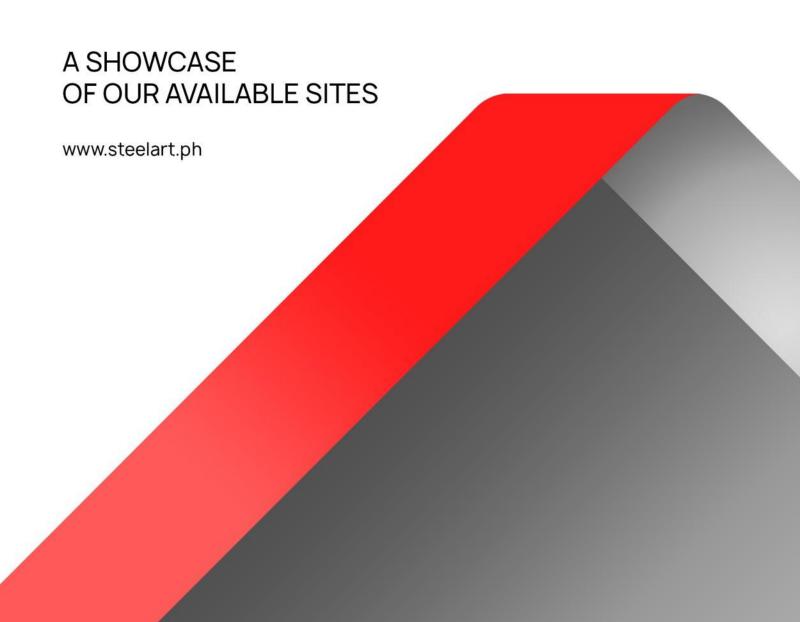
ENGAGE YOUR AUDIENCE THROUGH BILLBOARDS



Why Invest in Billboards

01

Billboards can't be blocked, turned-off nor skipped vs other advertising formats 02

Billboard ads **are up 24/7** and reach more audiences in less time

03

Billboards are strategically located in key areas like commercial districts, academes and highly trafficked instersections 04

Billboards affect consumers' last-minute purchase decision while in transit



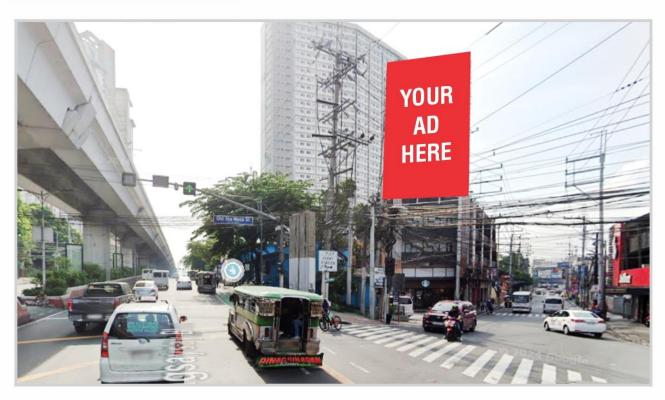
Available Sites in

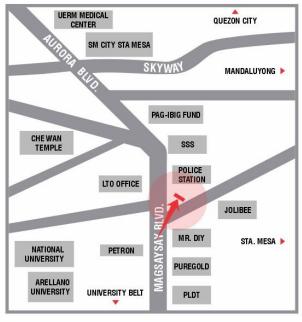
Metro Manila



MAGSAYSAY BLVD., MANILA CITY

STA. MESA





BILLBOARD DIMENSION

50 Feet (H) x 31 Feet (W)

VISIBLE DISTANCE

100 Meters +

GOING TO

Polytechnic University of the Philippines, SM Sta. Mesa, UERM, Robinson's Magnolia, EDSA, Cubao, Araneta Center

VISIBLE TO VEHICLES FROM

University Belt, Mendiola, Malacañang, Nagtahan, Binondo, Diversoria

TRAFFIC SPEED

Moderate

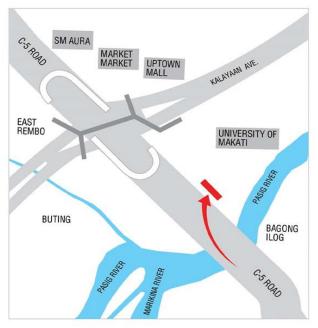
ESTIMATED DAILY TRAFFIC

135,560 Vehicles

Steel Art CP GARCIA AVENUE, WEST RE C-5 MAKATI

CP GARCIA AVENUE, WEST REMBO, MAKATI





BILLBOARD DIMENSION

25 Feet x 65 Feet

VISIBLE DISTANCE ___

100 Meters +

GOING TO

BONIFACIO GLOBAL CITY, UPPER MCKINLEY HILLS, MAKATI CBD, FTI- TAGUIG, SLEX, ALABANG, LAGUNA, PARANAQUE.

