

The background of the advertisement is a grayscale photograph of a busy city street with heavy traffic, including cars, trucks, and buses. Overlaid on this image is the Steel Art Billboards logo in the top left corner, a large headline in the center, and a call to action at the bottom. The headline uses a mix of black and red text. The background image also shows various billboards on the buildings, such as one for 'JAPANESE STYLE REFRESHMENT' and another for 'GRIND PEEPS RESTAURANT'.

Steel Art
BILLBOARDS

MAXIMIZE YOUR BRAND VISIBILITY

Browse our billboard inventory at

www.steelart.ph



AVAILABLE SITES IN ***Bacolod - Silay***

Browse our billboard inventory at

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

LACSON STREET (STA. CLARA VILLAGE)
BACOLOD CITY



BILLBOARD DIMENSION

50 Feet (H) x 50 Feet (W)

VISIBLE DISTANCE

400 Meters +

GOING TO

Bacolod North Terminal, The Ruins, The District Mall Ayala North Point, Gaisano Metro, Natures Village Resort, Bacolod-Silay International Airport, Northern Towns & Cities

VISIBLE TO VEHICLES FROM

CityMall, Concentrix, Robinsons Place, GO Hotel, STI College, Seda Hotel, Ayala Capitol Central, Negros Occidental Provincial Capitol and Lagoon, Corazon Medical Regional Hospital, SM City, BREDCO Port

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

62,588 Vehicles

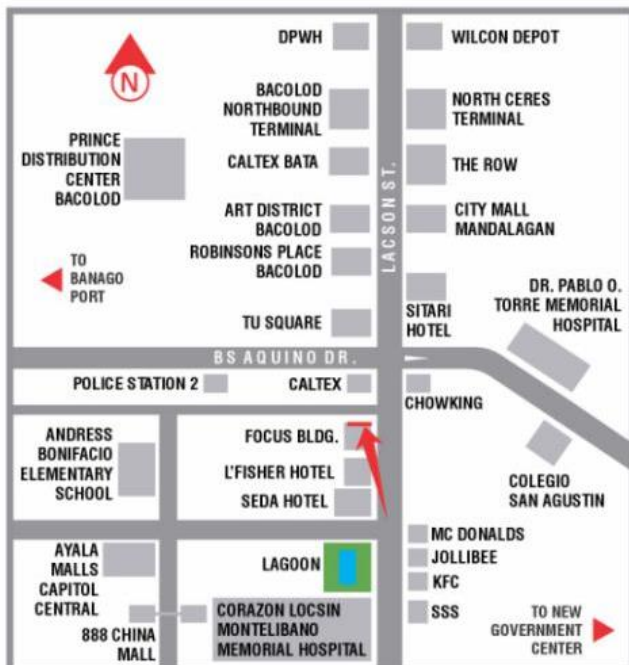
www.steelart.ph

Available Now

Steel Art
BILLBOARDS

22ND LACSON STREET

BACOLOD CITY



BILLBOARD DIMENSION

40 Feet (H) x 50 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Dr. Pablo O. Torre Memorial Hospital, Sitari Hotel & Residences, Robinsons Place Bacolod, City Mall Mandalagan, The Row, North Ceres Terminal

VISIBLE TO VEHICLES FROM

Seda Hotel, Capitol Lagoon, Ayala Malls Capitol Central, SM City, Corazon Locsin Montelibano Memorial Regional Hospital, University of Negros Occidental-Recolectos, Negros First Centre, Paglaum Sport Complex,

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

46,080 Vehicles

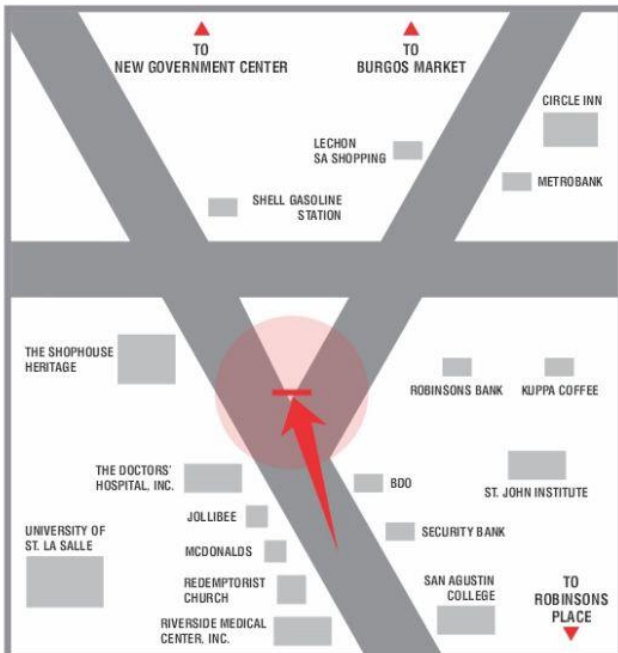
www.steelart.ph

Available Now

Steel Art
BILLBOARDS

ARANETA STREET (OLD BACOLOD AIRPORT)

