

MAXIMIZE **YOUR BRAND** VISIBILITY

BROWSE OUR PRIME
SITE LOCATIONS

www.steelart.ph

BILLBOARDS

ARE VERY BRAND'S WINNING PLAY!

HERE'S WHY:

Unmatched Visibility

- Always On: **Billboards are visible 24/7**, unlike other ads that rely on screen time or algorithms.

Brand Awareness at Scale

- **Big, Bold, and Memorable:** The sheer size and visual impact of billboards make them ideal for brand recall.

Amplifies Digital Campaigns

- **OOH + Mobile = Power Combo**, It acts as a priming tool-creating familiarity that increase Click-Through-Rate and conversions online.

Cultural and Social Credibility

- Being on a billboard **signals legitimacy** and makes a brand feel bigger—even for up-and-comers.

Simplicity Cuts Through

- The constraints of Billboard design force to distill their message-often making it more impactful.
- **Simplicity = Clarity = Memorability.**

A Nationwide network of
high-impact billboard location
built for brand dominance



METRO MANILA

KALIBO

ILOILO

BACOLOD

DUMAGUETE

METRO CEBU

DAVAO

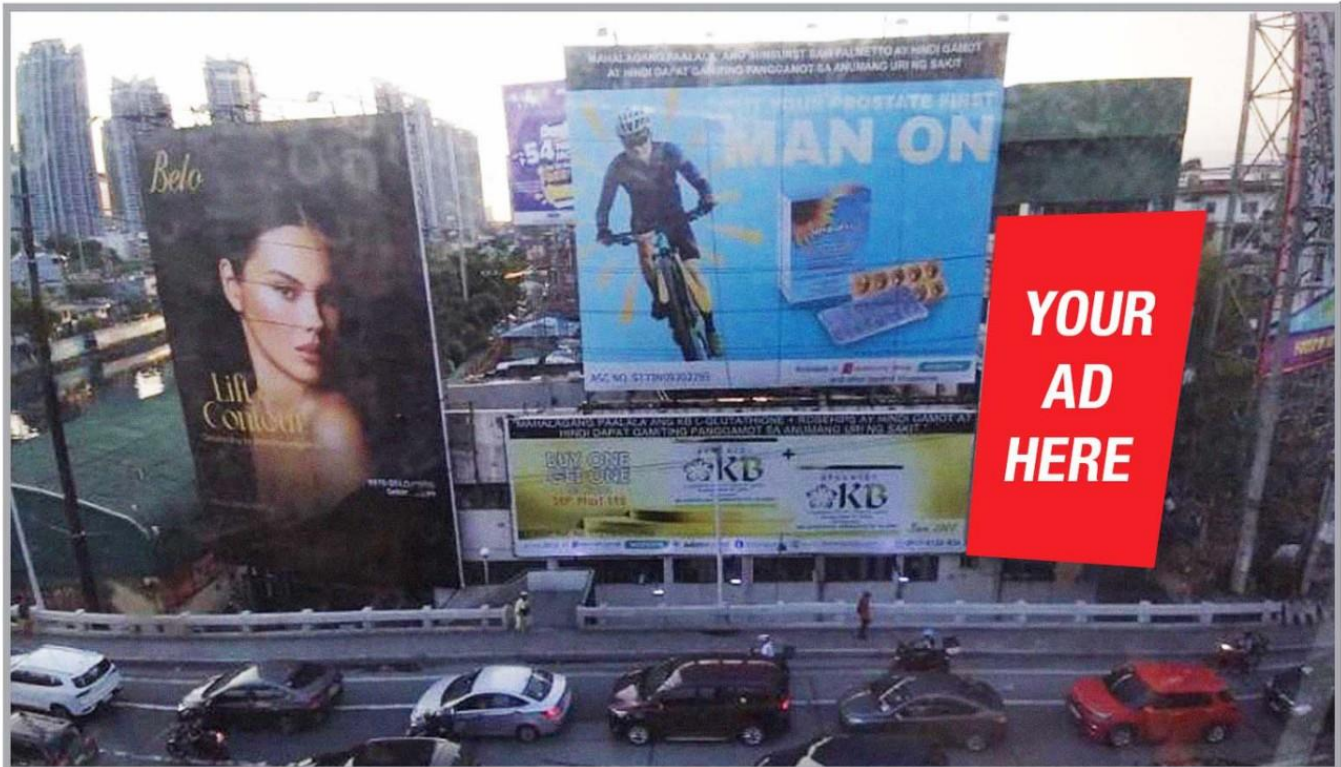
Available Sites

Metro Manila

Available Now

Steel Art
BILLBOARDS

BRGY. ILAYA-BARANGKA, MANDALUYONG
EDSA-GUADALUPE



BILLBOARD DIMENSION

43 Feet x 20 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

SHAW BOULEVARD, ORTIGAS CENTER, CUBAO QUEZON CITY, SM NORTH EDSA, SM MEGAMALL WACK-WACK GREENHILLS, EDSA SHANGRILA ROBINSONS GALLERIA PIONEER

VISIBLE TO VEHICLES FROM

MAKATI CBD, EDSA-TAFT, SM MOA, MAGALLANES, PARANAQUE, ALABANG, BONIFACIO GLOBAL CITY.

TRAFFIC SPEED

Very Slow Moving

ESTIMATED DAILY TRAFFIC

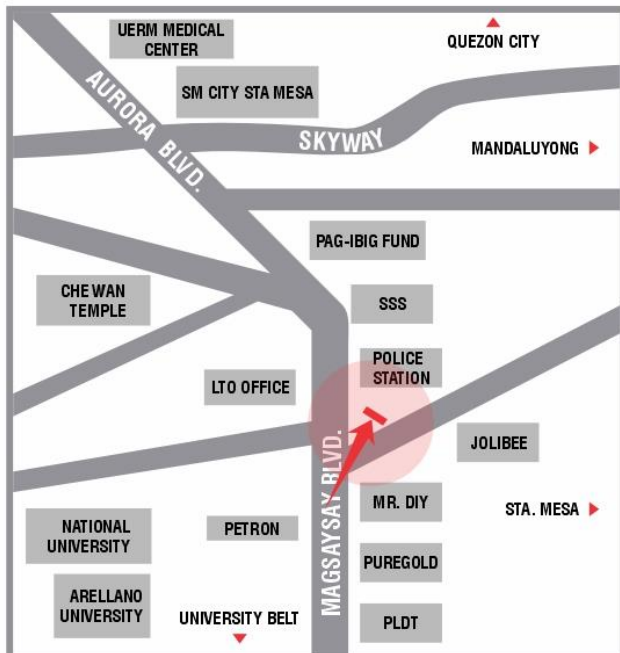
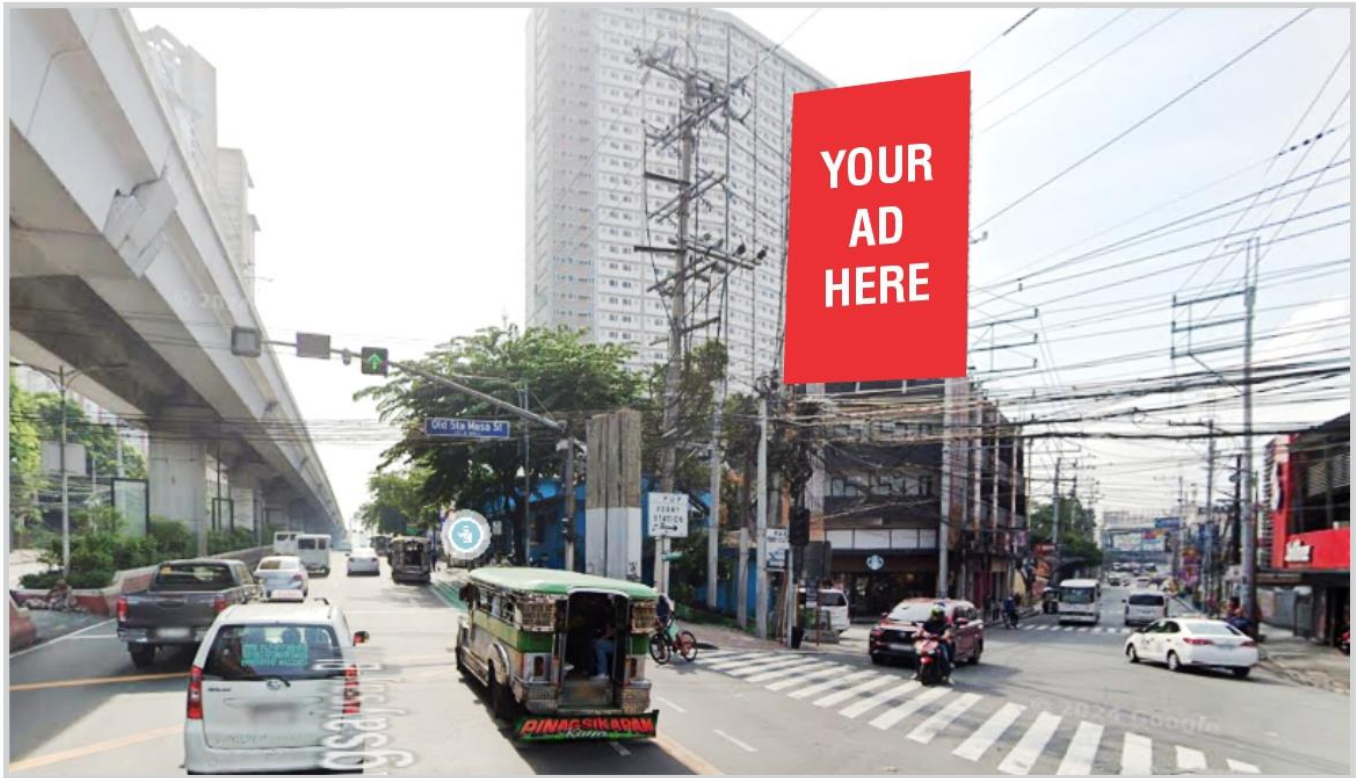
194,688 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

