



MAXIMIZE YOUR BRAND VISIBILITY

Browse our billboard inventory at www.steelart.ph



Unmatched Visibility

Always On: **Billboards are Visible 24/7**, unlike other ads that rely on screen time or algorithms

Brand Awareness at Scale

Big, Bold, and Memorable: The Sheer size and visual impact of Billboards make them ideal for brand recall

Amplifies Digital Campaigns

OOH + Mobile = Power Combo. It acts as a priming tool—creating familiarity that increase Click-Through-Rate and conversions online.

Cultural and Social Credibility

Being on a Billboard **signals legitimacy** and makes a brand feel bigger—even for up-and-comers.

Simplicity Cuts Through

The constraints of Billboard design force to distill their message—often making it more impactful

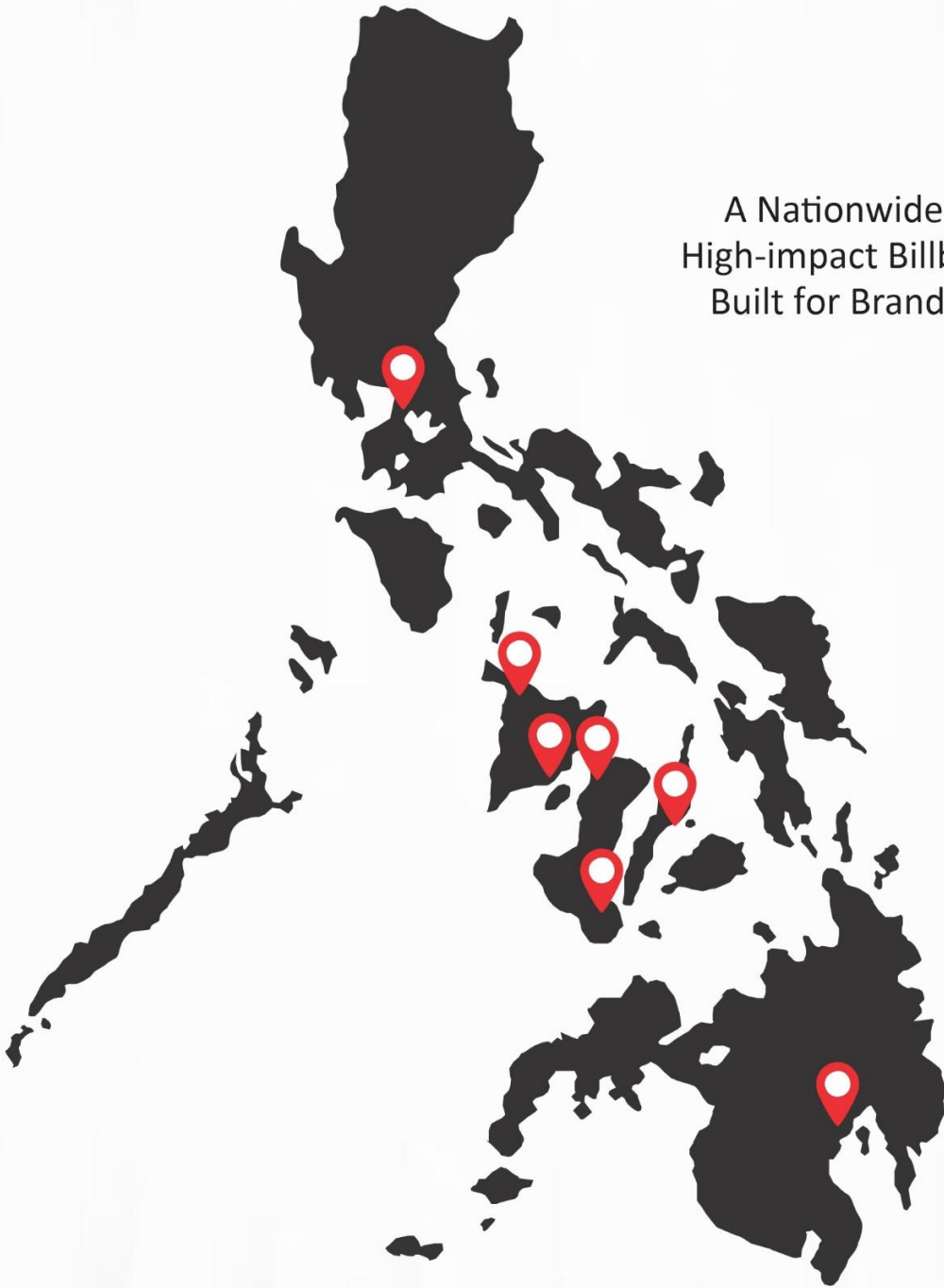
Simplicity = Clarity = Memorability

Browse our billboard inventory at

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A Nationwide Network of
High-impact Billboard Location
Built for Brand Dominance.



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www.steelart.ph



AVAILABLE SITES IN

Metro Manila

Browse our billboard inventory at www.steelart.ph



BILLBOARD DIMENSION

43 Feet x 20 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

SHAW BOULEVARD, ORTIGAS CENTER, CUBAO QUEZON CITY, SM NORTH EDSA, SM MEGAMALL WACK-WACK GREENHILLS, EDSA SHANGRILA ROBINSONS GALLERIA PIONEER

VISIBLE TO VEHICLES FROM

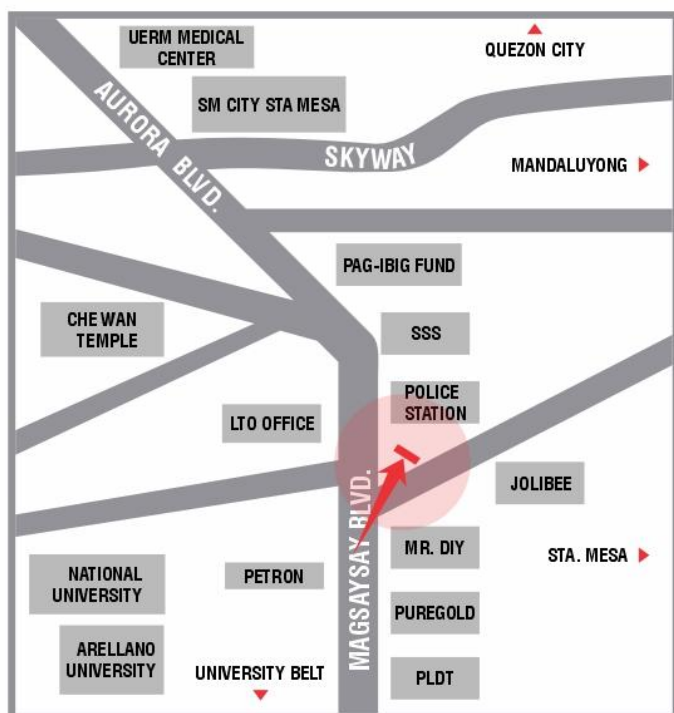
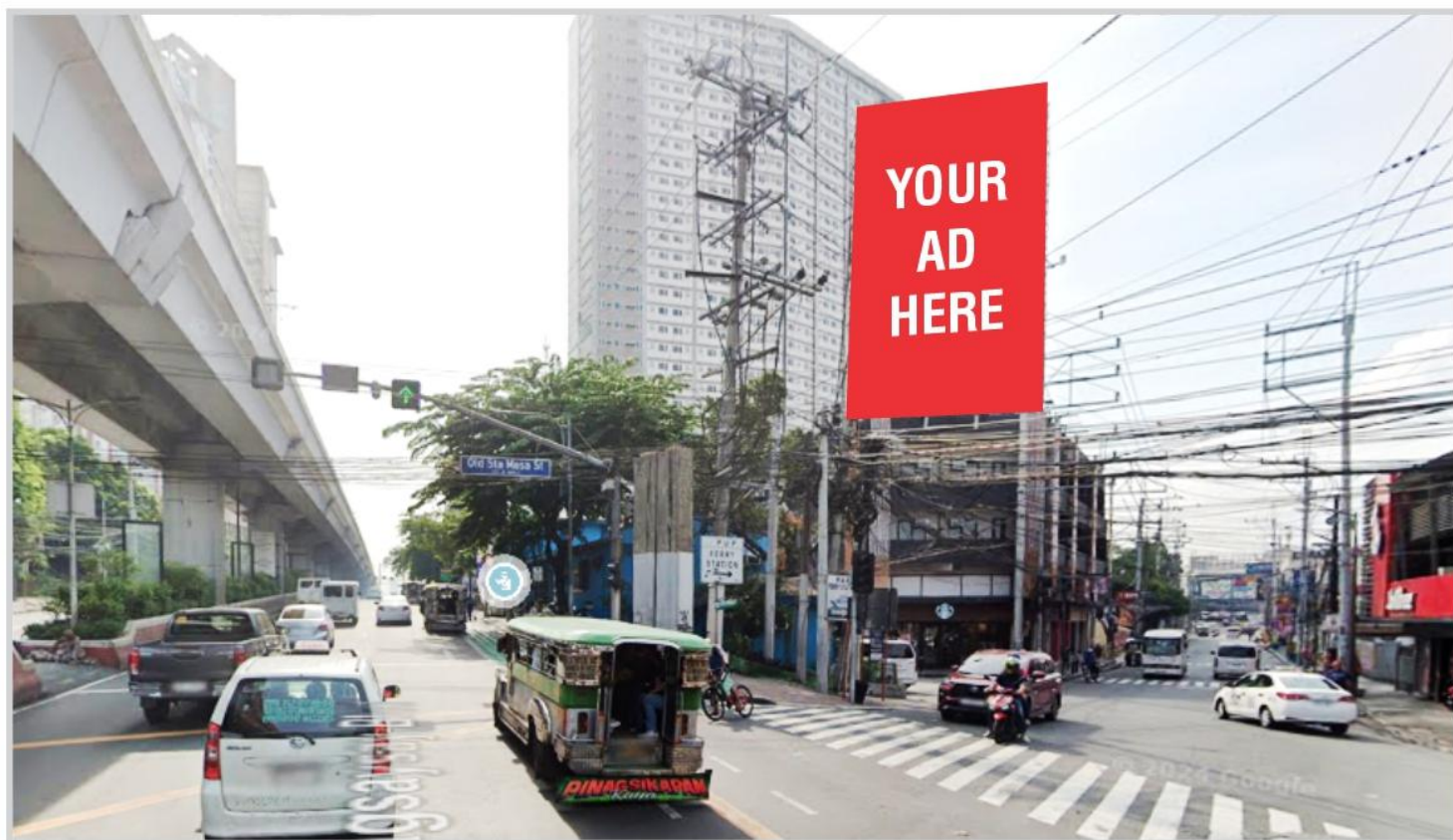
MAKATI CBD, EDSA-TAFT, SM MOA, MAGALLANES, PARANAQUE, ALABANG, BONIFACIO GLOBAL CITY.

TRAFFIC SPEED

Very Slow Moving

ESTIMATED DAILY TRAFFIC

194,688 Vehicles



BILLBOARD DIMENSION

50 Feet (H) x 31 Feet (W)

VISIBLE DISTANCE

100 Meters +

GOING TO

Polytechnic University of the Philippines, SM Sta. Mesa, UERM, Robinson's Magnolia, EDSA, Cubao, Araneta Center

VISIBLE TO VEHICLES FROM

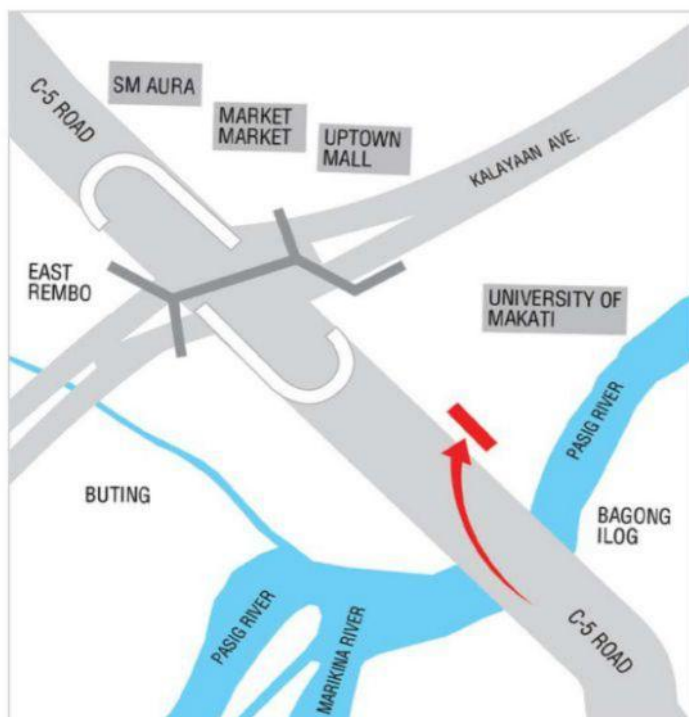
University Belt, Mendiola, Malacañang, Nagtahan, Binondo, Diversoria

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

135,560 Vehicles



BILLBOARD DIMENSION

25 Feet x 65 Feet

VISIBLE DISTANCE

100 Meters +

GOING TO

BONIFACIO GLOBAL CITY, UPPER MCKINLEY HILLS, MAKATI CBD, FTI- TAGUIG, SLEX, ALABANG, LAGUNA, PARANAQUE.