BACOLOD CITY



BILLBOARD DIMENSION

20 Feet (H) x 20 Feet (W) | 20 Feet (H) x 20 Feet (W)
20 Feet (H) x 20 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

New Government Center, Burgos Public Market, St. John Institute, STI-WNU, Lopue's East Shopping Centers, Upper East Developments, Circle Inn Hotel

VISIBLE TO VEHICLES FROM

University of St. La Salle, San Agustin College, Robinsons Place Bacolod, Riverside Medical Center, Inc., The Doctors' Hospital, Inc.

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

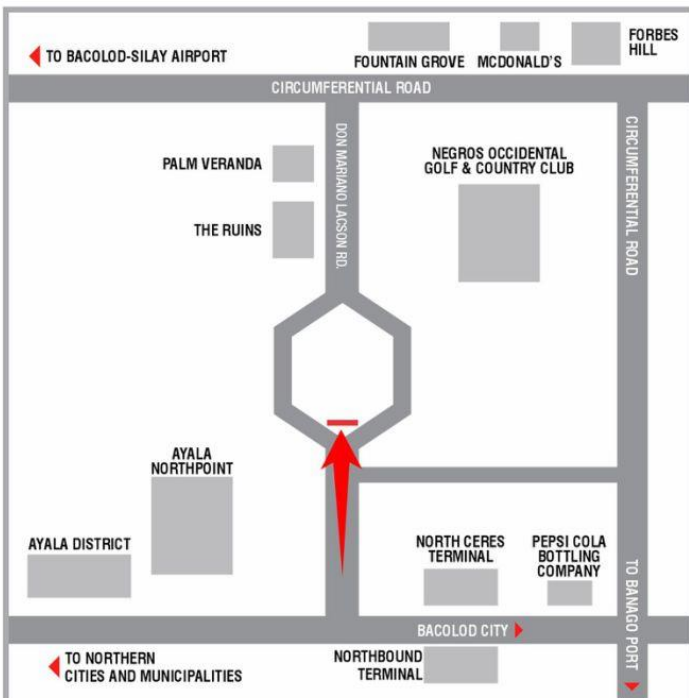
60,480 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

THE RUINS (CIRCUMFERENTIAL ACCESS ROAD)
BACOLOD CITY



BILLBOARD DIMENSION

30 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

The Ruins, Plam Veranda, Fountain Grove, Mcdonalds, Forbes Hill, Saludad by Phinma, Bacolod -Silay Airport

VISIBLE TO VEHICLES FROM

North Bus Terminal, Banago Port, Citadines, The Row, Robinsons Place, City Mall, North Bus Terminals, The District - North Point Ayala, Bacolod City Proper

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

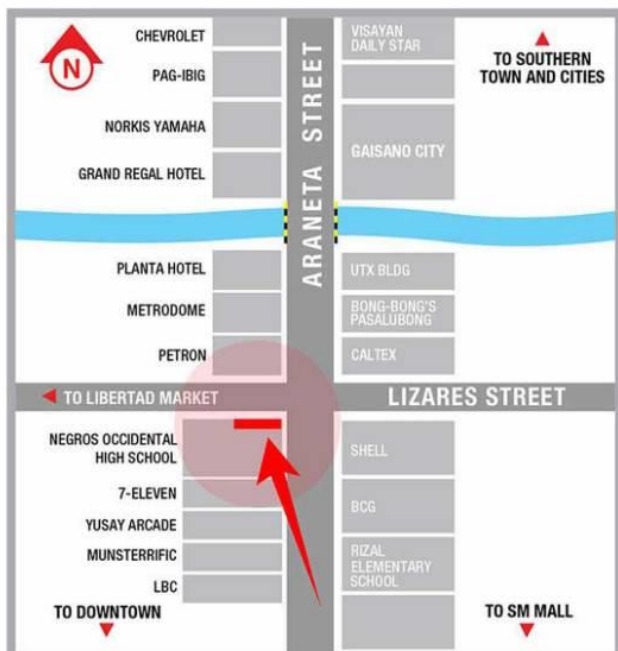
4,213 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

ARANETA STREET (NEGROS OCCIDENTAL HIGH SCHOOL)
BACOLOD CITY



BILLBOARD DIMENSION

30 Feet x 50 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Goldenfield Commercial Complex, Robinsons Cybergate, Transcom, Teletech, Southern Towns & Cities