VISIBLE TO VEHICLES FROM.

ORTIGAS CENTER, LIBIS, EASTWOOD CITY, MARIKINA, CAINTA RIZAL, KAPITOLYO PASIG.

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

231, 168 Vehicles



Available Sites in

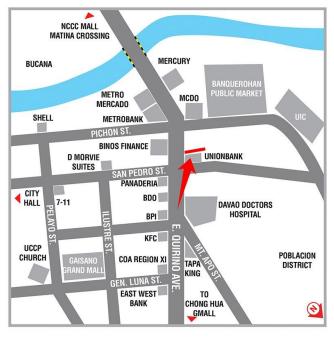
Metro Davao



QUIRINO COR. SAN PEDRO EXT.

DAVAO CITY





BILLBOARD DIMENSION

55 Feet (H) x 45 Feet (W)

VISIBLE DISTANCE

100 Meters +

GOING TO

Matina, NCCC Mall, S & R, Ateneo de Davao, Matina Crossing, Talomo Proper, Toril District, Digos City, General Santos City

VISIBLE TO VEHICLES FROM

Davao Doctors Hospital, Bangko Sentral ng Pilipinas, Chong Hua, GMall Davao, San Pedro

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

54,290 Vehicles



QUIMPO BLVD. CORNER ACACIA DAVAO CITY





BILLBOARD DIMENSION

50 Feet (H) x 35 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

S.I.R., Ateneo de Davao University, Bolton Bridge, Felcris Centrale Mall, Ecoland Bus Terminal, Downtown Davao City

VISIBLE TO VEHICLES FROM

SM City Davao, Verdon Parc, One Oasis Davao, Emars Hotel and Beach Resort, Matina Aplaya

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

36,960 Vehicles



QUIMPO BOULEVARD (MALINAO BUILDING)

DAVAO CITY





BILLBOARD DIMENSION

30'(H) x 40'(W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Piapi Public Market, New City Commercial Center, Chinatown 168 Mall, Ramon Magsaysay Park, Agdao Public Market, Davao Central Warehouse Club, Victoria Plaza, Ayala Mall

VISIBLE TO VEHICLES FROM ______ SM City, Davao Baywalk, Davao Overland Transport Terminal, Philippine Womens College, Matina Center Point Plaza, Gaisano Grand Mall-Toril, Digos City, Cotabato City, General Santos City

TRAFFIC SPEED.

Slow Moving

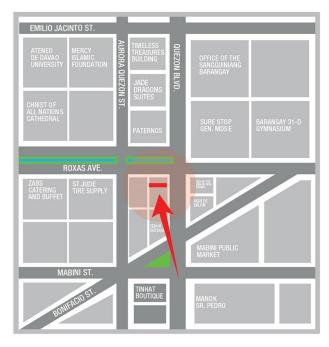
ESTIMATED DAILY TRAFFIC

36,960 Vehicles



33-D QUEZON BLVD., COR. ROXAS AVE. DAVAO CITY





BILLBOARD DIMENSION

30 Feet x 40 Feet

VISIBLE DISTANCE _____

200 Meters +

GOING TO

Ateneo de Davao University, Holy Child School of Davao College, Piapi Public Market, Sta. Ana High School, Davao Mental Hospital Park, Ramon Magsaysay Park, National Food Authority

VISIBLE TO VEHICLES FROM

University of the Immaculate Conception, University of MIndanao, San Pedro Cathedral, Felcris Centrale Mall, Bureau of Internal Revenue, City Health Davao

TRAFFIC SPEED _

Slow Moving

ESTIMATED DAILY TRAFFIC

130,000 Vehicles



33-D QUEZON BLVD., COR. ROXAS AVE. DAVAO CITY





BILLBOARD DIMENSION _____

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

University of the Immaculate Conception, University of MIndanao, San Pedro Cathedral, Felcris Centrale Mall, Bureau of Internal Revenue, City Health Davao

VISIBLE TO VEHICLES FROM

Ateneo de Davao University, Holy Child School of Davao College, Piapi Public Market, Sta. Ana High School, Davao Mental Hospital Park, Ramon Magsaysay Park, National Food Authority