VISIBLE TO VEHICLES FROM

ORTIGAS CENTER, LIBIS, EASTWOOD CITY, MARIKINA, CAINTA RIZAL, KAPITOLYO PASIG.

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

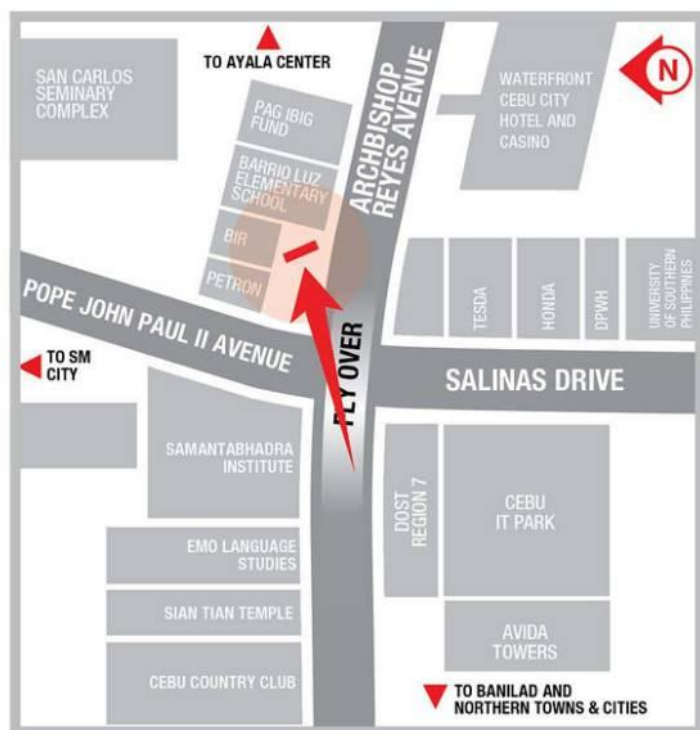
231, 168 Vehicles



AVAILABLE SITES IN

Metro Cebu

Browse our billboard inventory at www.steelart.ph



BILLBOARD DIMENSION

40'(H) x 60'(W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Grand Convention Center, Ayala Center, Sian Temple, Robinsons Place, Osmeña Circle, Provincial Capitol

VISIBLE TO VEHICLES FROM

Cebu IT Park, Cebu Country Club, Gaisano Country Mall, Banilad Town Center, University of San Carlos, Waterfront Hotel, Consolacion, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

86,016 Vehicles



BILLBOARD DIMENSION

40' (H) x 50' (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Rizwoods College, Asian College of Technology, Cebu International Convention Center, Cebu Normal University, University of Cebu, SM City, Mandaue Public Market, J Mall, Gaisano Grand Mall, Pacific Mall

VISIBLE TO VEHICLES FROM

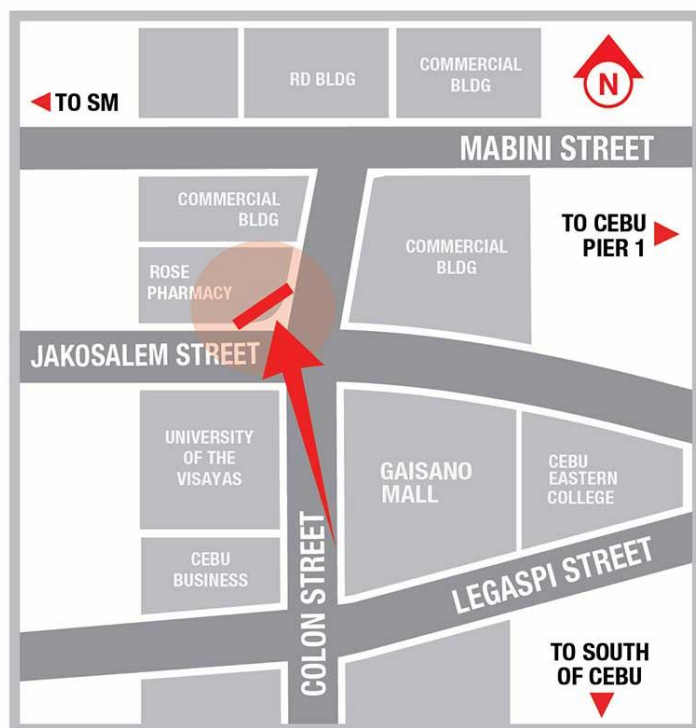
South, Cebu City Medical Center, Southbound Bus Terminal, Shopwise, Fooda Saversmart, Taba Public Market, Bontores Public Market, Gaisano Fiesta Mall

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

60,350 Vehicles



BILLBOARD DIMENSION

20'(H) x 40'(W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Cebu Port, SM City, Mandaue City, Mactan, Ayala Mall, Uptown Cebu, Cebu-Mactan International Airport

VISIBLE TO VEHICLES FROM

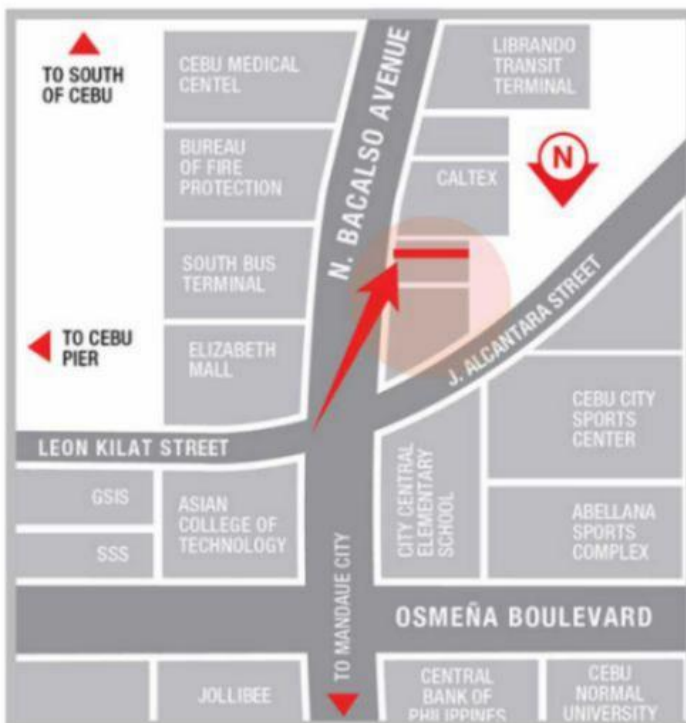
Gaisano Mall, Cebu City Proper, University of The Visayas, Cebu Eastern College, Southern and Northern Part Of Cebu City

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

19,320 Vehicles



BILLBOARD DIMENSION

20'(H) x 50'(W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Cebu City Medical Center, Southbound Bus Terminal, Shopwise, Fooda Saversmart, Taba Public Market, Bontores Public Market, Gaisano Fiesta Mall

VISIBLE TO VEHICLES FROM

Asian College of Technology, Cebu International Convention Center, Cebu Normal University, University of Cebu, SM City, Mandaue Public Market, J Mall, Gaisano Grand Mall, Pacific Mall

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

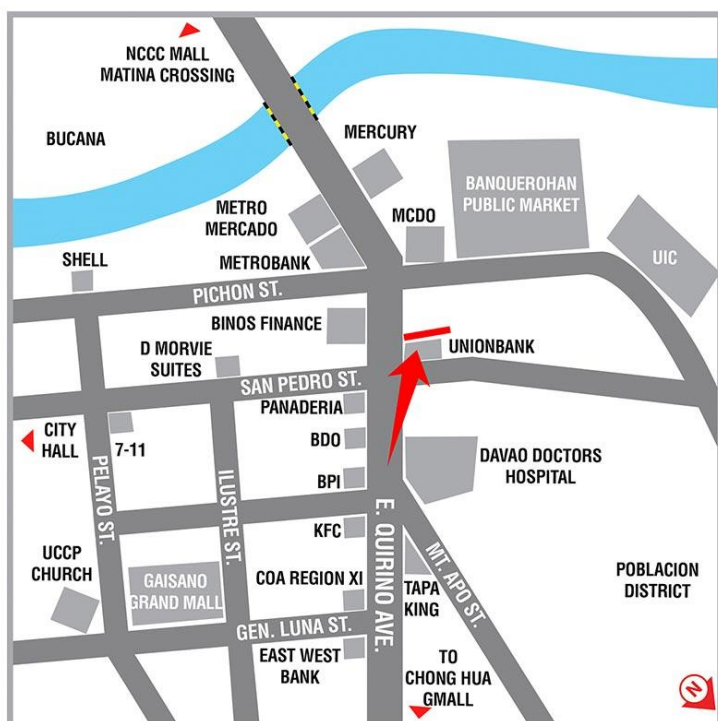
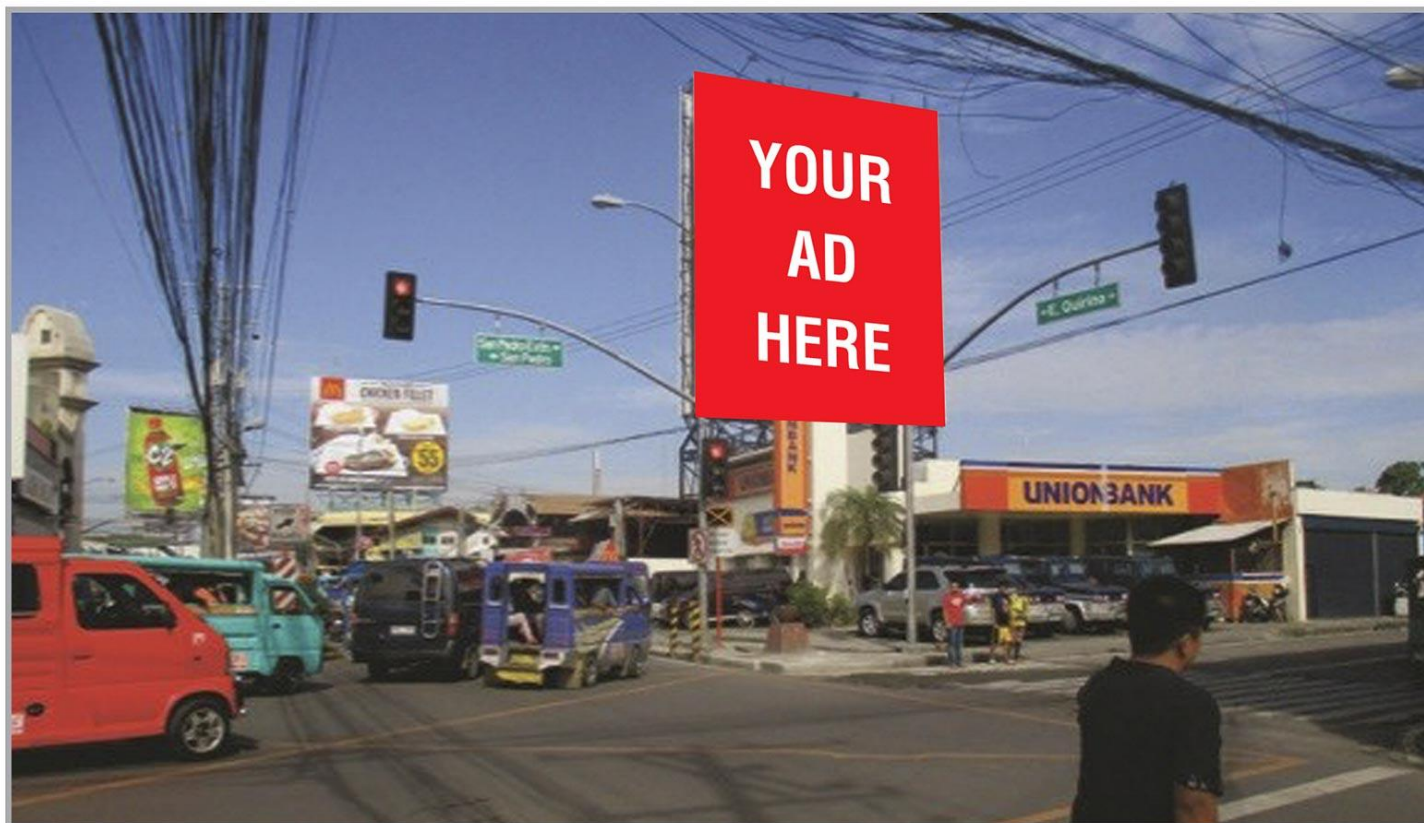
45,904 Vehicles