MAGSAYSAY BLVD., MANILA CITY
STA. MESA



BILLBOARD DIMENSION

50 Feet (H) x 31 Feet (W)

VISIBLE DISTANCE

100 Meters +

GOING TO

Polytechnic University of the Philippines, SM Sta. Mesa, UERM, Robinson's Magnolia, EDSA, Cubao, Araneta Center

VISIBLE TO VEHICLES FROM

University Belt, Mendiola, Malacañang, Nagtahan, Binondo, Diversoria

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

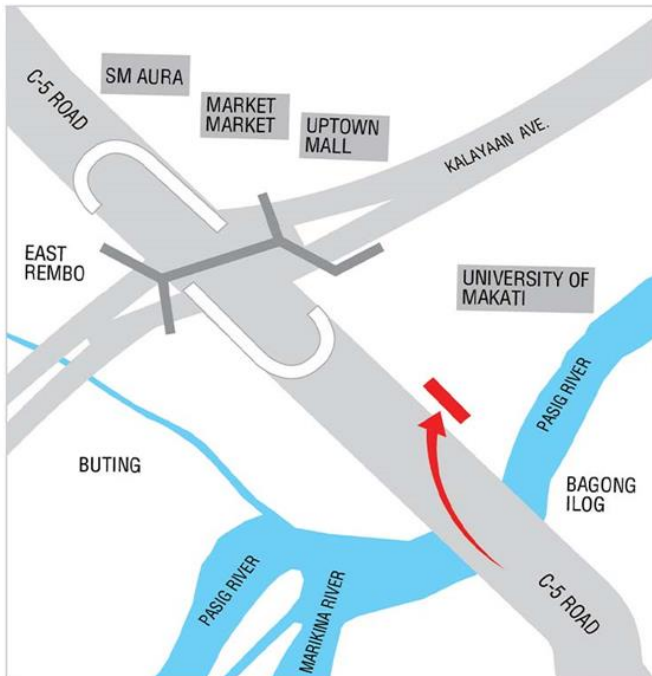
135,560 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

CP GARCIA AVENUE, WEST REMBO, MAKATI
C-5 MAKATI



BILLBOARD DIMENSION

25 Feet x 65 Feet

VISIBLE DISTANCE

100 Meters +

GOING TO

BONIFACIO GLOBAL CITY, UPPER MCKINLEY HILLS, MAKATI CBD, FTI- TAGUIG, SLEX, ALABANG, LAGUNA, PARANAQUE.

VISIBLE TO VEHICLES FROM

ORTIGAS CENTER, LIBIS, EASTWOOD CITY, MARIKINA, CAINTA RIZAL, KAPITOLYO PASIG.

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

231, 168 Vehicles

www.steelart.ph

Available Sites

Metro Cebu

Available Now

Steel Art
BILLBOARDS

P. DEL ROSARIO COR. D. JAKOSALEM STREET
CEBU CITY



BILLBOARD DIMENSION

30'(H) x 40'(W)

VISIBLE DISTANCE

500 Meters +

GOING TO

University of San Carlos Main, South Road, South Bus Terminal, Elizabeth Mall, Cebu City Sports Center, University of San Jose Recoletos, Robinsons Place, Cebu Metropolitan Cathedral

VISIBLE TO VEHICLES FROM

Ayala Mall, SM City, Mandaue, Uptown, BPI, Cuenco Ave., Cebu International Port, San Miguel Corp., STI College, University of Visayas, Toyota Mandaue, ABS-CBN, Consolacion, Jollibee

TRAFFIC SPEED

Slow Moving

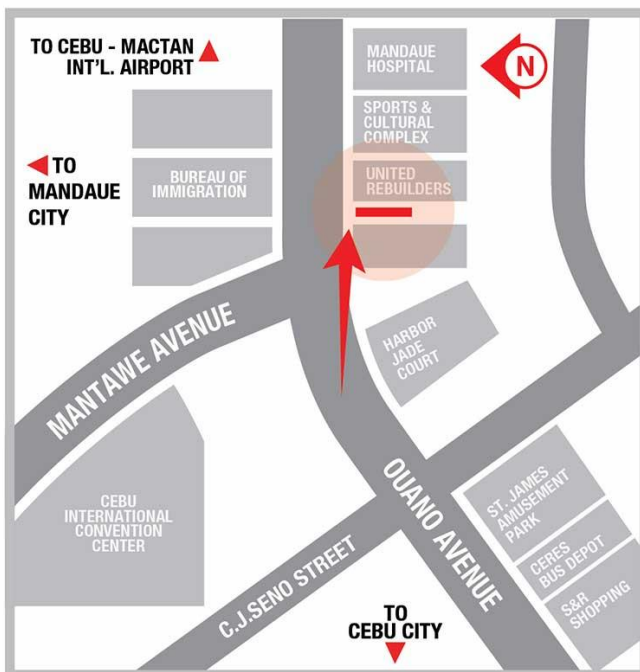
ESTIMATED DAILY TRAFFIC

75,552 Vehicles

Available Now

Steel Art
BILLBOARDS

OUANO AVENUE, MANDAUE CITY
CEBU



BILLBOARD DIMENSION

20' (H) x 80' (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Mandaue City Hall, Pacific Mall, Gaisano Grand Mall, Bridges Town Square, Lapu-Lapu Shrine, Mactan, Mactan Newtown, Cebu-Mactan International Airport

VISIBLE TO VEHICLES FROM

Park Mall, Robinsons Place, St. James Amusement Park, Cebu International Convention Center, SM Hypermarket, Cebu Port, SM City, Southern Cebu, S&R Shopping

TRAFFIC SPEED

Fast Moving

ESTIMATED DAILY TRAFFIC

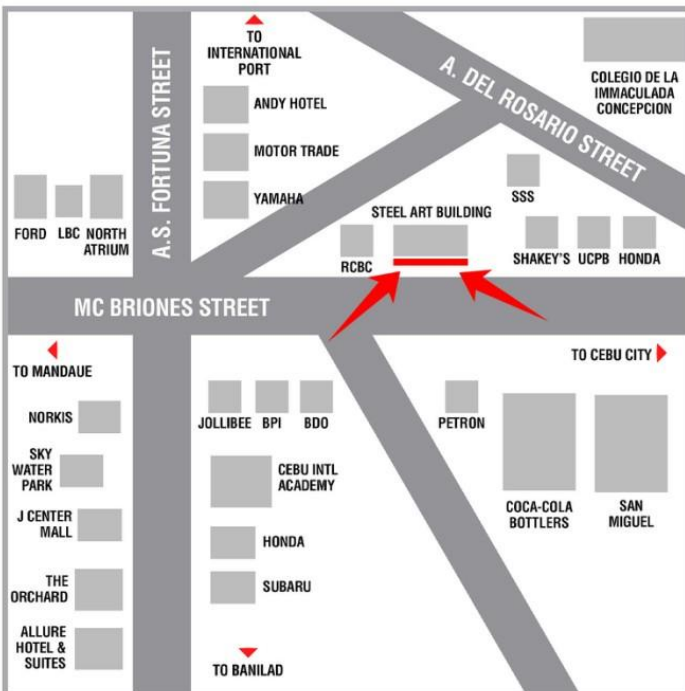
30,912 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

MC BRIONES ST., MANDAUE CITY (WALL OF STEEL ART BUILDING)
CEBU CITY



BILLBOARD DIMENSION

9 Feet (H) x 68 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Mabolo Church, Ayala Center, Waterfront Hotel, Cebu IT Park, Ayala Mall Central Bloc, SM City Cebu, Radisson Blu Hotel, Bayfront Hotel, SRP, Souther Towns and Cities.

VISIBLE TO VEHICLES FROM

SM City, Cebu Port Area, New Cebu North Bus Terminal, San Miguel Brewery, J Center Mall, SkyWater Park, Metro Park Hotel, Mandaue City.