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC____

130,000 Vehicles



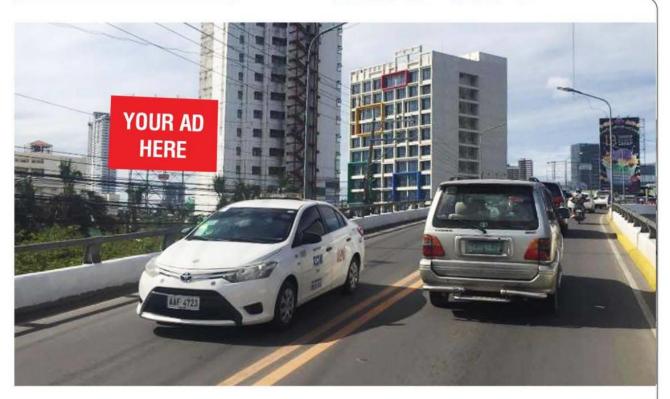
Available Sites in

Metro Cebu



ARCHBISHOP REYES CORNER POPE JOHN PAUL II AVENUE

CEBU CITY





BILLBOARD DIMENSION _____

40'(H) x 60'(W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Grand Convention Center, Ayala Center, Sian Temple, Robinsons Place, Osmeña Circle, Provincial Capitol

VISIBLE TO VEHICLES FROM

Cebu IT Park, Cebu Country Club, Gaisano Country Mall, Banilad Town Center, University of San Carlos, Waterfront Hotel, Consolacion, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

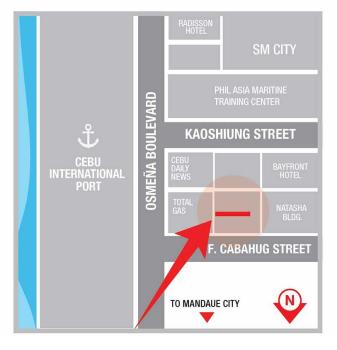
86,016 Vehicles



OSMEÑA BOULEVARD (NORTH RECLAMATION, MANDAUE CITY)

CEBU





BILLBOARD DIMENSION ____

50'(H) x 50'(W)

VISIBLE DISTANCE ____

200 Meters +

GOING TO

SM City, Robinsons Place, Cebu Port, Magellan's Cross, Cebu Technological University, Department of Foreign Affairs, SM Seaside City, Gaisano Capital

VISIBLE TO VEHICLES FROM

Mactan, Mandaue City, Parkmall, University of Cebu, Colonnade Mall, Gaisano Grand Mall, University of the Visayas, New Mandaue City Public Market

TRAFFIC SPEED _

Slow Moving

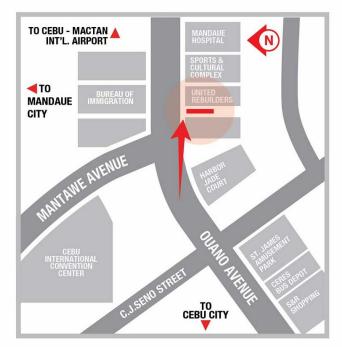
ESTIMATED DAILY TRAFFIC

43,288 Vehicles



OUANO AVENUE, MANDAUE CITY CEBU





BILLBOARD DIMENSION

20'(H) x 80'(W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Mandaue City Hall, Pacific Mall, Gaisano Grand Mall, Bridges Town Square, Lapu-Lapu Shrine, Mactan, Mactan Newtown, Cebu-Mactan International Airport

VISIBLE TO VEHICLES FROM

Park Mall, Robinsons Place, St. James Amusement Park Cebu International Convention Center, SM Hypermarket, Cebu Port, SM City, Southern Cebu, S&R Shopping

TRAFFIC SPEED _____

Fast Moving

ESTIMATED DAILY TRAFFIC

30,912 Vehicles

Steel Art

P. DEL ROSARIO COR. D. JAKOSALEM STREET

CEBU CITY





BILLBOARD DIMENSION

30'(H) x 40'(W)

VISIBLE DISTANCE

500 Meters +

GOING TO

University of San Carlos Main, South Road, South Bus Terminal, Elizabeth Mall, Cebu City Sports Center, University of San Jose Recoletos, Robinsons Place, Cebu Metropolitan Cathedral

