

The background of the advertisement is a grayscale photograph of a busy city street with heavy traffic, including cars, trucks, and buses. The street is lined with buildings and numerous billboards. Some visible billboards include advertisements for 'LEMON-DOU', 'JAPANESE STYLE REFRESHMENT', and 'GRIND PEEPS'. The overall scene conveys a sense of high visibility and urban activity.

Steel Art
BILLBOARDS

MAXIMIZE YOUR BRAND VISIBILITY

Browse our billboard inventory at

www.steelart.ph

BILLBOARDS

ARE BRAND'S WINNING PLAY

Here's why:

Unmatched Visibility

Always On: Billboards are Visible 24/7, unlike other ads that rely on screen time or algorithms



Brand Awareness at Scale

Big, Bold, and Memorable: The Sheer size and visual impact of Billboards make them ideal for brand recall

Amplifies Digital Campaigns

OOH + Mobile = Power Combo. It acts as a priming tool-creating familiarity that increase Click-Through-Rate and conversions online.



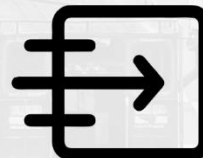
Cultural and Social Credibility

Being on a Billboard **signals legitimacy** and makes a brand feel bigger-even for up-and-comers.

Simplicity Cuts Through

The constraints of Billboard design force to distill their message-often making it more impactful

Simplicity = Clarity = Memorability



Browse our billboard inventory at

www.steelart.ph

***A Nationwide Network of High-impact Billboard Location
Built for Brand Dominance.***



Browse our billboard inventory at

www.steelart.ph



Steel Art
BILLBOARDS



AVAILABLE SITES IN ***Metro Manila***

Browse our billboard inventory at

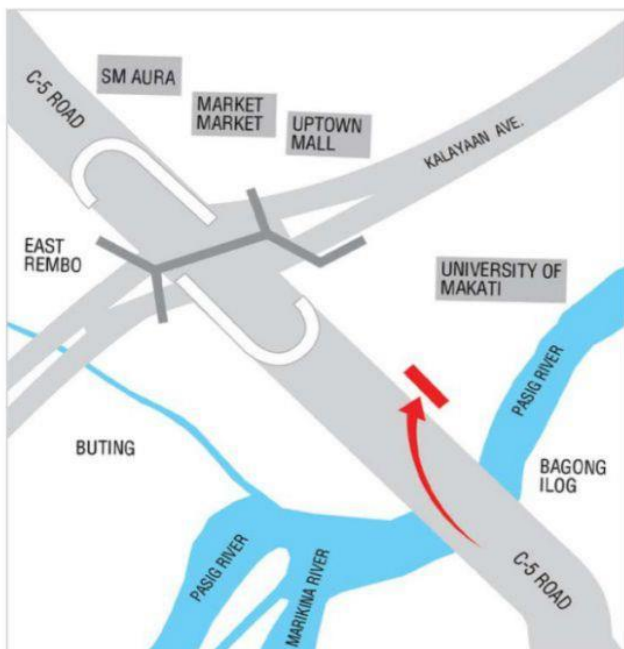
www.steelart.ph

Available Now

Steel Art
BILLBOARDS

CP GARCIA AVENUE, WEST REMBO, MAKATI

C-5 MAKATI



BILLBOARD DIMENSION

25 Feet x 65 Feet

VISIBLE DISTANCE

100 Meters +

GOING TO

BONIFACIO GLOBAL CITY, UPPER MCKINLEY HILLS, MAKATI CBD, FTI- TAGUIG, SLEX, ALABANG, LAGUNA, PARANAQUE.

VISIBLE TO VEHICLES FROM

ORTIGAS CENTER, LIBIS, EASTWOOD CITY, MARIKINA, CAINTA RIZAL, KAPITOLYO PASIG.

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

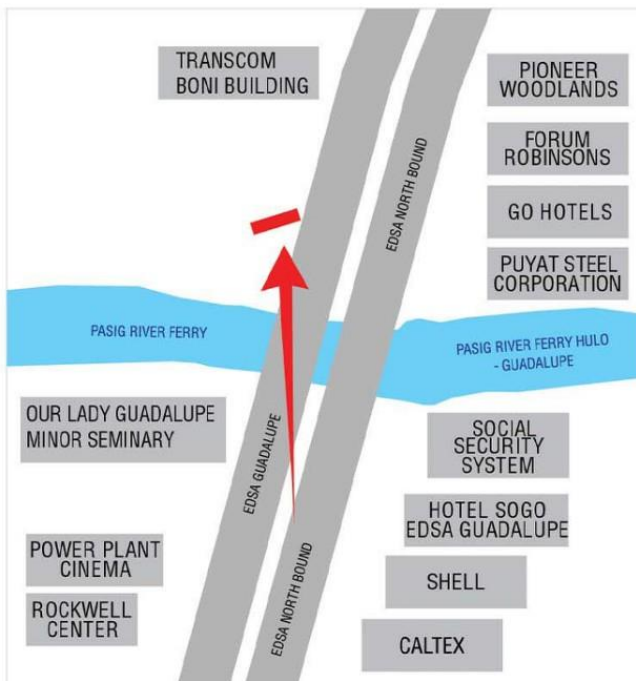
231, 168 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

BRGY. ILAYA-BARANGKA, MANDALUYONG
EDSA-GUADALUPE



BILLBOARD DIMENSION

43 Feet x 20 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

SHAW BOULEVARD, ORTIGAS CENTER, CUBAO
QUEZON CITY, SM NORTH EDSA, SM MEGAMALL
WACK-WACK GREENHILLS, EDSA SHANGRILA
ROBINSONS GALLERIA PIONEER

VISIBLE TO VEHICLES FROM

MAKATI CBD, EDSA-TAFT, SM MOA, MAGALLANES,
PARANAQUE, ALABANG, BONIFACIO GLOBAL CITY.