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

45,708 Vehicles

www.steelart.ph

Available Sites

Metro Davao

Available Now

Steel Art
BILLBOARDS

J.P. LAUREL AVE.
DAVAO CITY



BILLBOARD DIMENSION

50 Feet (H) x 40 Feet (W)

VISIBLE DISTANCE

400 Meters +

GOING TO

SM Lanang Premier, Damosa IT Park, Insular Village, Panabo City and Davao del Norte

VISIBLE TO VEHICLES FROM

Downtown Davao City, Abreeza Mall, Robinsons Cybergate Delta, Southern Philippines Medical Center, NCCC Mall VP

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

65,500 Vehicles

Available Now

Steel Art
BILLBOARDS

QUIMPO BOULEVARD (MALINAO BUILDING)
DAVAO CITY



BILLBOARD DIMENSION

30'(H) x 40'(W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Piapi Public Market, New City Commercial Center, Chinatown 168 Mall, Ramon Magsaysay Park, Agdao Public Market, Davao Central Warehouse Club, Victoria Plaza, Ayala Mall

VISIBLE TO VEHICLES FROM

SM City, Davao Baywalk, Davao Overland Transport Terminal, Philippine Womens College, Matina Center Point Plaza, Gaisano Grand Mall-Toril, Digos City, Cotabato City, General Santos City

TRAFFIC SPEED

Slow Moving

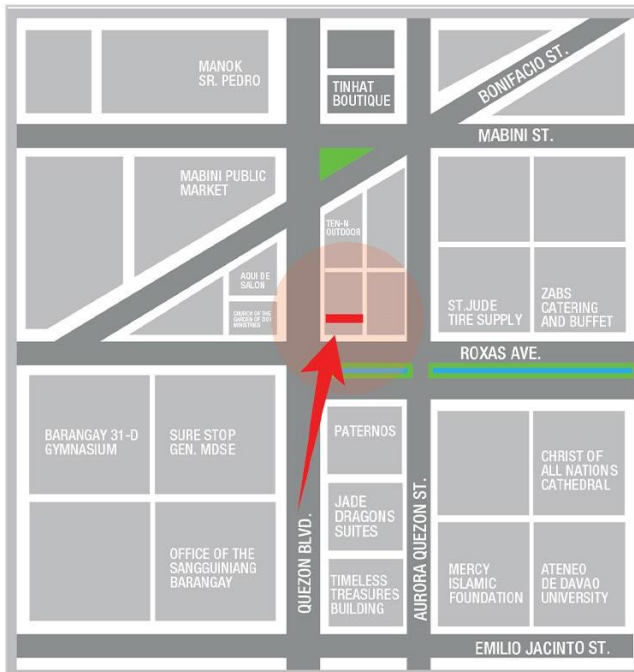
ESTIMATED DAILY TRAFFIC

36,960 Vehicles

Available Now

Steel Art
BILLBOARDS

33-D QUEZON BLVD., COR. ROXAS AVE.
DAVAO CITY



BILLBOARD DIMENSION

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

University of the Immaculate Conception, University of Mindanao, San Pedro Cathedral, Felcris Centrale Mall, Bureau of Internal Revenue, City Health Davao

VISIBLE TO VEHICLES FROM

Ateneo de Davao University, Holy Child School of Davao College, Piapi Public Market, Sta. Ana High School, Davao Mental Hospital Park, Ramon Magsaysay Park, National Food Authority

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

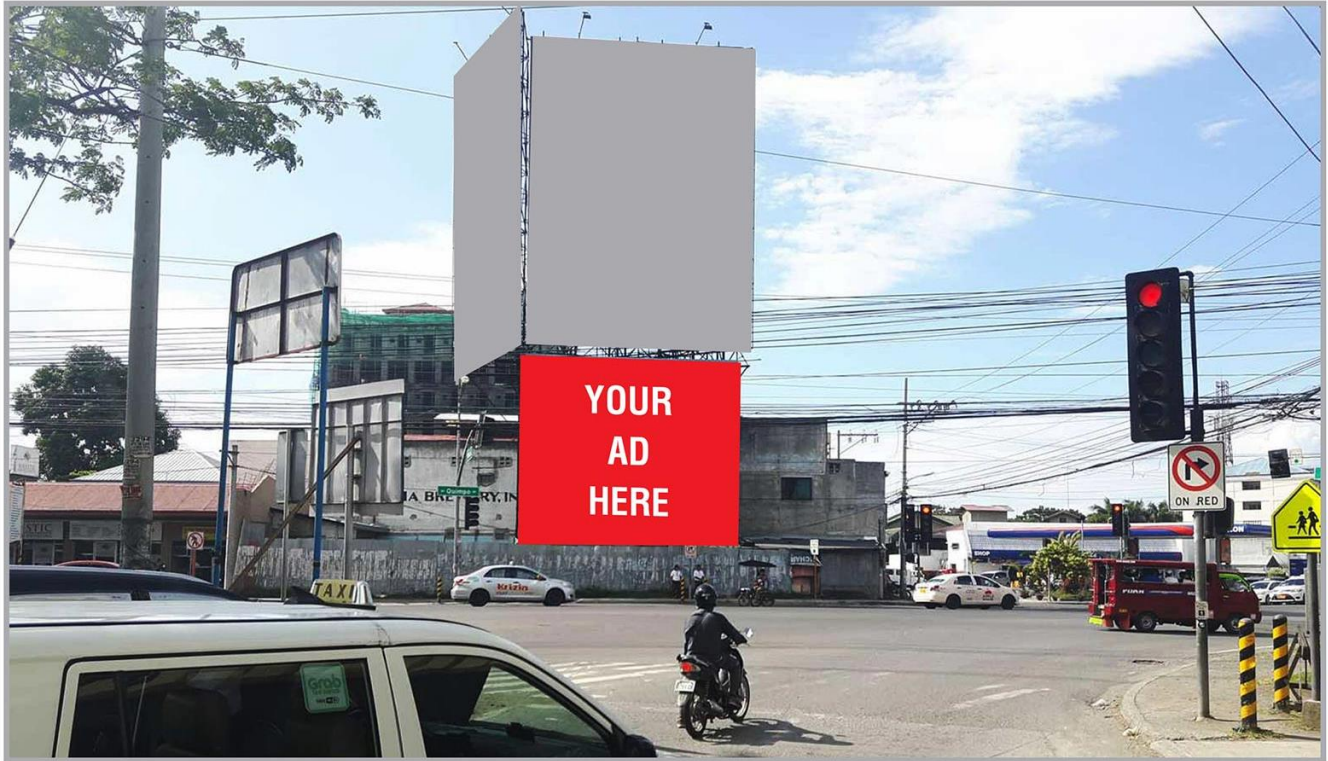
130,000 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

QUIMPO BLVD. CORNER ACACIA
DAVAO CITY



BILLBOARD DIMENSION

30 Feet (H) x 35 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

S.I.R., Ateneo de Davao University, Bolton Bridge, Felcris Centrale Mall, Ecoland Bus Terminal, Downtown Davao City

VISIBLE TO VEHICLES FROM

SM City Davao, Verdon Parc, One Oasis Davao, Emars Hotel and Beach Resort, Matina Aplaya

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

36,960 Vehicles

www.steelart.ph

Available Sites

Bacolod - Silay

Available Now

Steel Art
BILLBOARDS

LACSON STREET (STA. CLARA VILLAGE)
BACOLOD CITY



BILLBOARD DIMENSION

50 Feet (H) x 50 Feet (W)

VISIBLE DISTANCE

400 Meters +

GOING TO

Bacolod North Terminal, The Ruins, The District Mall Ayala North Point, Gaisano Metro, Natures Village Resort, Bacolod-Silay International Airport, Northern Towns & Cities

VISIBLE TO VEHICLES FROM

CityMall, Concentrix, Robinsons Place, GO Hotel, STI College, Seda Hotel, Ayala Capitol Central, Negros Occidental Provincial Capitol and Lagoon, Corazon Medical Regional Hospital, SM City, BREDCO Port

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

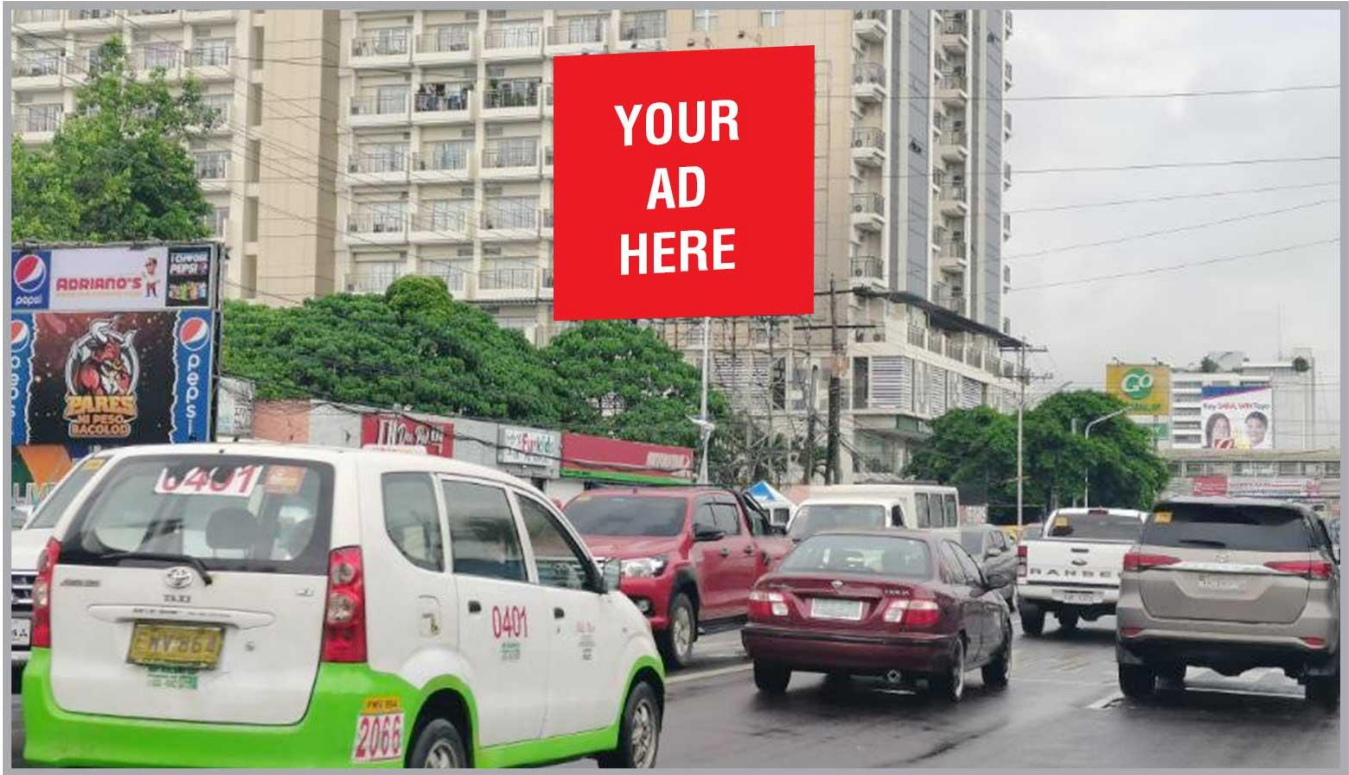
62,588 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