AVAILABLE SITES IN

Metro Davao

Browse our billboard inventory at www.steelart.ph



BILLBOARD DIMENSION

55 Feet (H) x 45 Feet (W)

VISIBLE DISTANCE

100 Meters +

GOING TO

Matina, NCCC Mall, S & R, Ateneo de Davao, Matina Crossing, Talomo Proper, Toril District, Digos City, General Santos City

VISIBLE TO VEHICLES FROM

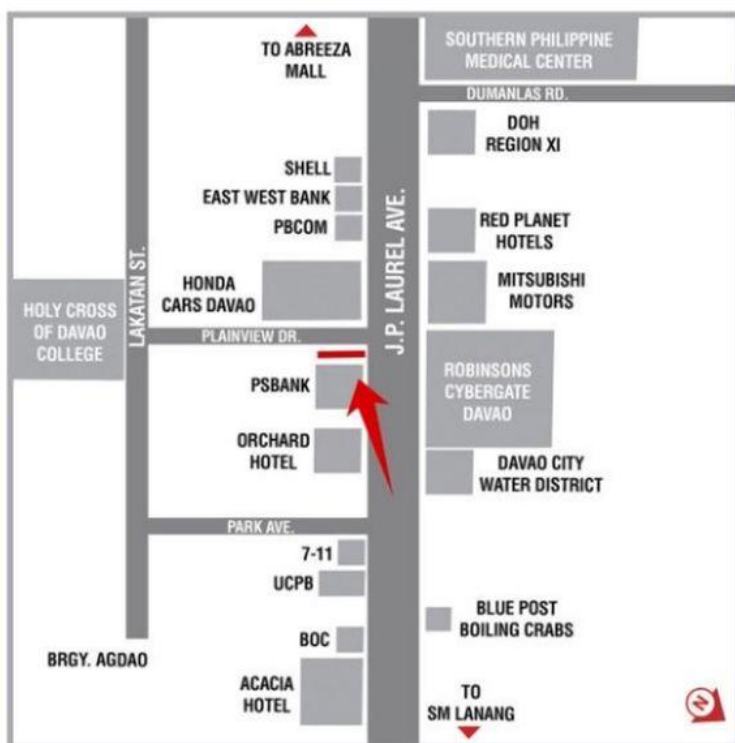
Davao Doctors Hospital, Bangko Sentral ng Pilipinas, Chong Hua, GMail Davao, San Pedro

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

54,290 Vehicles



BILLBOARD DIMENSION

50 Feet (H) x 40 Feet (W)

VISIBLE DISTANCE

400 Meters +

GOING TO

Downtown Davao City, Abreeza Mall, Robinsons Cybergate Delta, Southern Philippines Medical Center, NCCC Mall VP

VISIBLE TO VEHICLES FROM

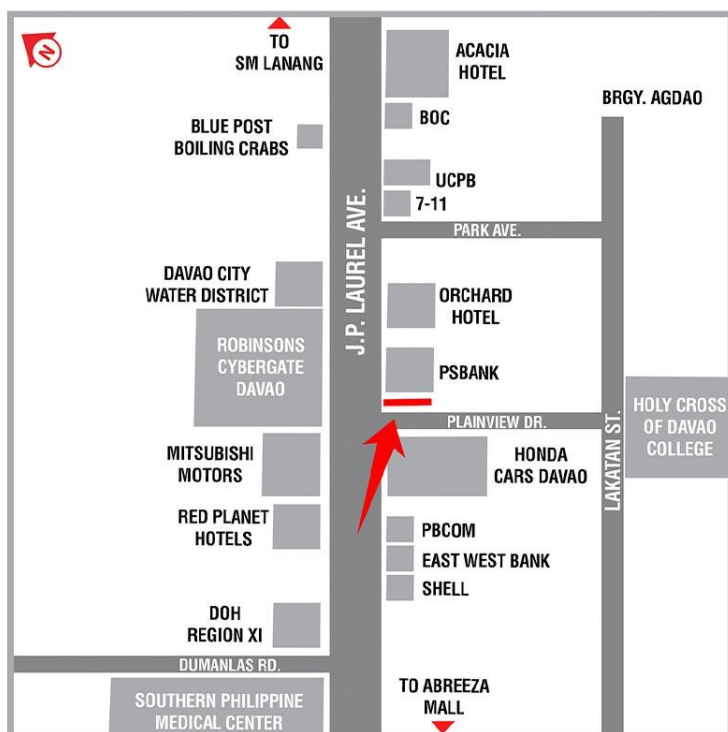
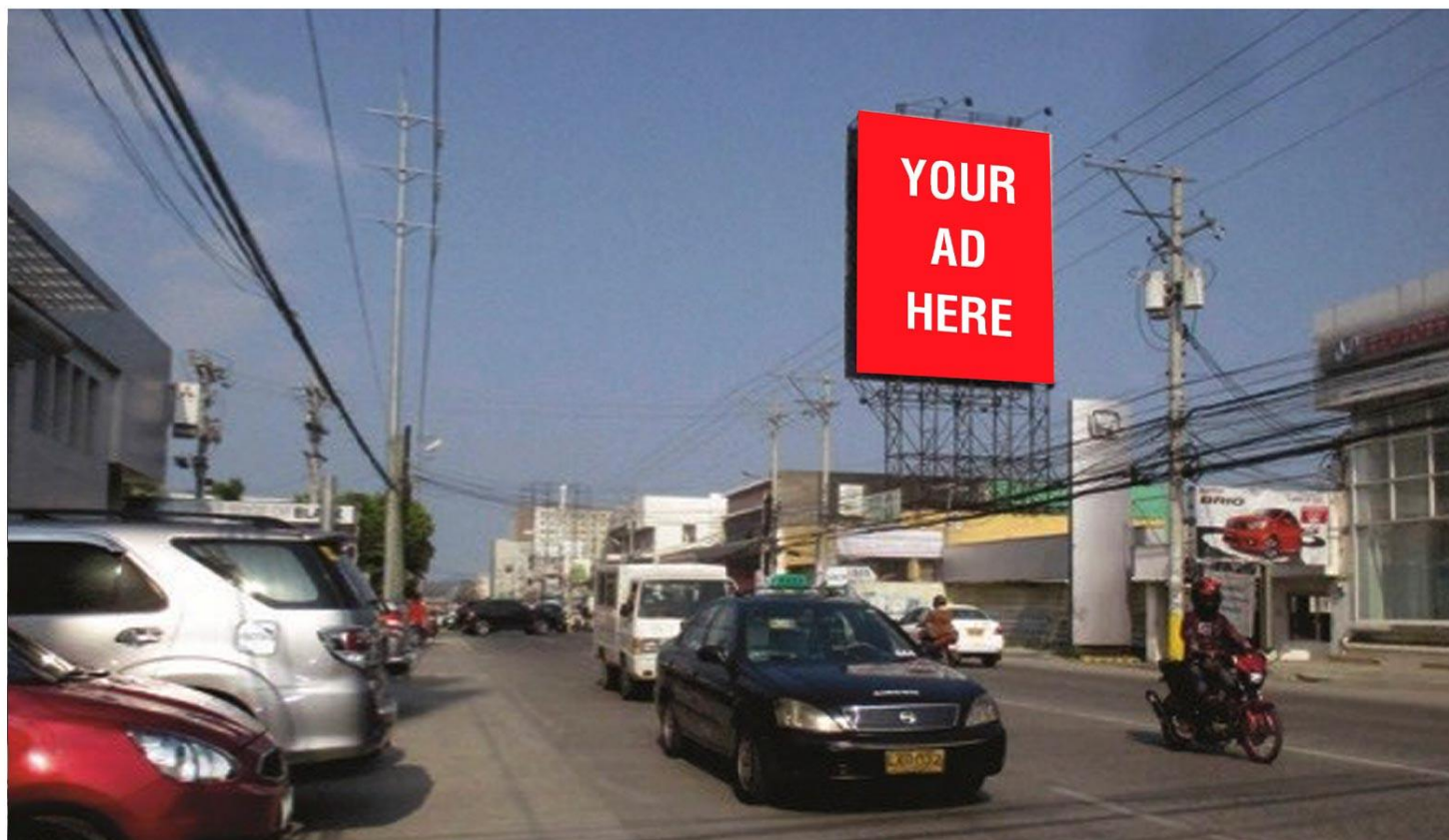
SM Lanang Premier, Damosa IT Park, Insular Village, Panabo City and Davao del Norte

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

61,096 Vehicles



BILLBOARD DIMENSION

50 Feet (H) x 40 Feet (W)

VISIBLE DISTANCE

400 Meters +

GOING TO

SM Lanang Premier, Damosa IT Park, Insular Village, Panabo City and Davao del Norte

VISIBLE TO VEHICLES FROM

Downtown Davao City, Abreeza Mall, Robinsons Cybergate Delta, Southern Philippines Medical Center, NCCC Mall VP

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

65,500 Vehicles



BILLBOARD DIMENSION

50 Feet (H) x 35 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

S.I.R., Ateneo de Davao University, Bolton Bridge, Felcris Centrale Mall, Ecoland Bus Terminal, Downtown Davao City

VISIBLE TO VEHICLES FROM

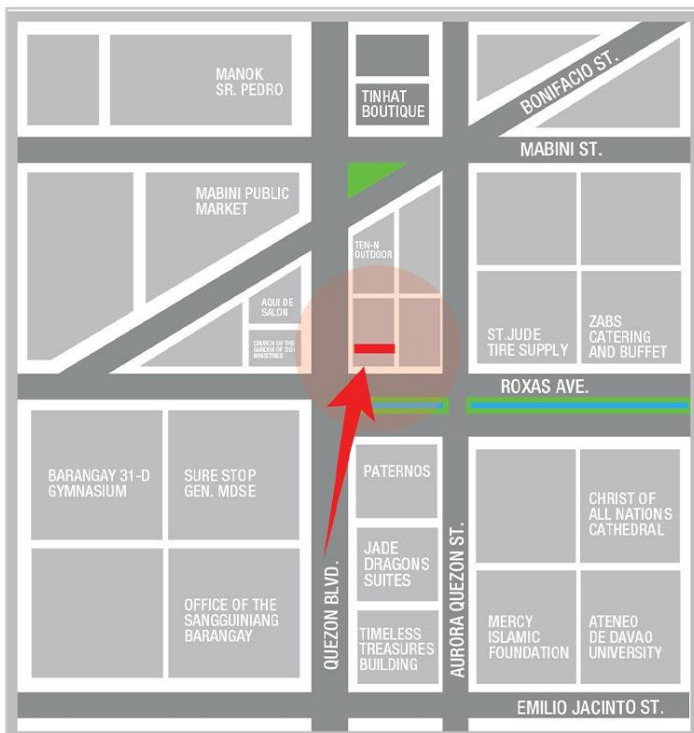
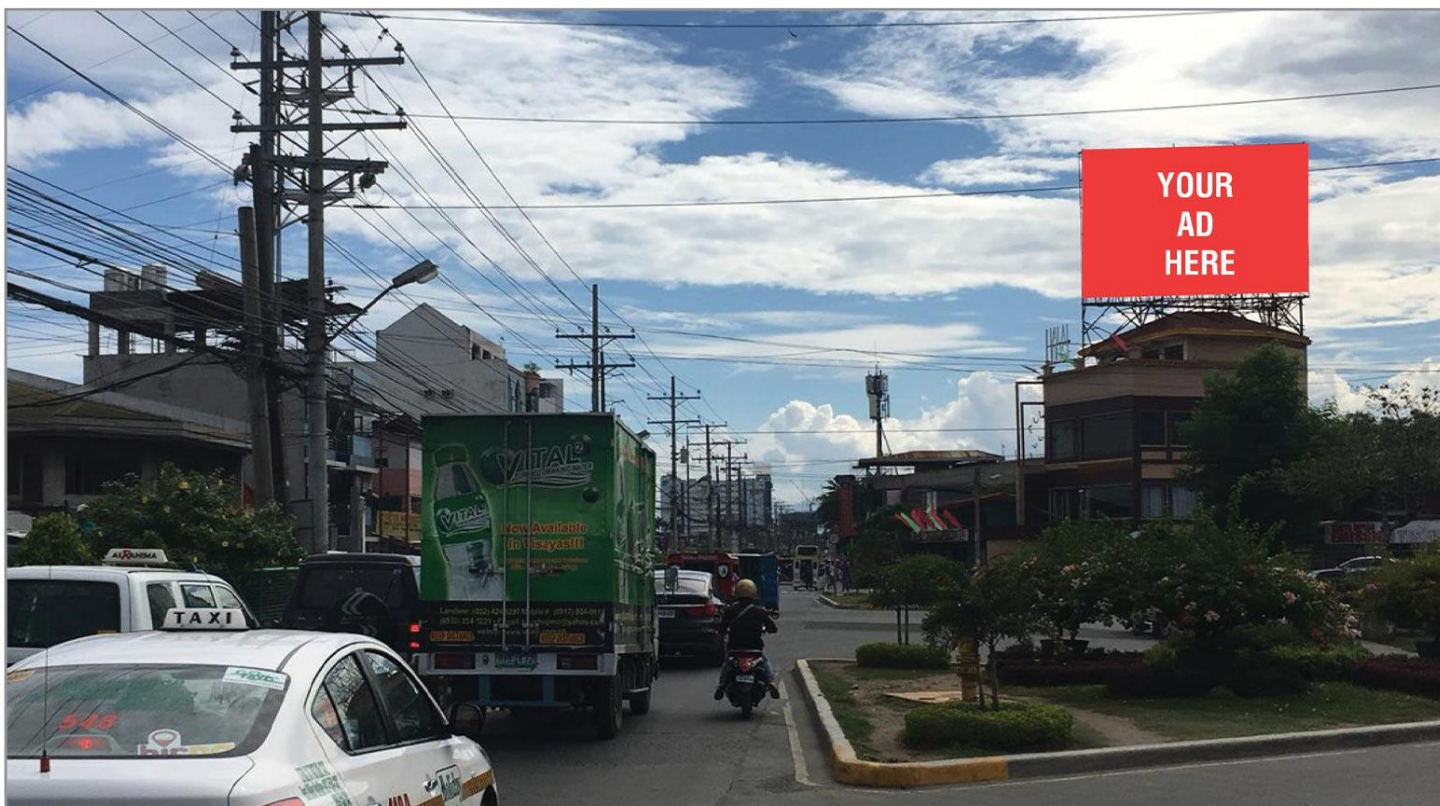
SM City Davao, Verdon Parc, One Oasis Davao, Emars Hotel and Beach Resort, Matina Aplaya