TRAFFIC SPEED

Very Slow Moving

ESTIMATED DAILY TRAFFIC

194,688 Vehicles

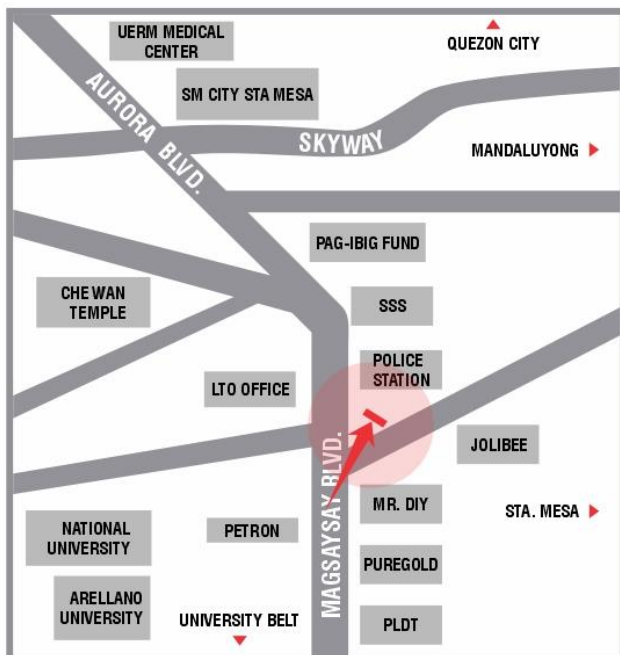
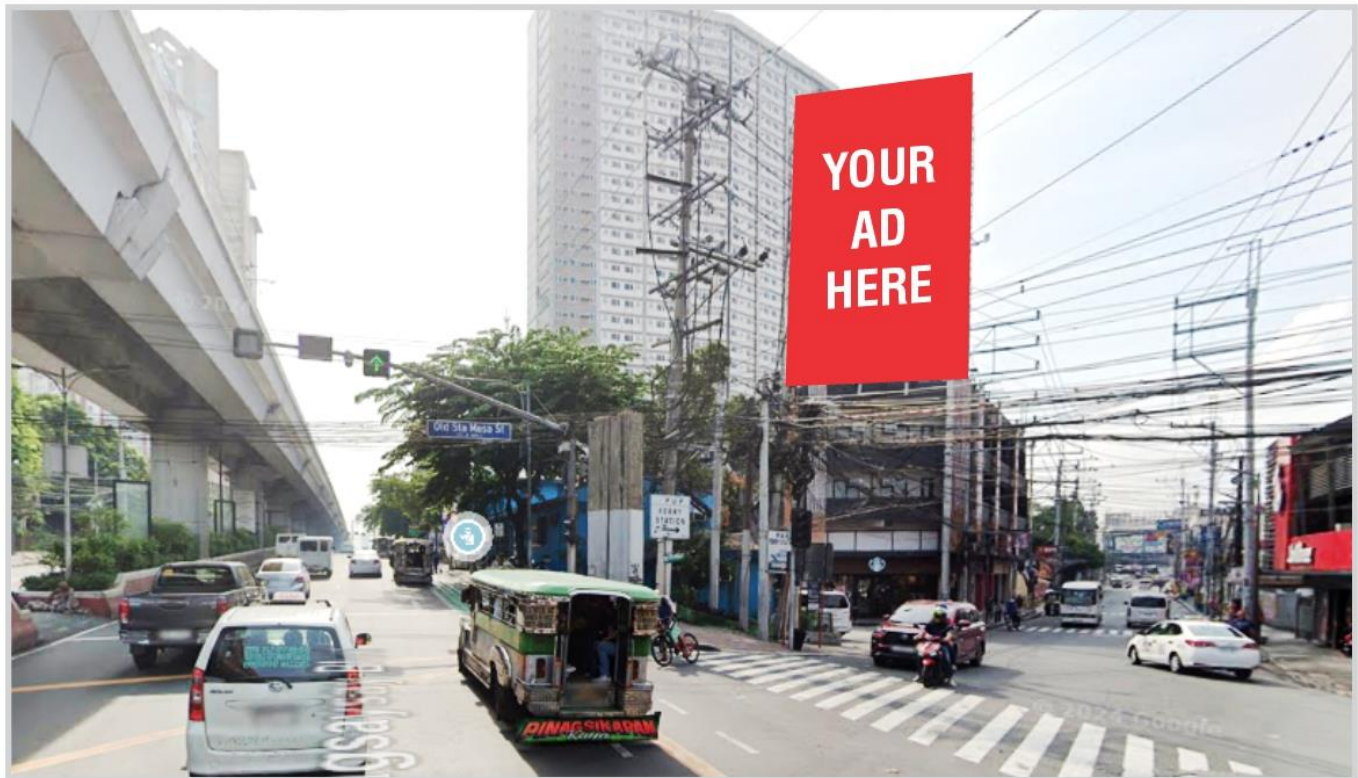
www.steelart.ph

Available Now

Steel Art
BILLBOARDS

MAGSAYSAY BLVD., MANILA CITY

STA. MESA



BILLBOARD DIMENSION

50 Feet (H) x 31 Feet (W)

VISIBLE DISTANCE

100 Meters +

GOING TO

Polytechnic University of the Philippines, SM Sta. Mesa, UERM, Robinson's Magnolia, EDSA, Cubao, Araneta Center

VISIBLE TO VEHICLES FROM

University Belt, Mendiola, Malacañang, Nagtahan, Binondo, Diversoria

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

135,560 Vehicles

www.steelart.ph



AVAILABLE SITES IN ***Metro Cebu***

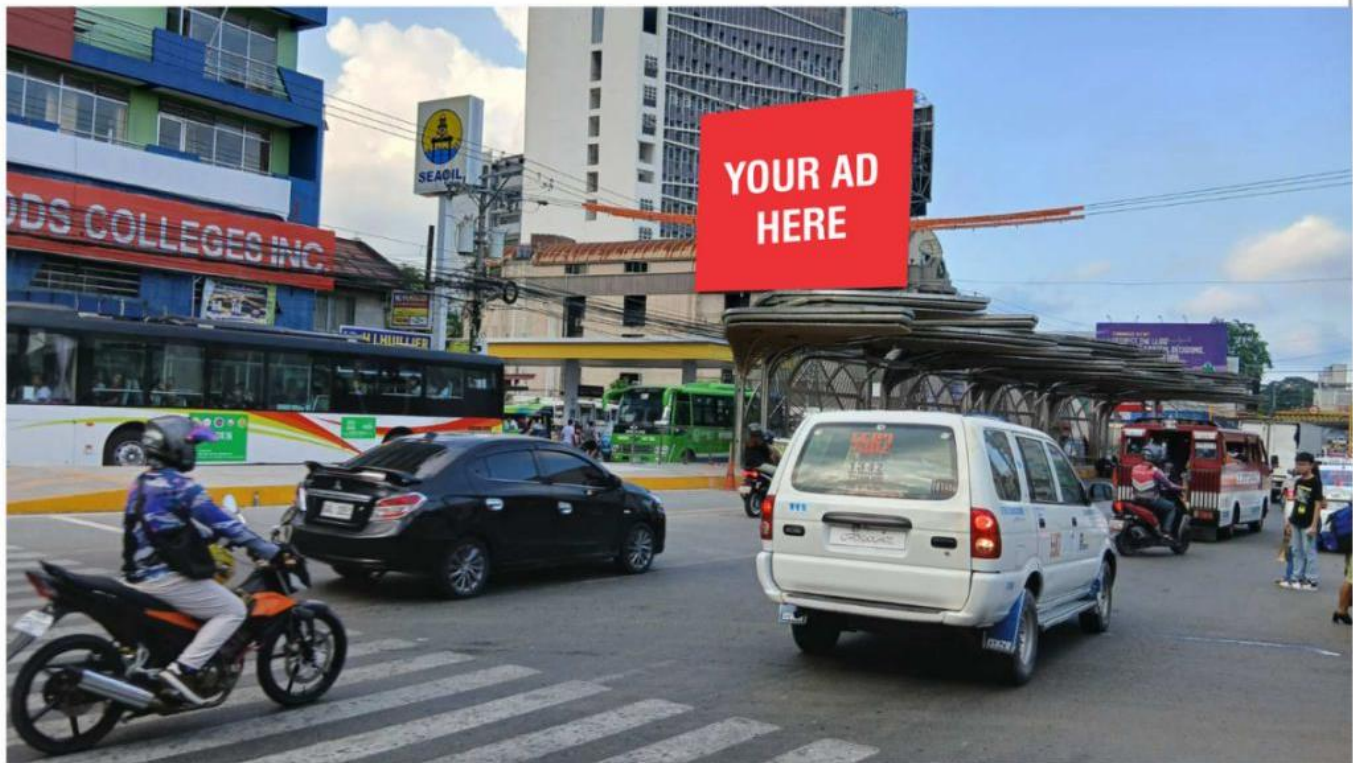
Browse our billboard inventory at

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

N. BACALSO AVENUE
CEBU CITY



BILLBOARD DIMENSION

40' (H) x 50' (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Rizwoods College, Asian College of Technology, Cebu International Convention Center, Cebu Normal University, University of Cebu, SM City, Mandaue Public Market, J Mall, Gaisano Grand Mall, Pacific Mall

VISIBLE TO VEHICLES FROM

South, Cebu City Medical Center, Southbound Bus Terminal, Shopwise, Fooda Saversmart, Taba Public Market, Bontores Public Market, Gaisano Fiesta Mall