LACSON STREET (0 RESIDENCES)
BACOLOD CITY



BILLBOARD DIMENSION

40 Feet (H) x 40 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Robinsons Place, GO Hotel, Concentrix, CityMall Mandalagan, The Ruins, The District Mall Ayala North Point, Gaisano Metro, Nature's Village Resort, Bacolod-Silay International Airport

VISIBLE TO VEHICLES FROM

STI College, Riverside Medical Center, Collegio de San Agustin, USLS, Seda Hotel, Ayala Capitol Central, Capitol and Lagoon, Corazon Locsin Memorial Medical Regional Hospital, SM City, BREDCO Port

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

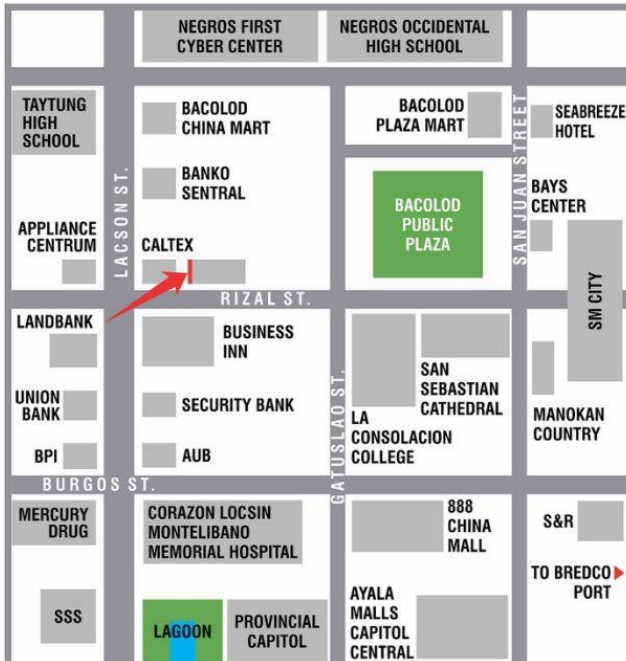
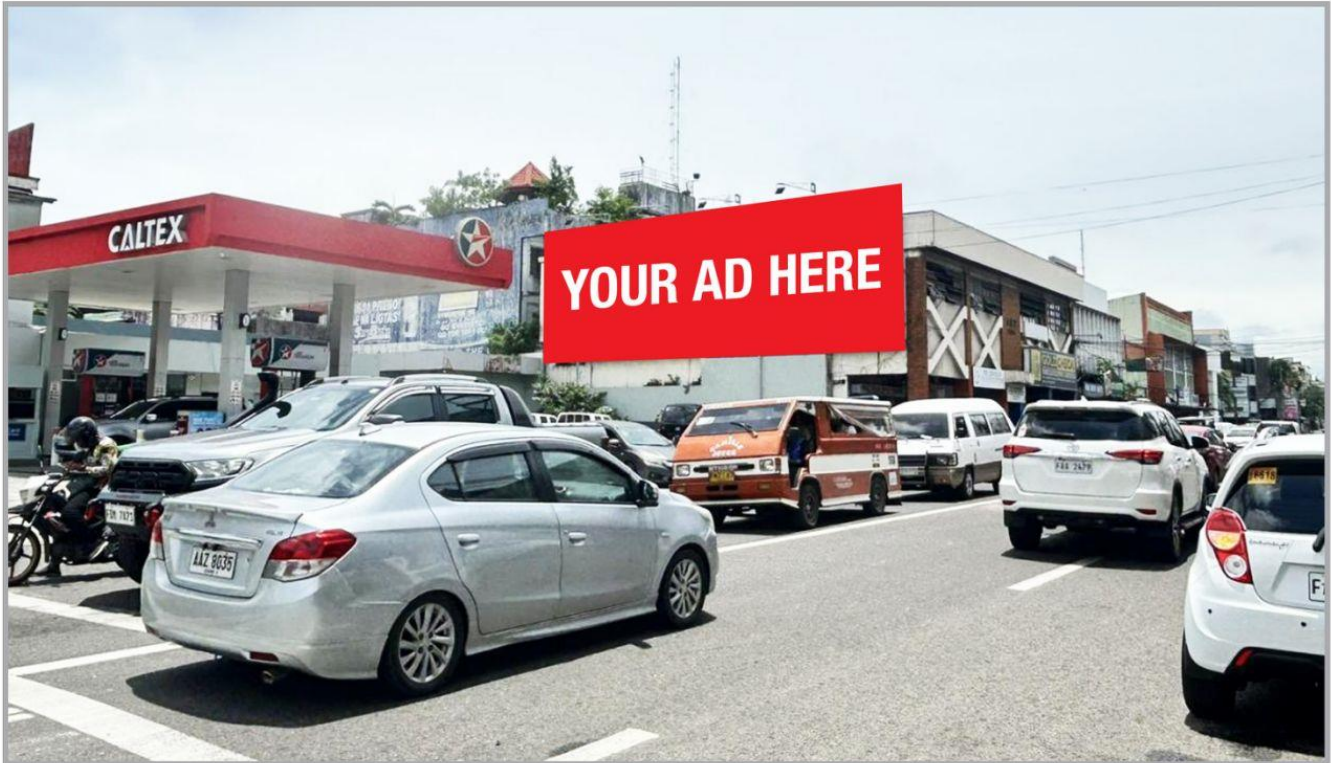
64,416 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

LACSON CORNER RIZAL STREET
BACOLOD CITY



BILLBOARD DIMENSION

20 Feet (H) x 60 Feet (W)

VISIBLE DISTANCE

100 Meters +

GOING TO

SM City Bacolod, Ayala Capitol Central, Capitol Lagoon and Park, Gaisano Main Mall, ARB Call Center Facilities, University of St. La Salle, Colegio San Agustin, Riverside Hospital, Libertad Market

VISIBLE TO VEHICLES FROM

Robinsons Place, Go Hotels, City Mall, Paseo Verde, South PUJ and Bus Terminal, Concentrix, Lopue's Mandalagan, iQor, Ayala Northpoint, The Upper East, Bacolod-Silay International Airport

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

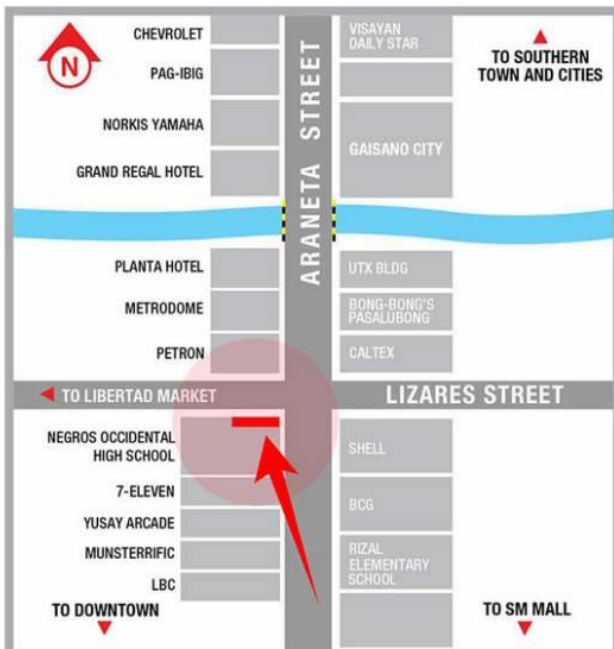
48,238 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

ARANETA STREET (NEGROS OCCIDENTAL HIGH SCHOOL)
BACOLOD CITY



BILLBOARD DIMENSION

30 Feet x 50 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Goldenfield Commercial Complex, Robinsons Cybergate, Transcom, Teletech, Southern Towns & Cities

VISIBLE TO VEHICLES FROM

SM City, Downtown Area, Central Market, Bredco Port, Gaisano Main, Robinsons Place, Burgos Market, Lopues Department Store, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