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

36,960 Vehicles



BILLBOARD DIMENSION

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

University of the Immaculate Conception, University of Mindanao, San Pedro Cathedral, Felcris Centrale Mall, Bureau of Internal Revenue, City Health Davao

VISIBLE TO VEHICLES FROM

Ateneo de Davao University, Holy Child School of Davao College, Piapi Public Market, Sta. Ana High School, Davao Mental Hospital Park, Ramon Magsaysay Park, National Food Authority

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

130,000 Vehicles

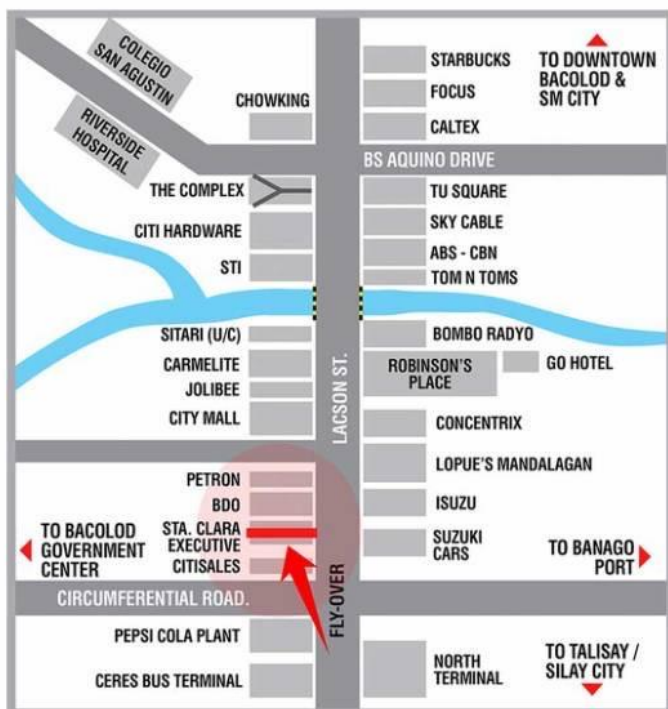


AVAILABLE SITES IN

Bacolod - Silay

Browse our billboard inventory at

www.steelart.ph



BILLBOARD DIMENSION

50 Feet (H) x 50 Feet (W)

VISIBLE DISTANCE

400 Meters +

GOING TO

CityMall, Concentrix, Robinsons Place, GO Hotel, STI College, Seda Hotel, Ayala Capitol Central, Negros Occidental Provincial Capitol and Lagoon, Corazon Medical Regional Hospital, SM City, BREDCO Port

VISIBLE TO VEHICLES FROM

Bacolod North Terminal, The Ruins, The District Mall Ayala North Point, Gaisano Metro, Natures Village Resort, Bacolod-Silay International Airport, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

62,588 Vehicles

Steel Art BILLBOARDS

22ND LACSON STREET BACOLOD CITY



BILLBOARD DIMENSION

40 Feet (H) x 50 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Seda Hotel, Capitol Lagoon, Ayala Malls Capitol Central, SM City, Corazon Locsin Montelibano Memorial Regional Hospital, University of Negros Occidental-Recolectos, Negros First Centre, Paglaum Sport Complex,

VISIBLE TO VEHICLES FROM

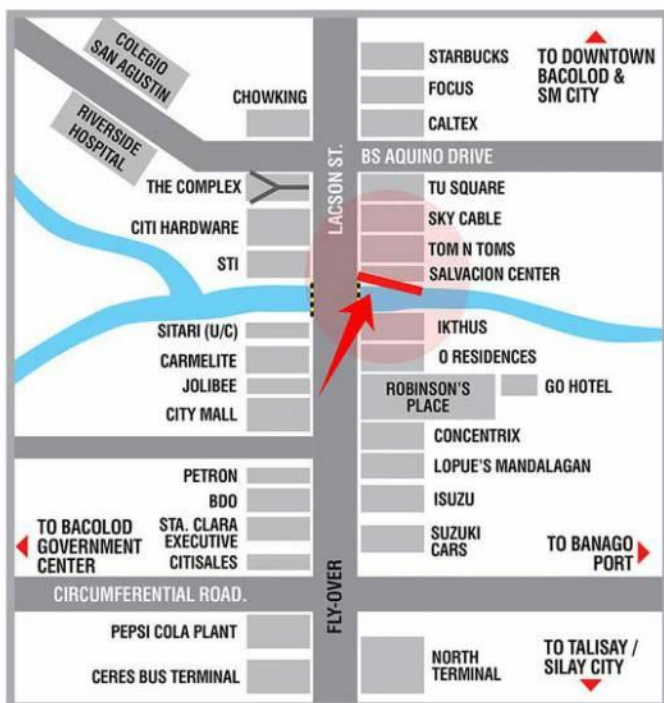
Dr. Pablo O. Torre Memorial Hospital, Sitari Hotel & Residences, Robinsons Place Bacolod, City Mall Mandalagan, The Row, North Ceres Terminal

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

46,080 Vehicles



BILLBOARD DIMENSION

40 Feet x 40 Feet

VISIBLE DISTANCE

300 - 400 Meters +

GOING TO

STI College, Metrobank, Regional Hospital, Downtown Area, Central Market, Gaisano Main, SM City, Bredco Port, Gaisano City, Burgos Market, Libertad Market, Riverside Hospital, New Government Center, Southern Towns & Cities

VISIBLE TO VEHICLES FROM

Westtown Hotel, Robinsons Place, Art District, Lopue's Mandalagan, Petron, BDO, Isuzu, Pepsi Cola Plant, North Bus Terminal, Ayala Mall, Northern Towns & Cities,

TRAFFIC SPEED

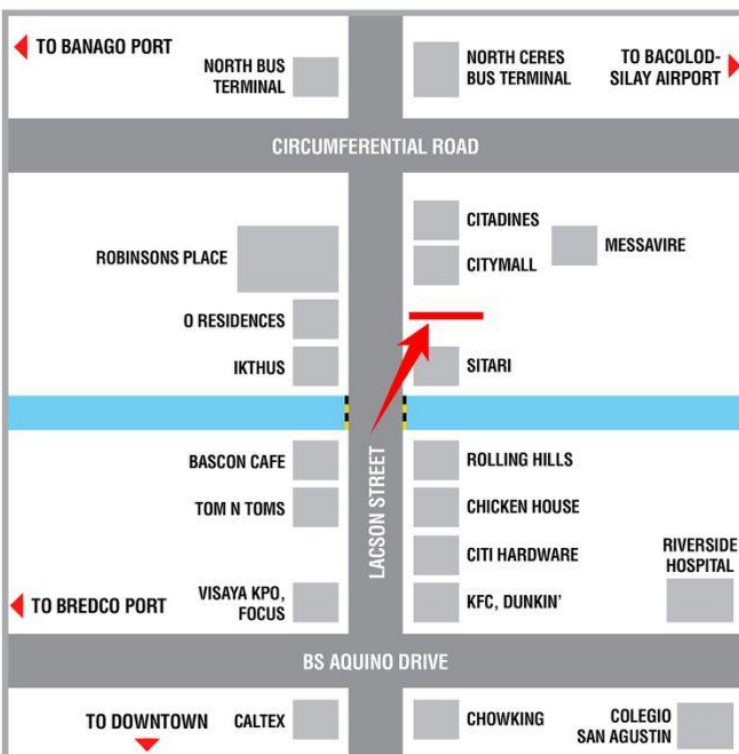
Slow Moving

ESTIMATED DAILY TRAFFIC

63,408 Vehicles

Steel Art
BILLBOARDS

LACSON STREET (ROBINSONS PLACE) BACOLOD CITY



BILLBOARD DIMENSION

60 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

400 Meters +

GOING TO

Robinsons Place, CityMall, Citadines, Messavire, North Bus Terminals, Banago Port, Bacolod-Silay Airport, Forbes Hill, The Ruins, Nature's Village Resort

VISIBLE TO VEHICLES FROM

Downtown Bacolod, Provincial Capitol Lagoon, SM City, Ayala Capitol Central, Robinsons Place, Lacson Street

TRAFFIC SPEED

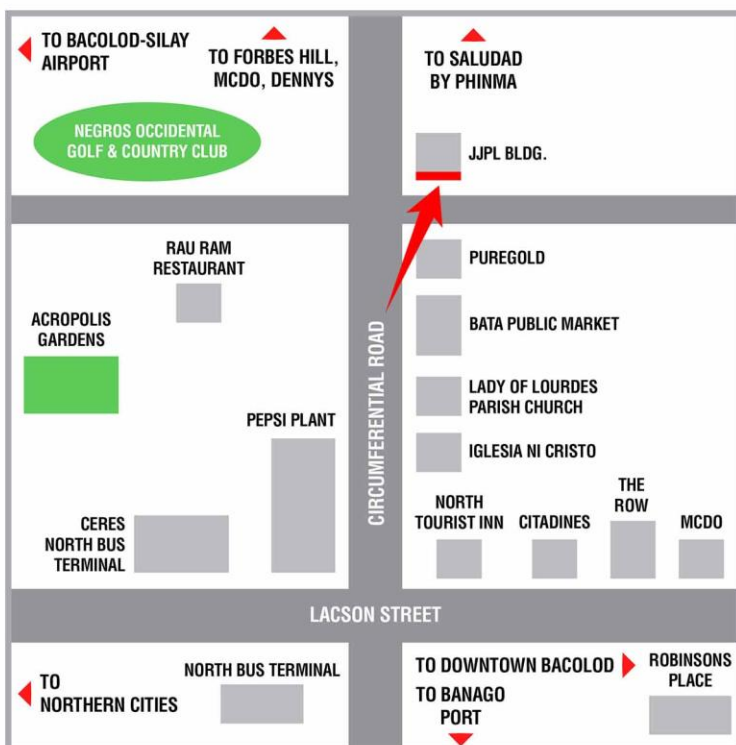
Moderate

ESTIMATED DAILY TRAFFIC

64,416 Vehicles

Steel Art
BILLBOARDS

NEGROS OCCIDENTAL GOLF & COUNTRY CLUB BACOLOD CITY



BILLBOARD DIMENSION

29 Feet (H) X 29 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Negros Occidental Golf & Country Club, Bacoled-Silay Airport, Forbes Hill, Denny's, Bata Public Market, Puregold, Rose Lawns Memorial Park, Saludad by Pinma

VISIBLE TO VEHICLES FROM

Downtown Bacoled, Provincial Capitol Lagoon, SM City, Ayala Capitol Central, Robinsons Place, Lacson Street