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

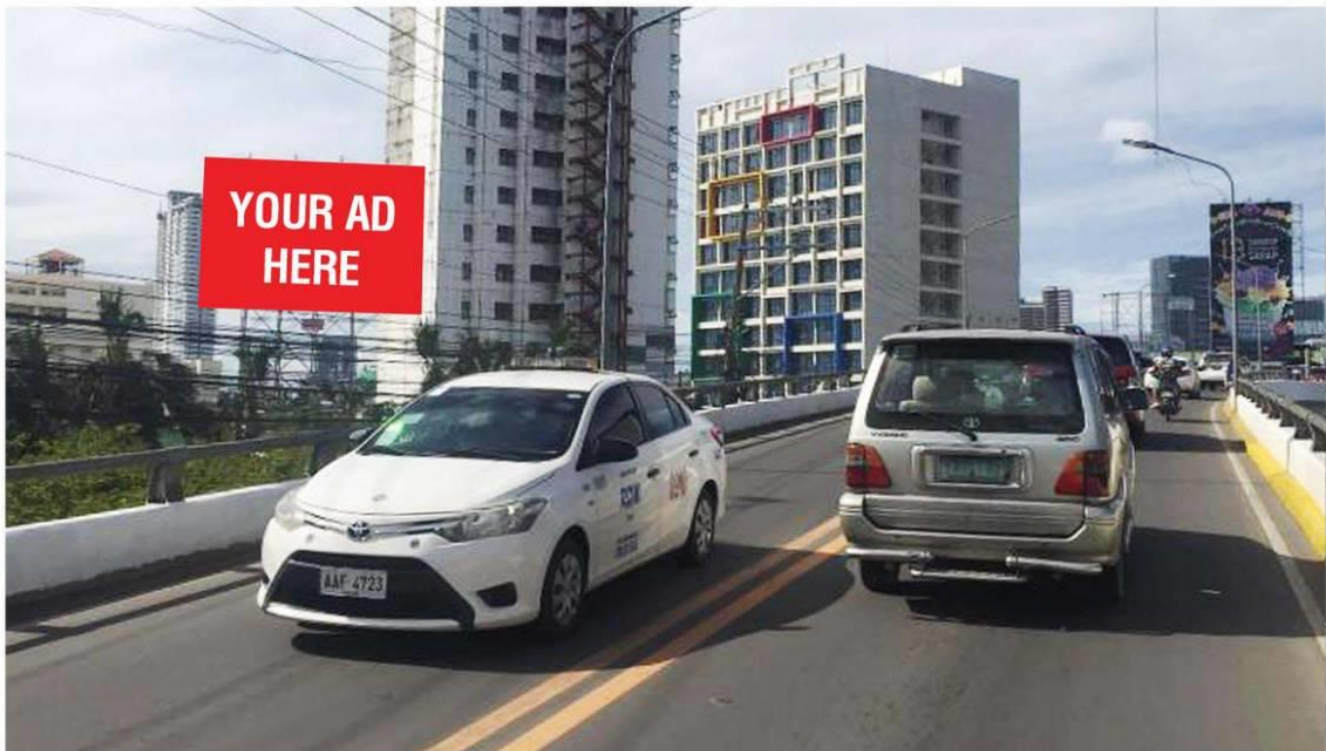
60,350 Vehicles

Available Now

Steel Art
BILLBOARDS

ARCHBISHOP REYES CORNER
POPE JOHN PAUL II AVENUE

CEBU CITY



BILLBOARD DIMENSION

40'(H) x 60'(W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Grand Convention Center, Ayala Center, Sian Temple, Robinsons Place, Osmeña Circle, Provincial Capitol

VISIBLE TO VEHICLES FROM

Cebu IT Park, Cebu Country Club, Gaisano Country Mall, Banilad Town Center, University of San Carlos, Waterfront Hotel, Consolacion, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

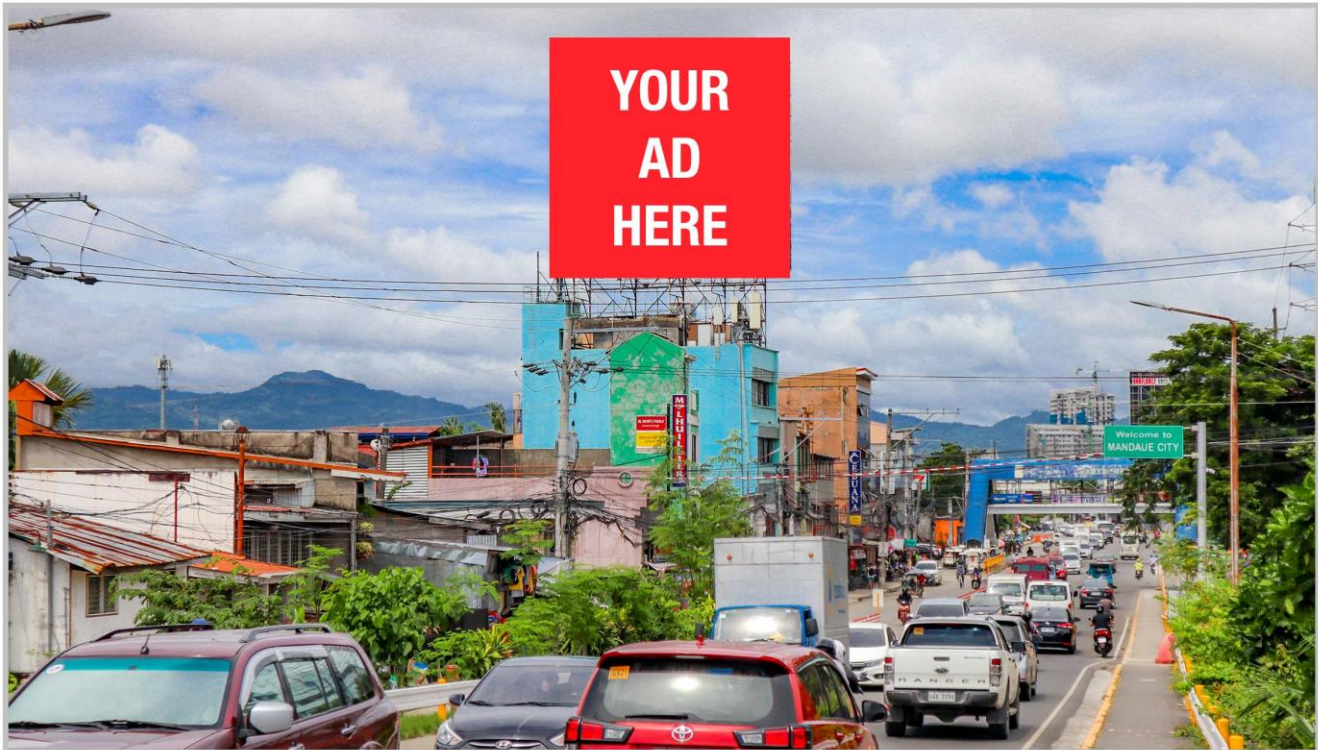
86,016 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

A.C. CORTES AVENUE, MANDAUE CITY
CEBU



BILLBOARD DIMENSION

40'(H) x 40'(W)

VISIBLE DISTANCE

300 Meters +

GOING TO

J Center Mall, Pacific Mall, Gaisano Grand Mall, SM City, Park Mall, Osmeña Circle, IT Park, Ayala Center Cebu, Gaisano Country Mall, Jy Square Mall, APM Shopping Center, University of Cebu

VISIBLE TO VEHICLES FROM

Lapu-Lapu City, Shangrila, Mactan Shrine, Plantation Bay, Southgate Mall, Mactan Square, Gaisano Mall of Mactan, Cebu - Mactan International Airport