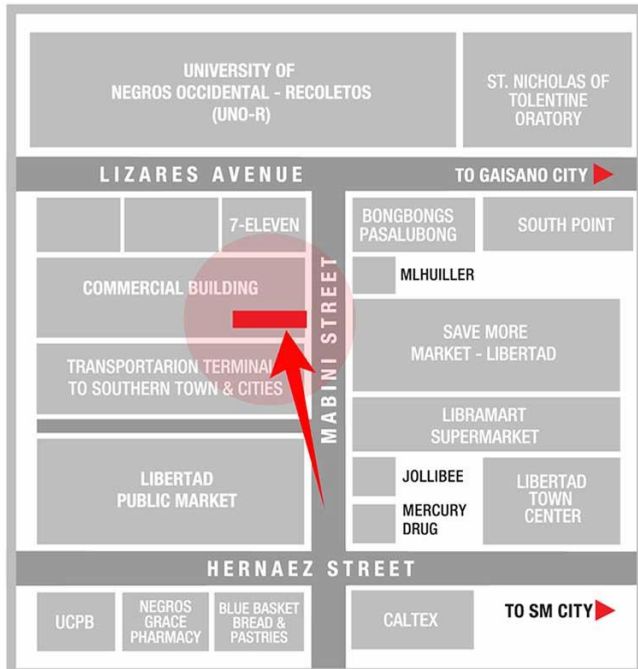
36,480 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

LIBERTAD MARKET (MABINI STREET)
BACOLOD CITY



BILLBOARD DIMENSION _____

20 Feet x 40 Feet

VISIBLE DISTANCE _____

200 Meters +

GOING TO _____

University of Negros Occidental-Recoletos, Goldenfield Commercial Complex, Gaisano City, Palmas Del Mar Hotel & Resort, Bacolod City Police Office, Southern Towns & Cities

VISIBLE TO VEHICLES FROM _____

Central Market, Downtown Area, SM City, East of Bacolod, University of St. La Salle, Northern Towns & Cities

TRAFFIC SPEED _____

Slow Moving

ESTIMATED DAILY TRAFFIC _____

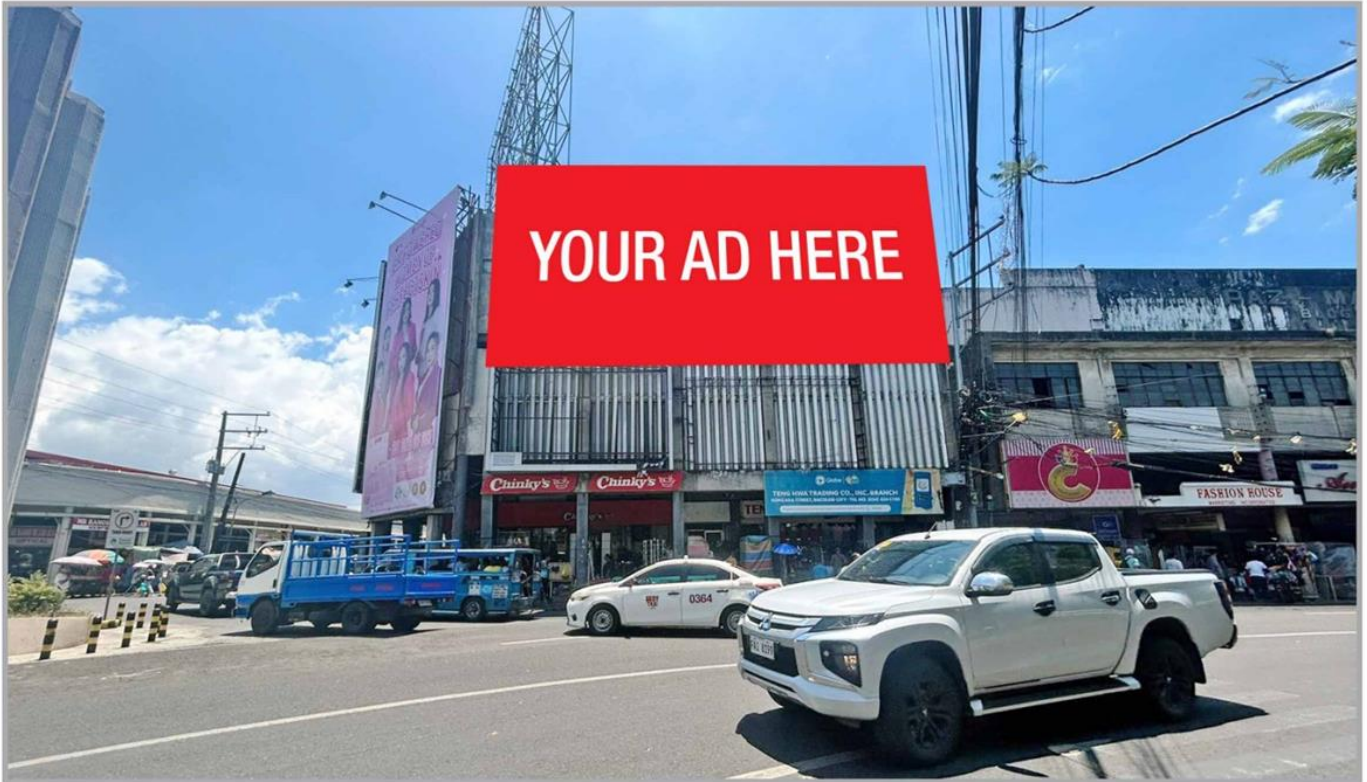
34,576 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

CENTRAL MARKET (PUBLIC PLAZA)
BACOLOD CITY



BILLBOARD DIMENSION (H) x (W)

25 Feet (H) x 53 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Ayala Capitol Central, 888 China Town Square, Central Market, Seda Hotel, Provincial Capitol and Lagoon

VISIBLE TO VEHICLES FROM

SM City, Park Inn by Radisson, BREDCO Port, Acacia Hotel, Bacolod Cathedral

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

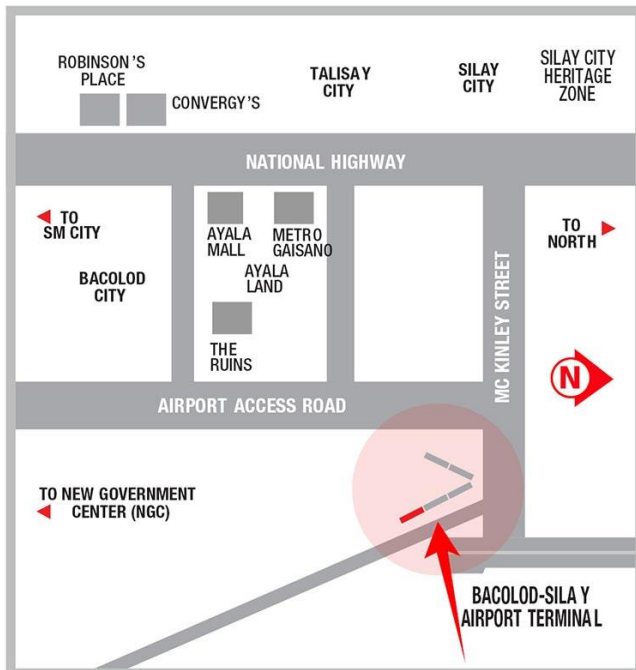
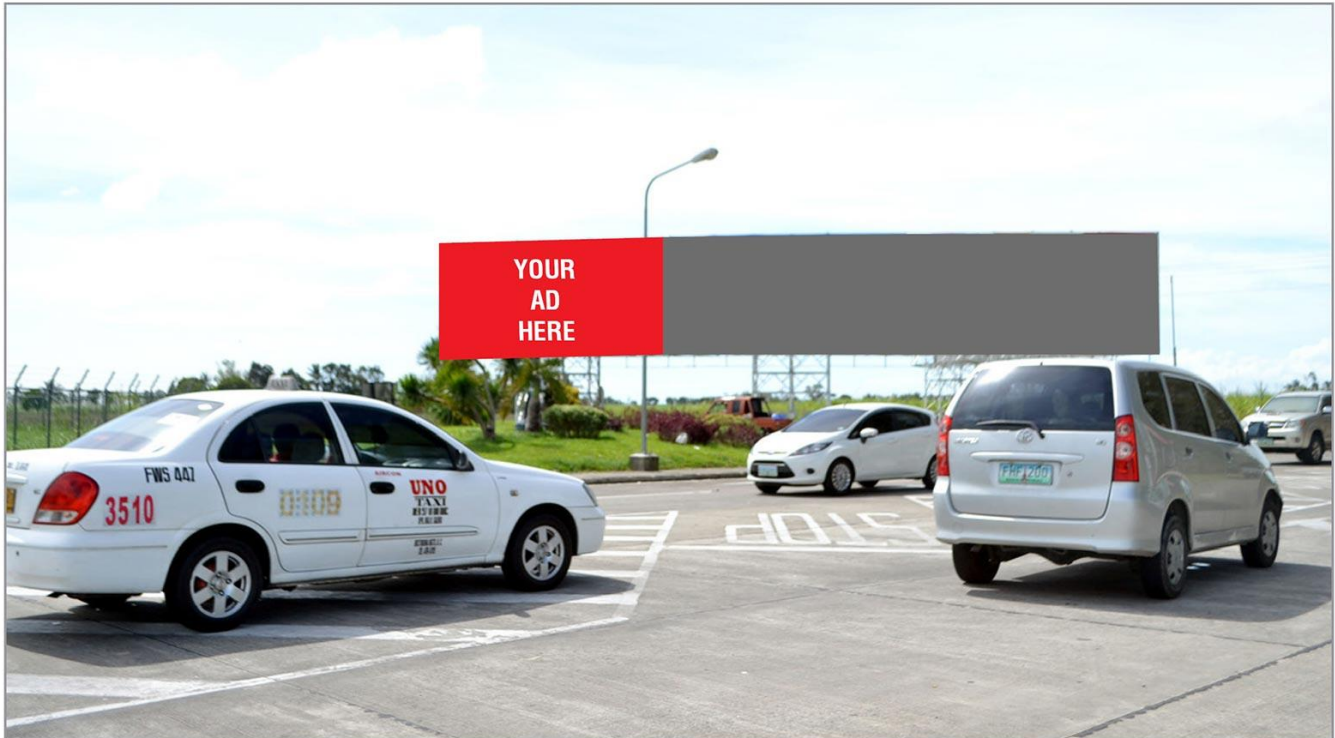
74,802 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