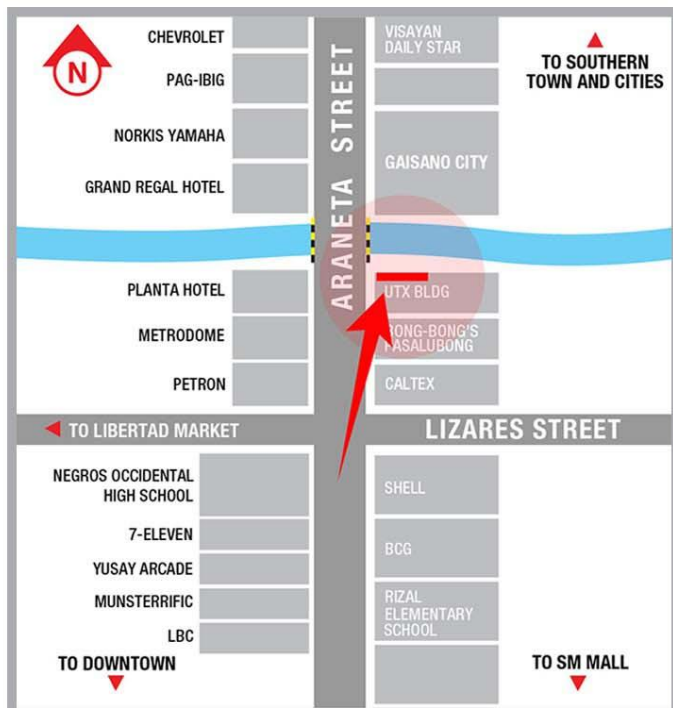
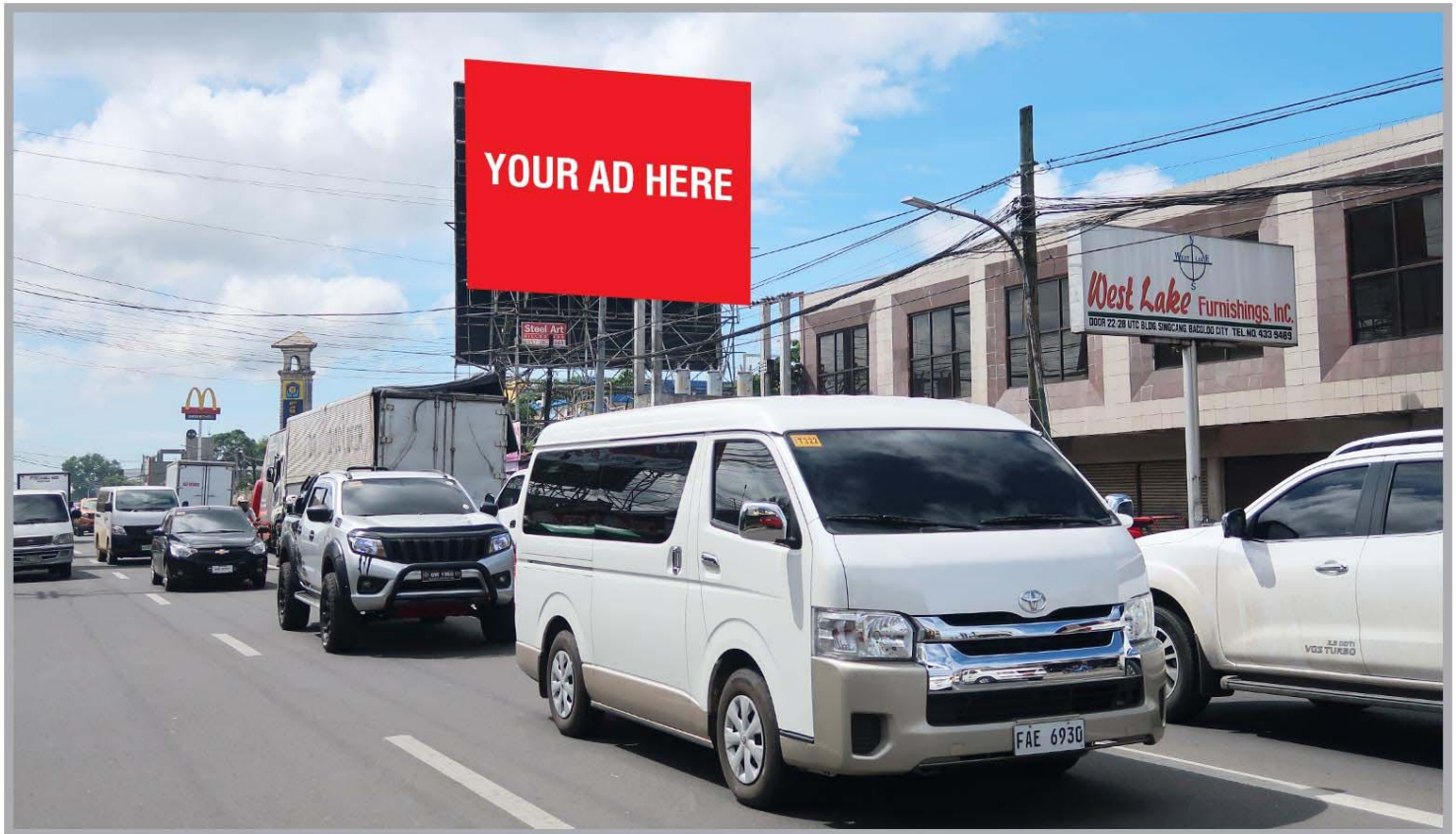
TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

62,588 Vehicles

ARANETA STREET (LUPIT BRIDGE, SINGCANG) BACOLOD CITY



BILLBOARD DIMENSION

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Goldenfield Commercial Complex, Gaisano City, Nissan, Toyota, Kia, Old Bacolod Airport, Palmas Del Mar Hotel & Resort, Transcom, Teletech, Robinsons Cybergate, Southern Towns & Cities

VISIBLE TO VEHICLES FROM

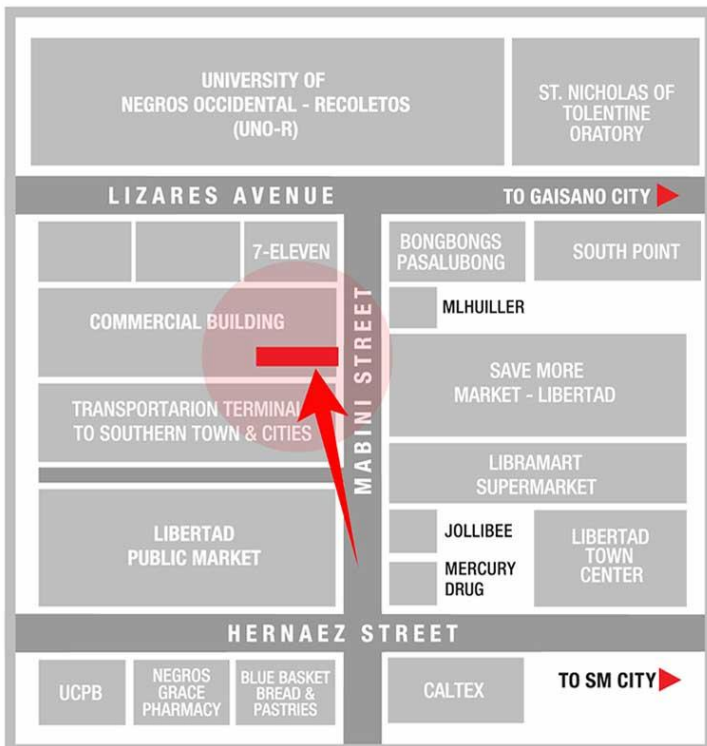
SM City, Downtown Area, Central Market, Bredco Port, Libertad Market, Gaisano Main, Robinsons Place, Planta Hotel, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

35,072 Vehicles



BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

University of Negros Occidental-Recoletos, Goldenfield Commercial Complex, Gaisano City, Palmas Del Mar Hotel & Resort, Bacolod City Police Office, Southern Towns & Cities

VISIBLE TO VEHICLES FROM

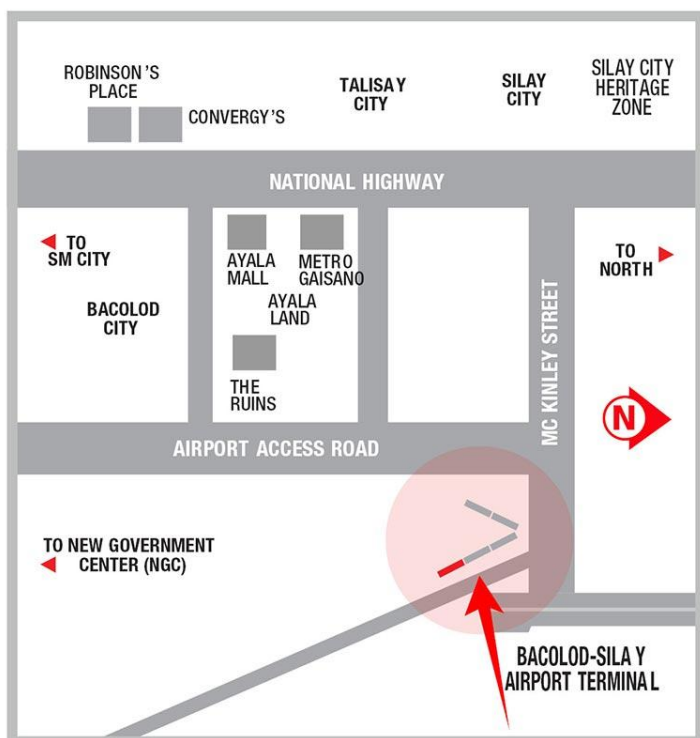
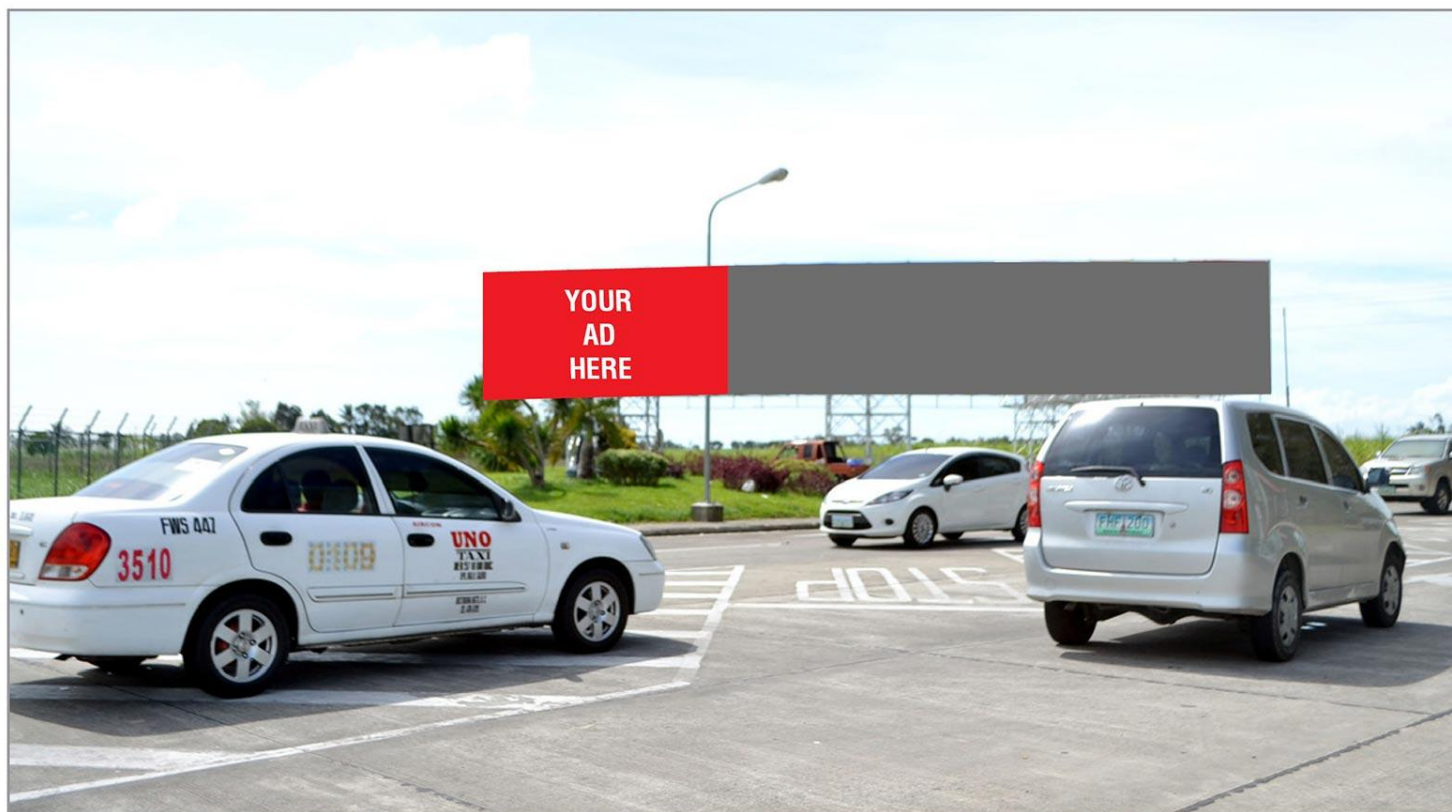
Central Market, Downtown Area, SM City, East of Bacolod, University of St. La Salle, Northern Towns & Cities