VISIBLE TO VEHICLES FROM

Ayala Mall, SM City, Mandaue, Uptown, BPI, Cuenco Ave., Cebu International Port, San Miguel Corp., STI College, University of Visayas, Toyota Mandaue, ABS-CBN, Consolacion, Jollibee

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

75.552 Vehicles



A.C. CORTES AVENUE, MANDAUE CITY CEBU





BILLBOARD DIMENSION _____

40'(H) x 40'(W)

VISIBLE DISTANCE

300 Meters +

GOING TO

J Center Mall, Pacific Mall, Gaisano Grand Mall, SM City, Park Mall, Osmeña Circle, IT Park, Ayala Center Cebu, Gaisano Country Mall, Jy Square Mall, APM Shopping Center, University of Cebu

VISIBLE TO VEHICLES FROM

Lapu-Lapu City, Shangrila, Mactan Shrine, Plantation Bay, Southgate Mall, Mactan Square, Gaisano Mall of Mactan, Cebu - Mactan International Airport

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

22,195 Vehicles

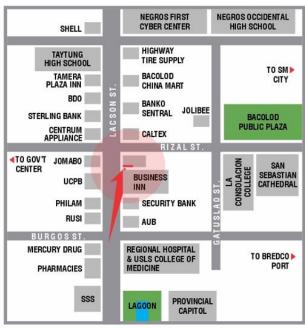


Steel Art BILLBOARDS

LACSON CORNER RIZAL STREET

BACOLOD CITY





BILLBOARD DIMENSION

25 Feet (H) x 45 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

SM City Bacolod, Ayala Capitol Central, Capitol Lagoon and Park, Gaisano Main Mall, ARB Call Center Facilities, University of St. La Salle, Colegio San Agustin, Riverside Hospital, Libertad Market

VISIBLE TO VEHICLES FROM

Robinsons Place Bacolod, Go Hotels, City Mall Mandalagan, Paseo Verde, South PUJ and Bus Terminal, Concentrix, Lopue's Mandalagan, iQor, Ayala Northpoint, Bacolod-Silay International

TRAFFIC SPEED

Slow Moving

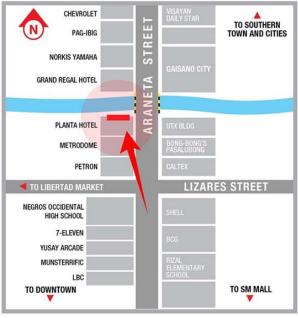
ESTIMATED DAILY TRAFFIC

48,238 Vehicles



BACOLOD CITY





BILLBOARD DIMENSION

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Goldenfield Commercial Complex, Gaisano City, Nissan, Toyota, Kia, Old Bacolod Airport, Palmas Del Mar Hotel & Resort, Transcom, Teletech, Robinsons Cybergate, Southern Towns & Cities

VISIBLE TO VEHICLES FROM

SM City, Downtown Area, Central Market, Bredco Port, Libertad Market, Gaisano Main, Robinsons Place, Planta Hotel, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

35,072 Vehicles



BACOLOD CITY





BILLBOARD DIMENSION (H) x (W)

25 Feet (H) x 53 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Ayala Capitol Central, 888 China Town Square, Central Market, Seda Hotel, Provincial Capitol and Lagoon