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

22,195 Vehicles

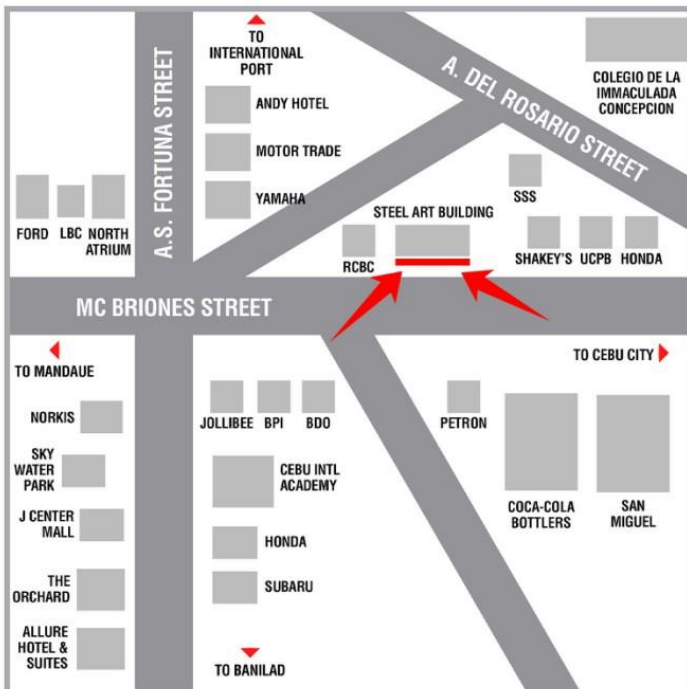
www.steelart.ph

Available Now

Steel Art
BILLBOARDS

MC BRIONES ST., MANDAUE CITY (WALL OF STEEL ART BUILDING)

CEBU CITY



BILLBOARD DIMENSION

9 Feet (H) x 68 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Mabolo Church, Ayala Center, Waterfront Hotel, Cebu IT Park, Ayala Mall Central Bloc, SM City Cebu, Radisson Blu Hotel, Bayfront Hotel, SRP, Souther Towns and Cities.

VISIBLE TO VEHICLES FROM

SM City, Cebu Port Area, New Cebu North Bus Terminal, San Miguel Brewery, J Center Mall, SkyWater Park, Metro Park Hotel, Mandaue City.

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

45,708 Vehicles

www.steelart.ph



AVAILABLE SITES IN ***Metro Davao***

Browse our billboard inventory at

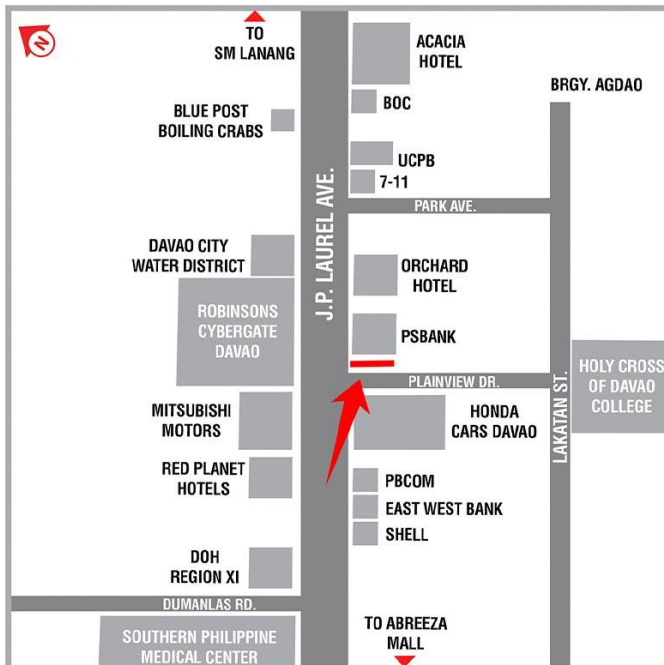
www.steelart.ph

Available Now

Steel Art
BILLBOARDS

J.P. LAUREL AVE.

DAVAO CITY



BILLBOARD DIMENSION

50 Feet (H) x 40 Feet (W)

VISIBLE DISTANCE

400 Meters +

GOING TO

SM Lanang Premier, Damosa IT Park, Insular Village, Panabo City and Davao del Norte

VISIBLE TO VEHICLES FROM

Downtown Davao City, Abreeza Mall, Robinsons Cybergate Delta, Southern Philippines Medical Center, NCCC Mall VP

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

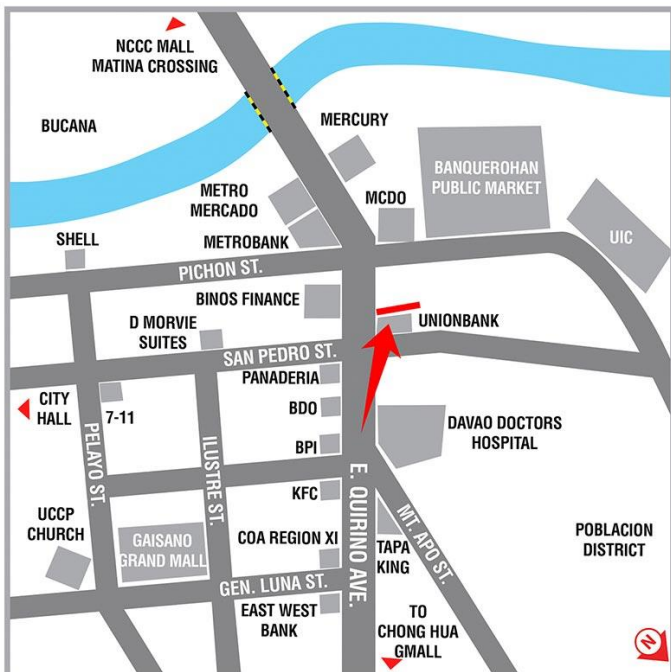
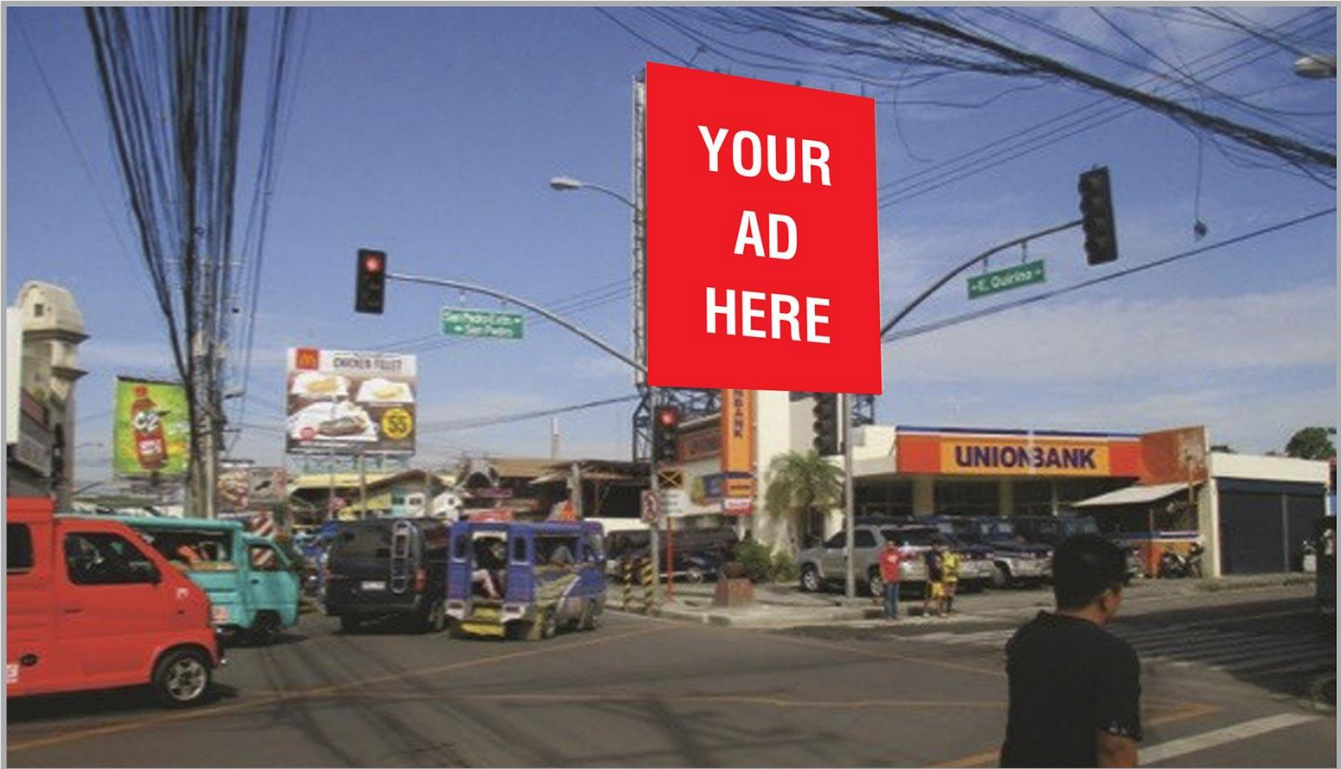
65,500 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