BACOLOD-SILAY AIRPORT
SILAY CITY



BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

New Government Ceter, Bacolod City, SM City, Gaisano City, Robinsons Place, Ayala Mall, Metro Gaisano, Northern & Southern Towns & Cities

VISIBLE TO VEHICLES FROM

Bacolod Silay airport

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

3,712 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

MCKINLEY ROAD (BACOLOD-SILAY INT'L AIRPORT)
SILAY CITY



BILLBOARD DIMENSION

20 Feet (H) X 80 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Bacolod-Silay International Airport, Patag and Lantawan Cafes & Mountain Resorts

VISIBLE TO VEHICLES FROM

Bacolod City, SM City, Ayala Capitol Central, Robinsons Place, BREDCO Port, The Ruins, New Government Center, Upper East, Lopue's East Center, Southern Towns & Cities

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

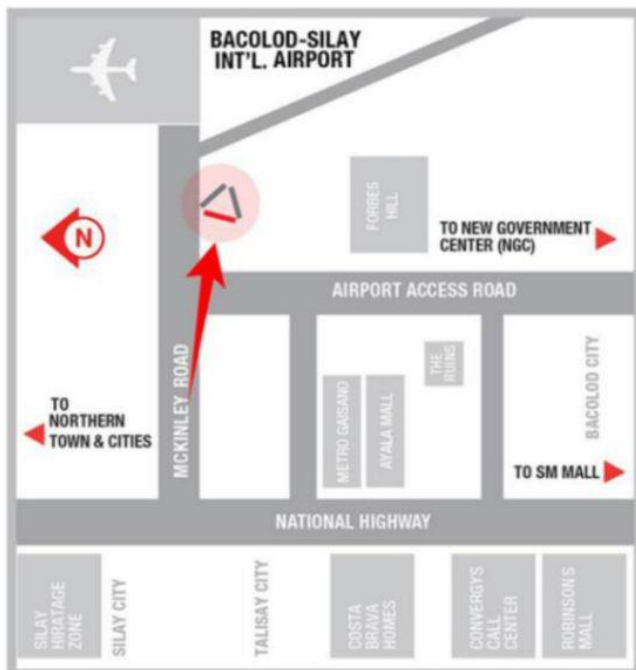
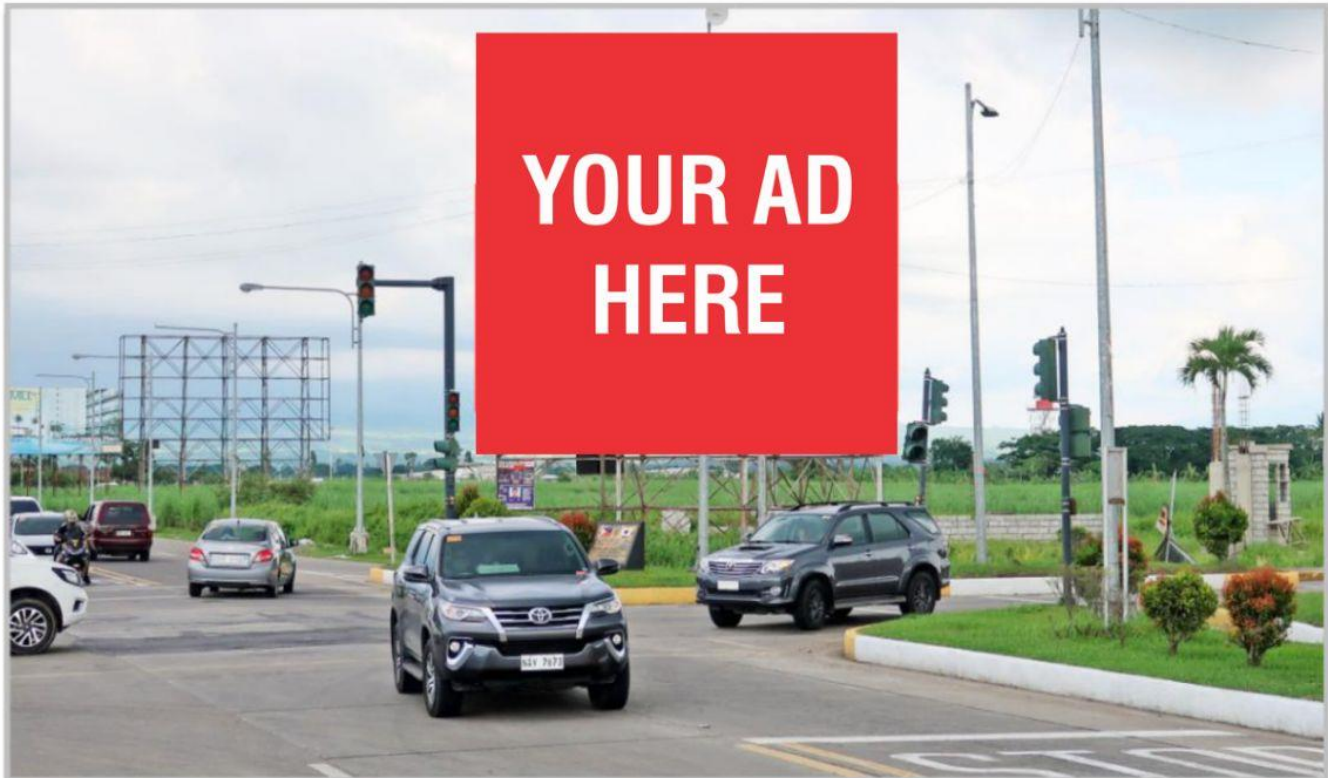
3,072 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

MCKINLEY ROAD (BACOLOD-SILAY INT'L AIRPORT)
SILAY CITY



BILLBOARD DIMENSION

40 Feet (H) x 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Bacolod-Silay International Airport, Philippine Airlines Cargo Office, Bong-Bong's Pasalubong Center

VISIBLE TO VEHICLES FROM

Downtown Area, Central Market, SM City, Gaisano City, Libertad Market, Robinsons Place, Ayala Mall, Metro Gaisano, Silay City, Talisay City, Southern Towns & Cities