VISIBLE TO VEHICLES FROM

SM City, Park Inn by Radisson, BREDCO Port, Acacia Hotel, Bacolod Cathedral

TRAFFIC SPEED

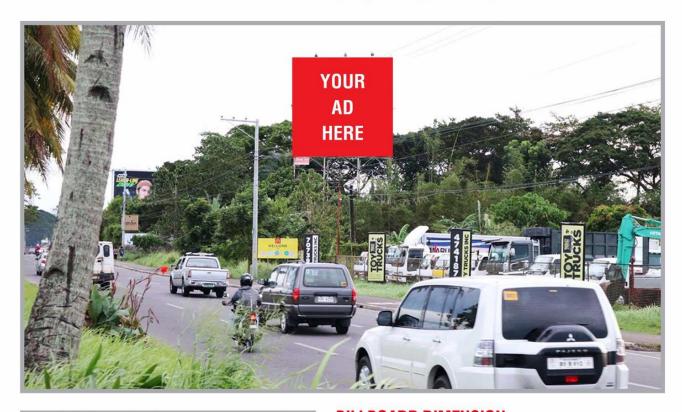
Slow Moving

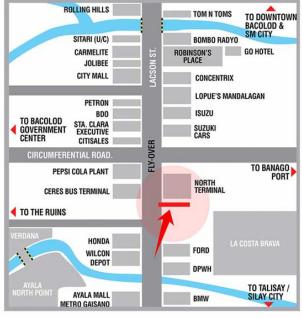
ESTIMATED DAILY TRAFFIC

74,802 Vehicles



BACOLOD CITY





BILLBOARD DIMENSION

40 Feet (H) x 40 Feet (W)

VISIBLE DISTANCE

400 Meters +

GOING TO

North Terminal, CityMall, Concentrix, Robinsons Place, GO Hotel, STI College, Seda Hotel, Ayala Capitol Central, Provincial Capitol and Lagoon, Corazon Regional Hospital, SM City, BREDCO Port

VISIBLE TO VEHICLES FROM

The Ruins, The District Mall Ayala North Point, Gaisano Metro, Natures Village Resort, Bacolod-Silay International Airport, Northern Towns & Cities

TRAFFIC SPEED

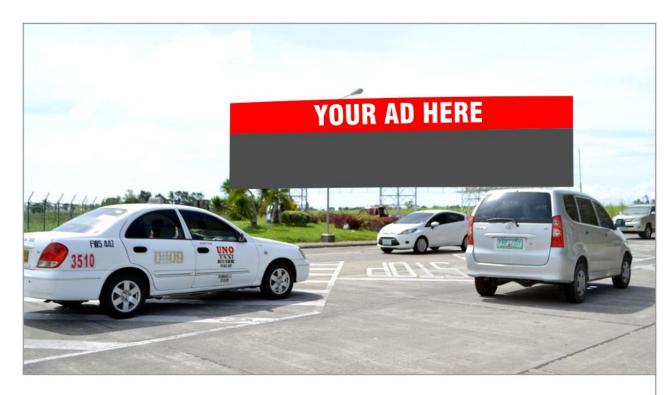
Moderate

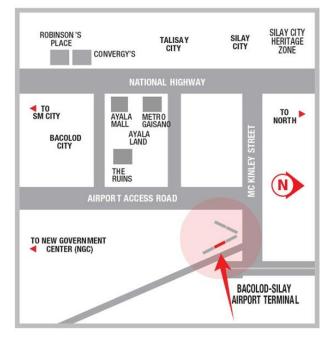
ESTIMATED DAILY TRAFFIC

40.864 Vehicles



SILAY CITY





BILLBOARD DIMENSION

12 Feet x 120 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

New Government Ceter, Bacolod City, SM City, Gaisano City, Robinsons Place, Ayala Mall, Metro Gaisano, Northern & Southern Towns & Cities

VISIBLE TO VEHICLES FROM

Bacolod Silay Airport

TRAFFIC SPEED

Moderate

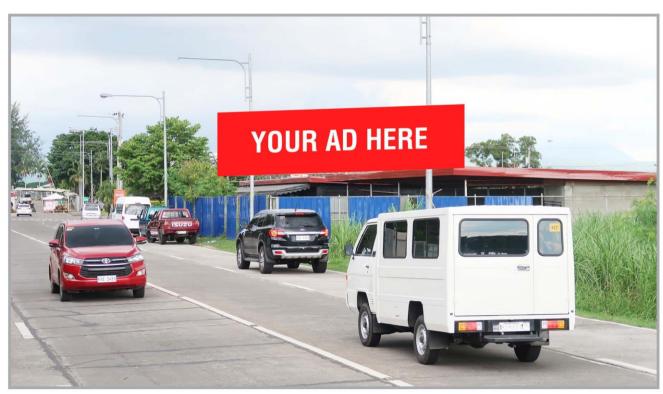
ESTIMATED DAILY TRAFFIC

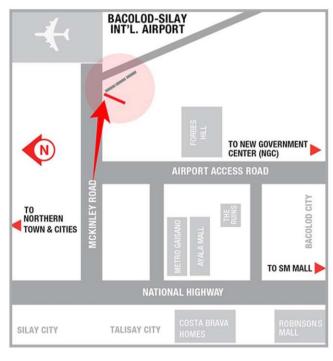
3,712 Vehicles



MCKINLEY ROAD (BACOLOD-SILAY INT'L AIRPORT)

SILAY CITY





BILLBOARD DIMENSION

20 Feet (H) X 80 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Bacolod-Silay International Airport, Patag and Lantawan Cafes & Mountain Resorts