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

34,576 Vehicles



BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

New Government Center, Bacolod City, SM City, Gaisano City, Robinsons Place, Ayala Mall, Metro Gaisano, Northern & Southern Towns & Cities

VISIBLE TO VEHICLES FROM

Bacolod Silay Airport

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

3,712 Vehicles



BILLBOARD DIMENSION

20 Feet (H) X 80 Feet (W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Bacolod-Silay International Airport, Patag and Lantawan Cafes & Mountain Resorts

VISIBLE TO VEHICLES FROM

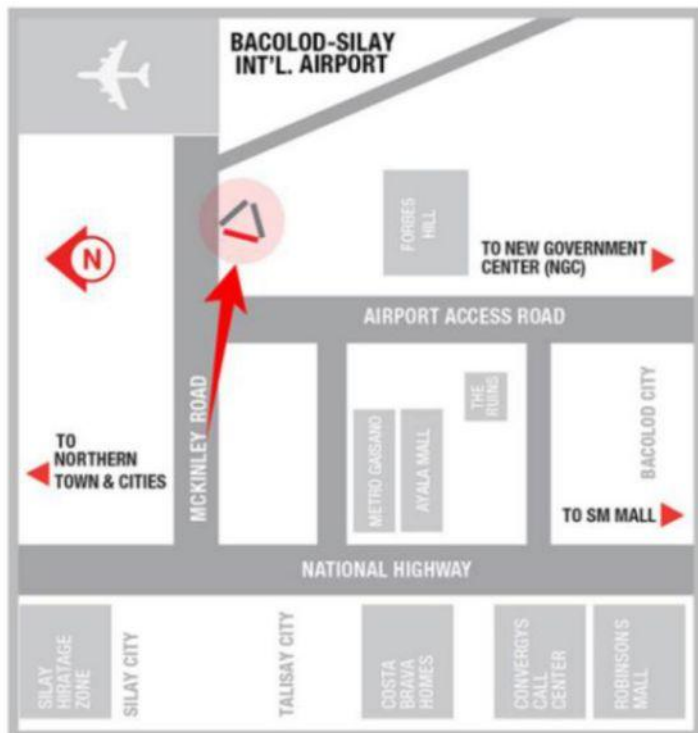
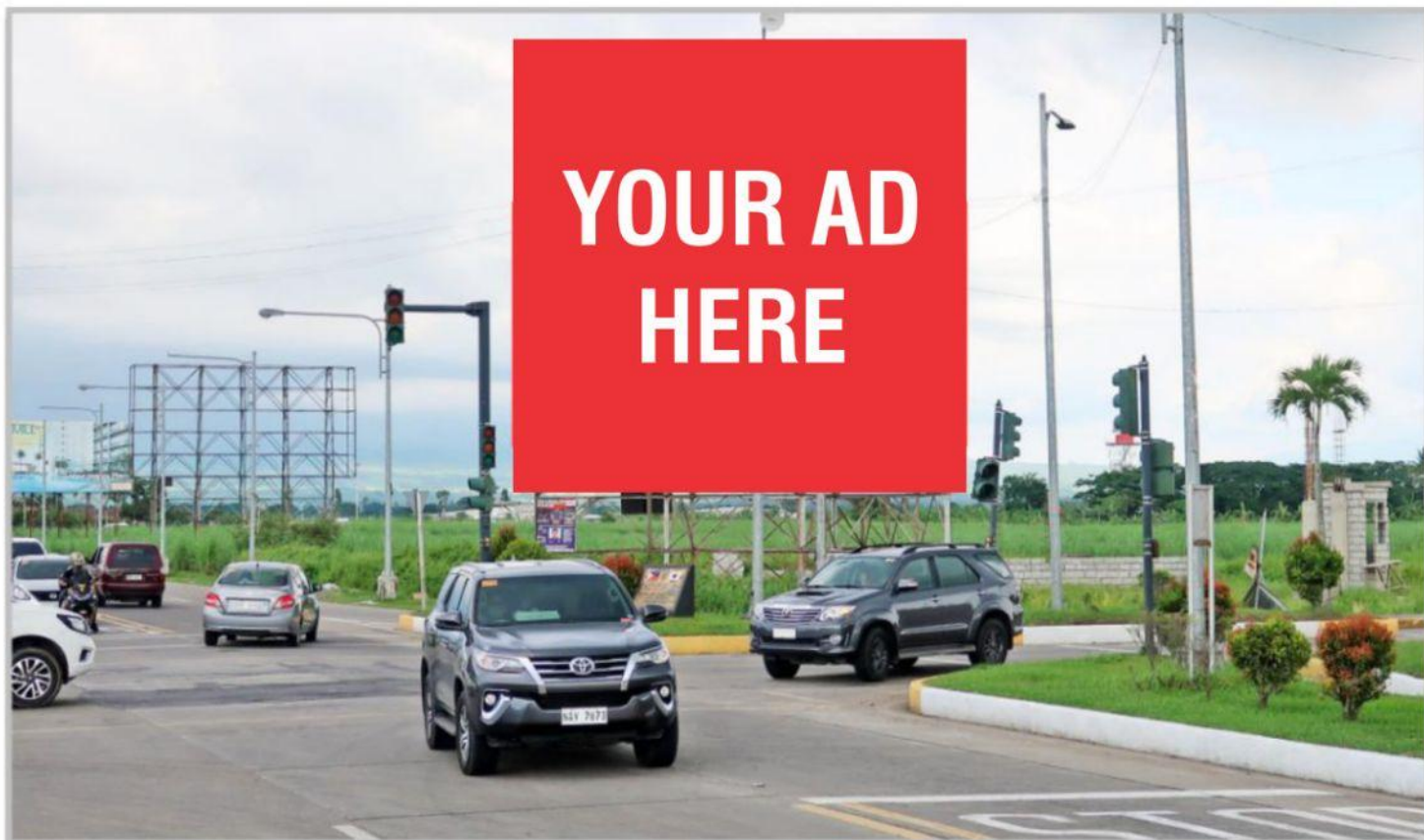
Bacolod City, SM City, Ayala Capitol Central, Robinsons Place, BREDCO Port, The Ruins, New Government Center, Upper East, Lopue's East Center, Southern Towns & Cities

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

3,072 Vehicles



BILLBOARD DIMENSION

40 Feet (H) x 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Bacolod-Silay International Airport, Philippine Airlines Cargo Office, Bong-Bong's Pasalubong Center

VISIBLE TO VEHICLES FROM

Downtown Area, Central Market, SM City, Gaisano City, Libertad Market, Robinsons Place, Ayala Mall, Metro Gaisano, Silay City, Talisay City, Southern Towns & Cities

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

3,328 Vehicles

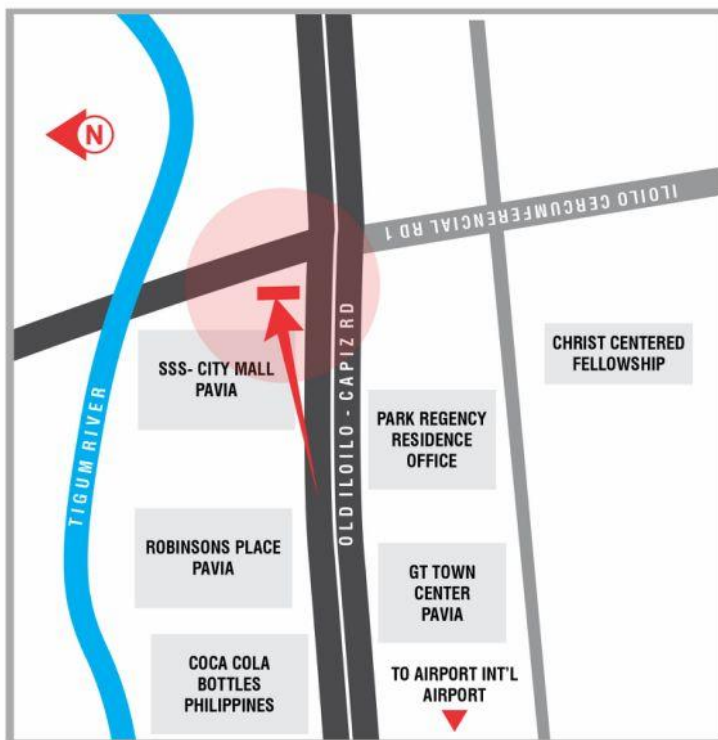
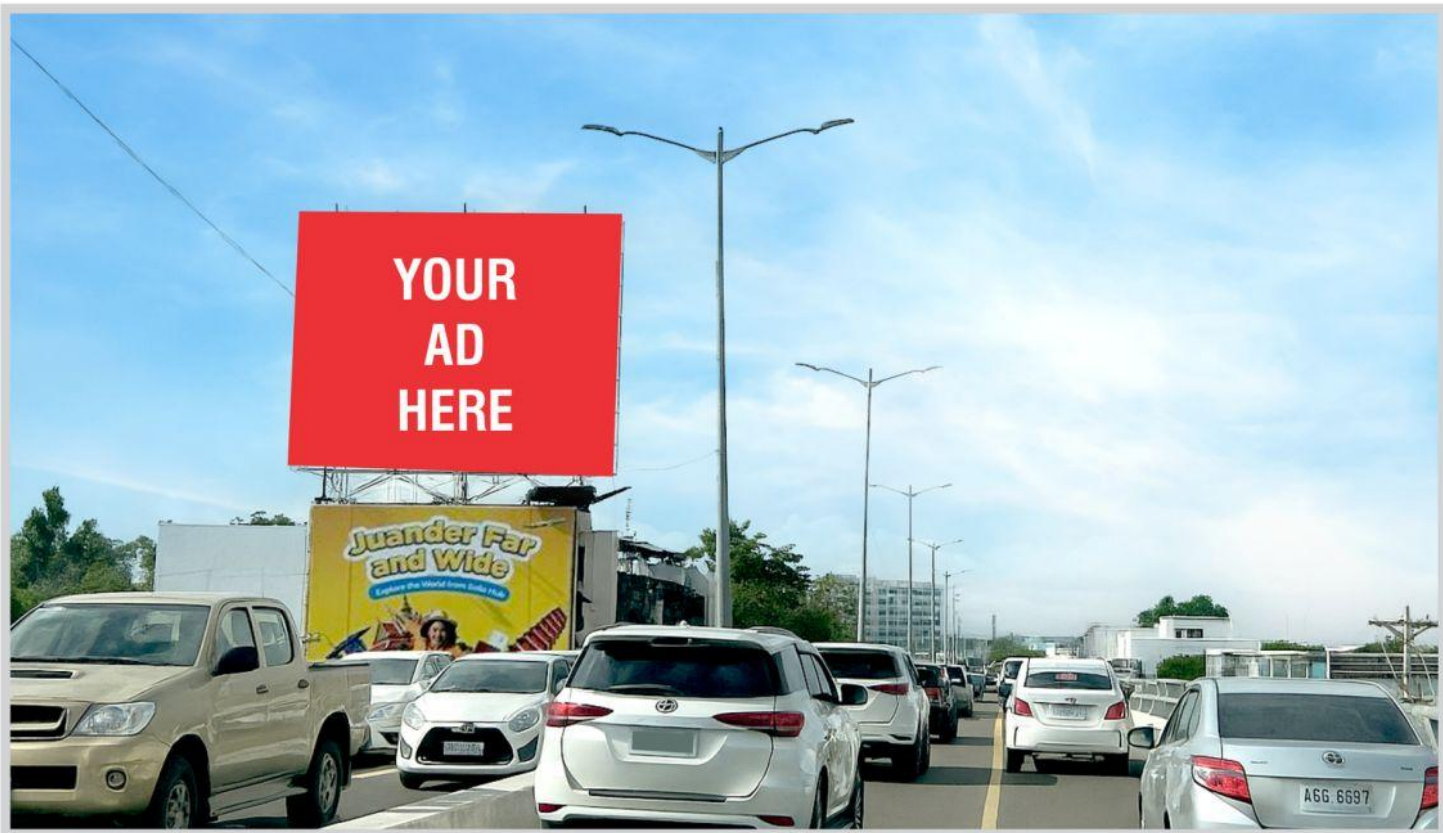


AVAILABLE SITES IN

Metro Iloilo

Browse our billboard inventory at

www.steelart.ph



BILLBOARD DIMENSION

40 Feet (H) X 50 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

SM City, Lawa-an Village, Puerto Real De Iloilo, Iloilo Business Park, Robinsons Iloilo, La Paz District, Jaro, Small Ville Business Park, University of San Agustin