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

3,328 Vehicles

www.steelart.ph

Available Sites

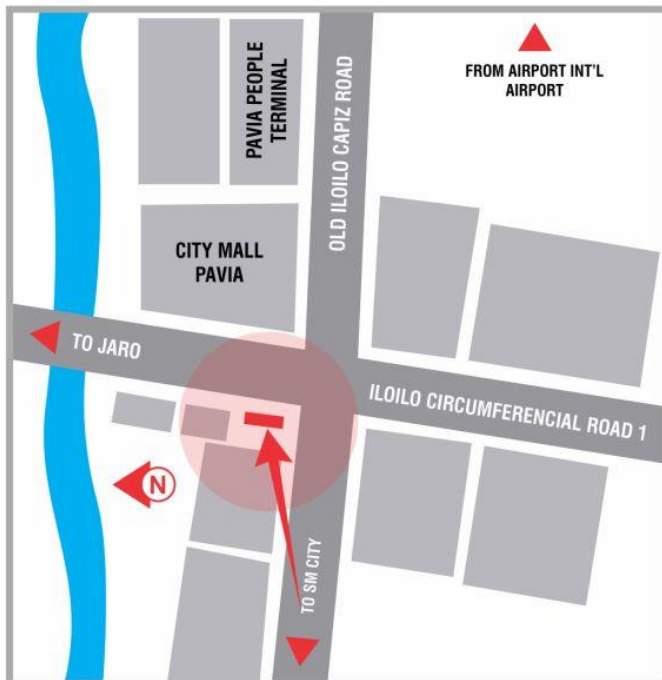
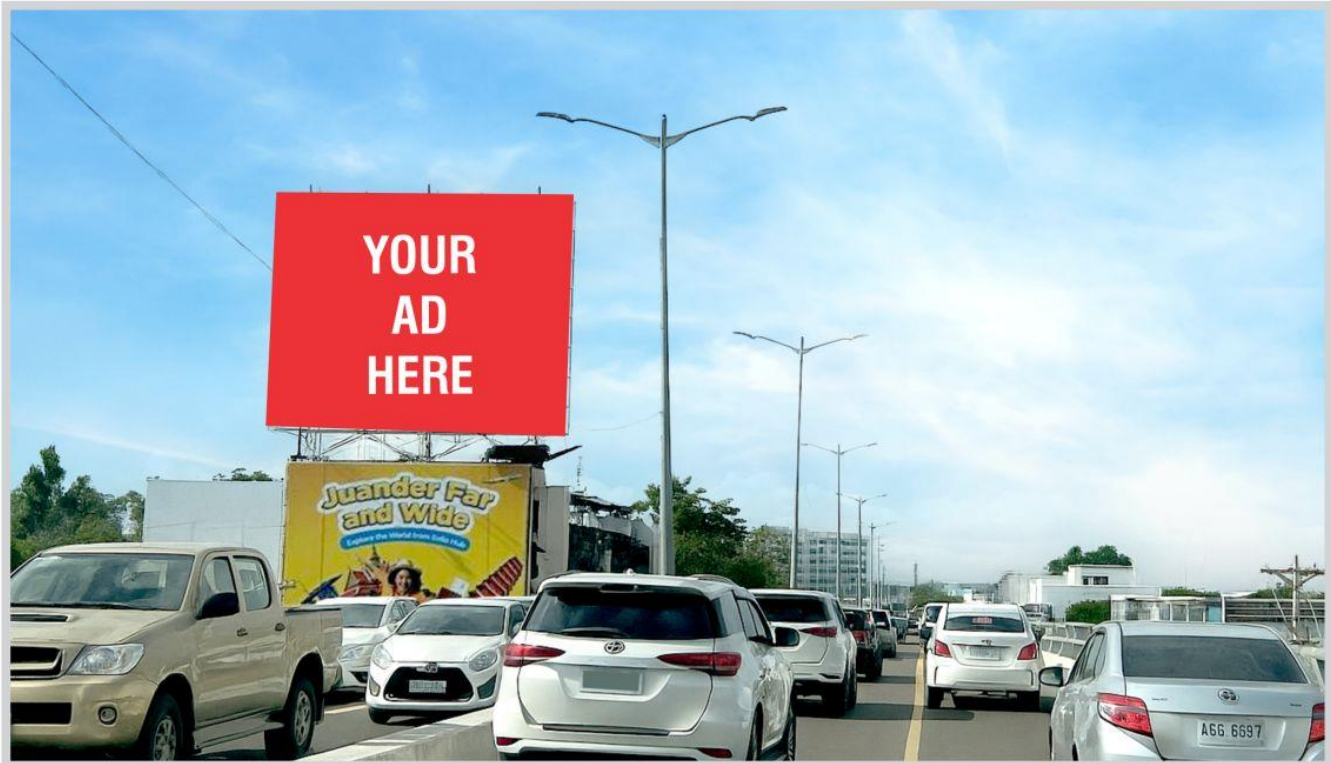
Metro Iloilo

Available Now

Steel Art
BILLBOARDS

NATIONAL HIGHWAY, PAVIA (FLYOVER)

ILOILO



BILLBOARD DIMENSION

40 Feet (H) X 50 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Iloilo International Airport, Sta. Barbara, Avida Village, Parc Regency, Green Meadows Iloilo, Iloilo Golf & Country Club

VISIBLE TO VEHICLES FROM

SM City, Lawa-an Village, Puerto Real De Iloilo, Iloilo Business Park, Robinsons Iloilo, La Paz District, Jaro, Small Ville Business Park, University of San Agustin

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

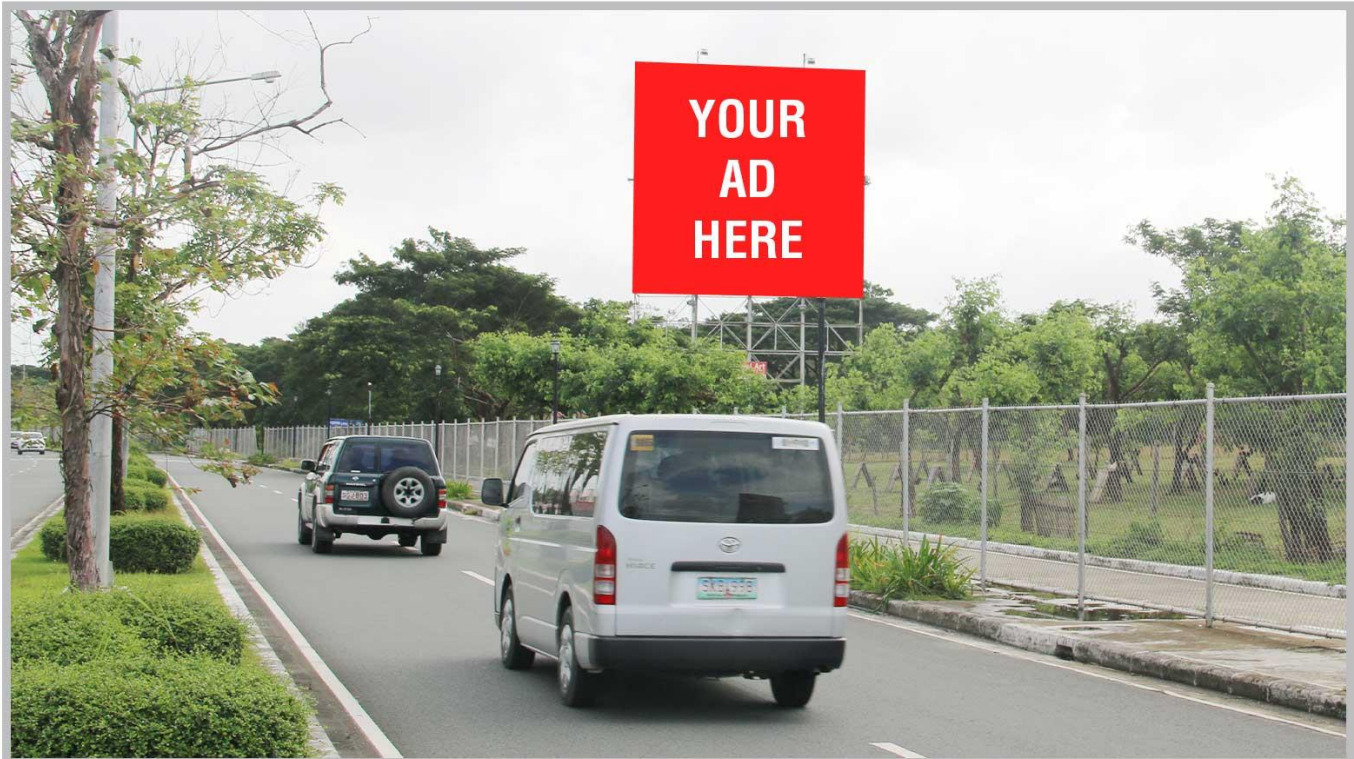
48,672 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

ILOILO AIRPORT ACCESS ROAD,
STA. BARBARA
ILOILO



BILLBOARD DIMENSION

40 Feet x 40 Feet

VISIBLE DISTANCE

300 Meters +

GOING TO

SM City, Gaisano City, Robinson's Mall, Panay Area, Municipality of Pavia, Ayala, Smallville, Iloilo Business Park, Iloilo City Proper