VISIBLE TO VEHICLES FROM

Bacolod City, SM City, Ayala Capitol Central, Robinsons Place, BREDCO Port, The Ruins, New Government Center, Upper East, Lopue's East Center, Southern Towns & Cities

TRAFFIC SPEED

Moderate

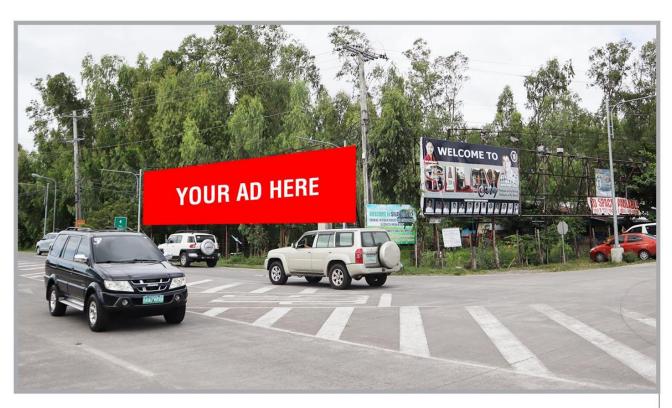
ESTIMATED DAILY TRAFFIC

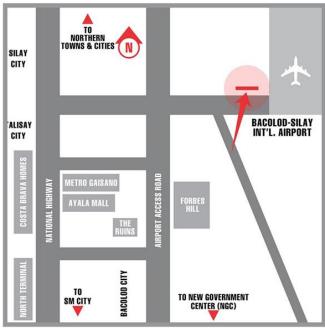
3,072 Vehicles



BACOLOD-SILAY INTERNATIONAL AIRPORT

SILAY CITY





BILLBOARD DIMENSION _____

12 Feet x 75 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Bacolod City, SM City, Gaisano City, Robinsons place, Ayala Mall, Metro Gaisano, Northern & Southern Towns & Cities

VISIBLE TO VEHICLES FROM _____

Bacolod Silay Airport

TRAFFIC SPEED _____

Slow Moving

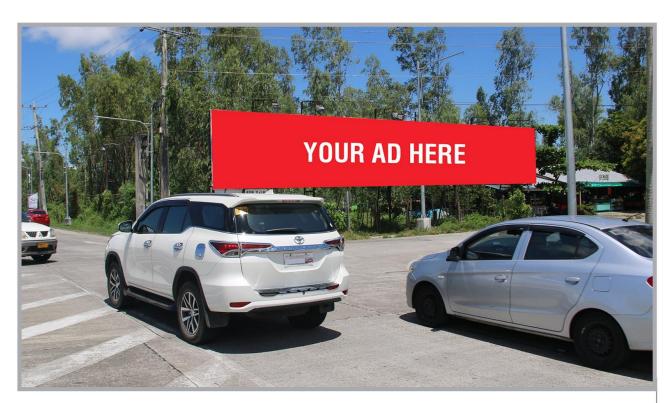
ESTIMATED DAILY TRAFFIC

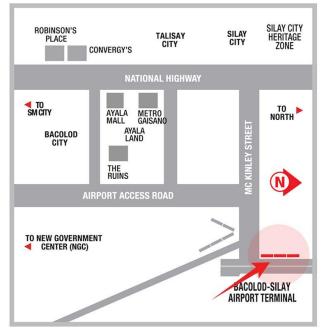
3,712 Vehicles



BACOLOD-SILAY INTERNATIONAL AIRPORT

SILAY CITY





BILLBOARD DIMENSION _

12 Feet x 75 Feet

VISIBLE DISTANCE _____

200 Meters +

GOING TO

Bacolod City, SM City, Gaisano City, Robinsons place, Ayala Mall, Metro Gaisano, Northern & Southern Towns & Cities