QUIRINO COR. SAN PEDRO EXT.
DAVAO CITY



BILLBOARD DIMENSION

55 Feet (H) x 45 Feet (W)

VISIBLE DISTANCE

100 Meters +

GOING TO

Matina, NCCC Mall, S & R, Ateneo de Davao,
Matina Crossing, Talomo Proper, Toril District,
Digos City, General Santos City

VISIBLE TO VEHICLES FROM

Davao Doctors Hospital, Bangko Sentral ng Pilipinas,
Chong Hua, G Mall Davao, San Pedro

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

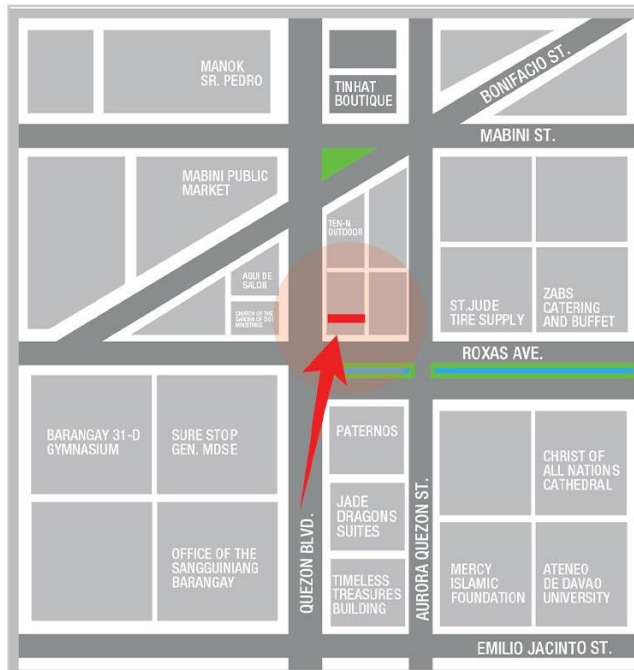
54,290 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

33-D QUEZON BLVD., COR. ROXAS AVE.
DAVAO CITY



BILLBOARD DIMENSION

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

University of the Immaculate Conception, University of Mindanao, San Pedro Cathedral, Felcris Centrale Mall, Bureau of Internal Revenue, City Health Davao

VISIBLE TO VEHICLES FROM

Ateneo de Davao University, Holy Child School of Davao College, Piapi Public Market, Sta. Ana High School, Davao Mental Hospital Park, Ramon Magsaysay Park, National Food Authority

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

130,000 Vehicles

www.steelart.ph



AVAILABLE SITES IN ***Bacolod - Silay***

Browse our billboard inventory at

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

LACSON STREET (STA. CLARA VILLAGE)
BACOLOD CITY



BILLBOARD DIMENSION

50 Feet (H) x 50 Feet (W)

VISIBLE DISTANCE

400 Meters +

GOING TO

Bacolod North Terminal, The Ruins, The District Mall Ayala North Point, Gaisano Metro, Natures Village Resort, Bacolod-Silay International Airport, Northern Towns & Cities

VISIBLE TO VEHICLES FROM

CityMall, Concentrix, Robinsons Place, GO Hotel, STI College, Seda Hotel, Ayala Capitol Central, Negros Occidental Provincial Capitol and Lagoon, Corazon Medical Regional Hospital, SM City, BREDCO Port

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

62,588 Vehicles

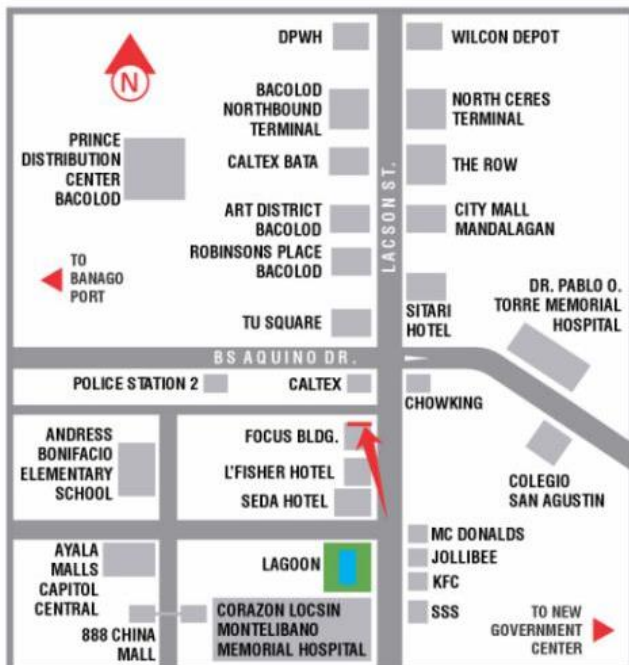
www.steelart.ph

Available Now

Steel Art
BILLBOARDS

22ND LACSON STREET

BACOLOD CITY



BILLBOARD DIMENSION

40 Feet (H) x 50 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Dr. Pablo O. Torre Memorial Hospital, Sitari Hotel & Residences, Robinsons Place Bacolod, City Mall Mandalagan, The Row, North Ceres Terminal

VISIBLE TO VEHICLES FROM

Seda Hotel, Capitol Lagoon, Ayala Malls Capitol Central, SM City, Corazon Locsin Montelibano Memorial Regional Hospital, University of Negros Occidental-Recolectos, Negros First Centre, Paglaum Sport Complex,

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

46,080 Vehicles

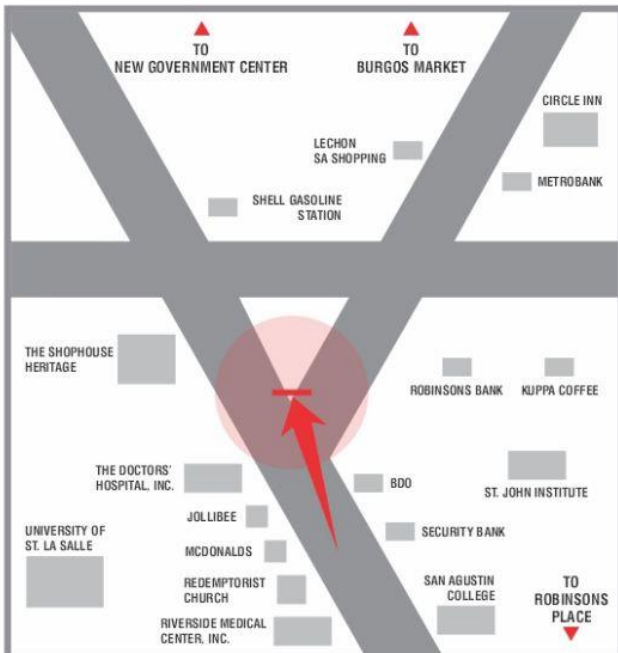
www.steelart.ph

Available Now

Steel Art
BILLBOARDS

ARANETA STREET (OLD BACOLOD AIRPORT)

BACOLOD CITY



BILLBOARD DIMENSION

20 Feet (H) x 20 Feet (W) | 20 Feet (H) x 20 Feet (W)
20 Feet (H) x 20 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

New Government Center, Burgos Public Market, St. John Institute, STI-WNU, Lopue's East Shopping Centers, Upper East Developments, Circle Inn Hotel

VISIBLE TO VEHICLES FROM

University of St. La Salle, San Agustin College, Robinsons Place Bacolod, Riverside Medical Center, Inc., The Doctors' Hospital, Inc.