VISIBLE TO VEHICLES FROM

SM City, Downtown Area, Central Market, Bredco Port, Gaisano Main, Robinsons Place, Burgos Market, Lopues Department Store, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

36,480 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

MCKINLEY ROAD (BACOLOD-SILAY INT'L AIRPORT)
SILAY CITY



BILLBOARD DIMENSION

20 Feet (H) X 80 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Bacolod-Silay International Airport, Patag and Lantawan Cafes & Mountain Resorts

VISIBLE TO VEHICLES FROM

Bacolod City, SM City, Ayala Capitol Central, Robinsons Place, BREDCO Port, The Ruins, New Government Center, Upper East, Lopue's East Center, Southern Towns & Cities

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

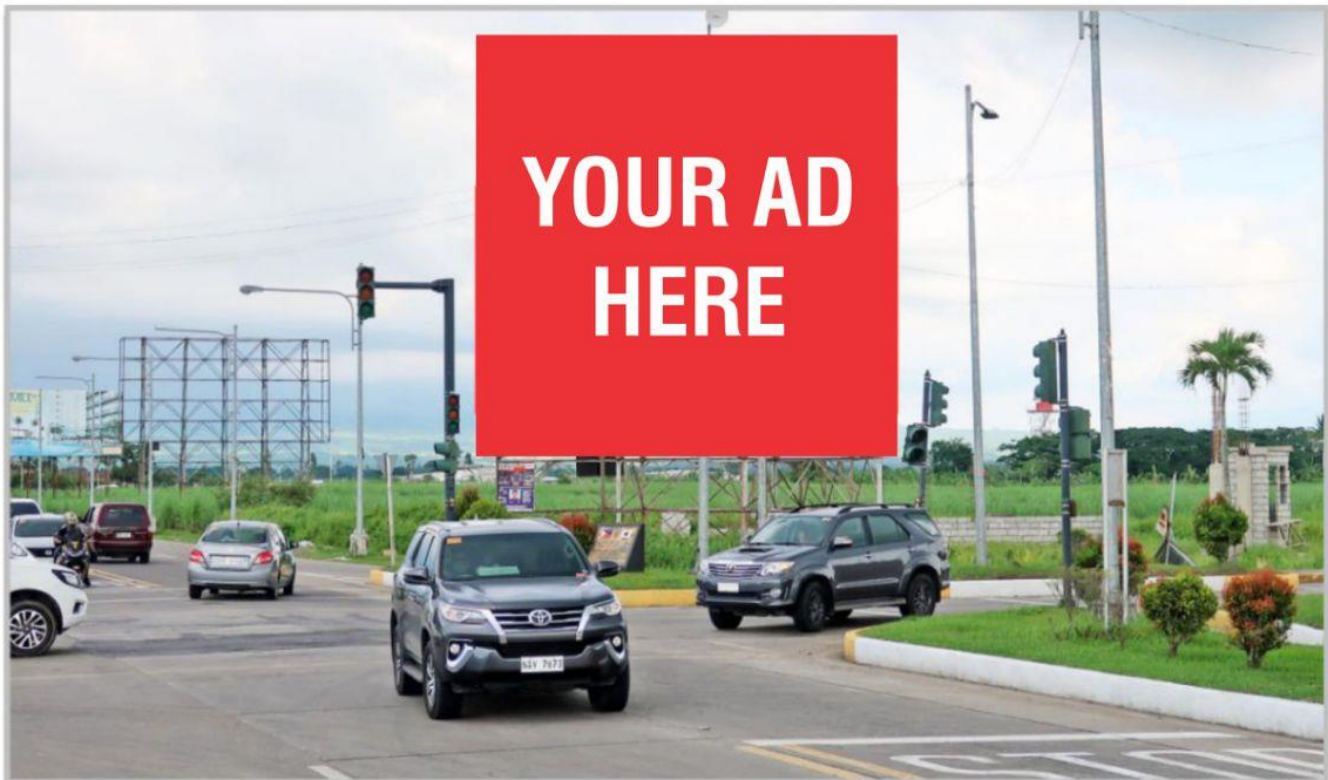
3,072 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

MCKINLEY ROAD (BACOLOD-SILAY INT'L AIRPORT)
SILAY CITY



BILLBOARD DIMENSION

40 Feet (H) x 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Bacolod-Silay International Airport, Philippine Airlines Cargo Office, Bong-Bong's Pasalubong Center

VISIBLE TO VEHICLES FROM

Downtown Area, Central Market, SM City, Gaisano City, Libertad Market, Robinsons Place, Ayala Mall, Metro Gaisano, Silay City, Talisay City, Southern Towns & Cities

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

3,328 Vehicles

www.steelart.ph



ACT NOW BE SEEN TODAY!

CALL 0917 5800266

Steel Art
BILLBOARDS

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