VISIBLE TO VEHICLES FROM

Bacolod Silay Airport

TRAFFIC SPEED

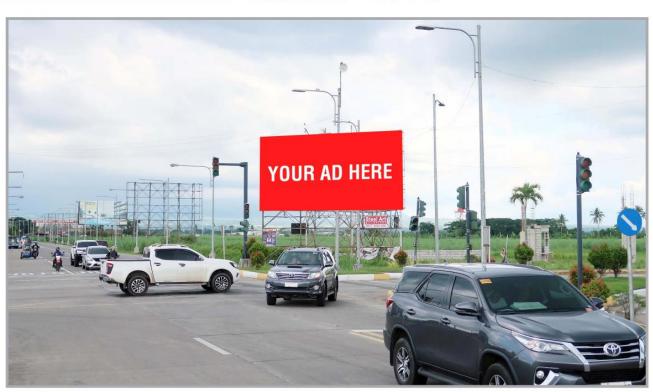
Slow Moving

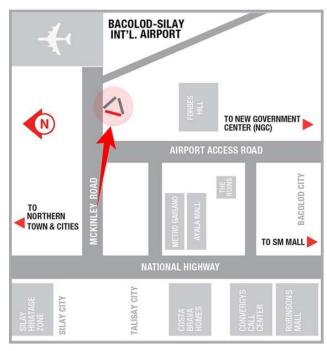
ESTIMATED DAILY TRAFFIC

3,712 Vehicles

Steel Art

MCKINLEY ROAD (BACOLOD-SILAY INT'L AIRPORT) **SILAY CITY**





BILLBOARD DIMENSION

20 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Bacolod-Silay International Airport, Patag and Lantawan Cafes & Mountain Resorts

VISIBLE TO VEHICLES FROM

Bacolod City, Silay City, The District Northpoint, Northern Towns & Cities

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

3,072 Vehicles



Available Sites in

<u>Iloilo</u>



ILOILO AIRPORT ACCESS ROAD, STA. BARBARA





BILLBOARD DIMENSION

40 Feet x 40 Feet

VISIBLE DISTANCE

300 Meters +

GOING TO

Iloilo International Airport, Visible to passengers going to Singapore, Hong Kong, Manila, Cebu, Davao

VISIBLE TO VEHICLES FROM

SM City, Gaisano City, Robinson's Mall, Ayala Atria Park, Smallville, Iloilo Business Park, Iloilo City Proper, Municipality of Pavia, GT Mall, Citymall Pavia, Robinsons Mall Pavia

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC_

3,264 Vehicles

Steel Art

ILOILO AIRPORT ACCESS ROAD, STA. BARBARA





BILLBOARD DIMENSION _____

40 Feet x 40 Feet

VISIBLE DISTANCE

300 Meters +

GOING TO _

SM City, Gaisano City, Robinson's Mall, Panay Area, Municipality of Pavia, Ayala, Smallville, Iloilo Business Park, Iloilo City Proper

VISIBLE TO VEHICLES FROM _

Iloilo International Airport

TRAFFIC SPEED _____

Moderate

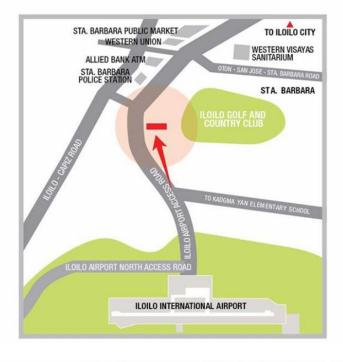
ESTIMATED DAILY TRAFFIC

3,264 Vehicles



ILOILO AIRPORT ACCESS ROAD, STA. BARBARA ILOILO





BILLBOARD DIMENSION

30 Feet x 120 Feet

VISIBLE DISTANCE

300 Meters +

GOING TO

SM City, Gaisano City, Robinson's Mall, Panay Area, Municipality of Pavia, Ayala, Smallville, Iloilo Business Park, Iloilo City Proper

VISIBLE TO VEHICLES FROM

Iloilo International Airport

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

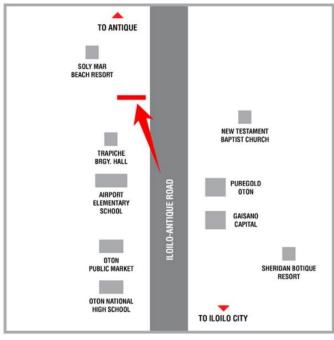
3,264 Vehicles

Steel Art

ILOILO-ANTIQUE ROAD, BRGY. TRAPICHE

OTON, ILOILO





BILLBOARD DIMENSION

20 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Miag-ao Church, University of the Philippines – Visayas Miag-ao Campus, Soly Mar Beach Resort, Bearland Paradise Resort, Hikari Resort, San Jose Antique

VISIBLE TO VEHICLES FROM

Oton Proper, Puregold, Gaisano Capital, Oton Public Market, Oton National High School, Sheridan Botique Resort, Ceres Bus Terminal, Iloilo City