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

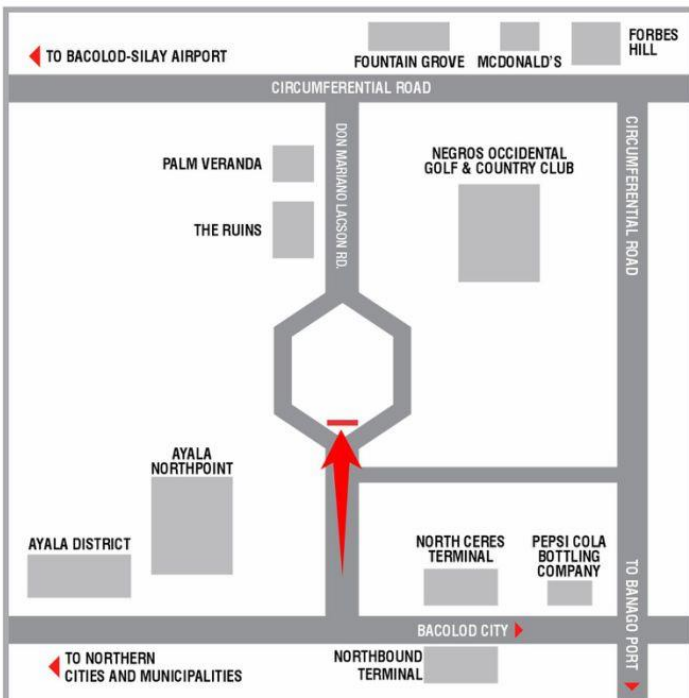
60,480 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

THE RUINS (CIRCUMFERENTIAL ACCESS ROAD)
BACOLOD CITY



BILLBOARD DIMENSION

30 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

The Ruins, Plam Veranda, Fountain Grove, Mcdonalds, Forbes Hill, Saludad by Phinma, Bacolod -Silay Airport

VISIBLE TO VEHICLES FROM

North Bus Terminal, Banago Port, Citadines, The Row, Robinsons Place, City Mall, North Bus Terminals, The District - North Point Ayala, Bacolod City Proper

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

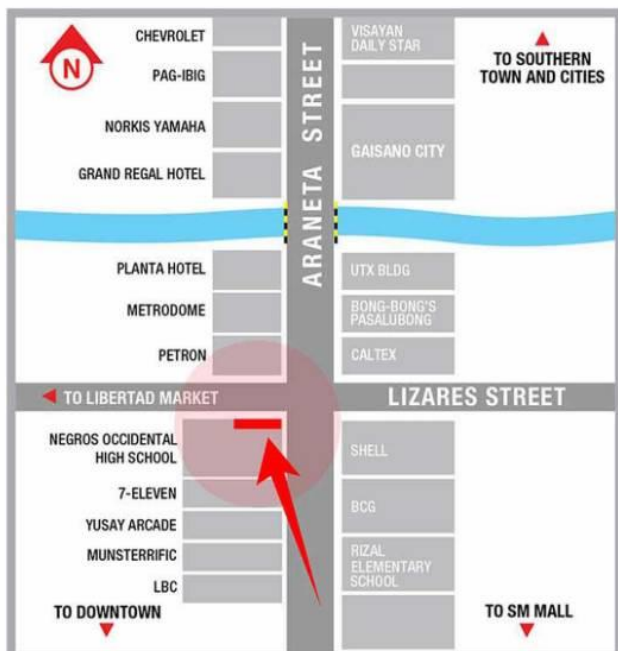
4,213 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

ARANETA STREET (NEGROS OCCIDENTAL HIGH SCHOOL)
BACOLOD CITY



BILLBOARD DIMENSION

30 Feet x 50 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Goldenfield Commercial Complex, Robinsons Cybergate, Transcom, Teletech, Southern Towns & Cities

VISIBLE TO VEHICLES FROM

SM City, Downtown Area, Central Market, Bredco Port, Gaisano Main, Robinsons Place, Burgos Market, Lopues Department Store, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

36,480 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

MCKINLEY ROAD (BACOLOD-SILAY INT'L AIRPORT)
SILAY CITY



BILLBOARD DIMENSION

20 Feet (H) X 80 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Bacolod-Silay International Airport, Patag and Lantawan Cafes & Mountain Resorts

VISIBLE TO VEHICLES FROM

Bacolod City, SM City, Ayala Capitol Central, Robinsons Place, BREDCO Port, The Ruins, New Government Center, Upper East, Lopue's East Center, Southern Towns & Cities

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

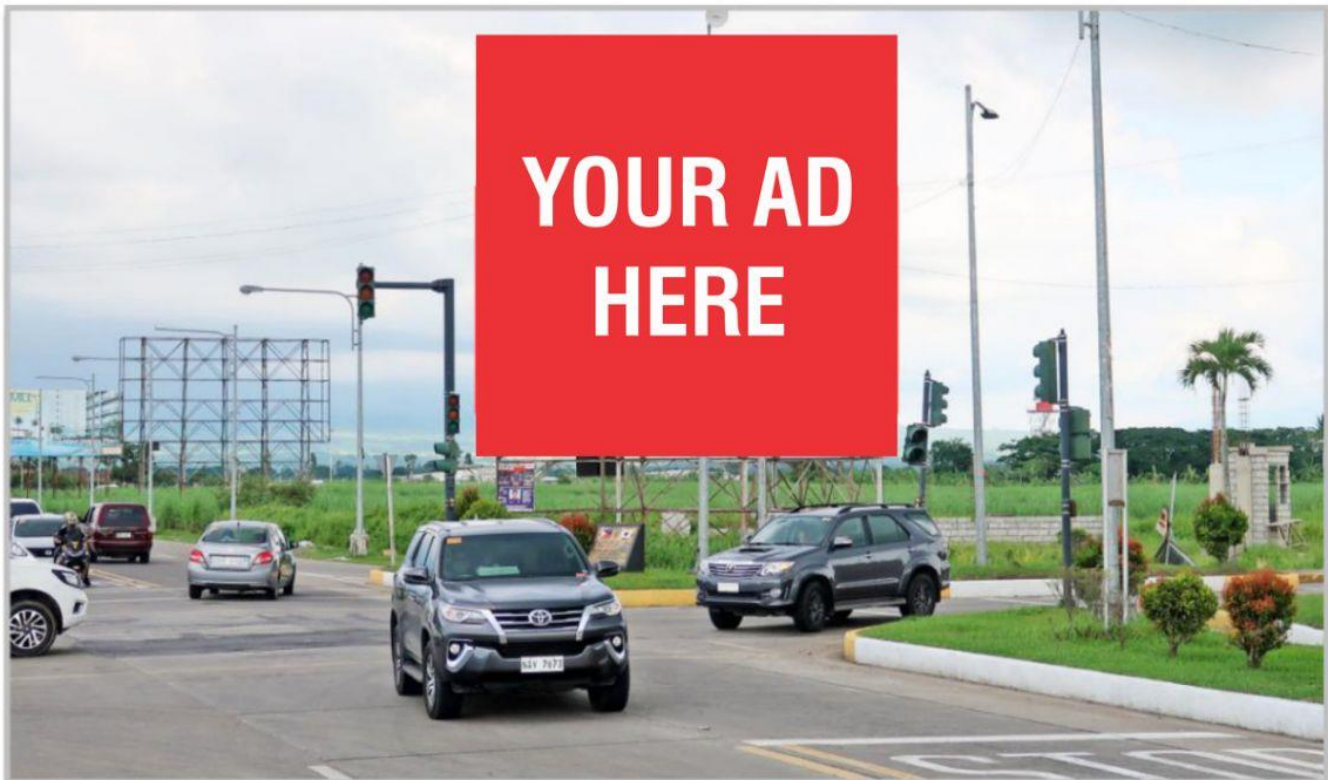
3,072 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

MCKINLEY ROAD (BACOLOD-SILAY INT'L AIRPORT)
SILAY CITY



BILLBOARD DIMENSION

40 Feet (H) x 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Bacolod-Silay International Airport, Philippine Airlines Cargo Office, Bong-Bong's Pasalubong Center

