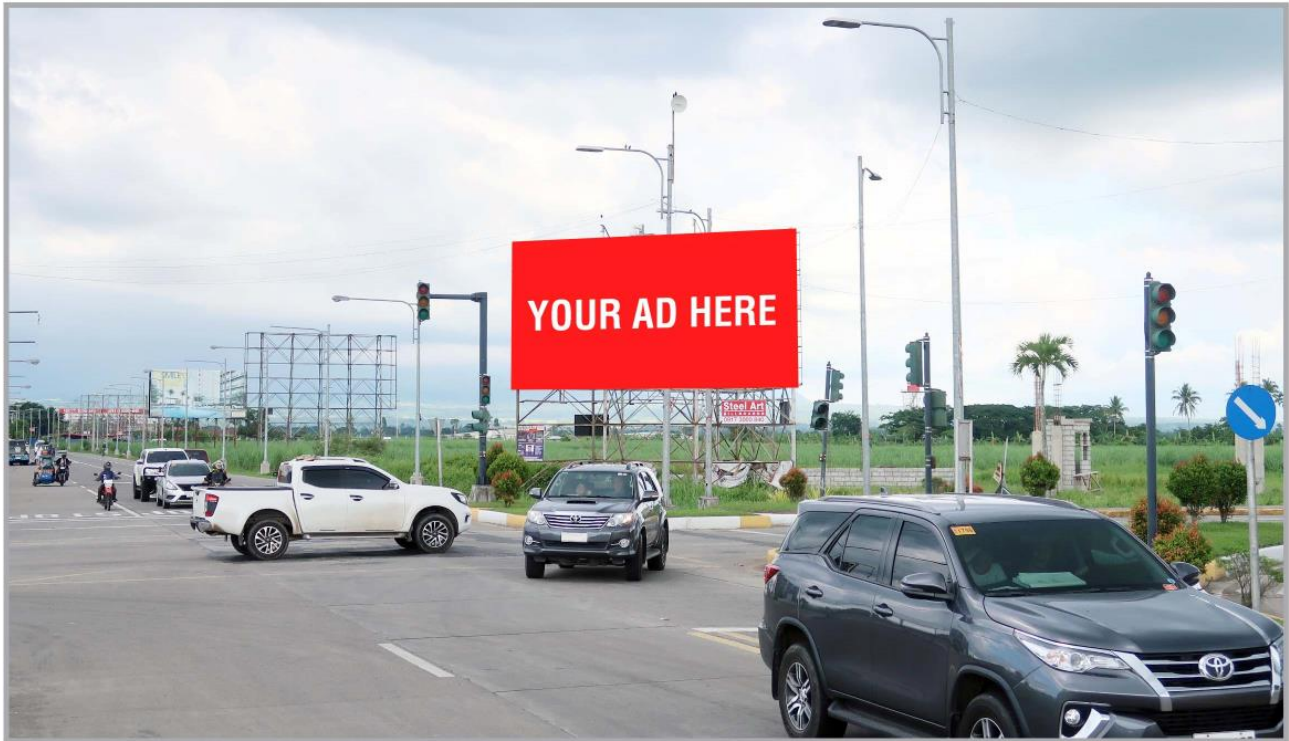
**ESTIMATED DAILY TRAFFIC**

3,712 Vehicles

**AVAILABLE SOON**

**Steel Art**  
BILLBOARDS

MCKINLEY ROAD (BACOLOD-SILAY INT'L AIRPORT)  
**SILAY CITY**



**BILLBOARD DIMENSION**

20 Feet (H) X 40 Feet (W)

**VISIBLE DISTANCE**

300 Meters +

**GOING TO**

Bacolod-Silay International Airport, Patag and Lantawan Cafes & Mountain Resorts

**VISIBLE TO VEHICLES FROM**

Bacolod City, Silay City, The District Northpoint, Northern Towns & Cities

**TRAFFIC SPEED**

Moderate

**ESTIMATED DAILY TRAFFIC**

3,072 Vehicles

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