VISIBLE TO VEHICLES FROM

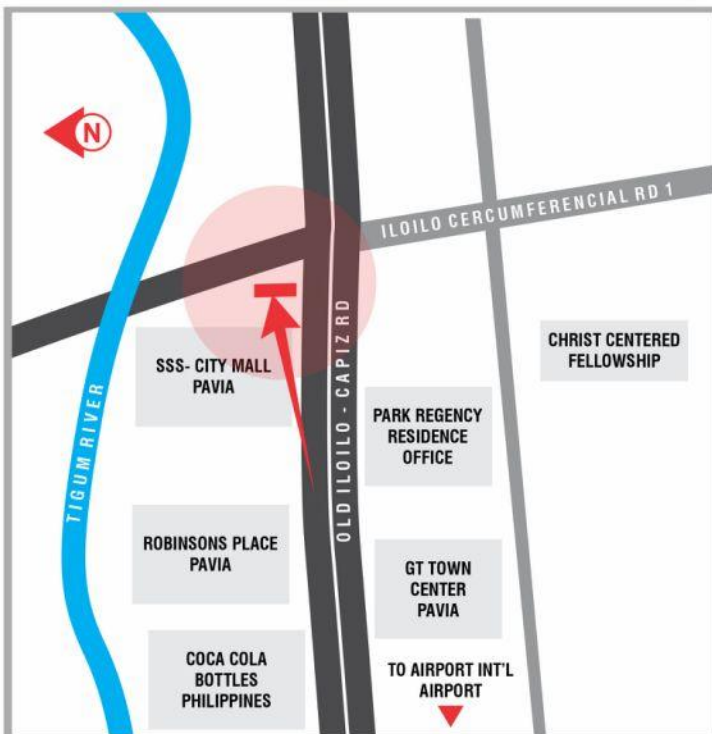
Iloilo International Airport, Sta. Barbara, Avida Village, Parc Regency, Green Meadows Iloilo, Iloilo Golf & Country Club

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

48,672 Vehicles



BILLBOARD DIMENSION

42 Feet (H) x 40 Feet (W)

VISIBLE DISTANCE

100 Meters+

GOING TO

SM City, Lawa-an Village, Puerto Real De Iloilo, Iloilo Business Park, Robinsons Iloilo, La Paz District, Jaro, Small Ville Business Park, University of San Agustin

VISIBLE TO VEHICLES FROM

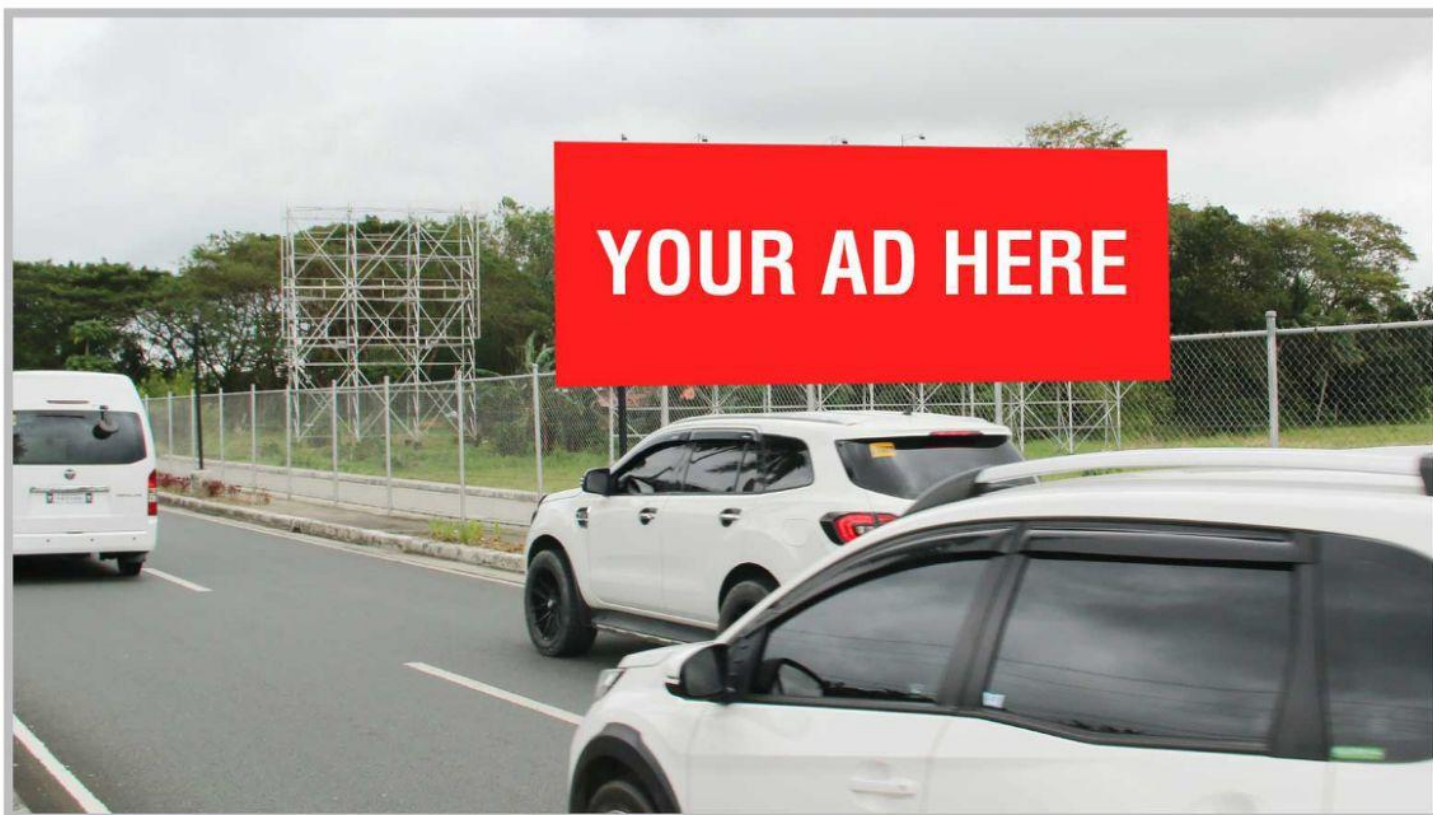
Iloilo International Airport, Sta. Barbara, Avida Village, Parc Regency, Green Meadows Iloilo, Iloilo Golf and Country Club

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

48,672 Vehicles



BILLBOARD DIMENSION

30 Feet x 120 Feet

VISIBLE DISTANCE

300 Meters +

GOING TO

SM City, Gaisano City, Robinson's Mall, Panay Area, Municipality of Pavia, Ayala, Smallville, Iloilo Business Park, Iloilo City Proper

VISIBLE TO VEHICLES FROM

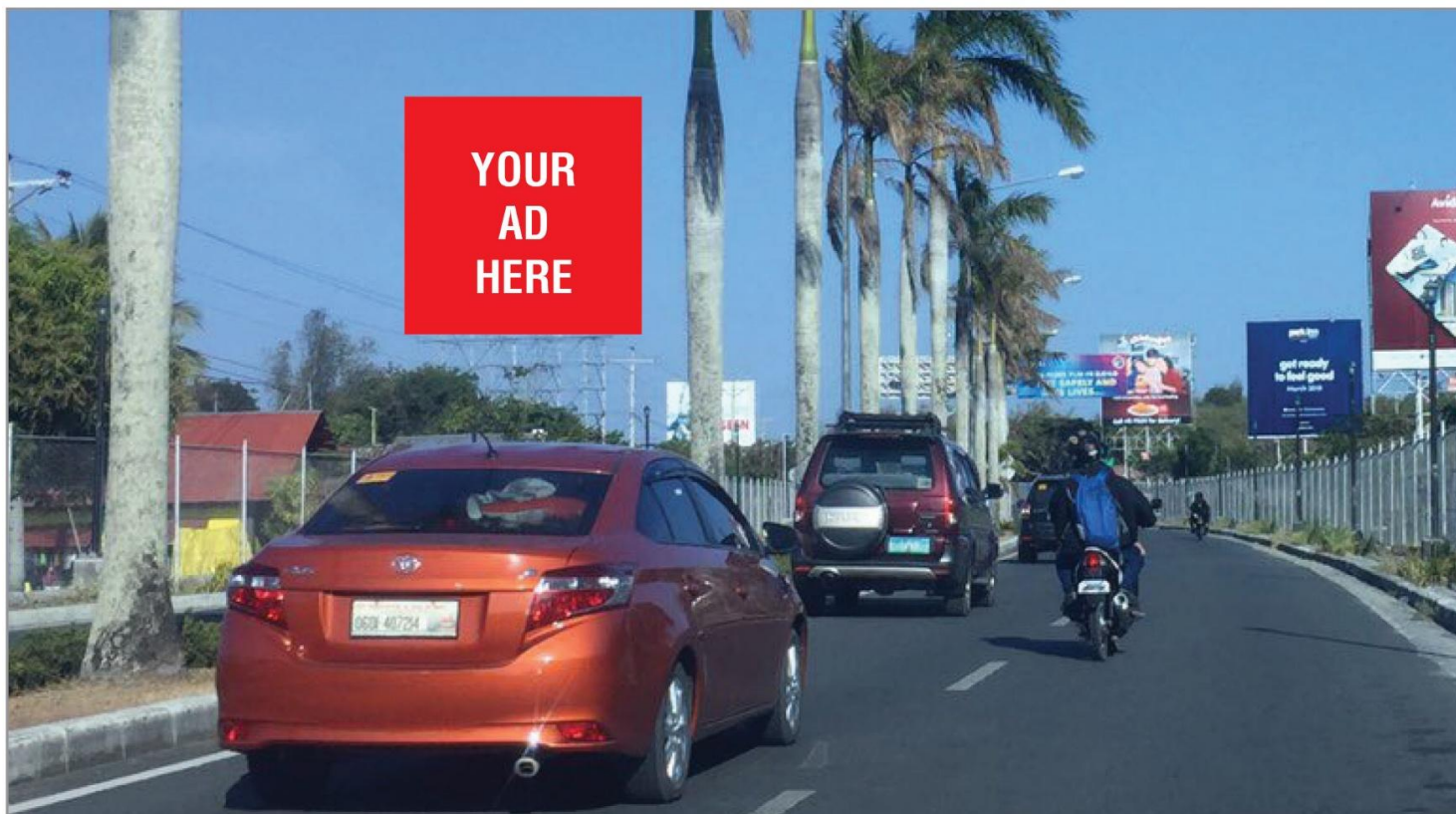
Iloilo International Airport

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

3,264 Vehicles



BILLBOARD DIMENSION

40 Feet x 40 Feet

VISIBLE DISTANCE

300 Meters +

GOING TO

SM City, Gaisano City, Robinson's Mall, Ayala Atria Park, Smallville, Iloilo Business Park, Iloilo City Proper, Municipality of Pavia, GT Mall, Citymall Pavia, Robinsons Mall Pavia

VISIBLE TO VEHICLES FROM

Iloilo International Airport, Visible to passengers arriving from Singapore, Hong Kong, Manila, Cebu, Davao

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

3,264 Vehicles



BILLBOARD DIMENSION

10 Feet (H) X 160 Feet (W)

VISIBLE DISTANCE

100 Meters +

GOING TO

SM City, Gaisano City, Robinsons Mall, Panay Area, Municipality of Pavia, Ayala, Smallville, Iloilo Business Park, Iloilo City Proper