VISIBLE TO VEHICLES FROM

Downtown Area, Central Market, SM City, Gaisano City, Libertad Market, Robinsons Place, Ayala Mall, Metro Gaisano, Silay City, Talisay City, Southern Towns & Cities

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

3,328 Vehicles

www.steelart.ph



AVAILABLE SITES IN ***Metro Iloilo***

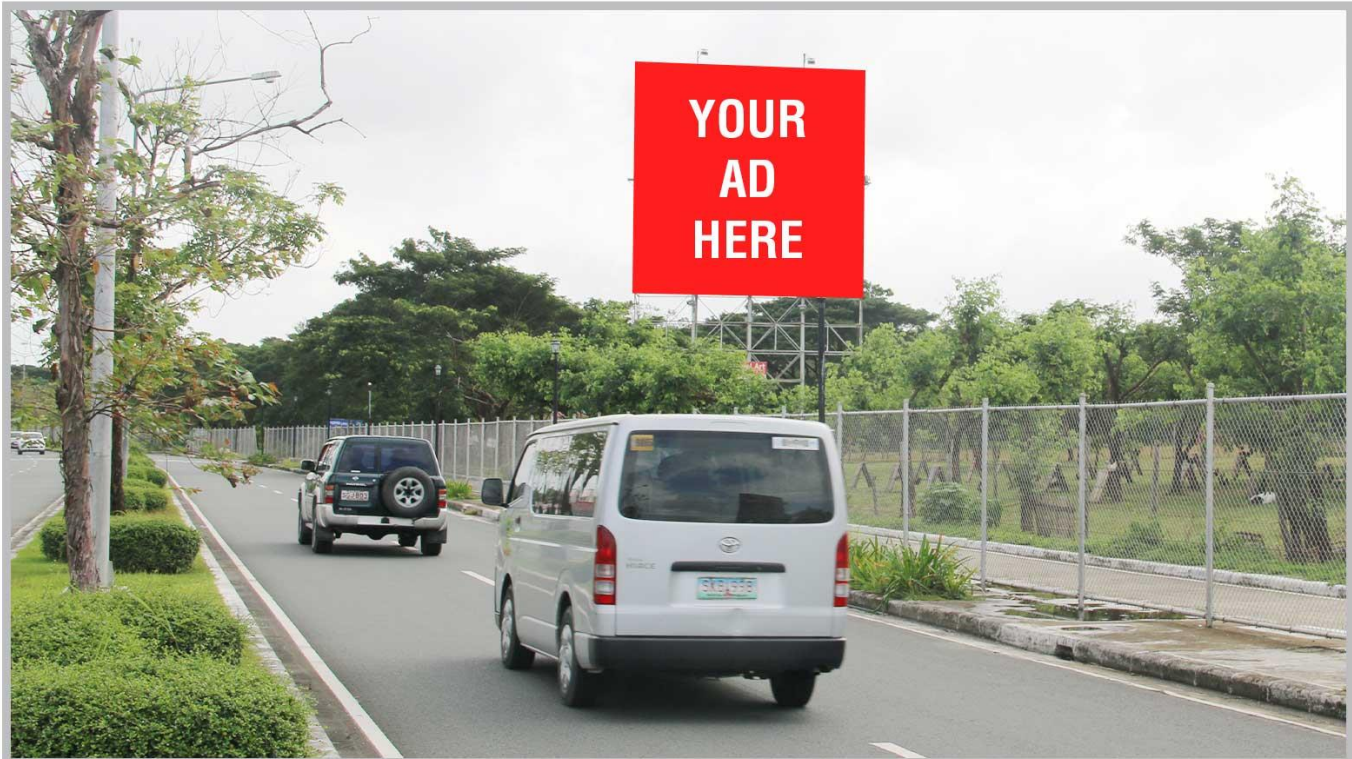
Browse our billboard inventory at

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

ILOILO AIRPORT ACCESS ROAD,
STA. BARBARA
ILOILO



BILLBOARD DIMENSION

40 Feet x 40 Feet

VISIBLE DISTANCE

300 Meters +

GOING TO

SM City, Gaisano City, Robinson's Mall, Panay Area, Municipality of Pavia, Ayala, Smallville, Iloilo Business Park, Iloilo City Proper

VISIBLE TO VEHICLES FROM

Iloilo International Airport

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

3,264 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

ILOILO AIRPORT ACCESS ROAD, STA. BARBARA

ILOILO



BILLBOARD DIMENSION

10 Feet (H) X 160 Feet (W)

VISIBLE DISTANCE

100 Meters +

GOING TO

SM City, Gaisano City, Robinsons Mall, Panay Area, Municipality of Pavia, Ayala, Smallville, Iloilo Business Park, Iloilo City Proper

VISIBLE TO VEHICLES FROM

Iloilo International Airport

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

3,264+ Vehicles

www.steelart.ph



AVAILABLE SITES IN ***Kalibo-Panay***

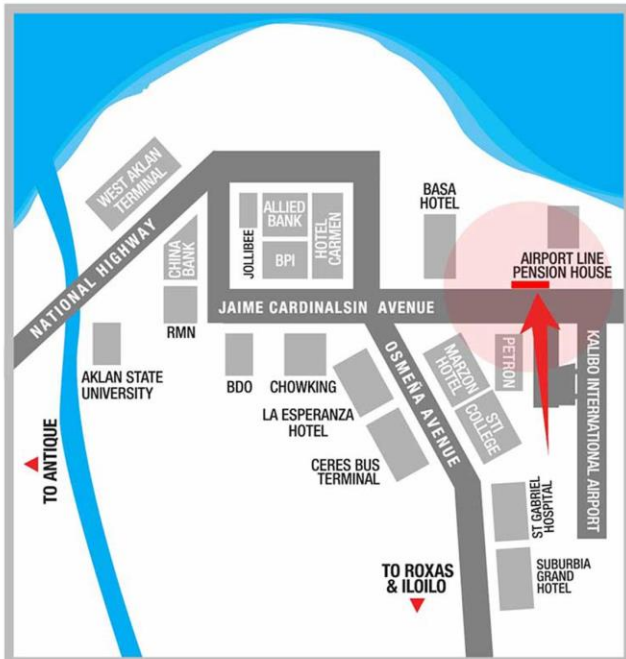
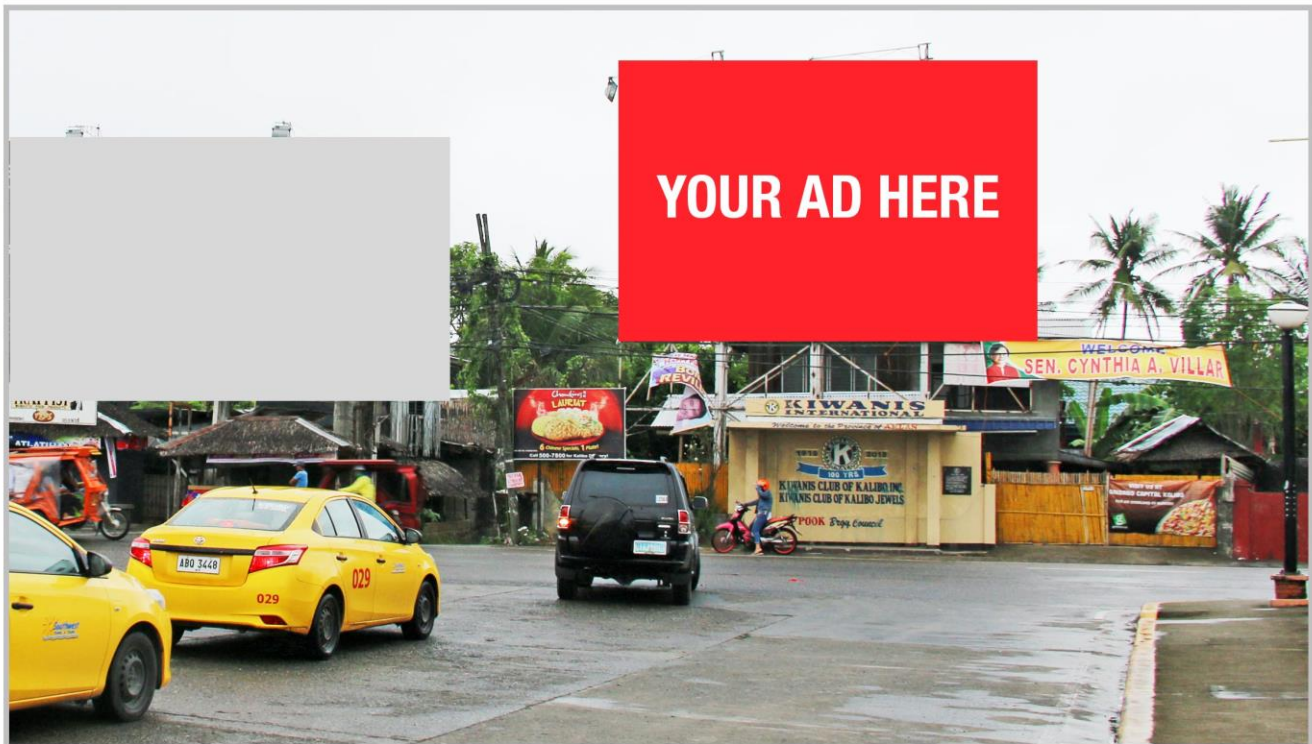
Browse our billboard inventory at