VISIBLE TO VEHICLES FROM

Iloilo International Airport

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

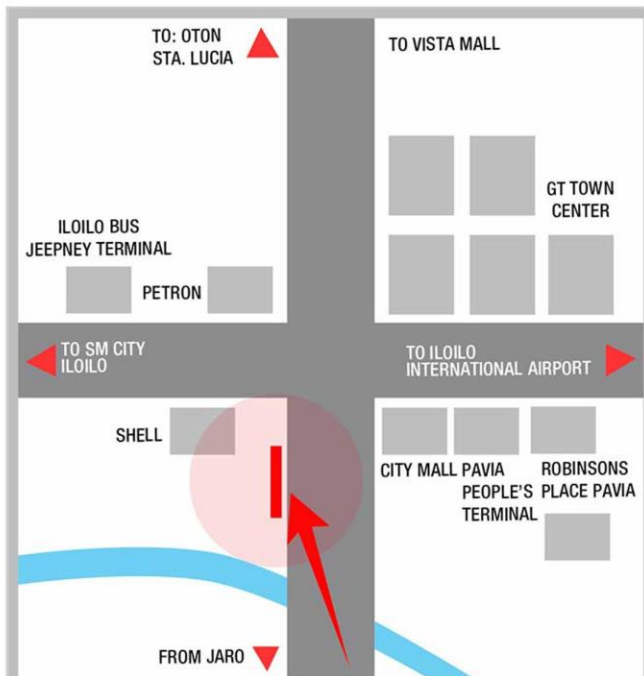
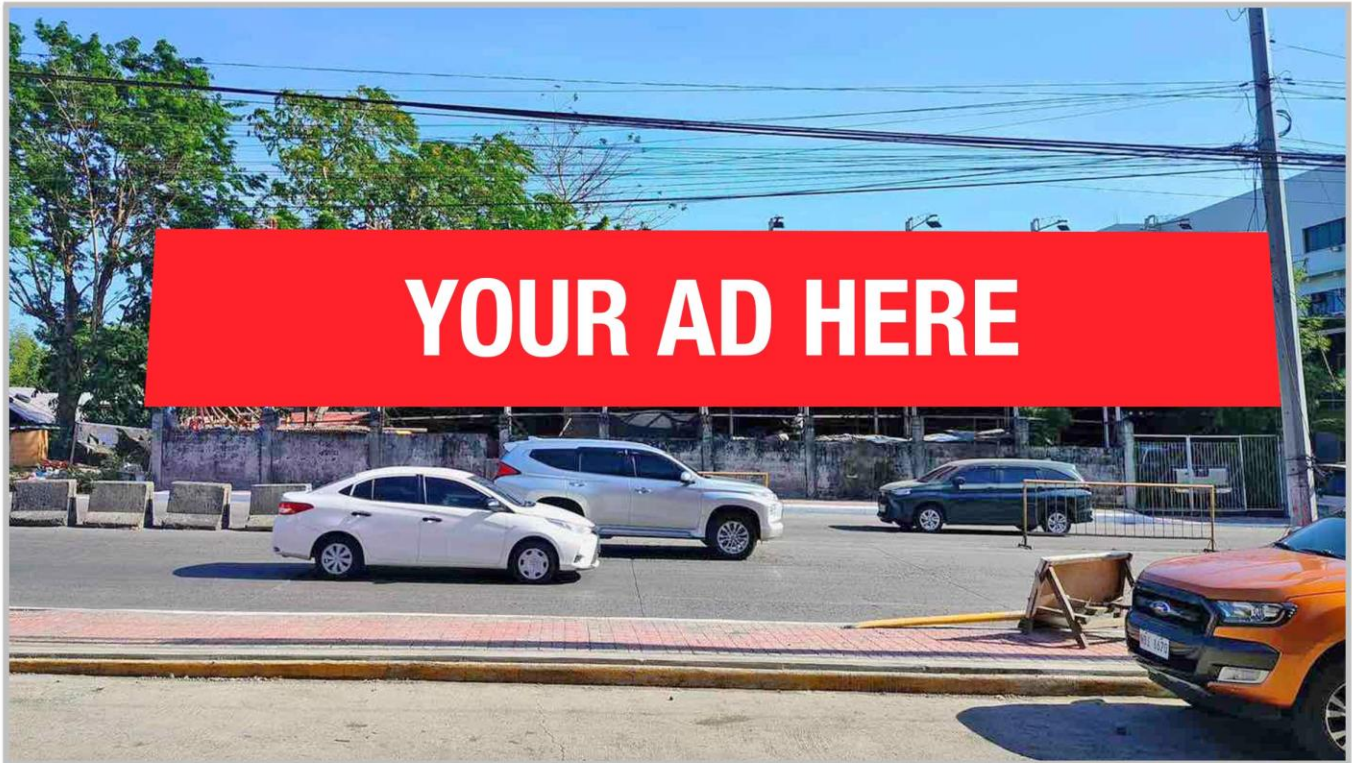
3,264 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

CIRCUMFERENCIAL RD. 1, PAVIA
ILOILO



BILLBOARD DIMENSION

15 Feet x 105 Feet

VISIBLE DISTANCE

100 Meters +

GOING TO

Green Meadows, Jaro, Tacas, Iloilo East Coastal
Capiz Rd. Balabago, Jaro

VISIBLE TO VEHICLES FROM

Iloilo International Airport, Sta. Barbara, Avida Village,
Parc Regency, Iloilo Golf and Country Club, GT Mall,
Robinsons Place, Vista Mall

TRAFFIC SPEED

Heavy

ESTIMATED DAILY TRAFFIC

97,344 Vehicles

www.steelart.ph

Available Sites

Kalibo-Panay

Available Now

Steel Art
BILLBOARDS

TOP OF DEL MABEL BLDG.,
OSMEÑA AVE.

KALIBO



BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Kalibo Town Proper, Gaisano Capital Kalibo, Caticlan, Boracay, Numancia, Makato

VISIBLE TO VEHICLES FROM

Roxas City, Iloilo, Antique, Passi City, Central Panay

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

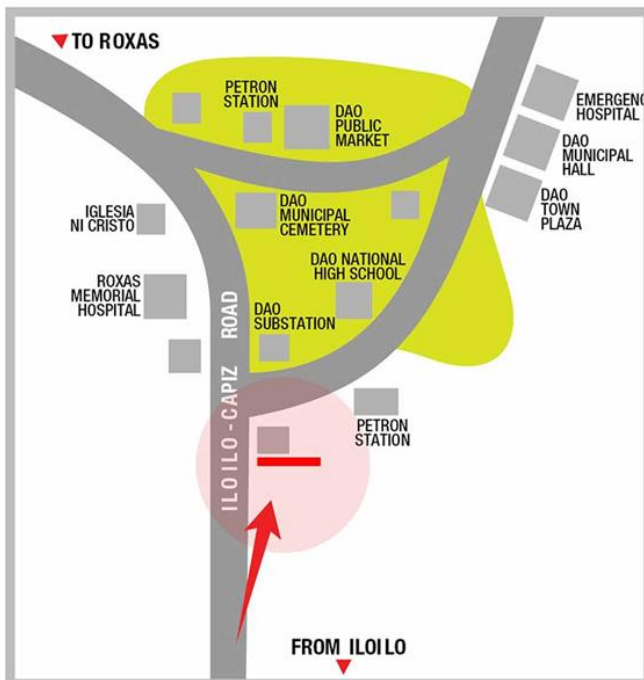
25,192 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

NATIONAL HIGHWAY DAO
CAPIZ



BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Aklan, Caticlan, Boracay, Roxas City,
Robinson's Roxas, Kalibo

VISIBLE TO VEHICLES FROM

Iloilo City

TRAFFIC SPEED

Fast Moving

ESTIMATED DAILY TRAFFIC

6,192 Vehicles

www.steelart.ph

Available Sites

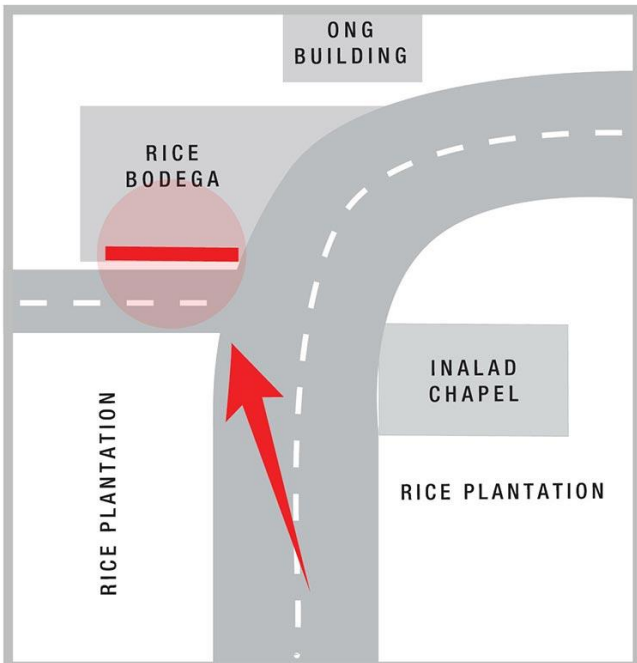
Dumaguete &
Negros Oriental

Available Now

Steel Art
BILLBOARDS

NATIONAL HIGHWAY, BRGY. INALAD SIATON

NEGROS ORIENTAL



BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Hinoba-an,
Southern Negros Occidental

VISIBLE TO VEHICLES FROM

Dumaguete City, Antulang Beach Resort,
Northern Negros Oriental

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

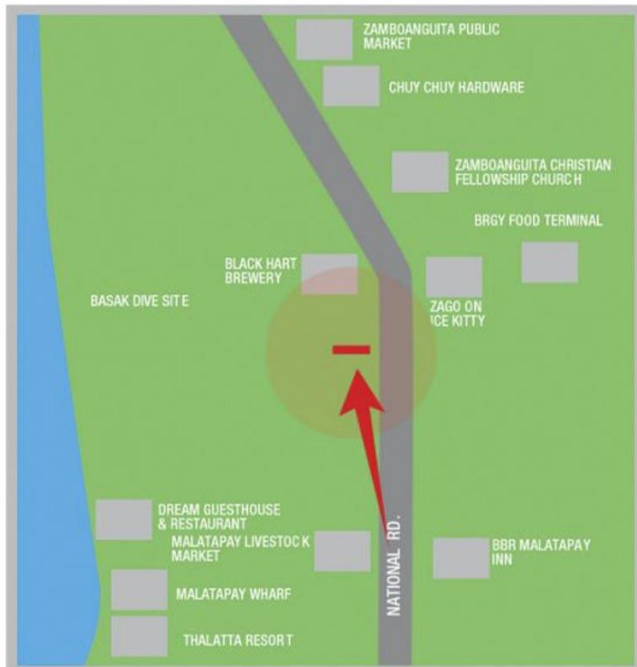
18, 320 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

ZAMBOANGUITA
NEGROS ORIENTAL



BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Zamboanguita Public Market, St. Isidro the Farmer Church, Zamboanguita Gymnasium, Zamboanguita Municipal Hall, White Chocolate Hills Resort

VISIBLE TO VEHICLES FROM

Malatapay Market, Apo Vista Beach Park, Maluay Elementary School, Villa Amani, Wellbeach Resort, Apo View Beach House

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

18,432 Vehicles

www.steelart.ph

Your Billboard Journey Starts Here!

CALL NICO 09175800266

Browse our **billboard inventory** at www.steelart.ph