VISIBLE TO VEHICLES FROM

Iloilo International Airport

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

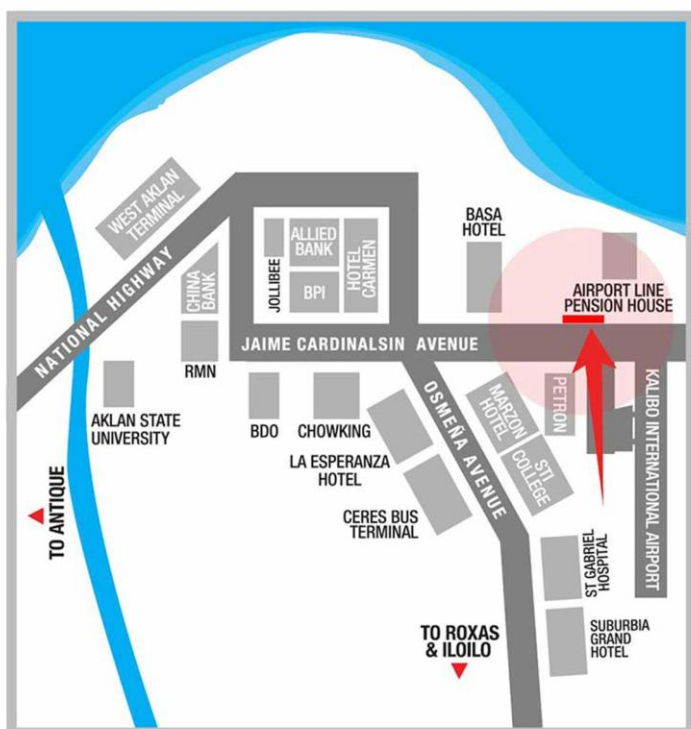
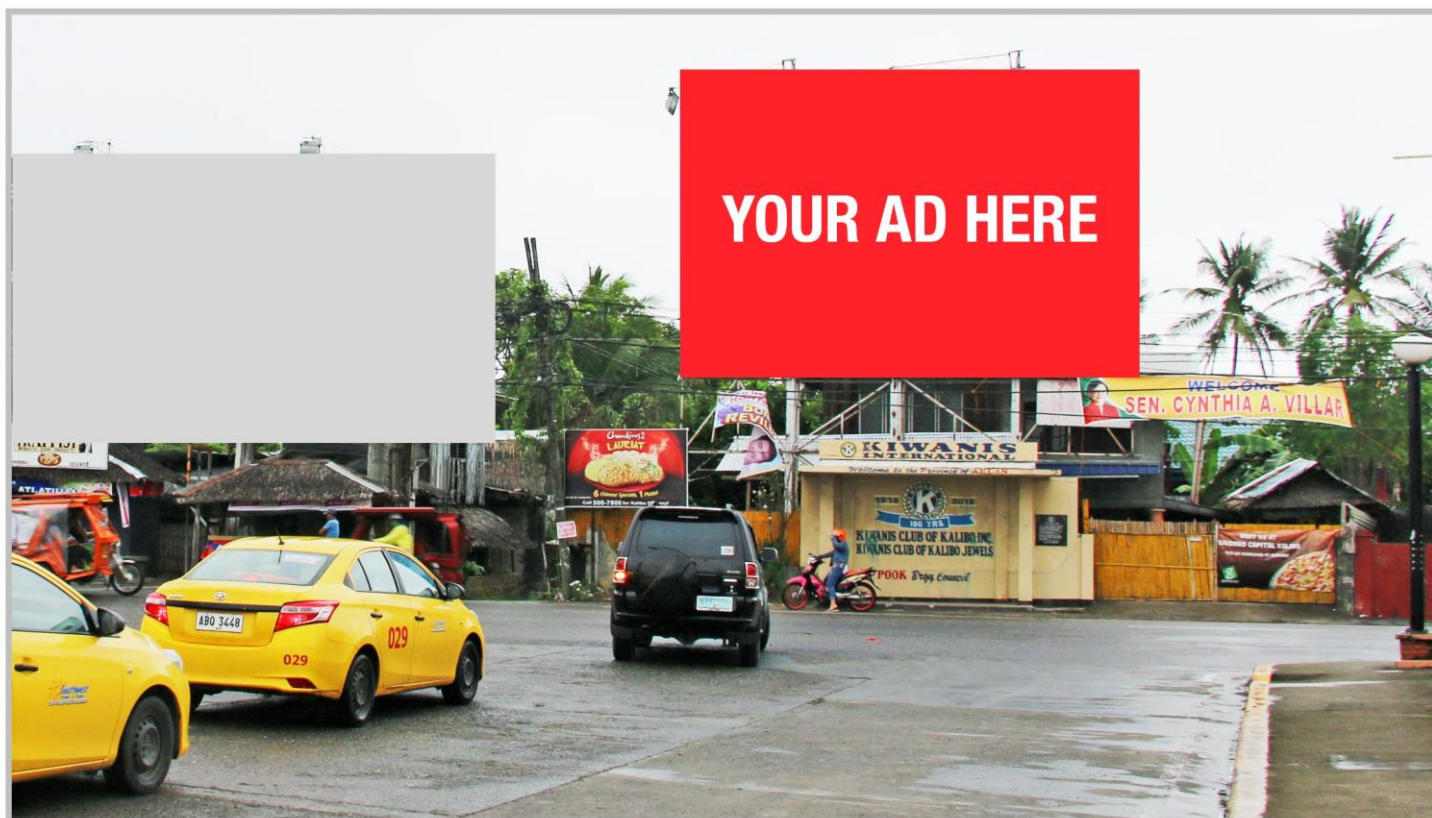
3,264+ Vehicles



AVAILABLE SITES IN

Kalibo-Panay

Browse our billboard inventory at www.steelart.ph



BILLBOARD DIMENSION

20 Feet x 30 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Kalibo Town Proper,
Caticlan, Boracay,
Capiz, Passi City

VISIBLE TO VEHICLES FROM

Kalibo International Airport,
Dumaguait Port Ferry Terminal

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

6,192 Vehicles



BILLBOARD DIMENSION

20 Feet (h) x 40 Feet (w) | 20 Feet (h) x 40 Feet (w)

VISIBLE DISTANCE

200 Meters +

GOING TO

Kalibo Town Proper, Gaisano Capital Kalibo, Catiguan, Boracay, Numancia, Makato

VISIBLE TO VEHICLES FROM

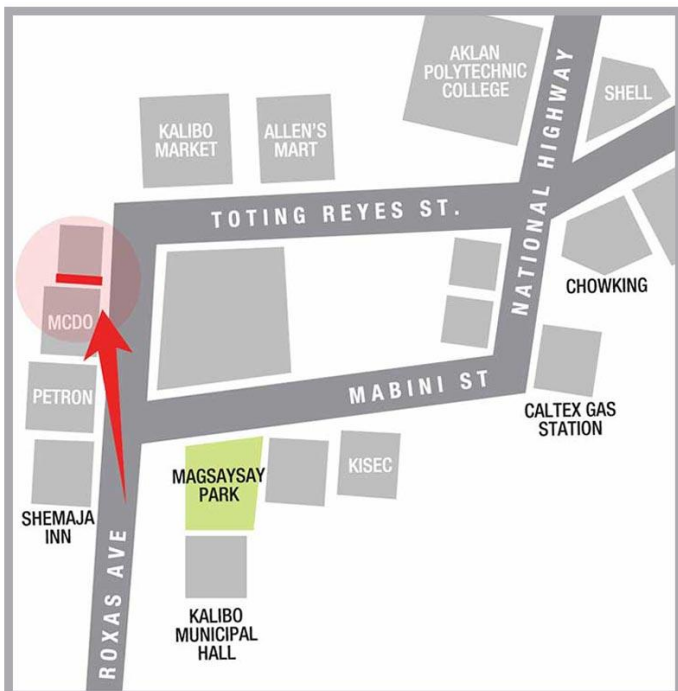
Roxas City, Iloilo,
Antique, Passi City,
Central Panay

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

25,192 Vehicles



BILLBOARD DIMENSION

20 Feet (H) X 40 Feet (W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Kalibo Proper, Kalibo Airport,
Gaisano Capital, Ceres Terminal,
Southern Panay

VISIBLE TO VEHICLES FROM

Caticlan, Boracay, Numancia

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

5,192+ Vehicles

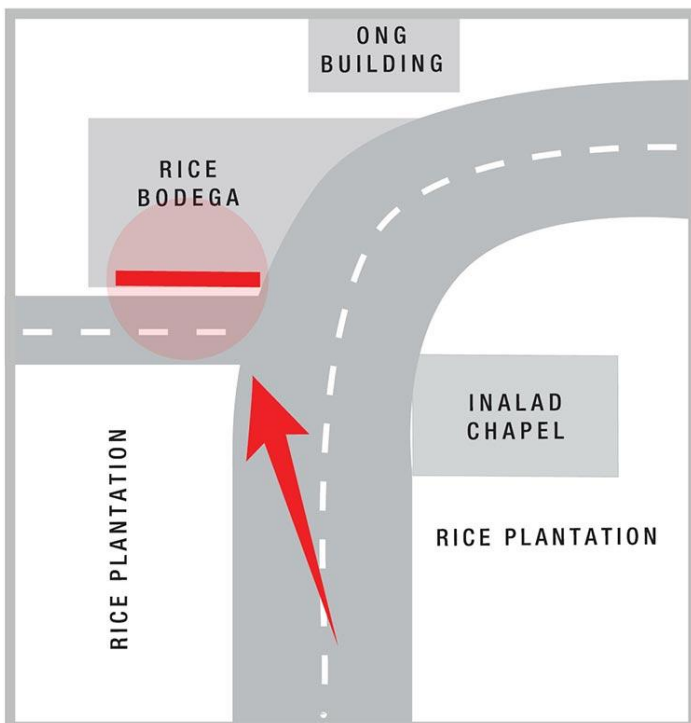
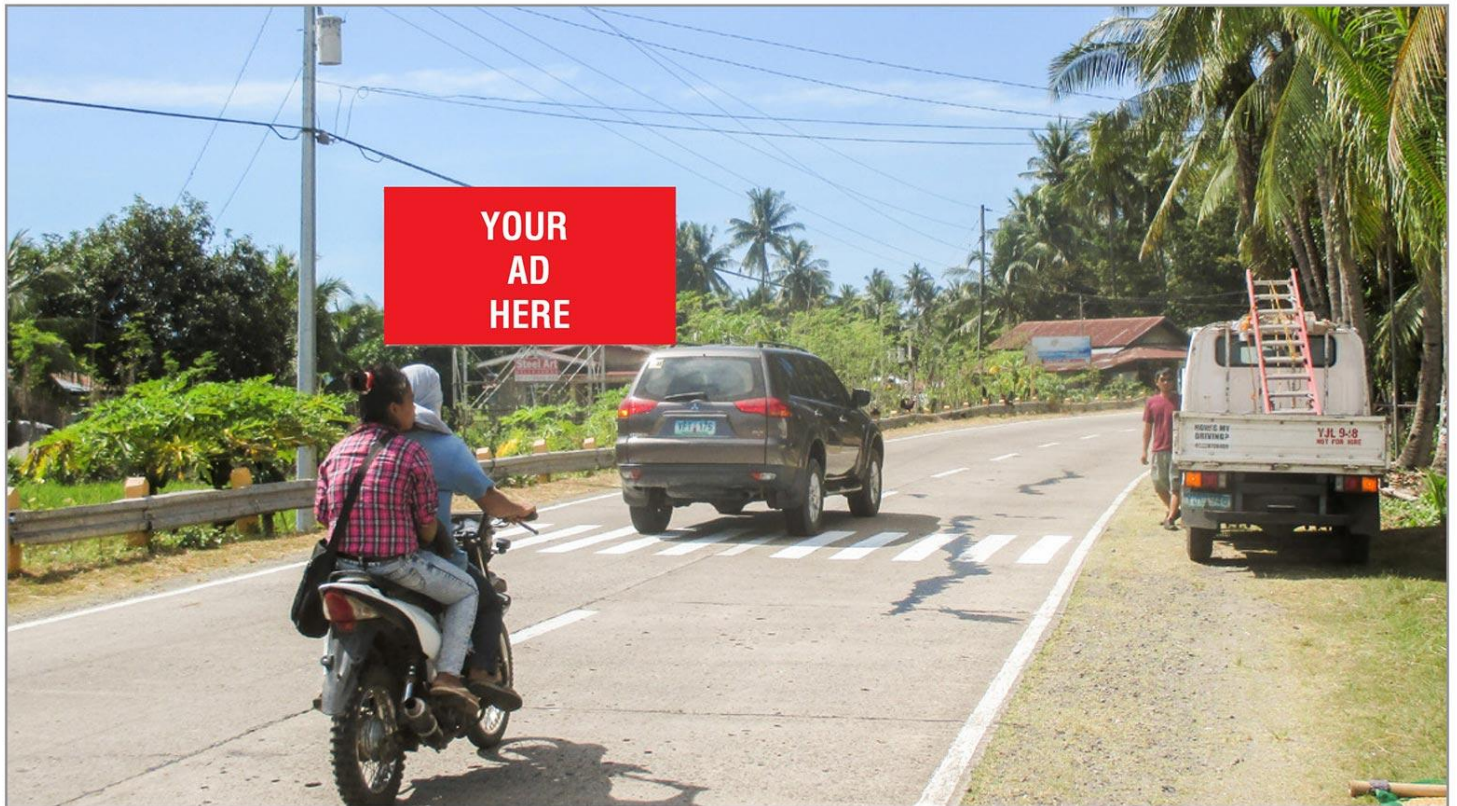


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Dumaguete &
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BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Hinoba-an,
Southern Negros Occidental

VISIBLE TO VEHICLES FROM

Dumaguete City, Antulang Beach Resort,
Northern Negros Oriental

TRAFFIC SPEED

Moderate

ESTIMATED DAILY TRAFFIC

18, 320 Vehicles



BILLBOARD DIMENSION

20 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Zamboanguita Public Market, St. Isidro the Farmer Church, Zamboanguita Gymnasium, Zamboanguita Municipal Hall, White Chocolate Hills Resort

VISIBLE TO VEHICLES FROM

Malatapay Market, Apo Vista Beach Park, Maluay Elementary School, Villa Amani, Wellbeach Resort, Apo View Beach House

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

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