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

KALIBO INTERNATIONAL AIRPORT,
ACCESS ROAD
KALIBO



BILLBOARD DIMENSION

20 Feet x 30 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Kalibo Town Proper,
Caticlan, Boracay,
Capiz, Passi City

VISIBLE TO VEHICLES FROM

Kalibo International Airport,
Dumaguite Port Ferry Terminal

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

6,192 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

TOP OF DEL MABEL BLDG.,
OSMEÑA AVE.

KALIBO



BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Kalibo Town Proper, Gaisano Capital Kalibo, Caticlan, Boracay, Numancia, Makato

VISIBLE TO VEHICLES FROM

Roxas City, Iloilo, Antique, Passi City, Central Panay

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

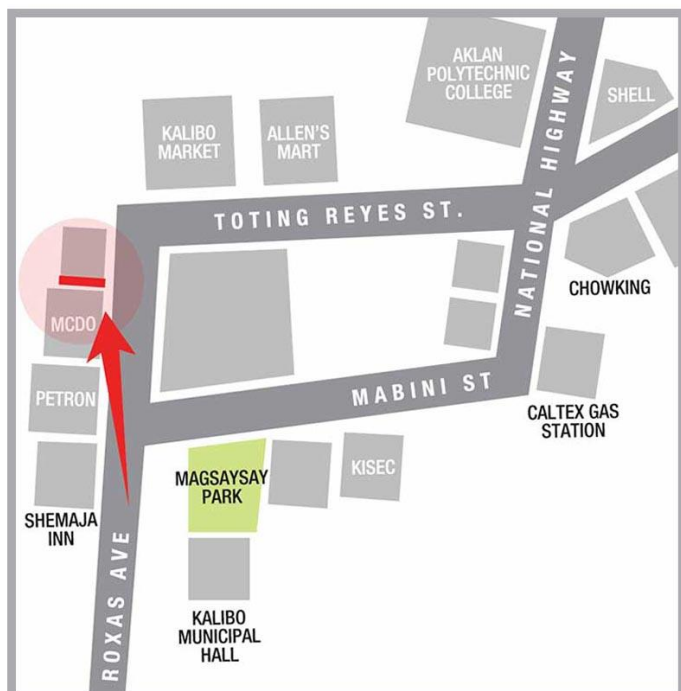
25,192 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

ROXAS AVENUE
KALIBO



BILLBOARD DIMENSION

20 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Kalibo Proper, Kalibo Airport,
Gaisano Capital, Ceres Terminal,
Southern Panay

VISIBLE TO VEHICLES FROM

Caticlan, Boracay, Numancia

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

5,192+ Vehicles

www.steelart.ph



AVAILABLE SITES IN ***Dumaguete &*** ***Negros Oriental***

Browse our billboard inventory at

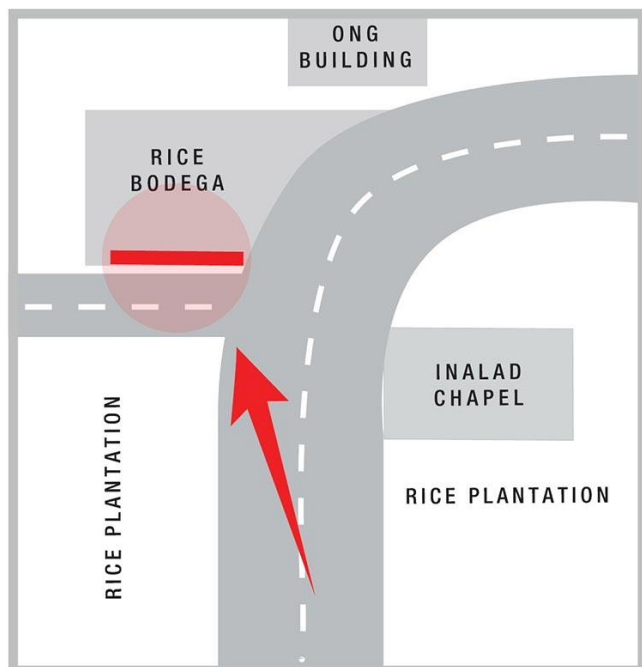
www.steelart.ph

Available Now

Steel Art
BILLBOARDS

NATIONAL HIGHWAY, BRGY. INALAD SIATON

NEGROS ORIENTAL



BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Hinoba-an,
Southern Negros Occidental

VISIBLE TO VEHICLES FROM

Dumaguete City, Antulang Beach Resort,
Northern Negros Oriental

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

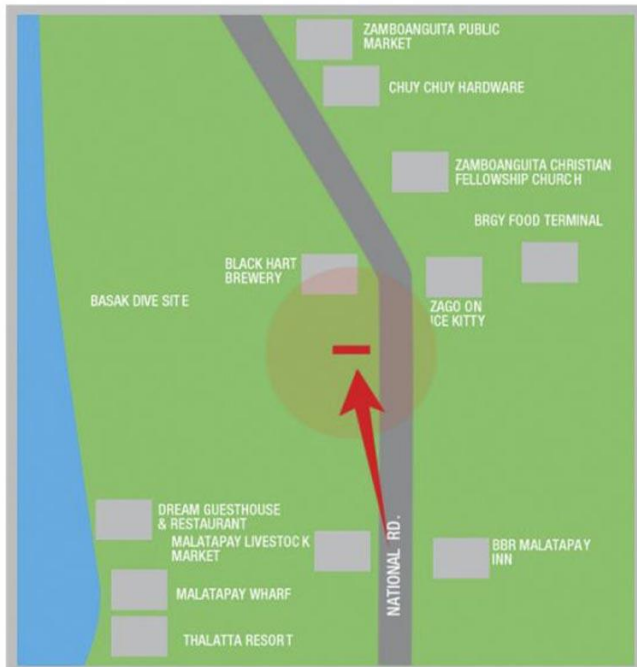
18,320 Vehicles

www.steelart.ph

Available Now

Steel Art
BILLBOARDS

ZAMBOANGUITA
NEGROS ORIENTAL



BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Zamboanguita Public Market, St. Isidro the Farmer Church, Zamboanguita Gymnasium, Zamboanguita Municipal Hall, White Chocolate Hills Resort

VISIBLE TO VEHICLES FROM

Malatapay Market, Apo Vista Beach Park, Maluay Elementary School, Villa Amani, Wellbeach Resort, Apo View Beach House

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

18,432 Vehicles

www.steelart.ph



ACT NOW BE SEEN TODAY!

CALL 0917 5800266

Steel Art
BILLBOARDS

Browse our billboard inventory at

www.steelart.ph