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

48,687 Vehicles



Available Sites in

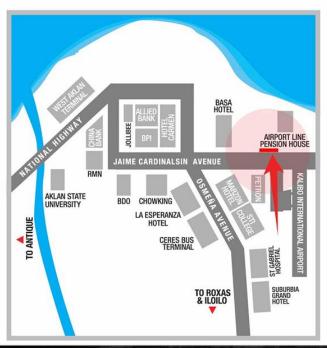
Kalibo-Panay



KALIBO INTERNATIONAL AIRPORT, ACCESS ROAD

KALIBO





BILLBOARD DIMENSION _____

20 Feet x 30 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO _

Kalibo Town Proper, Caticlan, Boracay, Capiz, Passi City

VISIBLE TO VEHICLES FROM

Kalibo International Airport, Dumaguit Port Ferry Terminal

TRAFFIC SPEED _____

Slow Moving

ESTIMATED DAILY TRAFFIC

6,192 Vehicles



TOP OF DEL MABEL BLDG., OSMEÑA AVE.

KALIBO





BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Roxas City, Iloilo, Antique, Passi City, Central Panay

VISIBLE TO VEHICLES FROM

Kalibo Town Proper, Gaisano Capital Kalibo, Caticlan, Boracay

TRAFFIC SPEED

Slow Moving

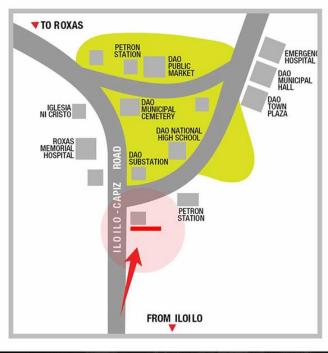
ESTIMATED DAILY TRAFFIC

18,592 Vehicles



NATIONAL HIGHWAY DAO CAPIZ





BILLBOARD DIMENSION _____

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Aklan, Caticlan, Boracay, Roxas City, Robinson's Roxas, Kalibo

VISIBLE TO VEHICLES FROM

Iloilo City

TRAFFIC SPEED _____

Fast Moving

ESTIMATED DAILY TRAFFIC

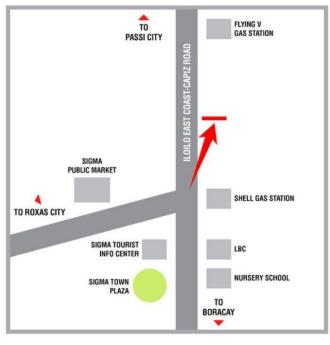
6,192 Vehicles



SIGMA HIGHWAY (BRGY. DAYHAGON)

CAPIZ





BILLBOARD DIMENSION

20 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Iloilo International Airport, SM City, Passi, Dueñas, Curatero, Pototan, Sta. Barbara, Zarraga, Leganes, Pavia, Lambunao

VISIBLE TO VEHICLES FROM

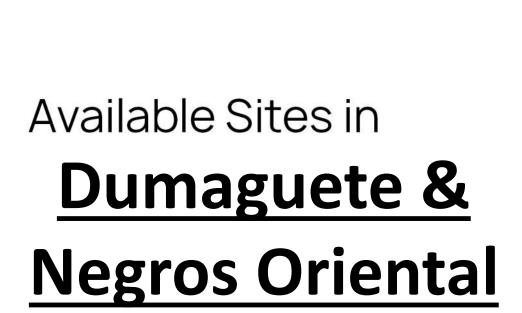
Sigma Public Market, Roxas City, Kalibo, Boracay, Mambusao, Dao, Robinsons Place Roxas, Northern Cities & Municipalities of Panay

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

12,587+ Vehicles

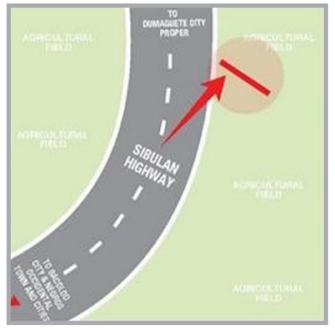


Steel Art

AJONG, SIBULAN HIGHWAY

L B O A R D S NEGROS ORIENTAL





BILLBOARD DIMENSION

20 Feet (H) x 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Dumaguete City Proper, Southern Negros Oriental, Siquijor Island, Tagbilaran, Zamboanga

VISIBLE TO VEHICLES FROM

Bacolod City, Kabankalan City, Northern & Southern Towns and Cities of Negros Occidental

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

24.480 Vehicles



Talk to our **OOH**Specialists Today

Browse our billboard inventory at www.steelart.ph

NICO 09175800266